



Eight O'Clock Theatre Playbill

Rates and Specification

For more information call 727-270-7666

An investment in your business, an investment in the arts...

And it's tax-deductible!

Mechanical Format	Ad Size		Single Show	Save on 4-Show Season
Full page	5" x 8"	Back outside cover:	NA	\$2,000
		Back inside cover:	NA	\$1,500
		Front inside cover:	NA	\$1,500
		Full page ad:	\$400	\$1,200
Half page vertical	2.375" x 8"		\$225	\$700
Half page horizontal	5" x 4"		\$225	\$700
Third page	5" x 2.666"		\$175	\$500
Quarter page horizontal	5" x 2"		\$150	\$400
Quarter page vertical	2.375" x 4"		\$150	\$400

In order to assure the best quality for your ad:

- Electronic vector artwork is strongly preferred
 - EPS or PDF format preferred: Adobe Illustrator, Mac or PC
 - JPG or TIFF format: 600 dpi scan or digital photo
- Camera-ready art is accepted (art with photographs or screens must be electronic high-res)
- Absolutely no faxed artwork will be accepted
- Email artwork to JohnstonGraphicDesigner@gmail.com
- Questions about your ad layout? Contact Julie Johnston at 727-434-3344

Reserve your spot in the Eight O'Clock Theatre playbill

Business name: _____

Contact person: _____ Phone number: _____

Price: \$_____ Size/direction of ad: _____

Electronic art will be emailed Camera-ready art enclosed Verbiage only, see back for rough sketch

Signature: _____ Date: _____

If you are in need of artwork or logo design, or to send art, please contact Julie Johnston at 727-434-3344 or email JohnstonGraphicDesigner@gmail.com.

Please contact 727-270-7666 or katrina@eightoclocktheatre.com for all sponsorship and ad related questions

Full page

5" x 8"

Back outside cover: **\$2,000**

Back inside cover: **\$1500**

Front inside cover: **\$1500**

Full page ad: **\$1200**

Half page horizontal

5" x 4"

\$700

Half page vertical

2.375" x 8"

\$700

Third page

5" x 2.666"

\$500

Quarter page horizontal

5" x 2"

\$400

Quarter page vertical

2.375" x 4"

\$400