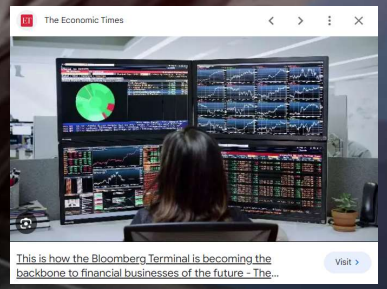
USA+4 DMAs - P18+ INSURED Pd. Labor past 12mos AUTO GLASS Replacement/Repair Customers!

Complete Demographic & Media Use Profiles



Safelite® AutoGlass

Complete Demographic, Psychographic, and Total Media Usage Profiles of Insured P18+ Drivers in USA, and in the Chicago, Washington DC, Seattle-Tacoma, and Phoenix DMAs Purchasing Paid Labor AUTO GLASS Replacement/Repair in the past 12 months as of April 2024!





USA



CHICAGO



WASHINGTON, DC



SEATTLE-TACOMA



PHOENIX

And, Yes! You ARE Smart Enough to Read a Bloomberg Terminal. So get ready to Learn!

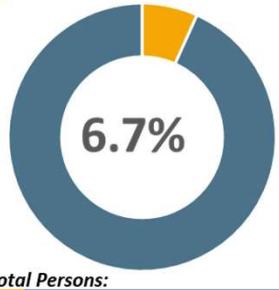
[(Auto insurance provider for household (HHLD): Any auto insurance provider AND Mode of transportation past 7 days (any purpose): Drive (not carpool))] ANDAuto repair/srvc on HHLD vehicle pst 12 mo (pd labor) (HHLD): Auto glass replacement/repair

HUBBARD BROADCASTING INC. HB INC.



6.7% or 17,632,791 of USA Adults 18 or older purchased Paid Labor AUTO GLASS Replacement/Repair past 12mos. Typical Adults 18 or older who purchased Paid Labor AUTO GLASS Replacement/Repair past 12mos are 48.6 years old (.5% younger than average) and have a $104,419 (16.4% higher than average) annual household…

Percent of Market: Adults 18 or older



who purchased Paid Labor AUTO GLASS Replacement/Repair past 12mos

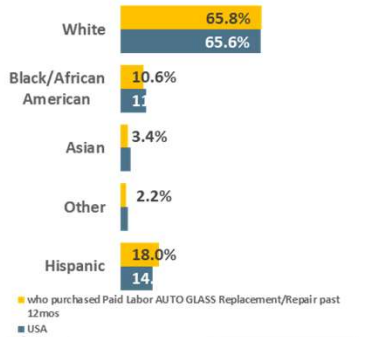
Total Persons:

17,632,791 | 244,541,709

Gender of Target vs. Market: Adults 18 or older

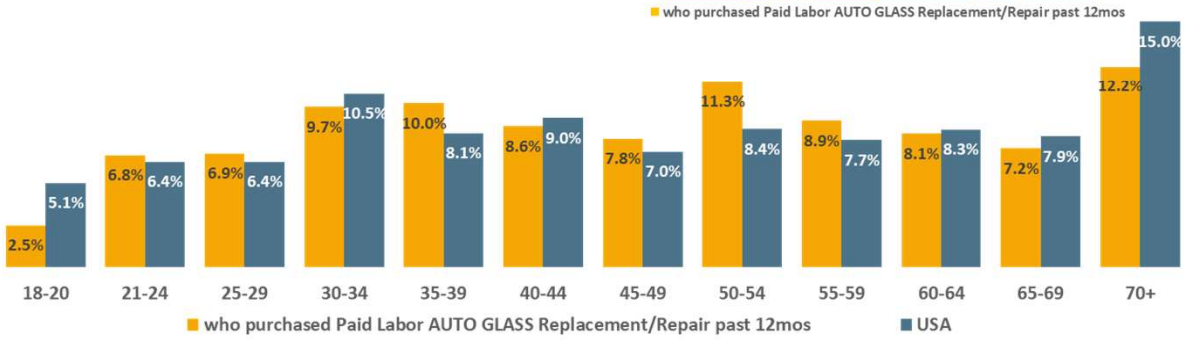
	Men	Men	Women	Women
%M vs. %F:	50.2%	48.7%	49.8%	51.3%
Average Age:	48.1	48.8	49.1	48.9
# Persons:	8,851,058	127,701,2…	8,781,734	134,473,2…

Ethnicity of Target vs. Market:

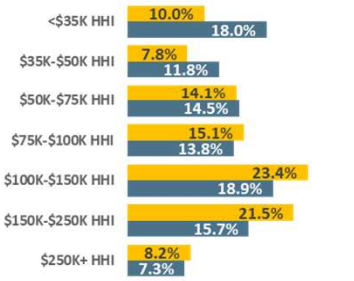


Age Cell Demographics of Target vs. Market:

	Average Age:	
Adults 18 or older	48.6	48.8



HHI of Target vs. Market:



Avg HHI:	$104,419	$89,673

USA USA Projection Scarborough R1 2024: Jan23-Apr24 Qual Intab 1,440

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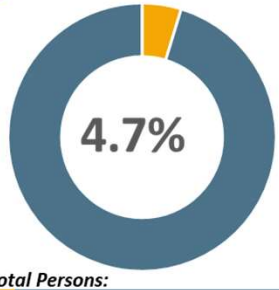
USA Projection Scarborough R1 2024: Jan23-Apr24 Qual Intab 23,333

[(Auto insurance provider for household (HHLD): Any auto insurance provider AND Mode of transportation past 7 days (any purpose): Drive (not carpool))] ANDAuto repair/srvc on HHLD vehicle pst 12 mo (pd labor) (HHLD): Auto glass replacement/repair



4.7% or 357,237 of Chicago DMA Adults 18 or older are purchased Pd Labor AUTO GLASS Replace/Repair past.. Typical Adults 18 or older who purchased Pd Labor AUTO GLASS Replace/Repair past 12mos are 49. years old (1.1% older than average) and have a $141,016 (37.6% higher than average) annual household income.

Percent of Market: Adults 18 or older

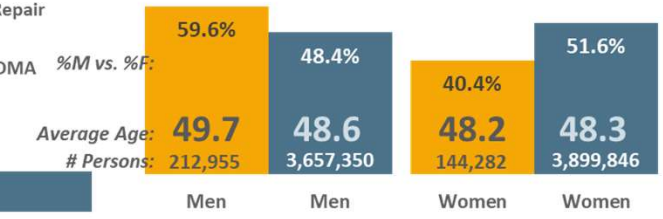


- who purchased Pd Labor AUTO GLASS Replace/Repair past 12mos
- Remainder of Chicago DMA

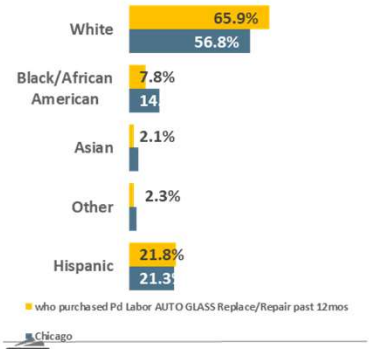
Total Persons:



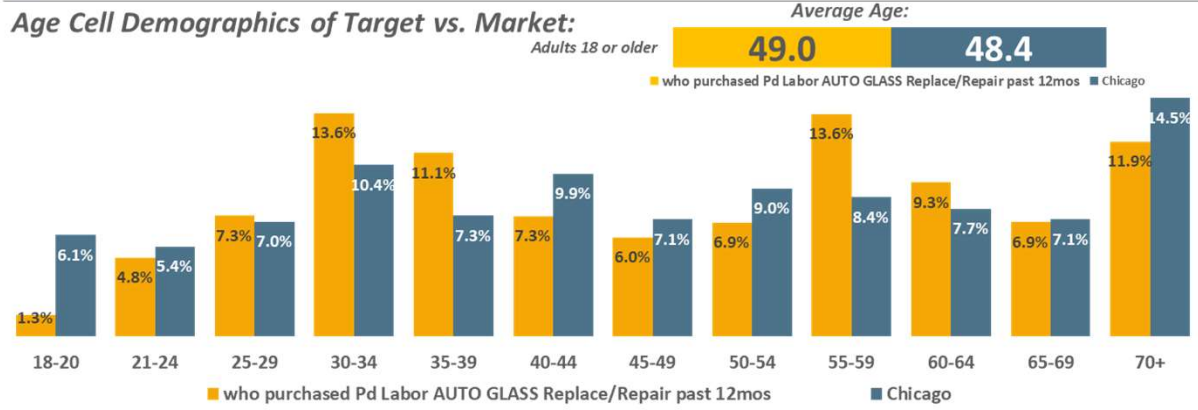
Gender of Target vs. Market: Adults 18 or older



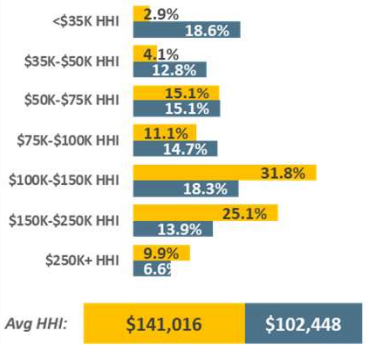
Ethnicity of Target vs. Market:



Age Cell Demographics of Target vs. Market:



HHI of Target vs. Market:



Chicago DMA Scarborough R1 2024: Feb23-Mar24 Qual Intab 167

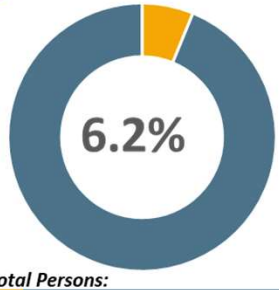
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[(Auto insurance provider for household (HHLD): Any auto insurance provider AND Mode of transportation past 7 days (any purpose): Drive (not carpool))] ANDAuto repair/srvc on HHLD vehicle pst 12 mo (pd labor) (HHLD): Auto glass replacement/repair



6.2% or 350,789 of WASHINGTON, DC DMA Adults 18 or older are purchased Pd Labor AUTO GLASS…
Typical Adults 18 or older who purchased Pd Labor AUTO GLASS Replace/Repair past 12mos are 41.7 years old (12.9% younger than average) and have a $137,800 (7.4% higher than average) annual household…

Percent of Market: Adults 18 or older

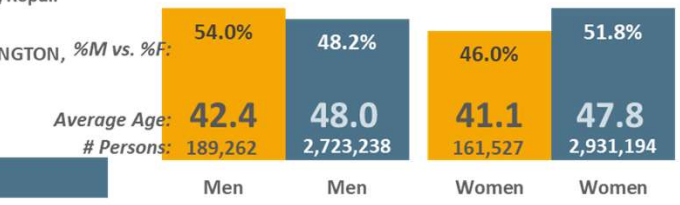


- who purchased Pd Labor AUTO GLASS Replace/Repair past 12mos
- Remainder of WASHINGTON, DC DMA

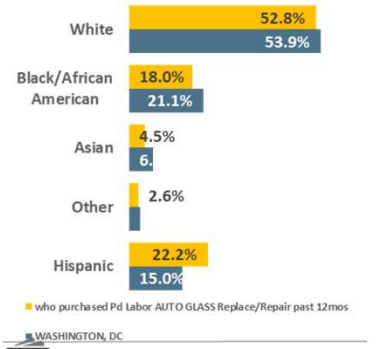
Total Persons:



Gender of Target vs. Market: Adults 18 or older



Ethnicity of Target vs. Market:

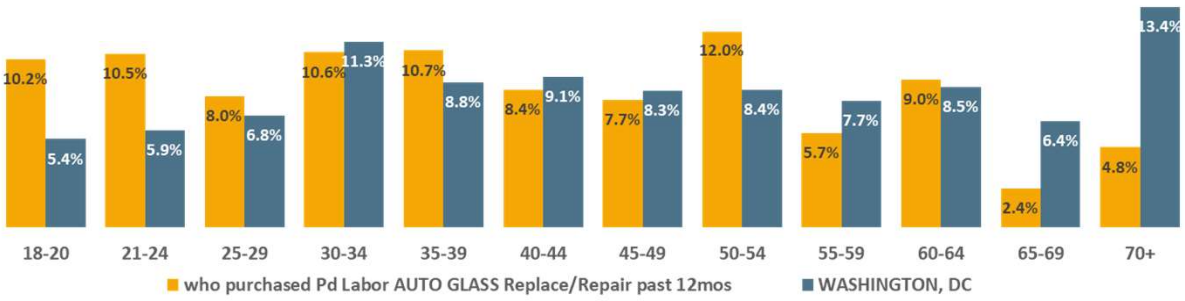


Age Cell Demographics of Target vs. Market:

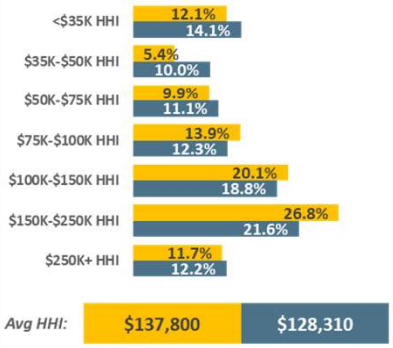
Adults 18 or older

Average Age:





HHI of Target vs. Market:



Avg HHI: $137,800 | $128,310

WASHINGTON, DC DMA Scarborough R1 2024: Feb23-Apr24 Qual Intab 273

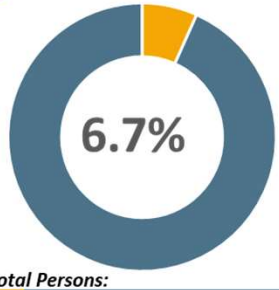
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[(Auto insurance provider for household (HHLD): Any auto insurance provider AND Mode of transportation past 7 days (any purpose): Drive (not carpool))] ANDAuto repair/srvc on HHLD vehicle pst 12 mo (pd labor) (HHLD): Auto glass replacement/repair



6.7% or 299,808 of SEATTLE-TACOMA DMA Adults 18 or older are purchased Pd Labor AUTO GLASS…
Typical Adults 18 or older who purchased Pd Labor AUTO GLASS Replace/Repair past 12mos are 50.8 years old (5.3% older than average) and have a $148,061 (24.9% higher than average) annual household income.

Percent of Market: Adults 18 or older



- who purchased Pd Labor AUTO GLASS Replace/Repair past 12mos
- Remainder of SEATTLE-TACOMA DMA

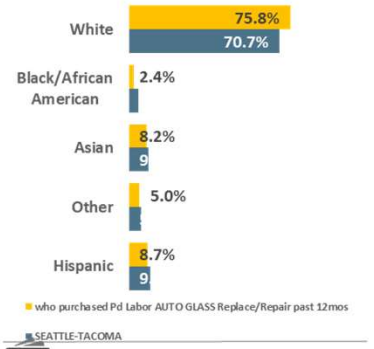
Total Persons:



Gender of Target vs. Market: Adults 18 or older

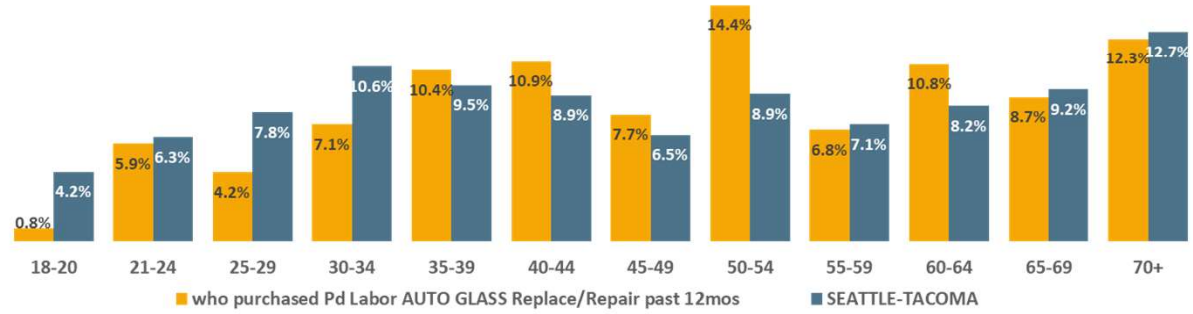
	Men	Men	Women	Women
%M vs. %F:	51.7%	49.7%	48.3%	50.3%
Average Age:	51.8	48.1	49.5	48.3
# Persons:	154,968	2,229,970	144,840	2,258,460

