

2025 VENDOR/SPONSOR APPLICATION and AGREEMENT with AF Wake, Inc. (DEADLINE April 30th)

ORGANIZATION: _____ CONTACT NAME: _____
FULL ADDRESS: _____
TELEPHONE: _____ EMAIL ADDRESS: _____
T Shirt Size _____. SOCIAL MEDIA HANDLE(S): _____

2025 AF WAKE EVENT SERIES

Big Air Fair – June 14th

East Coast Wakeboarding Championships - September 20th

2025 Customer Appreciation - November 29th

AF Wake Sponsorship Options

Corporate Sponsorship - \$2,500 annually

- Includes all Gold, Silver, and Bronze event sponsor benefits, plus AF Wake School, Adam Fields Pro Rider, advertising on the permanent Sign 'Sponsor Dedication Sign' at AF Wake
- Targeted marketing at AF Wake School, Shop, Events, Adam Fields marketing, social media, and advertising throughout the year
- Logo Placement and link on AF Wake website, as a Corporate Sponsor

Realtor Sponsorship – \$2,500 annually

- Includes all Gold, Silver & Bronze event sponsor benefits series plus
- 2'x3' Advertising on Permanent sign on dedicated Realtor Wall
- Targeted marketing at AF Wake School, Shop, Events, Adam Fields marketing, social media, and promotional plugs throughout the year
- Unbiased Referrals
- Logo Placement & link on AF Wake website, as a Recommended Realtor Sponsor
- Logo on Map

Let's all work together to grow recognition of Lake Gaston through water sports and events!

Gold Event Series Sponsorship - \$500 (LIMITED AVAILABILITY)

- Sponsor will receive all Silver & Bronze benefits PLUS:
- Recognition as Gold level, sponsoring \$150 prize value in one contest division of the ECWC.

Silver Event Series Sponsorship - \$350 (LIMITED AVAILABILITY)

- Sponsor will receive all Bronze benefits PLUS:
- Black/White Color Logo on the back of Big Air Fair T-Shirt
- 1 Big Air Fair Event T Shirt
- Black/White Color Logo on the back of The East Coast Wakeboarding Championships T-Shirt
- 1 East Coast Wakeboarding Championships Event T-Shirt

Bronze Event Series Sponsorship - \$225

- Sponsor will receive:
- 10' x10' Booth &/or placement of banners onsite during series events (upgrade another 10'x10' space for additional \$100 per event)
- Marketing message from announcer during AF Wake events
- Facebook announcements from AF Wake
- Marketing material in customer/contestant "Rider Kits" all summer long. Supply your own materials
- Logo on event banner for awards backdrop at Big Air Fair and East Coast Wakeboarding Championships events

In addition to the AF Wake Event Series events, we also host Customer Appreciation social events and encourage you to visit with us and our customers. Here's the schedule:

Application and full payment is due no later than April 30th.

*You are responsible for bringing all materials needed to prepare your booth (i.e. tent, extension cords, water hoses, tarps, ropes, cords, staple guns, generators, tie wraps and garbage bags for cleaning up your area.). No electricity is available. We do not provide electricity. Please sign and return this form indicating that you understand the application with payment.