



AMANDA IGLESIAS

UI/UX Designer

WORK EXPERIENCE

LaunchBoom

Web Designer | 2020 - 2022

Designed responsive web pages with XD, created graphics for landing pages with Ps and Ai and conducted A/B tests to increase conversions.

CareerBuilder

UX Designer | 2019 - 2020

Designed web and mobile pages by creating Sketch wireframes, pixel perfect pages, presentations and fully functional Invision prototypes.

South Eastern Grocers

Graphic Designer | 2018

Designed point of sale signage, digital marketing assets, print promotions and marketing materials.

Ultratech International

Marketing & Design Assistant | 2016 - 2018

Designed marketing materials, maintained social media accounts, managed lead assignments and provided customer service through web.

EDUCATION

Florida State College at Jacksonville

B.A.S. in Digital Media | 2014 - 2018

University of North Florida

A.A. Associate of Arts | 2012 - 2014

CONTACT



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Jacksonville, Florida

SUMMARY

I am a UI/UX designer, graphic designer and digital illustrator. My designs are mindful, functional and visually engaging. I have experience working closely with clients, product owners and team members to achieve dynamic designs from concept to completion and use my excellent communication skills to present my work. I have been described by others as hard-working, creative, and reliable.

SKILLS

- Illustrator
- Photoshop
- AfterEffects
- Figma
- Sketch
- XD

DESIGN PHILOSOPHY

The simpler the design, the more effective the message.