

A movie poster for the film "He's for the Streets". It features three main characters: a woman on the left (Dawn Raven) with a serious expression, a man in the center (Justin P. Williams) wearing glasses and holding a handgun, and a woman on the right (Jessica Caesar) wearing a large green hat and red lipstick. The background is a mix of blue and orange hues.

PRESS RELEASE

CREATIVE MINORITY FILMS ANNOUNCES THE NBC PEACOCK PREMIERE OF "HE'S FOR THE STREETS" ON JANUARY 19TH, 2024

A RIVETING TALE OF AMBITION, BETRAYAL, AND RETRIBUTION HITS THE STREAMING GIANT

LOS ANGELES, CA – JANUARY 19, 2024 – CREATIVE MINORITY FILMS IS EXCITED TO ANNOUNCE THE PREMIERE OF THEIR CRITICALLY ACCLAIMED FILM, HE'S FOR THE STREETS, ON NBC PEACOCK. STARTING JANUARY 19TH, 2024, AUDIENCES WILL BE ABLE TO STREAM THIS GRIPPING DRAMA THAT EXPLORES THE DARK SIDE OF SUCCESS, LOVE, AND REVENGE.

HE'S FOR THE STREETS FOLLOWS THE STORY OF A SUCCESSFUL MAN WHO SEEMS TO HAVE THE WORLD AT HIS FINGERTIPS. HOWEVER, HIS SEEMINGLY PERFECT LIFE UNRAVELS WHEN HE CROSSES PATHS WITH A WOMAN SCORNFUL, WHO IS DETERMINED TO MAKE HIM PAY FOR HIS TRANSGRESSIONS. THIS THRILLING TALE OF AMBITION AND BETRAYAL SHOWCASES THE DEVASTATING EFFECTS OF REVENGE AND THE COMPLEXITIES OF HUMAN RELATIONSHIPS.

THE FILM, WRITTEN AND CREATED BY ALEXIS ROBBIE, BOASTS POWERFUL PERFORMANCES FROM AN ALL-STAR CAST INCLUDING DAWN RAVEN, JESSICA CAESAR, AND JUSTIN P. WILLIAMS. DIRECTED BY ALEXIS ROBBIE AND MICHAEL STERLING, HE'S FOR THE STREETS WAS FILMED IN THE FALL OF 2022 AND HAS SINCE CAPTIVATED AUDIENCES WITH ITS INTENSE NARRATIVE AND DYNAMIC CHARACTER PORTRAYALS.

"WE ARE THRILLED TO BRING HE'S FOR THE STREETS TO NBC PEACOCK," SAID ALEXIS ROBBIE, CREATOR AND CO-DIRECTOR OF THE FILM. "THE STORY IS ONE THAT DELVES DEEP INTO THE HUMAN PSYCHE, EXPLORING THEMES OF POWER, BETRAYAL, AND REDEMPTION THAT ARE UNIVERSALLY RELATABLE. WE BELIEVE VIEWERS WILL BE ENTHRALLED BY THE EMOTIONAL DEPTH AND DRAMATIC TWISTS THAT THIS FILM DELIVERS."

HE'S FOR THE STREETS WILL BE AVAILABLE FOR STREAMING ON NBC PEACOCK STARTING JANUARY 19TH, 2024. MAKE SURE TO TUNE IN FOR A STORY THAT WILL KEEP YOU ON THE EDGE OF YOUR SEAT FROM START TO FINISH.

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