



Fruitville Beach Civic Association

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February 16, 2022

Subject: Unregulated business and limited 4x4 beach access

To: Commissioners@CurrituckCountyNC.gov

CC: LeeAnn.Walton@CurrituckCountyNC.gov

Dear Commissioners,

We are contacting you with concern for a new, unregulated business coming to Currituck County and the busy summer ahead for the 4x4 area.

It's been brought to our attention that there is a new jeep rental business located at 1086 Hampton Street, Corolla, NC 27927, 757-572-8222 being advertised on Facebook through an online company called TURO. Their advertisement specifically focuses on the 4x4 beaches and the horses located there. The owner has also stated in a public chat that she will drive, or provide drivers, to customers to search for the wild horses in the 4x4 area and that Currituck County is aware of her business model. There is no Currituck County business license requirement, however, this business may be in violation of Currituck County's horse tour ordinance.

The absence of any limitations for unregulated businesses is alarming. Increased numbers of day-trippers will intensify safety and traffic issues for residents, renters and horses both on the beach and behind the dunes. The fact that businesses are able to sidestep the horse tour ordinance while operating as such is of great concern. One way of addressing these businesses is by limiting their access, and that of all day trippers, to the 4x4 beach area.

We encourage the Board to initiate a limited 4x4 beach access pass, similar to the one implemented at the Cape Hatteras National Seashore, for day trippers and businesses not regulated by Currituck County ordinances. For easy reference, the Cape Hatteras permit information may be found at this website. <https://www.recreation.gov/vehiclepermits/249978>

Thank you for your consideration of these matters. We look forward to an amicable resolution.

Kind regards,

Eva Casola, President

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