

Comedy & Nightlife Reimagined

Black 11 Entertainment, a Las Vegas based company specializing in comedy/live music productions and televised programming.

5M SEED INVESTMENT (CONVERTIBLE NOTES)

Next Steps & Usage of Investment Funds:

Strategic Hires

Operations
Event Staff
Sales (Tickets, Sponsorships)

Continue Ongoing Productions

Lake Las Vegas Comedy Cruise
Black Fridays
College & U Comedy Tour

Finalize venue and production of Black Fridays

- Secure Production Partner
- Secure Location(s) for Headlinerz (Las Vegas)

Working Capital

A-Round investment to begin and initial valuation to be established once venue locations are finalized

REVENUE PROJECTIONS:

1st Year Projections - Headlinerz **24.14M**

Based on average guest check of \$90 encompassing Tickets, Food, and Beverage and 70% overall capacity in a 350-seat venue with 3 shows per day.

1st Year Projections - Black Fridays: **7.64M**

Assuming 70% ticket sales with an average ticket price of \$70, and 52 weekly shows in a 3000-seat venue:

Additional Productions:

- Lake Las Vegas Comedy Cruise **300K**
- College & U Comedy Tour **500K**
- Distribution Partnerships: **250K**
- Additional Revenue: **500K**
(Sponsorships, Merchandise, F/B Splits)

Total Projected Revenue:

1Y- 33.29M, 5Y- 1.26B, 10Y - 5.01B

Live Productions

Developed and produced signature comedy shows and events in the Las Vegas

Market: Black Fridays, The Lake Las Vegas Comedy Cruise, Miss Match, The College & U Comedy Tour, and Uncomfortable Conversation

Market Performance

Rated in the top 20% of event producers in Las Vegas by Eventbrite based on ticket sales – a significant accomplishment with Las Vegas being “the entertainment capital of the world.”

Television Productions

Multiple projects in post-production ready for final editing and distribution including a documentary entitled Million Dollar Microphone – The Creation of Black 11 Entertainment, two additional comedy Specials, Barz & Notez, and Miss Match, featuring some of the best up and coming comedians in the country

Growth & Expansion

- **5 Year** - 25 Signature Headlinerz Locations & 100 franchise locations
- **10 year** -(International expansion) 100 Signature locations & 300 Franchise Locations
- Signed performers to work exclusively in our network of signature & franchise locations
- Expansion into additional television and movie projects



CONTACT US



702.776.5091



www.black11entertainment.com