



The **1<sup>st</sup> Annual CLAP 5K Run/Walk** will be held on Saturday, November 11<sup>th</sup>, 2023. The 5 mile run and walk proceeds will benefit **Cancer Legacy in Action Projects** to help encourage individuals (primarily children) who have lost an immediate family member to cancer to carry out projects or actions that extend their loved one's legacy.

This year, 1,958,310 new cancer cases and 609,820 cancer deaths are projected for the United States of America, corresponding to 1,670 deaths each day. CLAP partners with families and friends of those we have lost, we continue to remember more than just the cancer. We are asking for your support as a **sponsor in our inaugural 2023 Run/Walk event** with the following options:

**LEGACY:** *Sponsorship Level: \$1,000*

- ❖ 3 inch by 3 inch logo or advertisement on Race T-shirt
- ❖ Special recognition on Race Program, Web Page, and annual report
- ❖ A banner (provided by your company) or a sign will be produced and displayed at Race Pavilion
- ❖ Opportunity to set up a stand and Showcase products and services (*selling not permitted by park*)
- ❖ First opportunity to secure prime sponsorship level for 2023 race
- ❖ Receive 4 complimentary Race T-shirts showing sponsorship and 4 complimentary race entries.

**APPLAUSE:** *Sponsorship Level: \$500*

- ❖ 2 inch by 2 inch logo or advertisement on Race T-shirt
- ❖ Special recognition on Race Program and Web Page
- ❖ A banner (provided by your company) or a sign will be produced and displayed at Race Pavilion
- ❖ Receive 2 complimentary Race T-shirts showing sponsorship and 2 complimentary race entries.

**HELPING HANDS:** *Sponsorship Level: \$100*

- ❖ Organization name printed on Race T-shirt
- ❖ Special recognition on Web Page
- ❖ Receive 1 complimentary Race T-shirt showing sponsorship

Thank you for your time and we look forward to hearing from you. We would like to ask for your commitment by October 20<sup>th</sup>, 2023. Contribution should be made payable to CLAP, 453 Reginald Lane, Collegetown, PA 19426. We will be glad to pick up in-kind donations at your location.

Sincerely,

A handwritten signature in blue ink that reads 'Patti Colucci'.

Patti Colucci  
President & Founder, CLAP