

# I AM TRACEABILITY

KNOW EXACTLY WHERE YOUR COFFEE COMES FROM

At IAM Trading PLC, traceability is built into our sourcing process - connecting buyers with verified information from origin to shipment.

## TRANSPARENCY AT EVERY STEP

From Ethiopian farms to your roaster.



1. ORIGIN IDENTIFICATION



2. LOT TRACKING



3. QUALITY VERIFICATION



4. PROCESSING TRANSPARENCY



5. EXPORT DOCUMENTATION



6. SHIPMENT VISIBILITY

## OUR TRACEABILITY PROCESS

1

### ORIGIN IDENTIFICATION



every IAM coffee lot begins with verified origin information

- Region
- District / Woreda
- Washing Station or Processing Site
- Producers Group or Cooperative Information (where applicable)

Ethiopia's diverse growing environments produce unique and exceptional coffees.

2

### LOT TRACKING



Each coffee shipment is connected to a specific lot identity.

- Variety
- Processing Method
- Harvest Season
- Grade
- Lot Number
- Quality Documentation
- Shipment Records

Understand the exact coffee you are sourcing beyond "Ethiopian Coffee".

3

### QUALITY VERIFICATION



Quality assurance confirms what the coffee delivers.

#### PHYSICAL EVALUATION

- Bean Size
- Defect Analysis
- Moisture Content
- Preparation Quality
- Screen Size

#### CUP EVALUATION

- Aroma
- Acidity
- Aftertaste
- Flavour
- Body
- Overall

Evaluated according to Ethiopian coffee grading standards.

4

### PROCESSING TRANSPARENCY



Processing information that influences flavour.

#### WASHED COFFEE

- Clean cup profiles
- Bright acidity
- Defined flavors
- Greater clarity

#### NATURAL COFFEE

- Fruit-forward characteristics
- Increased sweetness
- Full-bodied profiles

Know how your coffee was processed.

5

### EXPORT DOCUMENTATION



Every IAM shipment follows Ethiopia's coffee export requirements.

- Commercial Invoice
- Packing List
- Certificate of Origin
- Phytosanitary Certificate
- Export Permits
- Quality Certificates
- Shipping Documents

Complete documentation. Full compliance. Total confidence.

6

### SHIPMENT VISIBILITY



From Ethiopia to your destination, we keep you informed.

- Container Preparation
- Shipment Details
- Export Milestones
- Documentation Access
- Logistics Updates

No surprises. No unanswered questions.

## TRACEABILITY LEVELS

- REGIONAL TRACEABILITY**
  - Country
  - Region
  - Coffee Type
- STATION-LEVEL TRACEABILITY**
  - Grade
  - Washing Station
  - Processing Method
  - Lot Details
  - Quality Information
- ENHANCED TRACEABILITY**
  - Producer Information
  - Sustainability Documentation
  - Geographic Data
  - Detailed Lot Records

Ethiopia's digital traceability infrastructure continues to evolve, strengthening transparency across the value chain.

## TRACE YOUR COFFEE

|                 |                                                     |
|-----------------|-----------------------------------------------------|
| LOT NUMBER      | IAM-24/25-SDM-0157                                  |
| REGION          | SIDAMO                                              |
| WOREDA          | BONA                                                |
| WASHING STATION | CHELELEKTU WASHING STATION                          |
| VARIETY         | HEIRLOOM                                            |
| PROCESSING      | NATURAL                                             |
| GRADE           | GRADE 1                                             |
| HARVEST SEASON  | 2024/2025                                           |
| CUP PROFILE     | FLORAL, BERRY, CHOCOLATE, BRIGHT ACIDITY, FULL BODY |
| MOISTURE        | 11.8%                                               |
| SHIPMENT STATUS | ON BOARD - ETA: 18 JUNE 2025                        |



TRANSPARENCY YOU CAN TRUST  
Detailed information in your IAM buyer portal.

## WHY BUYERS CHOOSE TRACEABLE COFFEE

- BETTER PURCHASING DECISIONS**  
Understand what you are buying before committing.
- STRONGER CUSTOMER STORIES**  
Share verified origin and process information with confidence.
- REDUCED SUPPLY CHAIN RISK**  
Share verified origin and process information with confidence.
- LONG-TERM PARTNERSHIPS**  
Build relationships based on transparency, not assumptions

## OUR COMMITMENT

The future of coffee is not only about exceptional flavour. It is about knowing:

- ✓ Where did it come from?
- ✓ Who produced it?
- ✓ How was quality protected?
- ✓ Can I trust my supplier?

IAM exists to make Ethiopian coffee sourcing clearer, more reliable, and easier for global buyers.



## IN COMPLIANCE WITH ETHIOPIAN COFFEE AND TEA AUTHORITY (ECTA) EXPORT REQUIREMENTS



QUALITY. TRANSPARENCY. SUSTAINABILITY.

