



17th Annual
St. Michael Daze & Knights Festival
August 9th & 10th, 2024



NEW
LOCATION
THIS YEAR!

**Business Expo &
Makers Market Application**
Saturday, August 10th 10am-3pm

This year, the festival is moving to Town Center Park - and we're bringing the Business Expo & Maker's Market along for the ride. Lining the street in front of City Hall with a focus on convenience and safety for set-up and take down. A prime opportunity to connect with potential customers, grow your business, show off your goods and to be part of the energy of the festival. Secure your spot today!

EARLY BIRD ENTRY \$50 UNTIL JULY 1ST-APPLICATIONS RECEIVED JULY 2ND-AUGUST 1ST WILL BE \$75

SIGN ME UP FOR:

- BUSINESS EXPO
- MAKERS MARKET

IMPORTANT INFORMATION:

- SPACES WILL BE ON THE STREET
- SPACE IS LIMITED! FIRST COME, FIRST SERVE
- NO EXCLUSIVITY-WE MAY LIMIT THE NUMBER OF LIKE BUSINESSES/MAKERS AT OUR DISCRETION
- SPACE WILL BE APPROXIMATELY 10 X 10, PLEASE PURCHASE MORE SPACE AS NEEDED
- **YOU PROVIDE YOUR OWN TABLES, CHAIRS & TENT**

Contact Details

Contact Name: _____ Phone #: _____

Company Name: _____ Email: _____

Address: _____

City: _____ Zip Code: _____

Website: _____

Brief description of what you will be offering in your space: (Attach more info/pictures if desired)

IF YOU ARE A MAKER, AND WILL BE SELLING PRODUCT PLEASE COMPLETE AND RETURN MN ST19 FORM WITH YOUR APPLICATION.

Amount enclosed: \$

**NEW! Please make checks payable to:
St. Michael Lions/Daze & Knights Festival
PO Box 25
St. Michael, MN 55376**

Is your EXPO entry fee included in a sponsorship? YES - NO
If yes, then please mail this form in with your sponsorship to confirm your space

Email any questions to: stmichaelfstvl@gmail.com

Date Received	Check#	Amount	Incl in Sponsorship	Level	Conf Sent
_____	_____	_____	_____	_____	_____



17th Annual
St. Michael Daze & Knights Festival
August 9th & 10th, 2024



Parade Application
Saturday, August 10th 12:00pm

The Daze & Knights committee would like to invite you to participate in our parade at the 17th Annual Daze & Knights Festival. **The Parade will be held on Saturday, August 10th at 12:00pm. The parade starts at 12:00pm SHARP!** Lineup will begin at 10:00am along 43rd Street next to Jet Edge in St. Michael.

Below is an application for your entry. **Please submit the application to the address below by July 1st, 2024 if you are interested in participating.** You will be notified by email confirming your entry and providing more details.

Parade rules:

- Parade staff will do a quick inspection of your unit to ensure safety of parade watchers.
- Animal units will need their own clean up crew. Clean up crew must immediately follow the unit.
- To keep parade moving all units must remain within two car lengths of the unit in front of them. If larger gap occurs, you must speed up safely to close the gap.
- All participants are required to be completely set up and in their designated line-up spots. If you are not in your designated spot, you will be placed at the end of the line.
- All participants, equipment and vehicles must fit in the space (length) requested. Please be specific about the length needed on this registration form.
- Any candy thrown must be thrown to the curb.
- No water may be squirted (squirt guns etc.) during any portion of the parade.
- The St. Michael Lions/Daze & Knights committee reserves the right to determine other rules and procedures beneficial to the total parade.

PRICE FOR PARADE ENTRY IS \$150. COMMUNITY GROUPS AND CHURCHES IN THE 55376 & 55301 ZIP CODE ARE FREE. POLITICAL CANDIDATES MUST REGISTER AS THEIR OWN UNIT.

Contact Name _____ Phone _____

Representing _____ # of Unit participants _____

Unit Length _____ Email _____

Address _____

Commentary about your unit _____

APPLICATIONS MUST BE RECEIVED BY JULY 1ST TO BE INCLUDED IN THE PARADE PROGRAM, AFTER JULY 1ST APPLICATIONS WILL BE ACCEPTED AS SPACE ALLOWS

-Is your entry fee included in a sponsorship? YES - NO
If yes, then please mail this form in with your sponsorship to confirm your space.

