

| Sponsorship & Ad Packages | |
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| Diamond Sponsor \$2,500 | Your company's logo will be placed on the Manchester NAACP's homepage for a period of 1-year. The logo will also be placed on the event webpage, as well as within the electronic program. |
| Social Media Sponsor \$2,500 | Your company's logo will be prominently placed on the Manchester NAACP's Facebook cover image for a period of 3-months. Your logo will also be placed on the event webpage, as well as within the electronic program. |
| Platinum Sponsor \$1,000+ | Your company's logo will be prominently placed on the event webpage. This package also includes a full-page ad in the electronic program, as well as 5, 1-year Manchester NAACP memberships. |
| Giving Sponsor Matching | This is a wonderful opportunity to exemplify your company's commitment to the mission of the Manchester NAACP, by matching donations made by participants. Your company's name/logo will be repeated before and throughout the event, and your logo will be placed on the event webpage, as well as printed within the electronic program. |
| Gold Sponsor \$250 | Your company's logo will be placed on the event webpage, as well as within the electronic program. |
| Ad Prices | |
| \$100 | Full-page ad in our electronic program |
| \$75 | Half-page ad in our electronic program |
| \$50 | Quarter-page ad in our electronic program |
| \$30 | Business card sized ad in our electronic program |



SPONSORSHIP & AD SPECIFICATIONS:

Due: Please email your logo and/or ad to <u>unit2069@gmail.com</u> **no later than: 9/21/20**, along with your business/organization name, address, and phone number.

Ad Format: High-resolution (minimum 300dpi), either jpeg, png, pdf, or eps. Full color (RGB or CMYK). Your ad should be completed at the size purchased.

1/2 page ad 8" x 5"

1/8 page ad 3.875" x 2.5"

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