



Middleton Strategies

Capabilities Statement

Middleton Strategies provides administrative management and program implementation support for California state agencies and prime contractors operating in regulated environments. We develop structured reporting, documentation, and operational systems aligned with procurement and compliance standards to strengthen execution and

Core Competencies

- Program and Administrative Management Support
- Operational Systems Development and Process Optimization
- Compliance Tracking and Documentation Infrastructure
- Vendor and Procurement Coordination Support
- Professional Development and Implementation Training

Differentiators

Experience operating inside California government agency environments with working knowledge of procurement and compliance frameworks. DGS-aligned operational systems built to reduce execution risk for prime contractors.

Key Personnel Experience

California Department of General Services (January 2020 – August 2024)

Led development of over 200 technical specifications supporting California state procurement across construction equipment, aircraft, and zero-emission vehicles, and conducted technical evaluations and vendor bid reviews within formal state procurement frameworks.

Sacramento Self Help Housing (December 2018 – September 2019)

Oversaw a \$50 million operating budget with responsibility for contract compliance monitoring, expenditure forecasting, and operational improvement initiatives that increased service delivery by 20 percent through structured cross-functional coordination.

Siemens (April 2016 – January 2020)

Led pre-bid reviews and sales-to-operations transitions supporting structured project execution, while managing engineering schedules and financial forecasting within multi-project environments.

Company Snapshot

Established: 2023

CAGE: 11BF1

UEI: UF8XC6HMPNM6

NAICS Codes

- 541611 – Administrative Management and General Management Consulting Services
- 541612 – Human Resources Consulting Services
- 541613 – Marketing Consulting Services
- 541614 – Process, Physical Distribution, and Logistics Consulting Services
- 541618 – Other Management Consulting Services
- 611430 – Professional and Management Development Training

UNSPSCs

- 80101500 – Business and Corporate Management Consultation Services
- 80101600 – Project Management
- 80101506 – Process Improvement Consulting Services
- 80111500 – Human Resource Services
- 80141600 – Marketing Services
- 86101713 – Professional Development Training

Licenses & Certifications:



Contact

Porsche Middleton, CEO
Email: Contact@MiddletonStrategies.com
Phone: 916-622-5088
Address: 5750 Sunrise Blvd Ste. 225-J
Citrus Heights, CA 95610

Visit Our Website:

www.middletonstrategies.com