

TEACHER, WHICH
THE GREAT
COMMANDMENT IS
THE LAW?" AND HE
SAID TO HIM, "YOU
SHALL LOVE THE
LORD YOUR GOD
WITH ALL YOUR
HEART WITH ALL
YOUR MIND. THIS
IS THE GREAT AND
FIRST
COMMANDMENT. AND
SECOND IS LIKE
YOU SHALL LOVE
YOURSELF. ON THESE
TWO COMMANDMENTS



Media Kit 2024

Love Thy City

Matthew 22:36-40



What is it that we could do together that we as a single church, organization, business, or executive cannot accomplish?

VISION

Our vision is to exhibit our love for the city of Tyler through the demonstration of our love for God and the expression of love for our neighbors through spiritual gifts and tangible acts of service.

MISSION

To unite our city in expressing tangible love for spiritual and societal transformation.

???

Love Thy City is a day of ministering love, giving and celebration to the city of Tyler and surrounding areas.

The private, public, & social sectors are coming together to express tangible love for spiritual and societal transformation.

Meeting the Needs:

PHYSICAL
EMOTIONAL
SPIRITUAL

C O R E V A L U E S

Love

Love God. Love People.

Partnership

Collaboration for mutual benefit

Unity

Together we are better fostering a sense of community connectedness

Diversity

Embracing our differences, breaking down barriers to create an environment of value and respect for all

Service

Mobilizing the Christian community for transformative solutions and a lasting impact



LoveThyCity.org

Love Thy City of East Texas, Inc
501(c)(3) Non-Profit Organization

P.O. Box 9556
Tyler, TX 75711



SOCIAL MEDIA

Love Thy City was established in 2024 and we are steadily building our social media presence through our Love Thy City Heart Campaign.

Facebook:
100% Engagement
Reach is over 13.6K

Website:
Over 2,000 site
visitors per week

PARTNERSHIPS



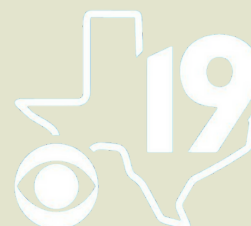
VOLUNTEER & SPONSORSHIP OPPORTUNITIES

LoveThyCity.org

LoveThyCityETX@gmail.com



MEDIA FEATURES



Sharing with
Sharon on
KGLD Radio



yahoo!news

LoveThyCity.org

LoveThyCityETX@gmail.com

  @LoveThyCity

Love Your Neighbor

Love Thy City
Matthew 22:36-40

Love Your Neighbor

entrust or "give responsibility for"

**COMMIT TO
THE LORD
WHATEVER
YOU DO, AND
HE WILL
ESTABLISH
YOUR PLANS.**

make stable or firm

Love Thy City

Matthew 22:36-40

JULY 20, 2024

1PM - 6PM

W. T. BROOKSHIRE
CONFERENCE CENTER
TYLER, TEXAS

FREE

FOOD TRUCK
VOUCHERS

PRAYER ROOM

WORSHIP + WORD

BEAT THE HEAT

FREE

WINDOW A/C UNITS RAFFLE

LOCAL PASTORS + MUSIC TEAMS

CHRISTMAS IN JULY

GIVEAWAYS

FREE

Bikes
Scooters
Food Pantry
Care Packages
Backpacks & Supplies
& Much More

CHRISTIAN
COUNSELING

FREE

AND SO MUCH
MORE...

Love Thy City

Matthew 22:36-40



Love Thy City

Matthew 22:36-40

“ A day of ministering **LOVE, GIVING,** and **CELEBRATION** to the City of Tyler and surrounding areas!”

Volunteers play a crucial role in making Love Thy City a historical success. Join us in spreading love to the city.
Sign up to volunteer today!



VOLUNTEER

Scan Me

Discover comfort and support at Love Thy City. Join us for this life changing experience for you, family and friends.

Sign up now for a day of love and celebration!

Sign Up & receive your first FREE item--Your LTC T-Shirt!

SIGN UP TO ATTEND



Scan Me

Love Thy City of East Texas, Inc
501(c)(3) Non-Profit Organization

lovethycity.org

 Love Thy City

20 DE JULIO DE 2024

1PM - 6PM

W. T. BROOKSHIRE
CONFERENCE CENTER
TYLER, TEXAS

FREE

CAMION DE COMIDA
VALES

SALA DE ORACION

COMBATIR EL CALOR

FREE RIFA DE UNIDADES DE AIRE
ACONDICIONADO DE VENTANA

ADORACION + PALABRA

PASTORES LOCALES + EQUIPOS DE MUSICA

NAVIDAD EN JULIO

FREE

OBSEQUIOS

Bicicletas Scooters
Despensa de
alimentos

Paquetes de ayuda
Mochilas, suministros
y mucho más

CONSEJERIA
CRISTIANA

FREE

Y MUCHO
MAS...

