

A portrait of a smiling Black man with a beard, wearing a light beige suit jacket, a blue and white checkered shirt, and a dark blue bow tie. He is standing in front of a grey stone wall. A yellow horizontal line is positioned below the name 'IHSAAAN ALI'.

# IHSAAAN ALI

"THE STYLEJUMPER"





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# MEET IHSAAN

Ihsaan Ali, is an expert non-verbal communicator that helps men and women improve their personal brand by enhancing their Self Image. Over the past 20 years, I've exponentially scaled my success in the sales industry through being intentional in my personal brand and brand message, recognizing the value of exceptional non-verbal communication skills. He's helped CEOs, entrepreneurs and his clients to see a higher version of themselves, increasing their self worth and income potential by wearing appealing garments that intrigues as well as entice . We all can find ourselves in need of support, someone to guide you down the path of sharpening your eye and aesthetic to match your phenomenal product or service.





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**MY APPROACH TO STYLE IS A JUXAPOSE OF CLASSIC ELEGANCE AND ADULT STREET. THIS SYNTHESIS FORCES THE MIND TO THINK FREELY AND DIFFERENTLY OF WHAT IT'S LIKE TO DRESS AS A CONTEMPORARY MAN.**

Ihsaan believes that we all have multiple facets of our personalities that should be demonstrated and expressed by what we wear. Confining ourselves to only one or two styles restrict us to the wide variety of offerings available to us.

Effective non-verbal communication is an essential attribute and skill which allows those whom we share the most intimate relationships to complete strangers be drawn to you. This type of self-awareness demonstrates keen understanding that perception is not only critical but fundamental how the world see's you!

## NON-VERBAL COMMUNICATION

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- COURSES
  - 1 ON 1 CONSULTATIONS
  - VIRTUAL STYLE ACADEMY

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# ABOUT THE AUTHOR

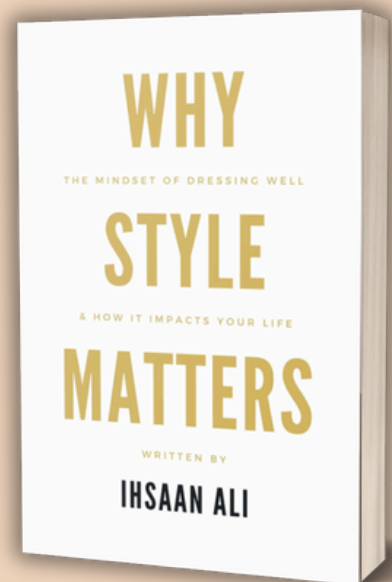
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"Why Style Matters – The Mindset of Dressing Well and How It Impacts your Life" will enable the reader to expand both their thinking and imagination of value of dressing well, present boundless opportunities and build empowering self-belief.

This is not for those men hoping to be a Sartorialist necessarily, it is a field guide to shift and expand your current mind-set. Learn how subtle changes in your attire can truly be a game changer in your life while accelerating your personal brand to new heights. If you are looking for just a "how to" in the book this may not be for you... However, if you are looking for a "how to think" about what you wear, and "why" you are wearing it, you have found the book for you!

Ihsaan is visually bold, juxtaposing a thoughtful and seemingly poetic to his approach in wearing clothes passionately based on his core principles of style, confidence, and etiquette. These principles hold true regardless of race, gender or sexual orientation in order to dress well, feel confidence and look stylish while being in your own skin. The inspiring photos tell a unique story of style taking you on a journey of possibilities, many of which are self-portraits. There are impactful time stamps of his upbringing, tales of the being a sailor, chance meetings, to modeling on runways across the county that will draw you in. You will find a wide range of options to identify with and ponder as one chooses to fully express yourself.

Buckle your seatbelt, enjoy the ride as he enlightens readers with humor yet firm approach to style that is lucid structured in three equal parts his story, mindset and mechanics of style.







**"BEING AN EXCELLENT NON-VERBAL COMMUNICATOR IS ESSENTIAL TO  
GENERATING DYNAMIC CONVERSATIONS AND LIFE CHANGING OPPORTUNITIES"**

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# CURRICULUM & SERVICES



## Transform Educational Perspectives:

Shift the focus from traditional teaching methods to a more personalized, student-centric approach that emphasizes self-awareness and individual growth.

## Promote a Growth Mindset:

Inspire students to adopt a limitless mindset, fostering curiosity, ambition, and a lifelong passion for learning.

## Drive Continuous Innovation:

Actively contribute to the ongoing development and refinement of educational the self education tool The Flight Assessment, ensuring they remain cutting-edge and effective.

## Equip Students with Life Skills:

Facilitate workshops and programs that prepare students for real-world success, equipping them with the skills needed to navigate an ever-changing landscape.





## HERE ARE FEW OF IHSAAN'S DIVERSE AND AMAZING CLIENTS



*London Times-Mirror*



- FORTUNE 500 COMPANIES
- NON FOR PROFITS
- FRATERNITIES

- EDUCATIONAL INSTITUTIONS
- INCUBATORS
- NEWS MEDIA





# #STYLEJUMPER



## REACHING AUDIENCES WORLDWIDE

- AUTHOR
- IMAGE CONSULTANT
- CONTENT CREATOR
- ENTREPRENEUR
- CO-CONTRIBUTOR

### GROWING SOCIAL MEDIA REACH



+5.6K FOLLOERS



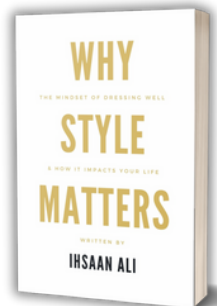
+9.3K SUBSCRIBERS  
1MIL+ VIEWS



+12K SUBSCRIBERS



THE STYLEJUMPER  
CHANNEL



BOOK



MOST POPULAR VIDEO: +715K VIEWS



PARTNER/CO-CONTRIBUTOR





# TESTIMONIALS



I loved this one man. I was just discussing hats with my dude at Nordstrom but he wasn't really a hat wearer. This gave me a lot more insight and I'm gonna try on some hats today!



**Michael Starks**

Dope, Sir! That blazer is 🔥🔥🔥!

**elijahlongofficial** Love this. I wore the yellow mustard sweater the other day with the olive pants! [#Crazy](#)

**dappercoach** I'm loving how you're matching your shoes with the denim jacket and door in the photo! Very well done Sir !

**bravorobo** Dope on so many levels fam! The square brings it to life

**alexdemetriou\_96** Sick outfit bro! It's looks so stylish and at the same time so classy 🦊 [100](#)  
[#inspired](#)

**komilster** Why it works? "Because Ihsaan just pulls everything off"

**runtowardyourlife** Love this look! Camo is such a wonderfully neutral pattern to play with.

**thebigfashionguy** Dope play on patterns! 🙌🙌





## SERVICES OFFERED:

- Entrepreneur Workshops
- Inspirational Lectures
- Image Consultations
- Keynote Speaker
- Event Hosting

## FOR BOOKING CONTACT:



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[@thestylejumper](https://www.youtube.com/thestylejumper)