Ethnicity of Target vs. Market:

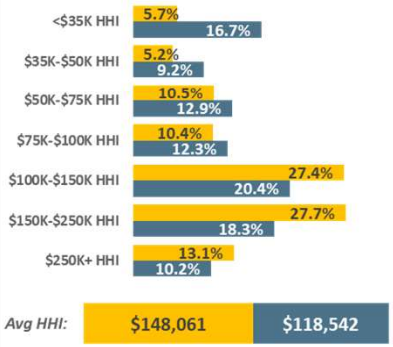


Age Cell Demographics of Target vs. Market:

	Average Age:	
Adults 18 or older	50.8	48.2



HHI of Target vs. Market:



Avg HHI:	$148,061	$118,542

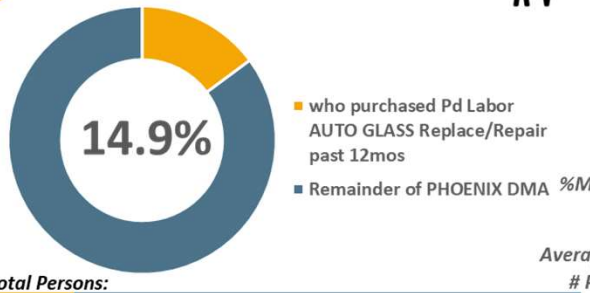
SEATTLE-TACOMA DMA Scarborough R1 2024: Jan23-Jan24 Qual Intab 318

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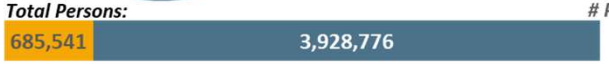
[(Auto insurance provider for household (HHLD): Any auto insurance provider AND Mode of transportation past 7 days (any purpose): Drive (not carpool))] ANDAuto repair/srvc on HHLD vehicle pst 12 mo (pd labor) (HHLD): Auto glass replacement/repair

14.9% or 685,541 of PHOENIX DMA Adults 18 or older are purchased Pd Labor AUTO GLASS Replace/Repair past...
Typical Adults 18 or older who purchased Pd Labor AUTO GLASS Replace/Repair past 12mos are 49.9 years old (1.6% older than average) and have a $95,405 (2.6% higher than average) annual household income.

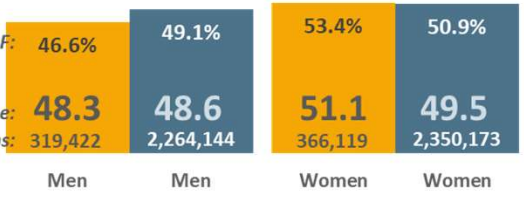
Percent of Market: Adults 18 or older



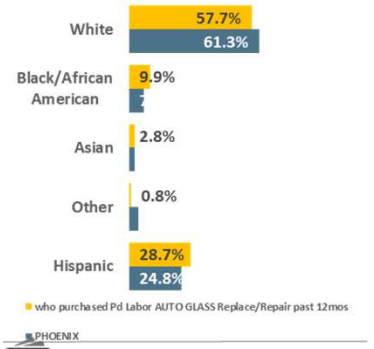
Total Persons:



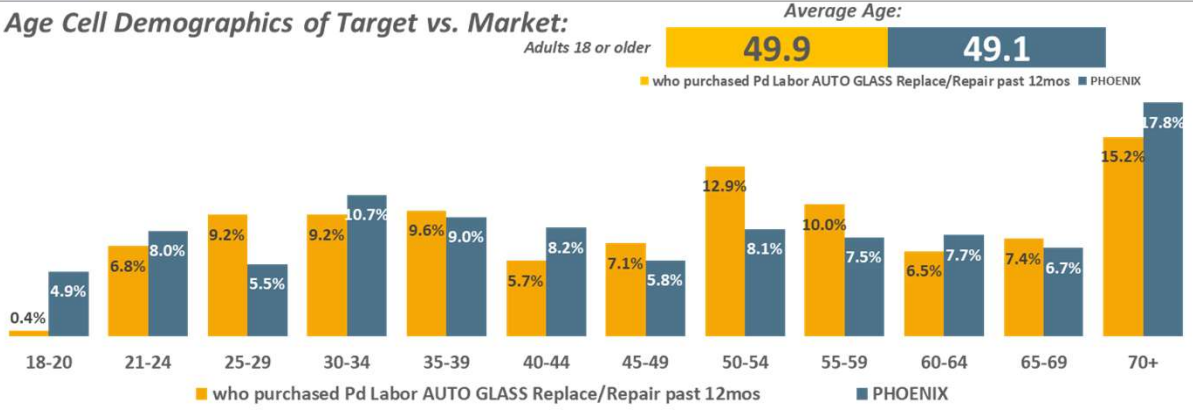
Gender of Target vs. Market: Adults 18 or older



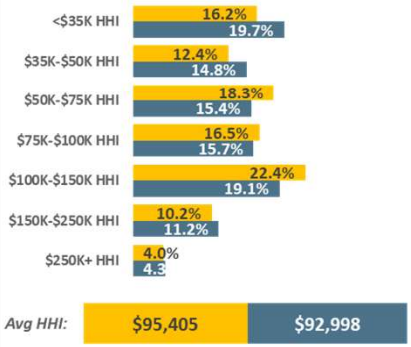
Ethnicity of Target vs. Market:



Age Cell Demographics of Target vs. Market:



HHI of Target vs. Market:



PHOENIX DMA Scarborough R1 2024: Jan23-Feb24 Qual Intab 302

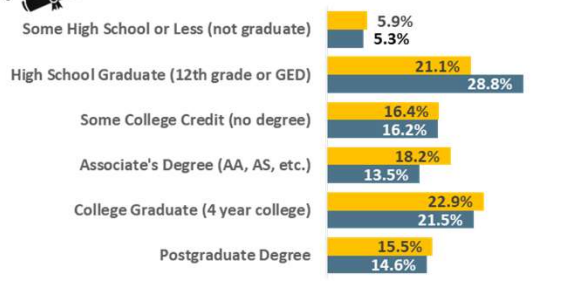
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[(Auto insurance provider for household (HHLD): Any auto insurance provider AND Mode of transportation past 7 days (any purpose): Drive (not carpool))] ANDAuto repair/srvc on HHLD vehicle pst 12 mo (pd labor) (HHLD): Auto glass replacement/repair

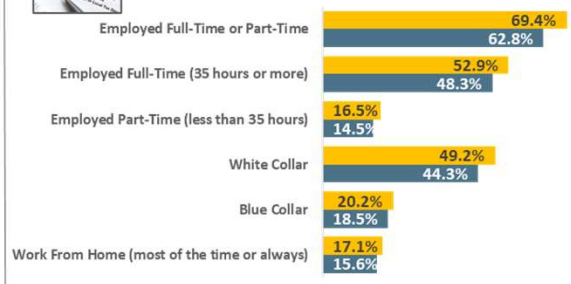


6.7% or 17,632,791 of USA Adults 18 or older purchased Paid Labor AUTO GLASS Replacement/Repair past… Adults 18 or older who purchased Paid Labor AUTO GLASS Replacement/Repair past 12mos are 6.4% more likely to be a college graduate, 9.6% more likely to work full-time, 21.7% more likely to be married, 14.% more likely to be a parent of 1 or more children

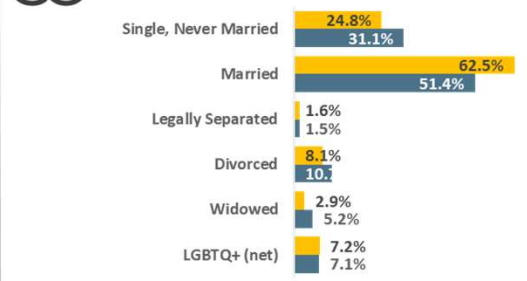
Education Levels: Adults 18 or older



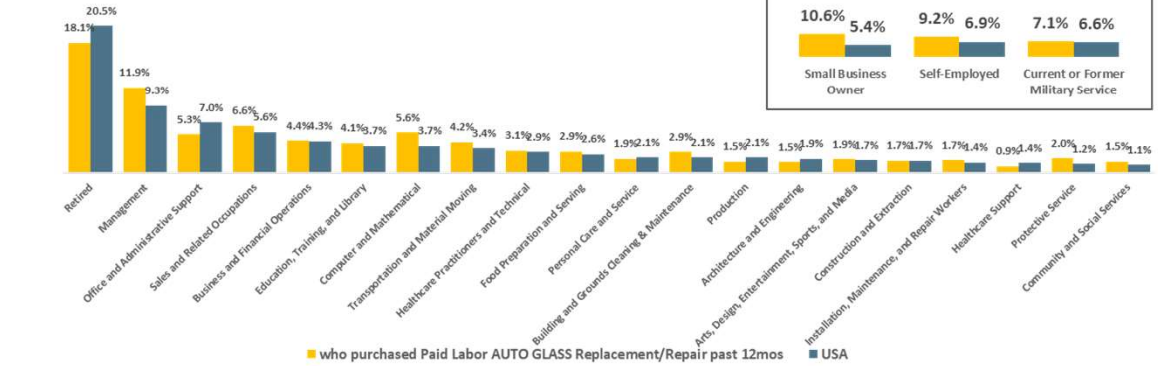
Employment: Adults 18 or older



Marital Status: Adults 18 or older

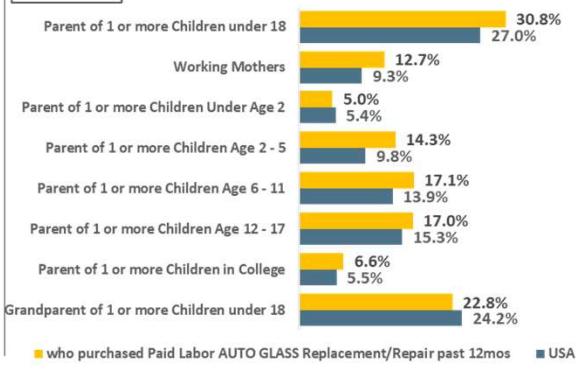


Top-20 Occupations: Adults 18 or older



Entrepreneurs/Military Experience

Stage in Life: Adults 18 or older



USA USA Projection Scarborough R1 2024: Jan23-Apr24 Qual Intab 1,440

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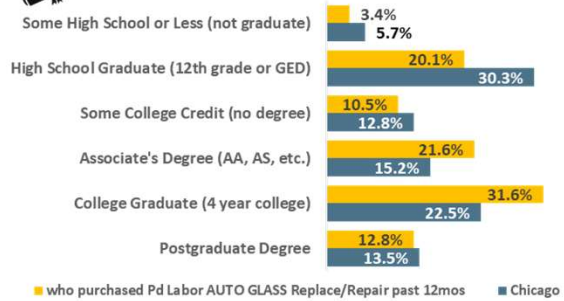
USA Projection Scarborough R1 2024: Jan23-Apr24 Qual Intab 23,333

[(Auto insurance provider for household (HHLD): Any auto insurance provider AND Mode of transportation past 7 days (any purpose): Drive (not carpool))] ANDAuto repair/srvc on HHLD vehicle pst 12 mo (pd labor) (HHLD): Auto glass replacement/repair

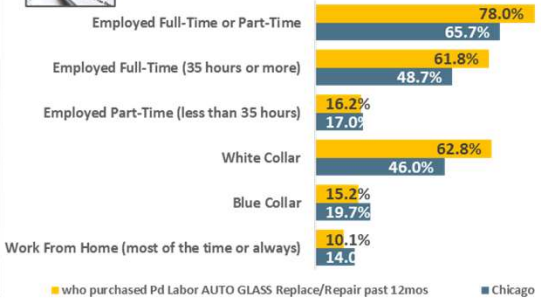


4.7% or 357,237 of Chicago DMA Adults 18 or older are purchased Pd Labor AUTO GLASS Replace/Repair past... Adults 18 or older who purchased Pd Labor AUTO GLASS Replace/Repair past 12mos are 23.3% more likely to be a college graduate, 26.8% more likely to work full-time, 26.5% more likely to be married, 29.1% more likely to be a parent of 1 or more children und

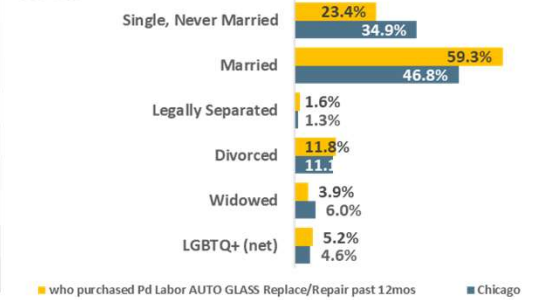
Education Levels: Adults 18 or older



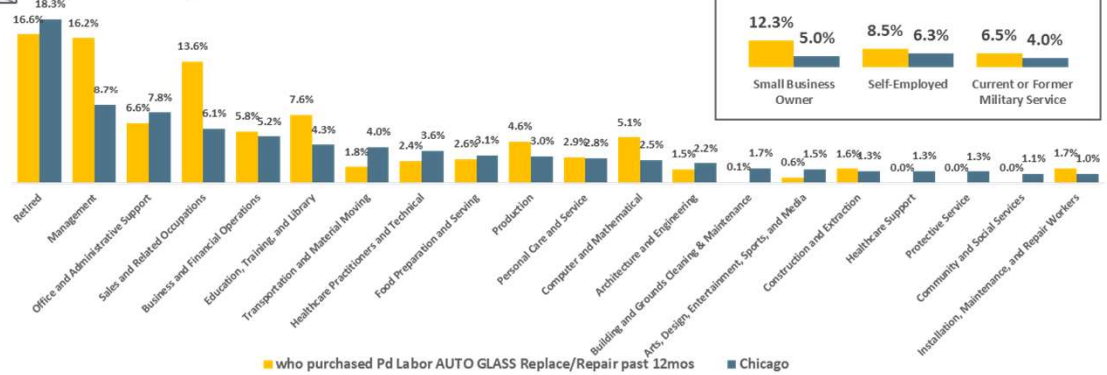
Employment: Adults 18 or older



Marital Status: Adults 18 or older

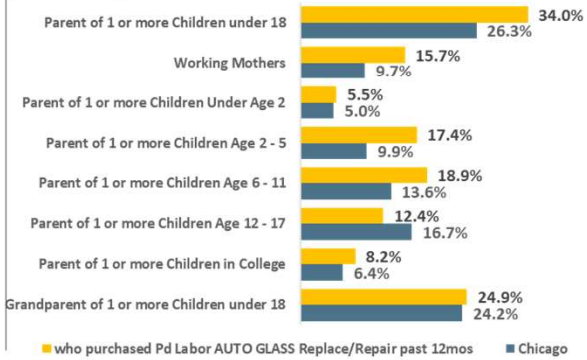


Top-20 Occupations: Adults 18 or older



Entrepreneurs/Military Experience

Stage in Life: Adults 18 or older



Chicago DMA Scarborough R1 2024: Feb23-Mar24 Qual Intab 167

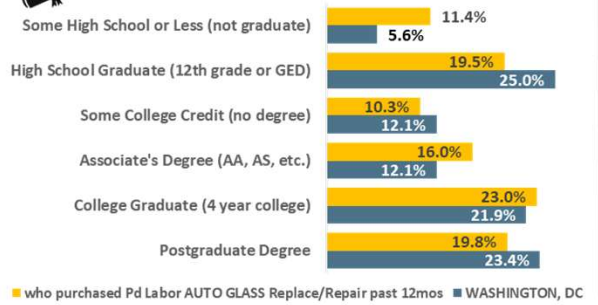
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[(Auto insurance provider for household (HHLD): Any auto insurance provider AND Mode of transportation past 7 days (any purpose): Drive (not carpool))] ANDAuto repair/srvc on HHLD vehicle pst 12 mo (pd labor) (HHLD): Auto glass replacement/repair

