

WHAT CREATES ORGANIZATIONAL DYSFUNCTION?





Like people, organizations function best when their identity, agency, and interdependence needs are fully integrated.

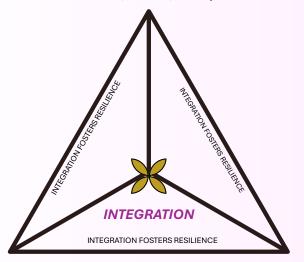
They're more resilient.



ORGANIZATIONAL COHERENCE

IDENTITY

Who we are (mission, values, culture, brand)



AGENCY

Our capacity to act (resources, authority, execution power)

INTERDEPENDENCE

How we connect (internally across systems, externally within ecosystems)



When all three needs are aligned, they respond effectively to internal and external threats:

- Reputational damage
- Resource constraints
- Stakeholder conflict

They adapt, persevere, and innovate in the face of challenges.



However, when these elements are not balanced, fragmentation occurs, resulting in organizational dysfunction.





Every strategic business decision is also a diagnostic moment that reveals whether the organization is **integrated** or fragmented.

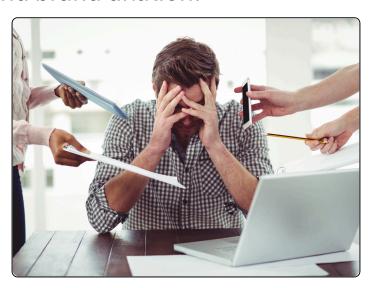






Identity fragmentation → Erosion:

Reactive strategies, chasing trends, and brand dilution.





ORGANIZATIONAL FRAGMENTATION

EROSION

UNTAPPED POTENTIAL LOWERS RESILIENCE

FRAGMENTATION



AGENCY

INTERDEPENDENCE

As our identity erodes, we chase trends and shortterm gains. Our decisions become reactive rather than proactive. We lose sight of our values and what sets us apart from our competitors.



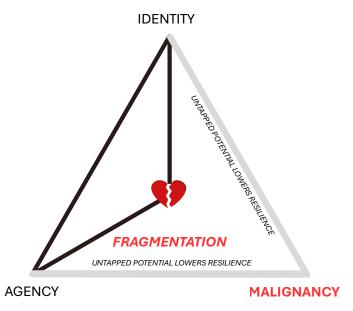
Interdependence fragmentation → Malignancy:

Zero-sum stakeholder conflicts, ecosystem dysfunction, ethical compromises, and silos.





ORGANIZATIONAL FRAGMENTATION



We pursue growth without recognizing our interdependence with the people and systems we impact. Our expansion becomes extractive—profiting at the expense of stakeholders and the environment, ultimately harming ourselves in the process.



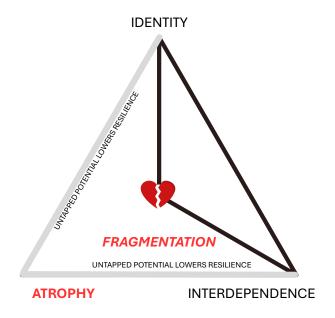


Agency fragmentation → Atrophy:

Power struggles, sustainability crises, burnout, and loss of competitive positioning.



ORGANIZATIONAL FRAGMENTATION



Constraints—both real and perceived—prevent us from executing our strategies and achieving our goals. Capabilities go unused, and our competitive position weakens.



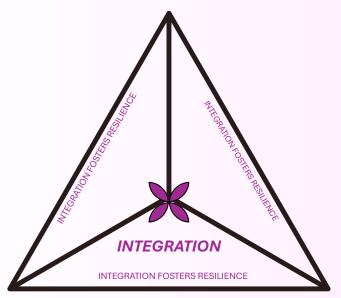
Organizational fragmentation patterns aren't intentional—they're a natural byproduct of organizational members who weren't taught how to integrate their own needs for worth, empowerment, and connection.



INDIVIDUAL COHERENCE

WORTH

"I exist and I matter."



EMPOWERMENT

"I have power and can act."

CONNECTION

"I am loved and I belong."



Research says we have **three core needs**:

- Worth: a positive and stable identity
- Empowerment: a sense of personal power and agency
- Connection: belonging and identification with our social groups



However, life experiences
can prevent us from
developing and integrating
those needs, which
impacts our adaptive
capacity in our personal
and professional lives.



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