

Newsletter

UPCOMING EVENTS!!!

Frosty 5K



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**SIP ON
A SLICE**
NEW WATERMELON BEVIES



Wendy's   Dave Thomas Foundation for Adoption

FROSTY FUN RUN 

BE A CHAMPION FOR CHILDREN

SATURDAY MAY 16TH AT 9 AM
1585 N SKYLINE DR, IDAHO FALLS

REGISTER NOW 
SWAG-BAGS WILL BE GIVEN TO EACH RUNNER

\$5 FOR INDIVIDUALS
\$20 FOR FAMILIES
\$25 T-SHIRT (PRE ORDER BY MAY 3RD)

Benefitting the 7th Judicial District CASA Program
The Court Appointed Special Advocate (CASA) concept is based on the commitment that every child has a right to a safe and permanent home. Our program is committed to providing all abused, neglected, and/or abandoned children a voice in the Court process and in the community.

 **CASA**
Court Appointed Special Advocates FOR CHILDREN
CASA 7 OF IDAHO

  **CHAMPION**



[or click here to register](#)

Appreciation Week

Scroll to the next page for more info on the **One Wendy's Appreciation Week** -->



APPRECIATION WEEK AGENDA

Presented by Classic Foods Inc.

FUN DAY Monday

Play a Wendy's themed paper game:

- Crossword puzzles
- Coloring pages
- Word searches and more!



TASTY TUESDAY Tuesday

Sample a new product:

- New Lemonade drinks
- Jalapeno Sandwich
- Cookie Dough Frosty



Goal: Get certified as a Fry, Grill, or Sandwich Master.

WACKY WEDNESDAY Wednesday

- **Wacky Hat Day:** Create a hat using only in-store materials.
- **Wacky Outfit:** Backward visors, socks over pants, etc.

**Ensure you remain food safety ready!*

THROWBACK THURSDAY Thursday

- **A Day for the Eras:** Dress up in any decade or as an icon.
- **Dave's Values:** Recite Wendy's values or a Dave Thomas quote.



FAST FRIDAY Friday

- **MVP Awards:** Awarded to the crew member of each day part who contributed most to speed goals.



WARRIOR WEEKEND Weekend

- Celebrate the weekend team!
- Party Snacks
- Replay favorite activities from earlier in the week.



NEW Cookie Dough Frosty Fusion

Try it on Tasty Tuesday during Tasty sampling!



For more resources, photos, and updates, visit:

wendysidaho.com/appreciation-week

Happy Birthday!

May 2026

Wendy's

Alex Reader - 5/1
Rylie Price - 5/2
Aube Belding - 5/2
Piper Gravatt - 5/2
Braelyn Summers - 5/3
Ariyah DeMartinis - 5/6
Tayten Plamondon - 5/6
Jolie James - 5/7
Anika Chase - 5/9
Gloria Lopez - 5/11
Chandra Creasey - 5/12
James Sands - 5/13
Tanyon Layton - 5/13
Linda Budge - 5/13

Treyten Shepherd - 5/15
Cheri Lynn - 5/16
Elizabeth Varela - 5/16
Hailee Miller - 5/17
Elizabeth Carrillo - 5/19
Tyler Ashby - 5/19
Jessalyn McKenzie - 5/19
Kaitlyn Barnes - 5/23
Jessi Mills - 5/24
Jack Christensen - 5/24
Alexis Zamora - 5/25
David Francisco Chavez - 5/25
Joseph Rands - 5/26
Kylee Edmonds - 5/26

Sierra Reid - 5/27
Tristian King Gatchet - 5/27
Conymaria Fonseca - 5/28
Ezekiel Sonnenberg - 5/29



1

Isaac Aguilar
Michael Barlow
Kaitlyn Barnes
Daniel Beltran
Ellieana Foster
Colton George
Elizabeth Hammond
Jolie James
Mallea Mason
Nora Maughan
Lilly McDonald
Andrew McIntosh
Jesus Mendoza
Thryce Nelson
Hunter Nestler
Olivia Olsen
Nixon Smith
Kyla Tom
Owen Urrizaga

2

Teagen Bankhead
Mckenzie Bean
Michael Bue
ShaRe Garza
Sarah King
Brynlee Robinson
Yazmin Rodriguez

3

Jerelyn Baker
Piper Gravatt
Carly Jimenez
Abbie Morgan
Morgan Whitmill

7

Sarah Stimpson

9

Breonna Barrus

Thank you

Happy Anniversary

FRESH FOOD

45 YEARS

Doing things Dave's way



"A story on what Hospitality Means to me.....
James works at a busy fast-food restaurant during lunch rush. A customer accidentally drops their drink on the floor. James quickly cleans it up and brings the customer a new cup with a smile. He asks if they are okay and thanks them for coming in. The customer feels cared for and enjoys their meal.

Hospitality is being friendly and welcoming to guests. Make sure our customers feel valued and cared about. My invitation to you and our standard is SMILE AND SAY THANK YOU TO EVERY CUSTOMER." - Robert Pincock

Doing Value Dave's Way

Moving from Like to LOVE

Wendy's * HOSPITALITY *

- Greet with a SMILE:**
Greet with warmth, eye contact, and a friendly tone.
- Personalize the experience:**
Smile. Accomodate. Maintain eye contact.
- THANK YOU:**
Express your gratitude that this customer chose Wendy's for their meal.

FRONT COUNTER
Move from Like to LOVE:

- Show genuine interest in the customer as they order. Listen and acknowledge special requests.
- If the order is taking longer, communicate wait times with politeness and empathy.

DRIVE-THRU
Move from Like to LOVE:

- Build confidence of the order accuracy as you present the order - "Enjoy your Baconato Combo & Coke".
- Thank and wish them a good day and invite them to return - "Hope to see you again soon."

DIGITAL ORDERS
Move from Like to LOVE:

- Greet the Delivery Driver / Customer with a smile as they enter, kindly gesture to the pick-up area. Offer a drink should they have to wait...
- Personalize the receipt with a note of gratitude that this customer chose your Wendy's for their meal.

Classic Foods Inc. Mission Statement:

We are committed to...

- Always making customers our #1 priority with excellent customer service.
- Serving fresh and quality food quickly in a clean restaurant.
- Providing jobs to friendly, hardworking, honest people.
- Giving opportunities of growth and development to all.

Employment Promises:

GREAT FIRST IMPRESSION	SET YOU UP FOR SUCCESS	FEEL VALUED	PROUD TO WORK HERE	BEST GMs IN THE BUSINESS

[Learn More](#)

Let's Celebrate!



Celebrating Our Birthdays!

[CLICK HERE](#)



Celebrating Anniversaries!

[CLICK HERE](#)



QUALITY



@ Wendy's We Promise

Fresh Famous Food...

Quality is our recipe
Best hamburgers in the business
Iconic favorites

Made Right...

Perfect every time
Excellent experience
By great people

For YOU

Fresh
Custom
Personalized

Put the Customer First



Make Every Restaurant the Star



Operate the ONE Best Way



Own it



QUALITY IS OUR RECIPE

TREAT PEOPLE WITH RESPECT

DO THE RIGHT THING

PROFIT MEANS GROWTH

GIVE SOMETHING BACK



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