Love Thy City

Matthew 22:36-40

MAESTRO, ¿CUAL ES EL GRAN MANDAMIENTO DE LA LEY?" Y EL LE DIJO: AMARÁS AL SEÑOR TU DIOS CON TODO TU CORAZÓN Y CON TODA TU ALMA, Y CON TODA TU MENTE. ESTE ES EL GRAN Y PRIMER MANDAMIENTO. Y EL SEGUNDO ES PARECIDO: AMARÁS A TU PRÓJIMO COMO A TI MISMO. DE ESTOS DOS MANDAMIENTOS DEPENDE TODO LA LEY Y LOS PROFETAS.

Love Thy City

Matthew 22:36-40

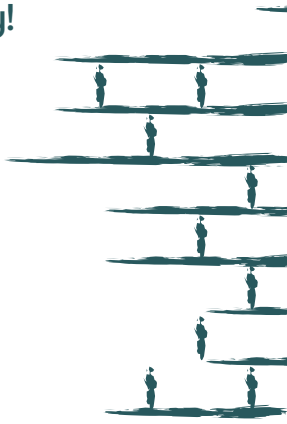
“¡Un día de ministrar AMOR, DAR y CELEBRACIÓN a la ciudad de Tyler y sus alrededores!”

Los voluntarios desempeñan un papel crucial para hacer de Love Thy City un éxito histórico. Únase a nosotros para difundir amor a la ciudad. ¡Regístrese para ser voluntario hoy!



escanéame

VOLUNTARIO



Descubra comodidad y apoyo en Love Thy City. Únase a nosotros para esta experiencia que cambiará la vida de usted, su familia y sus amigos.

¡Regístrese ahora para un día de amor y celebración!

Regístrese y reciba su primer artículo GRATIS: ¡su camiseta LTC!

REGÍSTRATE PARA ASISTIR



escanéame

Ama a tu ciudad del este de Texas, Inc.
501(c)(3) Organización sin fines de lucro

lovethycity.org

 Love Thy City

Love Thy City

Matthew 22:36-40

SPONSORSHIP PACKAGES

\$50K

PARTNERS IN LOVE

- Recognition at our Love Thy City Day 2024
- Full page ad and your logo in our LTC Magazine
- Company logo to appear on all LTC flyers, banners, and promotional items
- Sponsor will receive an online logo to appear on the live stream duration and (3) 15 to 30 second business promo
- Logo and link on event webpage and social media
- Opportunity to submit an item to be included in swag gift bags
- Opportunity to give a presentation during our LTC Day (30 minutes or to be negotiated)
- Partnership featured and tagged on LTC media
- Logo included on all LTC email communication
- Vendor Table

SCAN ME



\$30K

PARTNERS IN HOPE

- Recognition at our Love Thy City Day 2024
- Full page ad and your logo in our LTC Magazine
- Logo and link on event webpage and social media
- Opportunity to submit an item to be included in swag gift bags
- Opportunity to give a presentation during our LTC Day (10 minutes or to be negotiated)
- Logo included on LTC T-shirt
- Partnership featured and tagged on LTC social media
- Logo included on all LTC email communications
- Vendor Table

Love Thy City of East Texas, Inc. 501(c)(3) Non-Profit Organization

Love Thy City of East Texas is a 501(C)(3) non-profit organization that is committed to serving the City of Tyler and surrounding areas.

It is our mission to provide and create a safe unified environment to serve one another through tangible expressions of love.

In order to fulfill our mission for this event and provide services in our community, we rely on the generosity of individuals, churches, and businesses for support. We have several levels of Partnership Giving. Thank you in advance for your generosity.

PO Box 9556
Tyler, TX 75711

\$20K

PARTNERS IN FAITH

- Recognition at our Love Thy City Day 2024
- Full page ad and your logo in our LTC Magazine
- Logo and link on event webpage and social media
- Opportunity to include item in swag gift bag
- Logo included on LTC T-shirt
- Vendor Table

\$10K

PARTNERS IN MINISTRY

- Recognition at our LTC 2024
- Full page ad and your logo in our LTC Magazine
- Logo included on LTC T-shirt
- Logo and link on event webpage
- Vendor Table

\$5000

PARTNERS IN SERVICE

- Recognition at our LTC 2024
- Full page ad and your logo in our LTC Magazine
- Vendor Table (Business)

\$2500

PARTNERS IN COMMUNITY

- Recognition at our LTC 2024
- Full page ad and your logo in our LTC Magazine
- Vendor Table (Churches)

\$1000

PARTNERS IN JOY

\$500

PARTNERS IN PEACE

\$250

PARTNERS IN GENEROSITY