# **Environment Day Celebration 2017**

JUNE 5-6 -2017
Micro level Intervention (MLI)



# Theme: Connecting People to Nature

**Environmental Awareness** 



Implementing Agency -CEDRA

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**MLI: Environment Day Celebration 2017** 



As a part of our continuous engagement with the community, we executed environment campaign towards protecting and sustaining the environment in areas of Ahmedabad and Surendranagar districts of Gujarat considering the UN theme of "Connecting People to Nature" for year 2017. While designing the program all stake holders like Sarpanchs, village panchayat representatives, School principals, teachers, Taluka delegates, local leaders and forest departments were consulted and decision was taken to organize 2 days Awareness Campaign to promote awareness on Environment protection and Maintenance with tools of Street Plays, Road Shows and symbolic Plantation in Schools and Panchayat lands.







**Theme: Connecting People to Nature** 



Since environment is being destroyed and priority it to protect it with some effective measures we in consultation with CAIRN India associates decided to organize various interventions focusing Environment Protection to support the theme of 2017 which is " **Connecting People to Nature**" as per UN along with some steps towards its sustenance. Trees have direct influence on increase or decrease of the raining quantity and quality it was decided to do sample plantation in schools and Panchayat towards promoting plantation at the highest level in communities.





### **Schedule of Events**

Sr. No.	Village	Date of Implementation	Activities	Time
1	Vinzuvada	5/06/2017	Road show/Street Play/Plantation	8.30 AM
2	Dalod	5/06/2017	Road show/Street Play/Plantation	10.00 AM
3	Hasalpur	5/06/2017	Road show/Street Play/Plantation	6.00PM
4	Rehmalpur	5/06/2017	Road show/Street Play/Plantation	7.30 PM
5	Vani	6/06/2017	Road show/Street Play/Plantation	8.30 AM
6	Moti Majethi	6/06/2017	Road show/Street Play/Plantation	10.00AM



### **The Implementation Process:**

- 1.1 Event Planning
- 1.2 Community connect via Road Shows
- 1.3 Street Plays
- 1.4 Symbolic Plantation



#### The Event Planning

Detailed plan and execution were discussed with CAIRN Rep accordingly, the field coordinator carried out visits to each village listed above and met key personalities in village for planning of the event at grassroots level. The programme was planned according to the local convenience for better and effective outcome. People were consulted for time slab of event in the village to ensure the maximum participation during the events of Road Show, Street plays and Plantation.

During the visit the place for Street plays and Plantation were finalized along with assessment of availability of water facility. As water is a primary requirement for growth and sustenance of plants.

For sustainability aspects it was explained that the plants are the responsibility of whole village along with premises holder and leaders and PRI members from the very beginning.

As long as beneficiaries are concerned we targeted whole village. So we can say that more than 10000-12000 village people are benefitted with such intervention and message of environment protection have reached to the community as a whole since we have covered school children also as our target groups.

#### **Mobilization for Street Play**

After basic assessment and process a trained group of Street Players were mobilized and given the content of play focusing environment protection and the theme of "Connecting People to Nature", finalized in consultation with CAIRN India rep.



**Event: Road Show and Street Plays** 



We started Road Shows, Street plays and Plantation at decided places as per the schedule. Our coordinator coordinated all the events for two days as desired. For smooth and timely flow of action we hired a vehicle for road show and plants delivery along with the travel for the street play teams. In all we complete the events in two days.in a morning and evening considering the community presence and advice)



#### **Plantation**

After finishing the activities of Road shows and Street Plays we planted trees in scheduled places in the presence of local dignitaries and schools staffs alongside the communities to establish the message of

Environment protection with direct action of the communities establishing their responsibilities and connection with the Nature as per our theme.



#### **Conclusion**

Sometime it is more important to protect the present situation to reduce the risk of major destruction than to do action for promotion. So we carried out specialized Road Shows and Street plays to convey the importance of environment and its protection by connecting people to Nature through our campaign. Towards direct community engagement we also did symbolic plantation for further green cover and concern to make the community connect to the nature. The response was motivational from all villages for this programme, and Sarpanch, PRI members, community leaders, Primary school teachers, children and community people participated in this. Altogether more than 10000-12000 villagers participated in the events including schools students. The indirect beneficiaries are nearly doubles to the direct participants.



