

## **2020 VENDOR/SPONSOR APPLICATION and AGREEMENT with AF Wake, Inc.**

ORGANIZATION: \_\_\_\_\_ CONTACT NAME: \_\_\_\_\_  
FULL ADDRESS: \_\_\_\_\_  
TELEPHONE: \_\_\_\_\_ EMAIL ADDRESS: \_\_\_\_\_

### **2020 AF Wake Series**

**Big Air Fair –Saturday, June 20<sup>th</sup>**

**Lake Gaston Watersports Championship- Sat & Sun Sept 19<sup>th</sup>-20<sup>th</sup>**

### **2020 Customer Events**

**AF Wakesgiving – Saturday, November 28<sup>th</sup>**

#### **AF Wake Corporate Level Sponsorships**

(Includes AF Wake Events, AF Wake School, and Adam Fields Pro Rider and AF Wake Team)

**Corporate Sponsorship -\$2,500** – Sponsor will receive all Gold benefits PLUS:

**- 2'x3' Permanent Sign on 'wall of sponsors' at AF Wake**

- Targeted marketing at AF Wake School, Shop, Events and Adam Fields marketing, social media, and advertising throughout the year
- Logo on all AF Wake School marketing flyers (when it makes sense)
- Logo on all AF Wake Event posters
- Logo Placement on AF Wake website, as a Corporate Sponsor
- Booth Space and/or banners at all AF Wake events

#### **AF Wake Event Sponsorships**

(Includes All AF Wake Series Events)

**Gold Series Sponsorship - \$450 (LIMITED AVAILABILITY)** - Sponsor will receive all silver benefits PLUS:

- Recognition as Gold level, sponsoring cash prizes in contest division of choice.
- Plus Silver Benefits
- Plus Bronze Benefits

**Silver Series Sponsorship - \$300** - Sponsor will receive all bronze benefits PLUS:

- Black Color Logo on the back of Big Air Fair T- Shirt
- 1 Big Air Fair Event T Shirt
- Black Color Logo on the back of Lake Gaston Watersports Championship T Shirt
- 1 Lake Gaston Watersports Event T Shirt
- Plus Bronze Benefits

**Bronze AF Wake Series Sponsorship - \$225 (\$150 for Single Event)**—Sponsor will receive:

- 10' x10' Booth &/or placement of banners onsite during series events (upgrade 10'x10' for additional \$100 per event)
- Marketing message from announcer during events
- Facebook announcement from AF Wake
- Marketing material in customer/contestant "Rider Kits" all summer long
- Logo on event banner for awards backdrop

## Testimonials

**Caroline Overby, owner of Overby Marine:** *"We have sponsored AF Wake and their event series for several years now and always enjoy the partnership! AF Wake events draw people from all areas to enjoy a fun and relaxed atmosphere at the lake. We get excellent exposure of our brand, our products we sell, and just general marketing exposure. Adam and his crew at AF Wake work really hard to not only get people to their events, but also help support their sponsors as best they can. We get new people in our store, and new families in boats, because of AF Wake. We highly recommend partnering with AF Wake at their event series."*

**Christian Brown, owner of Lake Gastronomy Catering and Green, Lean and Clean meal prep services:** *"I love working with my buddies at AF Wake. I have been an event sponsor for their events for the last five years. Besides the new friends I acquire through the series of events each year, I have seen a 10-20% increase in new clientele each year I can directly relate to my booth setups. That's in both companies as well as revenue generation that continues past the summer Lake Gaston season. If presented with an opportunity to sponsor any of these events or set up a booth, it's in the best interest of your business to jump at ANY opportunity!"*

***Application and full payment is due no later than December 18th.***

\*You are responsible for bringing all materials needed to prepare your booth (i.e. tent, extension cords, water hoses, tarps, ropes, cords, staple guns, generators, tie wraps and garbage bags for cleaning up your area.). No electricity is available. We do **not** provide electricity.

Please sign and return this form indicating that you understand the application with payment.

Signature of Agent or Business:

---

Date: