

## PRESS RELEASE

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# TUBI PREMIERES HIGHLY-ANTICIPATED NEW REALITY SERIES THE REAL TAX BOSSES OF TEXAS, EPISODE 1 DROPS FRIDAY, OCTOBER 25TH, 2024

Texas – October 23rd, 2024 – Tubi and Evolve Entertainment are excited to announce the premiere of The Real Tax Bosses of Texas, a captivating new reality series showcasing a fierce group of African-American women who dominate the tax industry in Texas while navigating personal and professional drama. Episode 1 will premiere on Friday, October 25, 2024 on Tubi, giving viewers an exclusive first look at the lives of these dynamic women as they juggle entrepreneurship, ambition, and complex relationships in a world that demands excellence.

#### About The Real Tax Bosses of Texas

Set in the heart of Texas, The Real Tax Bosses of Texas pulls back the curtain on the high-stakes, competitive world of tax professionals, all through the lens of six successful Black women who have made their mark. The series, helmed by showrunner and director Alexis Robbie, dives deep into the day-to-day lives of these entrepreneurs, providing an unfiltered look at their professional triumphs and the personal challenges that come with being leaders in their field.

With its blend of professional ambition, interpersonal conflict, and unfiltered authenticity, The Real Tax Bosses of Texasdelivers a fresh take on reality TV that promises to resonate with audiences across the country. In Episode 1, viewers will meet the Tax Bosses, get a glimpse of their work, and witness the sparks that fly as their personalities collide in this first taste of the season's high-energy drama.

#### **Series Highlights:**

- Empowerment Meets Drama: As they climb to the top, these women face both professional obstacles and personal rivalries that test their resilience and relationships.
- Community Impact: Beyond their tax businesses, the Tax Bosses discuss giving back to the community with a "pre-tax prep" initiative for underserved populations, adding depth to the group's ambitions.
- A Unique Perspective on Success: Showcasing Black women in business, the series provides a powerful example of resilience, drive, and entrepreneurial spirit in a competitive industry.

"We're thrilled to share this series with audiences," said Alexis Robbie, the show's creator and director. "The Tax Bosses are not only incredibly talented and driven but are also deeply relatable in how they face and overcome obstacles. It's inspiring to see these women succeed while handling the challenges of business, family, and friendships."

#### How to Watch

The Real Tax Bosses of Texas premieres its first episode on October 25, 2024 exclusively on Tubi. Audiences can tune in to witness the exciting debut and stay connected for more drama, ambition, and the journey of these unstoppable women.

#### For More Information:

To learn more about The Real Tax Bosses of Texas or to schedule interviews with the cast and crew, please contact Alexis Robbie, Alexis@AlexisRobbie.com