

Leverage Social Media to help generate more customers and leads to close loans! The more exposure you have online the more people are likely to look for your services.

You can promote:

- Loan Products
- Consumer Education
- Your Personal Brand



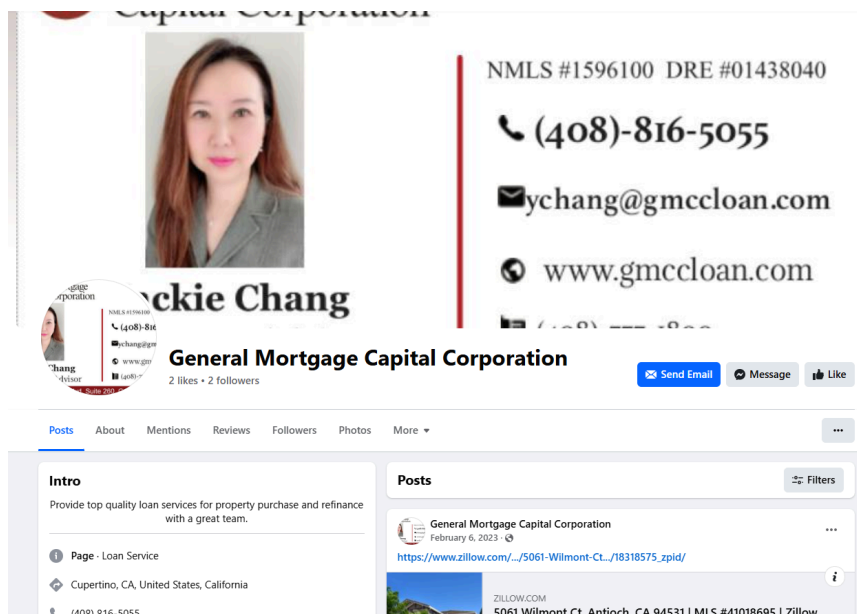
Create a Facebook Page:

https://www.facebook.com/pages/create/?ref_type=site_footer

How to:

<https://www.youtube.com/watch?v=noQW8Oxcln8>

Example:

A screenshot of a Facebook page for 'General Mortgage Capital Corporation'. The page features a profile picture of a woman, Jackie Chang, and a cover photo with contact information: NMLS #1596100, DRE #01438040, phone (408)-816-5055, email ychang@gmccloan.com, and website www.gmccloan.com. The page has 2 likes and 2 followers. Below the header, there is a 'Posts' section with a post from February 6, 2023, about a property at 5061 Wilmont Ct, Antioch, CA 94531, with MLS #41018695. The page also includes an 'Intro' section with a description of their services and a 'Page - Loan Service' tab.



Create an Instagram Page:

<https://www.instagram.com/>

How to:

<https://www.youtube.com/watch?v=pJYSy0wsbls>

Example:

communitymortgageteam [Follow](#) [Message](#) [...](#)

599 posts 586 followers 712 following

Community Mortgage Team
Finance
Built by Originators for Originators
NMLS 75243
[/privacy-policy/](#)
[/licenses/](#)
3200 sw 107th ave, Miami, Florida 33165
www.communitymortgageteam.com

[Team](#) [Info](#) [Testimonials](#) [Homes](#) [Events](#)

POSTS **REELS** **TAGGED**

JOIN OUR TEAM
See why Branch Manager **Natalia Rois** works for
[JOIN NOW!](#)

4 Major Factors for Mortgage Pre-Approval

- Income & Employment**
Your wages and work history
- Credit Score & History**
Your track record for paying back the debts you owe
- Assets**
How much is in your savings, investments & retirement accounts
- Debt to Income Ratio**
Your monthly debt divided by your gross monthly income

We hope everyone enjoyed celebrating **HISPANIC HERITAGE MONTH**
How did you celebrate?

CELEBRATING WORLD




Create an Experience.com Page:

<https://powerforms.docuSign.net/64b1da63-89d9-4c45-8278-a433d6991402?env=na3&acct=67e46aea-3a2d-4a95-9452-25d045a3a1c9&accountId=67e46aea-3a2d-4a95-9452-25d045a3a1c9>

The point of experience.com is to gain credibility and show your prospective clients that you have a demonstrated history of providing good experiences for past clients.

Example:

Search / Mortgage / General Mortgage Cap... / Burlingame / James Jin



James Jin PRO
President | NMLS # 288699
Works at **Burlingame**
4.85 ★★★★★ (268)

Contact James Refer James

MORTGAGE

General Mortgage Capital Corporation

Contact

(650) 996-1982
Burlingame, CA

My Website

Addresses

1350 Bayshore Hwy, Suite 740,
Burlingame, California - 94010

Wheelchair
Parking available

Licenses

NMLS# 288699

Reviews **Rating** **About**

Reviews Write a Review

5.0 ★★★★★ Verified Customer

Reena S
Redwood City, CA
Posted on October 28th, 2024 07:47 AM

Great rate and service. Overall, really friendly and easy to work with. The loans go very smoothly.

5.0 ★★★★★ Verified Customer

Peter W
Los Altos, CA
Posted on October 11th, 2024 02:08 PM

James my friend

5.0 ★★★★★ Verified Customer

Xin L
Cordova, TN
Posted on August 29th, 2024 05:48 AM



Create a LinkedIn Profile:

<https://www.linkedin.com/signup>

The point of LinkedIn is to create business to business connections with people of power such as realtors or even sometimes homebuyers. Having an updated LinkedIn Profile also helps establish professionalism and credibility.

Example:

Alex Xiao · 2nd
Loan Consultant at General Mortgage Capital Corporation
El Monte, California, United States · [Contact info](#)
500+ connections
Kirsten Granados, Kevin Yu, and 4 other mutual connections

[Message](#) [+ Follow](#) [More](#)

Highlights

Alex follows your company on LinkedIn
Alex is aware of your brand and may be more receptive to outreach.
Free insight from Sales Navigator

Unlock more insights about leads
Improve outreach with sales insights
[Retry Sales Navigator for \\$0](#)
1-month free trial. We'll send you a reminder 7 days before your trial ends.

About

As a self-described workaholic, I am committed to help my clients achieve their dream in becoming homeowners and growing their assets. I am very passionate about finding innovative ways to create effective solutions for my clients. My philosophy has always been "Never take no for an answer because there is always a solution to the problem." I recognize and appreciate the trust my clients place in me, which is why I always aim to exceed their expectations.

Compliance:

1. To ensure compliance make sure to always display your NMLS ID and EHO Logo on all posts. Add appropriate disclosures for loan programs!



SLAM DUNK
Lending Programs

At GMCC we have the game changing lineup:

- AGENCY - DIRECT LENDER
- PRIME JUMBO
- COMMUNITY LENDING & GRANTS
- UNIQUE NON-QM OPTIONS
- Inhouse 2nd (HELOC & HELOAN) and even non-QM rental

Score Big with GMCC's AI Suite: Instant Marketing Plans, Quick Scenario Solutions, Instant Success!



2. Make sure to also have a link to our website where our full disclosures are available. If you have your own website make sure to have the following disclosures:

“



General Mortgage Capital Corporation: 1350 Bayshore Hwy Ste 740, Burlingame CA 94010

Ph: 866-462-2929 (866-GMCC-WAY) /Email: info@gmccloan.com; NMLS – 254895

Real Estate Broker, CA Department of Real Estate: CA DRE: 01509029

Licensed by The Department of Financial Protection and Innovation under the California Finance Lenders Act

Licensed by the NJ Dept of Banking and Insurance/Licensed Mortgage Banker-NYS Department of Financial Services

Rhode Island Licensed Lender/For all state licensing information go to: www.nmlsconsumeraccess.org

Disclosures and Licensing: <https://www.gmccloan.com/Disclosures.html>

Texas: Any consumer complaints please click below:

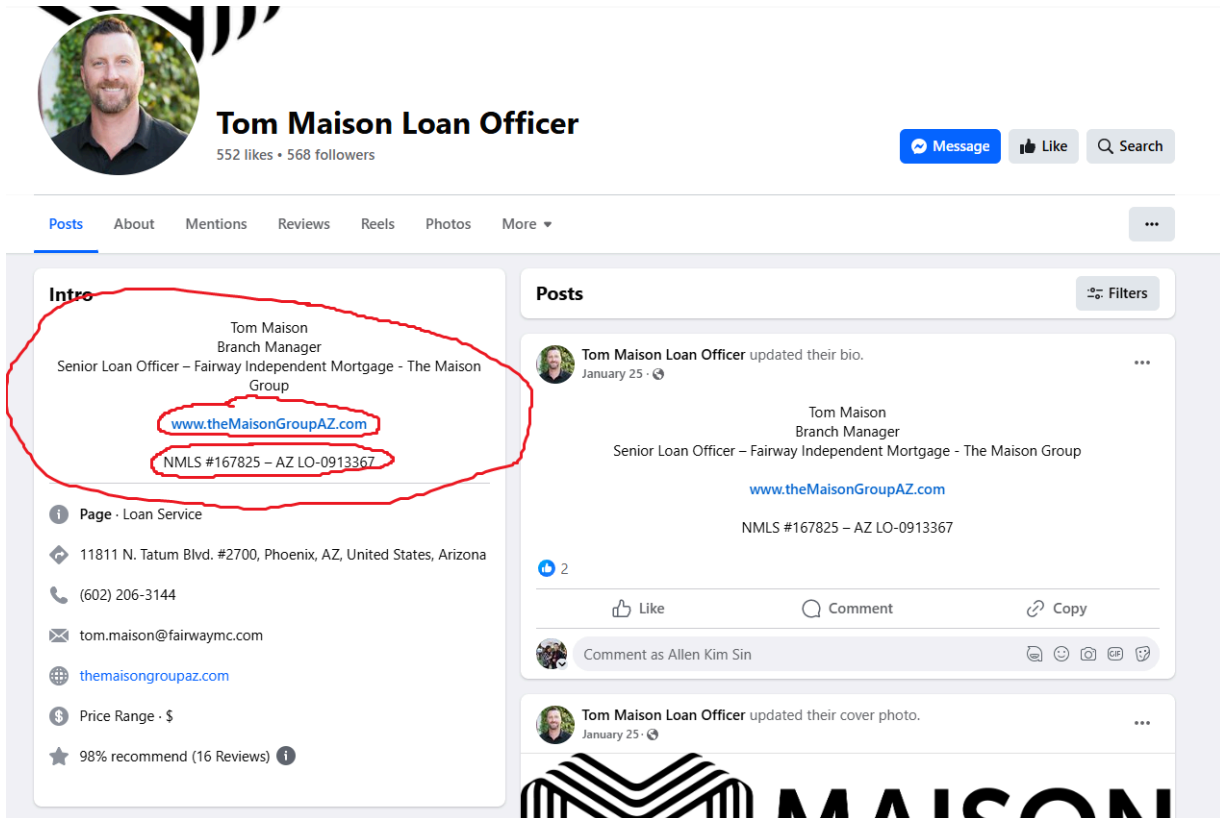
https://www.sml.texas.gov/wp-content/uploads/2021/07/rmlo_81_200_c_recovery_fund_notice.pdf

Illinois: <https://www.ilga.gov/legislation/ilcs/ilcs5.asp?ActID=1196&ChapterID=20>

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The image shows a Facebook profile page for "communitymortgage team". The profile has 599 posts, 586 followers, and 712 following. The bio states: "Community Mortgage Team Finance Built by Originators for Originators NMLS 75243 3200 sw 107th ave, Miami, Florida 33165 www.communitymortgage team.com". The website link is circled in red. Below the bio are icons for Team, Info, Testimonials, Homes, and Events. The posts section shows three posts: "JOIN OUR TEAM" featuring Natalia Rois, "4 Major Factors for Mortgage Pre-Approval" listing Income & Employment, Credit Score & History, Assets, and Debt to Income Ratio, and "HISPANIC HERITAGE MONTH" celebrating Hispanic Heritage Month.

3. Make sure to Display your NMLS ID and License in your descriptions:



The image shows a Facebook profile for Tom Maison, a Loan Officer. The profile includes a profile picture, a cover photo, and a bio. The bio is circled in red and contains the following text: "Tom Maison Branch Manager Senior Loan Officer – Fairway Independent Mortgage - The Maison Group", "www.theMaisonGroupAZ.com", and "NMLS #167825 – AZ LO-0913367". The page also shows a list of posts, including a bio update and a cover photo update. The page has 552 likes and 568 followers.

Tom Maison Loan Officer
552 likes • 568 followers

Intro

Tom Maison
Branch Manager
Senior Loan Officer – Fairway Independent Mortgage - The Maison Group

www.theMaisonGroupAZ.com

NMLS #167825 – AZ LO-0913367

Posts

Tom Maison Loan Officer updated their bio.
January 25 · 🌐

Tom Maison
Branch Manager
Senior Loan Officer – Fairway Independent Mortgage - The Maison Group

www.theMaisonGroupAZ.com

NMLS #167825 – AZ LO-0913367

2

Like Comment Copy

Comment as Allen Kim Sin

Tom Maison Loan Officer updated their cover photo.
January 25 · 🌐

MAISON