



Potential Sponsor,

At Mahogany Brown Bridal, we believe fashion has the power to inspire. That's why we've created a luxury high-end bridal boutique that specializes in retailing African American and Minority luxury bridal gown designers.

Our Goal is to provide an exceptional shopping experience, while introducing and bringing awareness to minority designers in the bridal market by providing a relaxing, friendly, and stress-free experience to all our brides. Appointments will be set which enables Mahogany Brown personnel to focus on the bride and provide exceptional tailored service for her.

Mahogany Brown Bridal is a boutique that is much needed today. Being able to carry minority designers and circulate the US Dollar within the community is important.

Whitney Stephenson, Owner of Mahogany Brown Bridal and Designer of Lee Jerome was born and raised in Cincinnati, OH attend The Tennessee State University, where she majored in Architectural Engineering with a minor in Business Administration. Going into her junior year of college Whitney decided to join the United State Navy to help pay for school. As a sailor, her rate of Aviation Boatswain's Mate Equipment (ABE) took her to San Diego, CA onboard the USS Ronald Reagan CVN-76 then cross-rated to Aviation Maintenance Administrationman (AZ). After four years of service Whitney continued her service to her country in the US Navy Reserves for another eight years.

Whitney started designing clothing for her son born in 2015 with a rare genetic condition Beckwith Wiedemann-Syndrome (BWS) which is an overgrowth syndrome that affects 1:11,000 newborns/infants. Children with Beckwith-Wiedemann syndrome are at an increased risk of developing several types of cancerous and noncancerous tumors, particularly a form of kidney cancer called Wilms tumor and a form of liver cancer called hepatoblastoma. Tumors develop in about 5-10 percent of children with BWS. To find out more about BWS please visit <https://www.beckwithwiedemann.org/>

Due to medical conditions when born Whitney's son remained in the hospital for the first year of his life. While in the hospital he had multiple wires and tubes that were attached to him. So, Whitney started altering clothing items to fit the wires and tubes for him. After experiencing first-hand, the emotional and physical hardships of giving birth to a son diagnosed with BWS, Whitney wants to create something that gives hope to those struggling to manage the symptoms associated with the condition and all other conditions.

Through our dedication to all the small fighters in our lives and our passion for giving back to the community, we remain committed to achieving our vision of encouraging confidence among children while raising awareness about rare disorders. Mahogany Brown Bridal has teamed up with Alex's

Lemonade Stand Foundation Beckwith-Wiedemann Syndrome Fund to host our **1st Annual Bridal Extravaganza on Sunday, November 13th, 2022, at the Heritage House (Mooresville, NC).**

We would love to make this an annual event to raise awareness for rare diseases and disorders such as Beckwith-Wiedemann Syndrome. Mahogany Brown Bridal will donate a portion of all sponsorships to the Alex's Lemonade Stand Foundation Beckwith-Wiedemann Syndrome Fund.

The BWS Fund is committed to fund research into Beckwith-Wiedemann Syndrome (BWS) and related disorders. This research includes developing and studying a patient registry and repository, developing, and studying mouse and human cell-based models of BWS, and understanding the genetic and epigenetic changes that lead to BWS and related disorders.

All donations to the Beckwith-Wiedemann Syndrome Fund are restricted to research and advances in BWS and related disorders. Dr. Jenn Kalish, a leading researcher in the BWS community will lead the Scientific Advisory Committee for the fund, helping to set priorities and strategies for funding the most impactful BWS research.

Our goal is a donation of \$1000, and we were hoping that you could help us reach that goal.

We've also listed out some of the incentives and perks that your business can enjoy should you decide to become one of our sponsors (see attached Sponsorship Levels Document). Regardless of the level you choose to sponsor, your company name will be included on all social media, our website, event banner and press release.

See the attached Sponsorship Levels Document to find the Sponsorship Level that's right for you and your business. If you're ready to Level-Up, please visit our webpage www.MahoganyBrownBridal.com or contact me directly via email MahoganyBrownBridal@gmail.com or phone (704) 956-2717.

I'd like to thank you in advance for your generosity. Please don't hesitate to contact me directly if you have any questions.

Thank you,



Whitney Stephenson
Mahogany Brown Bridal
9 Union St N, Ste 150
Concord, NC 28025
(704) 956-2717
MahoganyBrownBridal@gmail.com
www.MahoganyBrownBridal.com

Sponsorship Information

As this is a **time-sensitive opportunity** and we are looking to **feature two (2) businesses per sponsorship level** the spots remain 'first come first served' - I look forward to speaking with you soon to secure your position. *We anticipate this as a tremendous fit for your business and look forward to working with you!*

- ❖ Increased brand visibility, awareness, and reach
- ❖ Exclusive to your industry
- ❖ Association with a Not-For-Profit organization
- ❖ Portion of sponsorship tax-deductible (10%)
- ❖ Opportunity to partner together and form essential business relationships
- ❖ Organized platform to showcase products or services for consumer interaction
- ❖ Inter and Intra community partnerships and industry alliances
- ❖ Raise awareness for rare diseases and disorders
- ❖ Direct onsite sales to consumers
- ❖ Targeted marketing and Efficient lead generation
- ❖ Community goodwill
- ❖ Media/Press opportunities
- ❖ Logo placement on all social media platforms and website
- ❖ Complimentary general admission tickets



	Bronze \$250	Silver \$500	Gold \$750
Event Step & Repeat Banner Logo Placement	6" x 6"	8" x 8"	10" x 10"
Vendor Booth 6ft table & 2 chairs	x	x	x
Swag Bag Placement	x	x	x
Social Media Mentions	1	2	3
Complementary Tickets	2	4	6
Live Visual Screen Rotating Display	Shared screen ¼ placement	Shared screen ½ placement	Full screen placement
Named Sponsor in Press Release	x	x	x
Verbal recognition at event	1	2	3
Website & Social media links added to event website		x	x
Access to event day photos and videos	x	x	x
*Local Radio Mentions			x
2-minute speaking opportunity			x

*Currently waiting on pricing and terms for this option. Looking to work with 101.9FM and 96.1FM radio stations. Along with news stations and local newspapers between Charlotte to Raleigh-Durham.



Mahogany Brown Bridal Extravaganza
Heritage House
494 E Plaza Dr
 Mooresville, NC 28115
Sunday, November 13, 2022
12p-4p

Company Name _____

Address _____

City _____ State _____ Zip _____

Email _____

Phone Number _____

Website _____

Contact Person _____

Business Category _____

Door Prize from your business _____

please include estimated value (minimum \$50) see rules and regulations attachment sheet on vendor packet

Will you be selling merchandise the day of the show? _____

Please choose your Sponsorship Level

_____ Bronze \$250

_____ Silver \$500

_____ Gold \$750

_____ Electricity (if you need electricity with your booth)

Please return this form via email to mahoganybrownbridal@gmail.com or mail to **Mahogany Brown Bridal 9 Union St N, Ste 150, Concord, NC 28025** as soon as possible. Remember Sponsorship is "First Come First Served."



Credit Card Authorization

Print and complete this authorization form and return

Name on Card _____

Billing Address _____

Credit Card Type _____ Visa _____ Mastercard _____ Discover _____ AmEx

Credit Card Number _____

Expiration Date _____

Card Identification Number _____ (3 digits on back of credit/debit card)

Amount to Charge \$ _____ (USD) Total Purchase or Deposit (circle one)

I authorize Mahogany Brown Bridal to charge the amount listed above to the credit card provided herein. I understand that the final balance due (Total Purchase amount less amount to be charged) will be charged to this card on receipt of this authorization form.

Signature _____

Printed Name _____

Date _____

Other forms of payment accepted

PayPal Mahoganybrownbridal@gmail.com

Cashapp \$mahoganybrownbridal

Zelle 772-705-7850

Cash payments please mail or drop off to

Mahogany Brown Bridal

9 Union St N, Ste 150

Concord, NC 28025

Please return completed and signed form to mahoganybrownbridal@gmail.com Or mail to

Mahogany Brown Bridal

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Concord, NC 28025