

2018 VENDOR/SPONSOR APPLICATION and AGREEMENT with AF Wake, Inc.

ORGANIZATION: _____ CONTACT NAME: _____
FULL ADDRESS: _____
TELEPHONE: _____ EMAIL ADDRESS: _____

2018 AF Wake Events

Liquid Force Product & Centurion Boat Demo Day - Sunday, May 6th
Memorial Day Sale Cookout - Saturday, May 26th
Lake Gaston Big Air Fair - Saturday, June 23rd
Independence Fireworks at AF Wake, - Saturday, June 30th
Labor Day Sale and Cookout – Saturday September 3rd
Lake Gaston Watersport Championship - Saturday September 22nd
AF Wakesgivings – Saturday, November 24th

AF Wake Vendor and Sponsorship Opportunities

Corporate Sponsorship, including all Events, the AF Wake School, and Adam Fields Pro Rider Sponsorship - \$2,500 – Sponsor will be for one year receive:

- Partner in promotion
- Company recognition on the AF Wake website, as a Major Sponsor
- Sticker on Adam's wakeboard, boat, car, and advertising signage at the AF Wake shop/school location.
- Presence at ALL AF Wake events with large booth space and recognition by the announcer
- Exposure in event videos
- Mention in AF Wake School, Shop, Event and Adam Fields marketing, social media, and advertising throughout the year
- Sponsor provided info in our students' rider kits at the school and events
- Logo on the back of single event shirts

Single Event Sponsorship - Large Space – 30'x20' - \$500 – Sponsor will receive:

- Presence at one event with booth space and recognition by the event announcer
- Recognition on the event's webpage
- Recognition in press releases and post-event press.
- Logo on the back of event shirts

Single Event Sponsorship - Small Space – 10'x10' - \$175 - Sponsor will receive:

- Presence at one event with booth space and recognition by the event announcer
- Recognition on the event's webpage
- Recognition in press releases and post-event press.
- Logo on the back of single event shirt

Local Club and/or Organization Sponsorship – \$75 Per event: This applies to any local club or non-profit organization. We would love to promote your club at our events. These awesome events are a great way to get tons of exposure and potentially generate new members. Sponsor will receive:

- Small Booth Space (10x10) and recognition the day of the event by the event announcer
- Link on the AF Wake website's event page and the AF Wake Resources page
- Recognition in press releases and post-event press

AF Wake's "Sponsor a Rider" Program: \$??? -- This sponsorship will be used to pay for lessons, competition fees, or travel for a wakeboarder or wakesurfer of YOUR choice or ours (we can make recommendations). There are many local kids who would love the opportunity to practice more and compete, but may not have the financial ability to do so. Your contribution will give them the training and support they need to pursue their dreams. Contact Adam directly at adamfields@afwake.com.

AF Wake Video Trip Promotional Sponsorship: \$200 – We frequently make online action and how-to video edits seen by thousands of people within the wakeboarding industry worldwide, and thousands of local visitors to the Lake Gaston area. Sponsor will receive:

- Recognition as a video sponsor on our video gallery page of the AF Wake website, with links to your business' website
- Recognition in the video edit, which will be seen on our media and news outlets, local and beyond

Application and full payment is due no later than one week before the event date.

*You are responsible for bringing all materials needed to prepare your booth (i.e. tent, extension cords, water hoses, tarps, ropes, cords, staple guns, generators, tie wraps and garbage bags for cleaning up your area.). No electricity is available. We do **not** provide electricity.

We thank you for your cooperation in trying to help our staff with their time and services to our event. Please sign and return this form indicating that you understand the application with payment.

Signature of Agent or Business:

Date: