

2022 VENDOR/SPONSOR APPLICATION and AGREEMENT with AF Wake, Inc.

ORGANIZATION: _____ CONTACT NAME: _____
FULL ADDRESS: _____
TELEPHONE: _____ EMAIL ADDRESS: _____

2022 AF Wake Series

Demo Day- Saturday May 7th

Big Air Fair –Saturday, June 18^t

The AF Wake Water Sports Championships - Sat & Sun Sept 24th-25th

2022 Customer Appreciation Events

4th of July Weekend Bash – July 2nd

The Crossing – August 13th

Doug Benson Dam to Dam Challenge – October 15th

AF Wakesgiving – November 25th

AF Wake Corporate Level Sponsorships

(Includes AF Wake Events, AF Wake School, Adam Fields Pro Rider and AF Wake Team)

Corporate Sponsorship -\$2,500 annually (Silver & Bronze event series benefits plus)

- Permanent Sign on 'Sponsor Dedication Sign' at AF Wake

- Targeted marketing at AF Wake School, Shop, Events, Adam Fields marketing, social media, and advertising throughout the year
- Logo on all AF Wake School marketing flyers (when it makes sense)
- Logo on all AF Wake Event posters
- Logo Placement and link on AF Wake website, as a Corporate Sponsor

DEADLINE MARCH 31st

Realtor Sponsorship – \$2,500 annually (Silver & Bronze event benefits series plus)

Let's all work together to grow recognition of Lake Gaston through water sports and events!

- 2'x3' Permanent sign on dedicated Realtor Wall

- Targeted marketing at AF Wake School, Shop, Events, Adam Fields marketing, social media, and advertising throughout the year
- Unbiased Referrals
- Logo Placement & link on AF Wake website, as a Recommended Realtor Sponsor
- Logo on Map

DEADLINE MARCH 31st

AF Wake Event Sponsorships

(Includes All AF Wake Series Events)

DEADLINE MARCH 31st

Gold Event Series Sponsorship - \$500 (LIMITED AVAILABILTY) - Sponsor will receive all Silver & Bronze benefits PLUS:

- Recognition as Gold level, sponsoring \$150 prize value in one contest division.

Silver Event Series Sponsorship - \$350 - Sponsor will receive all Bronze benefits PLUS:

- Black/White Color Logo on the back of Big Air Fair T-Shirt
- 1 Big Air Fair Event T Shirt
- Black/White Color Logo on the back of The AF Wake Water Sports Championships T-Shirt
- 1 Lake Gaston Watersports Event T-Shirt

Bronze Event Series Sponsorship - \$225 (\$150 for Single Event)—Sponsor will receive:

- 10' x10' Booth &/or placement of banners onsite during series events (upgrade another 10'x10' space for additional \$100 per event)
- Marketing message from announcer during events
- Facebook announcement from AF Wake
- Marketing material in customer/contestant "Rider Kits" all summer long. Supply your own materials
- Logo on event banner for awards backdrop at East Coast Watersports Championships

Testimonials

Christian Brown, owner of Lake Gastronomy Catering and Green, Lean and Clean meal prep services: *"I love working with my buddies at AF Wake. I have been an event sponsor for their events for the last five years. Besides the new friends I acquire through the series of events each year, I have seen a 10-20% increase in new clientele each year I can directly relate to my booth setups. That's in both companies as well as revenue generation that continues past the summer Lake Gaston season. If presented with an opportunity to sponsor any of these events or set up a booth, it's in the best interest of your business to jump at ANY opportunity!"*

Application and full payment is due no later than March 31st.

*You are responsible for bringing all materials needed to prepare your booth (i.e. tent, extension cords, water hoses, tarps, ropes, cords, staple guns, generators, tie wraps and garbage bags for cleaning up your area.). No electricity is available. We do **not** provide electricity.

Please sign and return this form indicating that you understand the application with payment.

Signature of Agent or Business:

Date: