

QUALITY CLASSIC NEWS

CFI NOVEMBER 2023
Newsletter

“Like Dave” – Employee Highlights

Through character, work ethic, service, and overall goodness, these employees demonstrate the core values of excellence we strive to emulate in our Classic Foods Inc family that represent WENDY’S.

Each month, one employee from each district will be highlighted for exemplary service in the stores and throughout our community!

ELENA MOORE

“Elena has a very upbeat attitude. She loves our community nights and has volunteered to be Wendy for all of them! She does great at interacting with kids and customers! She is always looking for ways to help out as much as she can. She was also really great at selling Boo! Books to help us reach our store goal!”

– GM, Sarah S.



RYLIE CURTIS

“Rylie is a very genuine person to work with, who tries her best in everything she does. She knows the value of giving something back through pushing our Boo! Book sales to not only raise awareness for the Foundation, but also support a cause she really believes in. She is also one of the kindest employees and is very helpful with customers every day.”

– GM, Gillian R.



MICHAEL WELSH

“Leo is part of the Portneuf cleanup day where he helps clean up the Portneuf river using his amazing diving skills (being a certified scuba diver). He also helps mow lawns around several neighborhoods. As far as giving back to the store, he is always willing to help cover shifts for other employees. He is an amazing employee who has a kind heart and always willing to help when asked.”

– GM, Anthony P.

Wendy's

W Quality is our Recipe

W Do the Right Thing

W Treat People with Respect

W Profit Means Growth

W Give Something Back

CFI 2024 LAPEL PIN

Designed by
Mayra Hinojos

Designed by
Jessica Escobedo



CONGRATS MAYRA & JESSICA FOR YOUR WINNING DESIGNS!

CLASSIC FOODS INC.

Celebrating YOU!

Having You On Our Team Doesn't Just Make A Difference,
It Makes ALL The Difference!!!

Anniversaries:

*1 YEAR:

Rebecca McKee, Rexburg South
Jose Garcia, Pocatello
Alex Bentley, Preston
Tekerra Atwood, Blackfoot
Mercedes Frey, Chubbuck
Chandler Houghton, Broadway
Aidan Hudman, Broadway
Asher Lewis, Rigby
Kalee Rodriguez, Preston
Michael Hankins, Hitt Road

*3 YEARS:

Anthony Rodriguez, Blackfoot
Alexis Chavez, Northgate

*4 YEARS:

Sydney Williams, Rexburg South

*10 YEARS:

Chandra Creasey, Broadway

*14 YEARS:

Maria Rogel, Hitt Road

*16 YEARS:

Sam Hansen, Pocatello

Birthdays:

Bryson Shepherd
11/16, Rexburg North
Nathan Bird
11/17, Northgate
Kannon Hoopes
11/18, Pocatello
Breonna Barrus
11/19, Hitt Road
Calvin Paul
11/19, Rexburg South
Shannon Smoot
11/19, Rexburg North
Tamika Mcmillan
11/20, Tamika Mcmillan
Caleb Dowding
11/20, Preston
Felipe de Jesus Cuellar Pineda
11/20, Northgate
Dallas Brandt
11/21, Chubbuck
Clovie Buckingham
11/21, Preston
Chris Bynum
11/22, Pocatello
Emyde Torres
11/22, Blackfoot
Elizabeth Turner
11/22, Broadway
Calvin Cunningham
11/23, Chubbuck
Ivan Chavez
11/24, Northgate
Terry Lewis
11/25, Blackfoot
Natasha Arthur
11/25, Blackfoot
Taislyn Wilde
11/25, Rexburg North

Birthdays:

Derek Ford
11/26, Preston
Grace Jones
11/26, Rexburg South
Keyonna Cardona-Aguilar
11/26, Pocatello
Gregory Grima
11/26, Hitt Road
Kaiia Sun
11/26, Rexburg South
Lexus Almon
11/28, Preston
Gillian Rucker
11/28, Rigby
Michael Hammond
11/28, Blackfoot
Wyatt Willis
11/28, Northgate
Tia Johnson
11/28, Hitt Road
Henry Pineda
11/29, Pocatello
Adyson Browning
11/29, Rexburg North
Sariah Benson
12/1, Hitt Road
Teisha Bird
12/1, Hitt Road
Tracie Hart
12/2, Broadway
Lelanda Kniffen
12/3, Blackfoot
Sydney Stuart
12/3, Preston
Nadja Roth
12/5, Pocatello

Doing Things Dave's Way

Celebrating – Founder's Week – Dave's Legacy



Share Your
Founder's Week
Celebrations
Photos/Videos

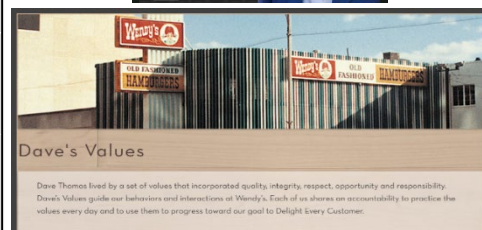
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Or Scan
QR Code
To Submit
Photo/Video

Wendy's CLASSIC FOODS INC – FOUNDER'S WEEK CELEBRATIONS & ACTIVITIES

Nov. 13 – Monday DO THE RIGHT THING	<ul style="list-style-type: none"> Food Safety & Operations Quiz (potential for prize/pin) Recite Dave's Five Core Values (potential for prize/pin) Celebrate your Managers for delivering The Wendy's Crew Core Training - taking care of our customers AND developing our future leaders, Dave's Way.
Nov. 14 – Tuesday TREAT PEOPLE WITH RESPECT	<ul style="list-style-type: none"> Team photo per day part Say "Thank You" to EVERY customer TWICE all day Make a pledge poster for team to share what "Treat people with Respect" means to them and their commitment to it
Nov. 15 – Wednesday PROFIT MEANS GROWTH	<ul style="list-style-type: none"> Dress like Dave – White button-down shirt & red tie Review our Employment Promises:
Nov. 16 – Thursday GIVE SOMETHING BACK	<ul style="list-style-type: none"> Crossword Puzzle – Wendy's History FOSTER FAMILY FEAST – Dinner with a Family <ul style="list-style-type: none"> Table set-up/decorations (provided) Special Welcome/Greeting (Excited & Appreciative) Manage/Void the family's order (dinner on us) Conversation Points (suggestion card provided) Gifts/Prizes (provided) Celebrate the good they are doing and thank them for joining our team
Nov. 17 – Friday QUALITY IS OUR RECIPE	<ul style="list-style-type: none"> Christmas Theme! - Decorate your store! Wear your favorite ugly sweater/shirt Sample NEW/RETURNING Peppermint Frosty Have a picture perfect 20 second "Dave's Single" contest <ul style="list-style-type: none"> Who can make the best looking Dave's Single in 20 seconds? Send in the photos of your burger!
Nov. 18 & 19 – Saturday & Sunday DAVE'S LEGACY	<ul style="list-style-type: none"> Word Search – Legacy (potential for prize/pin) Complete WeLearn course #00003 (potential for prize/pin) Dave Quotes – In huddles SHARE PHOTOS/VIDEOS TO: marketing@wendysidaho.com



Fresh Thoughts from Todd

"It is Founders Week and Thanksgiving Month!!! Have some fun this week learning about Dave Thomas and the values that we want to be prominent in our lives, stores, and communities. Reflect on what you have to be grateful for. When opportunities come to you in the next 30 days to give or share something with someone else, I would encourage us all to act on those opportunities. Let's remember our roots and share what we have with others. Happy Thanksgiving to everyone!!"

- Todd

Robert's Recipe to Success

"Thanksgiving is coming! I want to give you a challenge to say, 'Thank You' and smile more! Saying thank you acknowledges effort, kindness, help and provides validation for actions. When customers come to our store, or if someone does a kind thing, say 'Thank you' and give a smile. These two things are becoming less and less popular in our world. If YOU can say Thank you and smile to every customer, we would stand out as one of the best restaurants in Idaho. Prove me wrong! Have a great Thanksgiving and be grateful for those small little things we receive everyday."

- Robert

NEW COAT STYLES ARE HERE!
QUALITY Never Goes Out Of STYLE

To Order
Click HERE



Dave Thomas Foundation for Adoption

Over \$5K More Than Goal!

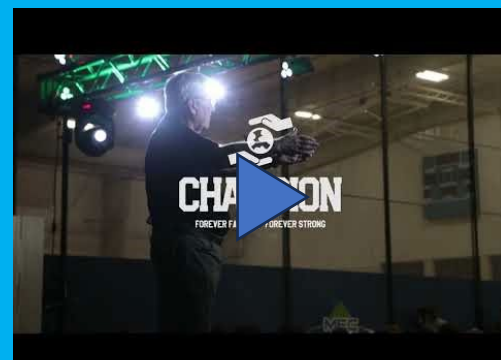
27,926 22,222

* Supporting Forever Families Through Adoption *



YOU'RE MAKING DREAMS COME TRUE

CHAMPION Event Recap Video



MAKE THE CHOICE, BE A CHAMPION!