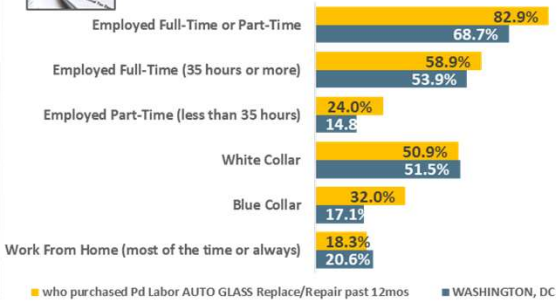


6.2% or 350,789 of WASHINGTON, DC DMA Adults 18 or older are purchased Pd Labor AUTO GLASS… Adults 18 or older who purchased Pd Labor AUTO GLASS Replace/Repair past 12mos are 5.2% less likely to be a college graduate, 9.2% more likely to work full-time, 4.3% more likely to be married, 5.9% more likely to be a parent of 1 or more children under 1

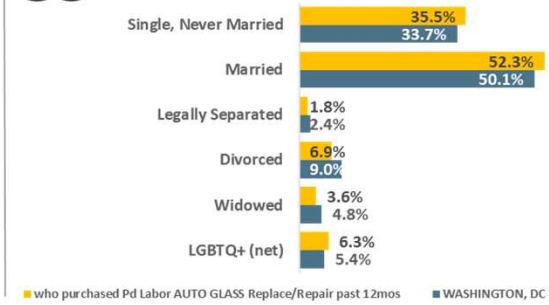
Education Levels: Adults 18 or older



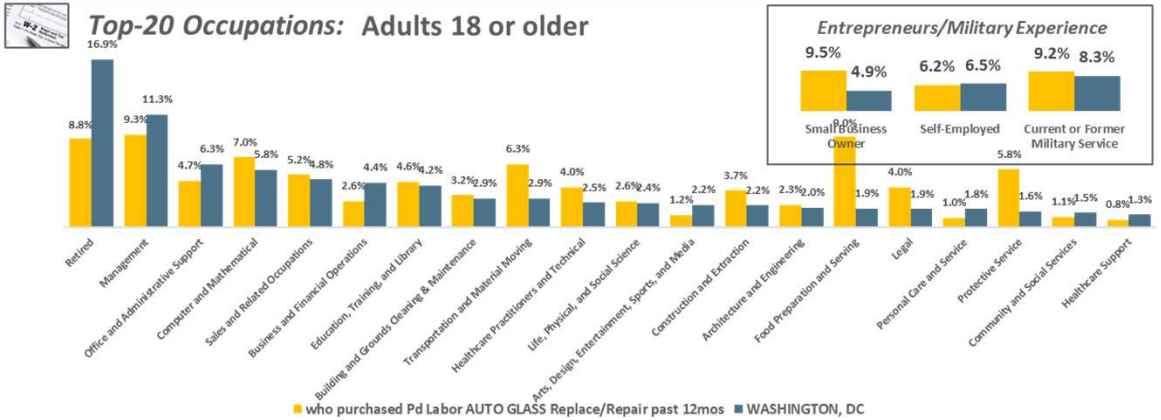
Employment: Adults 18 or older



Marital Status: Adults 18 or older

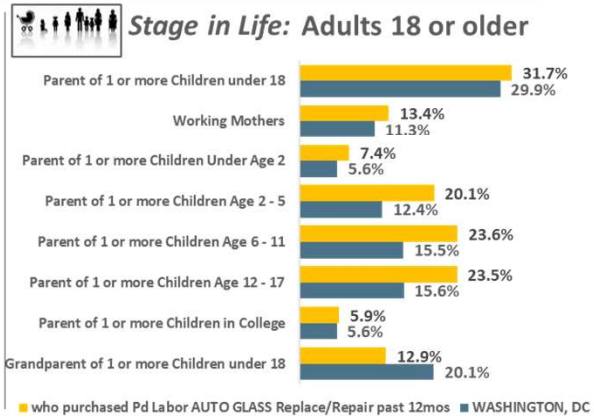


Top-20 Occupations: Adults 18 or older



Entrepreneurs/Military Experience

Stage in Life: Adults 18 or older



WASHINGTON, DC DMA Scarborough R1 2024: Feb23-Apr24 Qual Intab 273

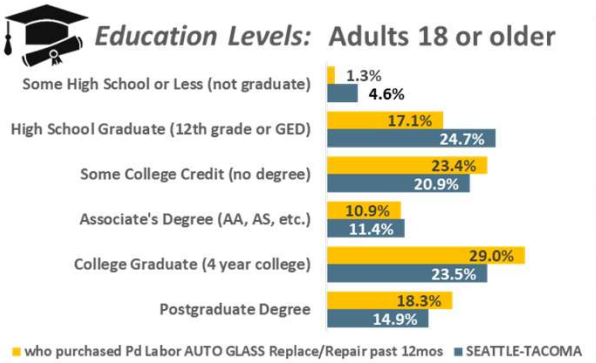
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[(Auto insurance provider for household (HHLD): Any auto insurance provider AND Mode of transportation past 7 days (any purpose): Drive (not carpool))] ANDAuto repair/srvc on HHLD vehicle pst 12 mo (pd labor) (HHLD): Auto glass replacement/repair