All 5 village and 1 Nagarpalika authorities appreciated this MLI Environment day Celebration) and given thanks letter to CEDRA and CAIRN for such intervention. All this five villages are strategically important village for CAIRN India and RO plants have been installed and other CSR intervention is done by CAIRN in majority of these villages to support the community with clean drinking water towards reducing the water prone decease under its CSR intervention.



**THANKS!** 

**Supporting:** 



युत्तिकी, द्वेश्व श्वाधा श्वेषकी विस्माम.

विषय! - विका यथावराहा अग्रीस केल्सियान.

अविनय आहे हासीह ये बेन्टर शाजामां केल्योर विकायान केतर्ग किली हिस प्रियावराहा अग्रीस केल्सियान केतर्ग देखे हेम्स विकामां तकिश विकायान केतर्ग हिल किमिस कार्य नेमक वृक्षाकीयहा का शापहम हिलामां केल्यां ही, के सहत क्या यमारहा का केल्यां केल्यां ही.

> ્રાચ્યુલને આચાર્ય, પગાર કેન્દ્ર શાળા દાલોદ, તા. માંડલ.

### ॥ सा विद्या या विमुक्तये॥



### श्री मोटी मर्रेही प्राथमिङ शाणा

સ્થાપના તારીખ : ૦૧-૧૦-૧૯૩૦ મુ. પો. મોટી મજેઠી, તા. પાટડી, જિ. સુરેન્દ્રનગર



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# रहेमसपुर ग्राम पंथायत

મુ. રહેમલપુર, તા.વિરમગામ, રેફ. નં. જી. અમદાવાદ.

dl. 23-09 - 2029

अति श्री,\_

अति क्षी हेन छन्डीया तथा छ्ट्य सेडरा ग्या त्मारत साथे क्षणाववानु हे विद्या पर्यावरण हावस ता. पाडारण्डामा शेक रडेममपुर गाममा पर्यावरण कार्या मारह तथा वृक्षारीपण हेन छन्डाया तर्ह का पांस बाजडीने वृक्षारीपण हरावेस तथा पर्यावरण बिशो माहाक्त सामा ते जहस रहेमसपुर शाम पर्यायत सने शामको तर्ह का हेन हेपकानी सालार.

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## श्री आहर्श प्राथमिङ शाणा, वर्शी

મુ.પો.વણી, તા. વિરમગામ, જિ. અમદાવાદ. પીન. : ૩૮૨૧૫૦ (જિલ્લા પંચાયત શિક્ષણ સમિતિ, અમદાવાદ સંચાલિત)

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प्रति श्री

### पुआडापर)

जनाव्हर्जान वही मा॰कालामां

વિશ્ય ત્યર્થા વર્ષ્ય કિલ્મની ઊજવણી કરવામાં આવી. જેમાં કેઈન અંસ્થા તરફથી ભાળકોને પર્શાવરણ કેમ સાશવયું પર્શાવરણને કેતા રીતે ગૈરફાયદી શાય, ગલોબલ લોમિંગ ની જ્યમારો માણસના જીવન પર કેતા લિપરીત અસરી ધાય તે નાટક દાયા અમન આપી, જેમાં આવાના બાળકો તથા બ્રિયુકોઓ ઉત્સાદપૂર્વક નાટકનું નિર્માન કર્યું. આંતમાં બ્રાયકો પ્રાયા હાર્થકામ પૂર્વ કરવામાં આવશો. માળા પરિવાર તરફથી કેઈન એસ્થાની આતમાર વ્યક્ત કરીઓ.

અપે અ. જી. પ્રાંભાળિથા. આશાર્ય આદર્શ પ્રાથમિક શાળા વણી 11. વિરમગામ, જી અમદાવાદ ॥ विना सहझार नहीं ઉद्धार ॥ सत्यभेव श्रयते





# વિંઝુવાડા ગ્રામ પંચાયત

મુ. વિંસુવાડા, તા. માંડલ, જિ. અમદાવાદ

જાવક નંબર :

di. 05 | 06 | 2017.

युत्ताओं उन शिल्डया ह्य. व्यस्मनाम.

व्यक्त !- नयांपरका अन्ता क्षांक्रम प्रमा क्षां माला.

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સરપંચ વિઝુવાડા ગ્રામ પંચાયત તા.માંડલ.