

BRIDGE

'THE ALT-DANCEHALL ANOMALY'
EPK 2024



GOD
MODE

WWW.THEBRIDGEVALID.COM



"UK TALENT AT ITS VERY BEST... BRIDGE IS AN ARTIST YOU NEED TO BE WATCHING."

SEANI B (BBC RADIO 1/1XTRA)

BRIDGE IS AN AWARD WINNING RECORDING ARTIST, SONGWRITER & PRODUCER. HE HAS DEVELOPED HIS OWN UNIQUE SOUND, PAYING HOMAGE TO HIS CARIBBEAN ROOTS VIA HIS UNMISTAKABLE PATOIS INFUSED VOCALS, POTENT LYRICISM AND PRODUCTION WHICH CARRIES UNDERTONE VIBRATIONS OF DANCEHALL, YET DONE IN A STYLE WHICH IS IN NO WAY PREDICTABLE OR COMPARABLE.

"THIS IS BRIDGE MUSIC, MY SOUND SO THAT IT IS ONLY IDENTIFIABLE TO ME. IF YOU ASKED ME ABOUT GENRE, IT'S A FUSION SOUND BUT THE BEST DESCRIPTION WOULD BE ALTERNATIVE DANCEHALL" - BRIDGE

A MULTI DISCIPLINED ANOMALY WITH AN ABILITY TO FULLY PRODUCE HIS OWN RECORDS. HE ALSO CO DIRECTS AND EDITS HIS VISUALS; "I LOVE THE ENTIRE PROCESS OF CREATING MUSIC, FROM INCEPTION TO RELEASE, I'M FULLY INVOLVED IN THE ENTIRE PROCESS, CONCEPT TO COMPLETION" - BRIDGE

NOTED ACHIEVEMENTS

WINNER OF 'BEST UP N COMING ARTIST' CAM AWARDS 2022

CO-SIGNED BY SEANI B, RAS KWAME, TODDLA T, JAMIE RODIGAN, GULLY B, MIXMASTER J MORE

INTERVIEWED ON CAPITAL XTRA (AS INDEPENDENT ARTIST)

ONLY DANCEHALL/REGGAE ARTIST TO PERFORM AT T-LIVE FESTIVAL
COLLABORATIONS WITH 2X GRAMMY AWARD WINNING ARTIST MEDISUN

ACTIVATIONS WITH SEVERAL BRANDS SUCH AS, ARCMINUTÈ, TWO TRIBES BREW, JAMAICA RUM VIBES & LOLO LONDON

SYNC PLACEMENTS WITH SONY, UNIVERSAL & BMG/ MUSIC USED ON SKY SPORTS, E4, CHANNEL 4 & MORE

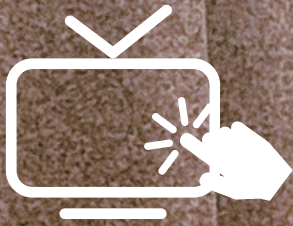
FEATURE IN THE GUARDIAN NEWSPAPER

PLAYLISTED ON REPREZENT RADIO & FEATURED SEVERAL TIMES ON BBC INTRODUCING

TOP 10 IN GRM DAILY'S 'ONES 2 WATCH' PLAYLIST ON AUDIOMACK 2 YEARS AND COUNTING

PARTNERSHIP WITH KINDRED MEMBERS CLUB FOR OWN BRANDED QUARTERLY EVENT

"IMPACT OVER NUMBERS"



**PRESS THE TV BUTTON
FOR THE BRIDGE PLAYLIST**

BASED ON HIS CAPTIVATING ENERGY
AND CLEAR AUTHENTICITY,
BRIDGE HAS BEEN ABLE TO CAPTURE THE
ATTENTION OF TASTEMAKERS AND
GAIN EXPOSURE ON CREDIBLE PLATFORMS.

*"YOU CAN BE A RAPPER, A PRODUCER, YOU
COULD EVEN BE A WRITER WITH NEXT TO
NO FOLLOWERS, AND STILL END UP HAVING MORE
IMPACT "CULTURALLY" THAN THOSE WITH BIG
NUMBERS. WHAT'S GOING TO
STAND THE TEST OF TIME IS WHAT
IT'S ALL ABOUT."*

JOSEPH PATTERSON (COMPLEX/TRENCH)

BRIDGE IS A TESTIMONY TO THIS QUOTE, A
GIFTED VISIONARY WHO IS STEADILY CARVING
OUT HIS OWN LANE, WITH A MIND EVIDENTLY
FOCUSED
ON LONGEVITY.

WITH SEVERAL FORTHCOMING INTERNATIONAL
COLLABORATIONS AND OTHER GLOBAL BRAND
LEVERAGING PROJECTS ON THE CARDS, ONLY
GREATNESS LAYS AHEAD FOR BRIDGE.

#AHBRIDGETIMENOW.

FEATURES

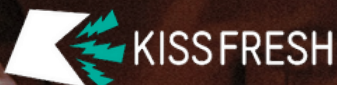


BBC
RADIO



GRM DAILY

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sky SPORTS

the guardian



Why Now