-If you are a sponsor, would you like a magnet placed on your vehicle for parade? YES - NO

Amount enclosed: \$

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St. Michael Lions/Daze & Knights Festival
PO Box 25
St. Michael, MN 55376**

Email any questions to: dazeandknightsparade@gmail.com

Date Received	Check#	Amount	Incl in Sponsorship	Level	Conf Sent
_____	_____	_____	_____	_____	_____



17th Annual
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 August 9th & 10th , 2024
 Town Center Park



NEW
 LOCATION
 THIS YEAR!

*Friend of the
 Festival \$100+*

- Name listed on website sponsor page
- Name listed on sponsor boards at festival
- Name listed on sponsor section of parade program

*Bronze
 \$250+*

- All of the benefits of Friend of the Festival PLUS:
- Sponsor sign placed at business (UPON REQUEST)
 - Four beer tickets good for Friday or Saturday
 - Designated sponsor opportunities

*Silver
 \$500+*

- All of the benefits of Bronze level PLUS:
- FREE parade entry *MUST FILL OUT FORM
 - Logo is included in all media distributed for advertising
 - Festival sponsor webpage displays your logo
 - Designated sponsor opportunities

*Gold
 \$1000+*

- All of the benefits of Silver level PLUS:
- FREE Expo Booth entry *MUST FILL OUT FORM
 - Your logo on Festival homepage with a link to your website
 - Designated sponsor opportunities

*Titanium
 \$2500+*

- All of the benefits of Gold level PLUS:
- VIP Area for bands Friday & Saturday evening
 - 8 Cover tickets for Friday night
 - 2-all day Saturday inflatable wristbands
- Personally use the cover tickets and wristbands or use as giveaways!

*Platinum
 \$5000+*

- All of the benefits of Titanium level PLUS:
- Logo featured on main stage banner as shown



you're Invited !

The St. Michael Lions Daze & Knights committee members have been busy planning the **17th Annual Daze & Knights Festival**. Many of you have generously sponsored to the festival in the past and we hope that you will again consider the festival opportunities! If you haven't sponsored or taken part in the festival in the past, we invite you to join us! We appreciate the support the community has given us and continues to give! Get ready to experience two days of unforgettable fun at our community festival! This event is all about bringing together neighbors, old and new, for a celebration filled with activities and entertainment that showcase the best of our community. Whether you're a long-time resident or new to the area, there's something for everyone at this festival. And the best part? It's all made possible by the generous support of local businesses and organizations. So, if you're a business owner or part of an organization, consider donating, sponsoring, or volunteering. There are plenty of ways to get involved and be a part of the magic. Let's come together and make this festival an epic success!

Sponsorship Commitments- Please choose level and check all boxes that apply

Friend of the Festival

Bronze _____ Place a yard sign at my business

Designate my sponsorship to:

- Family Bingo
 Where needed
-

Silver _____ Place a yard sign at my business
_____ Will be in the parade (fill out form)

Designate my sponsorship to:

- RC Party Crashers Race Cars
 Pedal Pull
 Where needed
-

Gold _____ Place a yard sign at my business
_____ Will be in the parade (fill out form)
**Email current logo to stmichaelfstvl@gmail.com
with LOGO in the subject line**
_____ Will participate in the business expo

Designate my sponsorship to:

- Petting Zoo
 Fireworks
 Color Daze 5K Run
 Where needed
-

Titanium _____ Place a yard sign at my business
_____ Will be in the parade (fill out form)

Upon receipt of your sponsorship
we will be in contact with you for
the details

Platinum _____ Will participate in the business expo

BUSINESS NAME _____

CONTACT PERSON _____

PHONE & EMAIL _____

MAILING ADDRESS _____

Please mail completed
form and payments to:

St. Michael Daze & Knights Festival
PO Box 25
St. Michael, MN 55376

If you have any questions regarding
donations or sponsorships please contact
Amy 612-237-0774 or
stmichaelfstvl@gmail.com