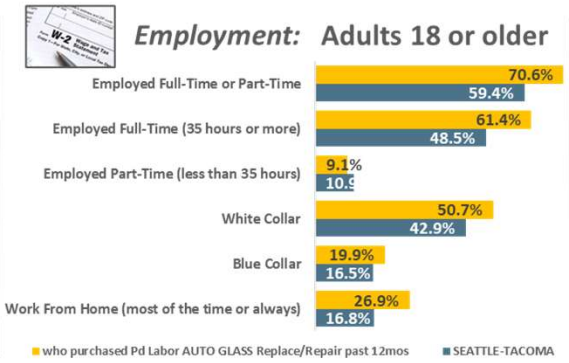


6.7% or 299,808 of SEATTLE-TACOMA DMA Adults 18 or older are purchased Pd Labor AUTO GLASS…
Adults 18 or older who purchased Pd Labor AUTO GLASS Replace/Repair past 12mos are 23.3% more likely to be a college graduate, 26.7% more likely to work full-time, 22.3% more likely to be married, 14.6% more likely to be a parent of 1 or more children und

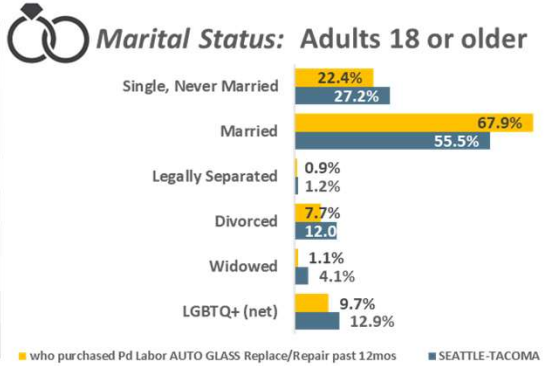
Education Levels: Adults 18 or older



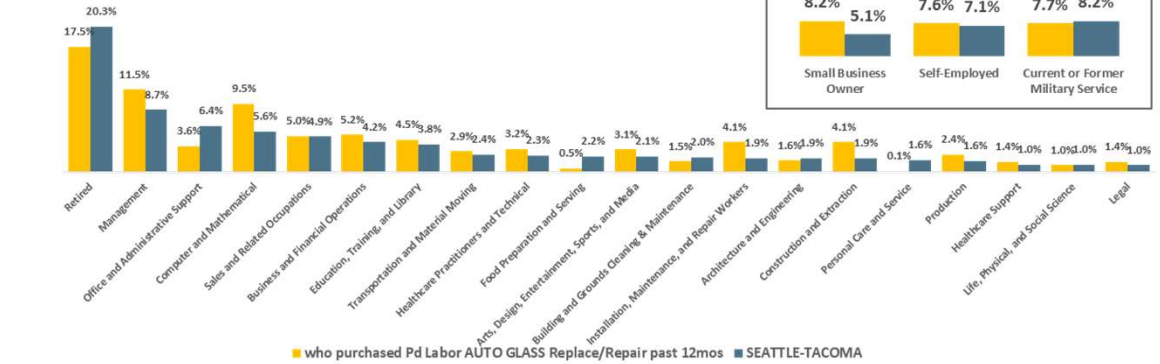
Employment: Adults 18 or older



Marital Status: Adults 18 or older

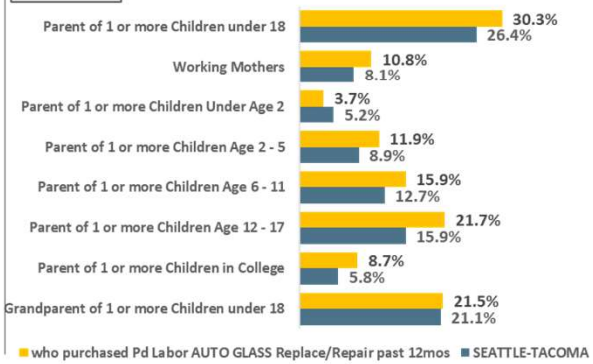


Top-20 Occupations: Adults 18 or older



Entrepreneurs/Military Experience

Stage in Life: Adults 18 or older



SEATTLE-TACOMA DMA Scarborough R1 2024: Jan23-Jan24 Qual Intab 318

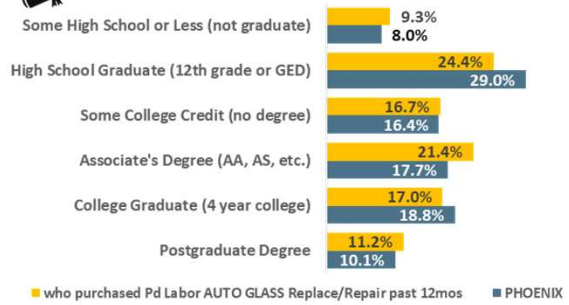
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[(Auto insurance provider for household (HHLD): Any auto insurance provider AND Mode of transportation past 7 days (any purpose): Drive (not carpool))] ANDAuto repair/srvc on HHLD vehicle pst 12 mo (pd labor) (HHLD): Auto glass replacement/repair

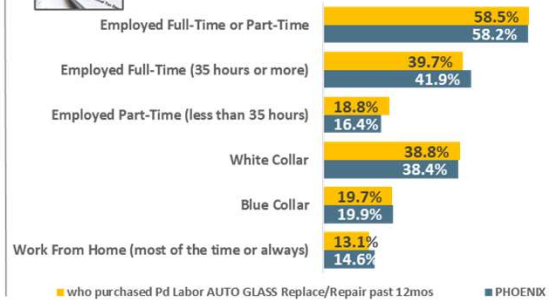


14.9% or 685,541 of PHOENIX DMA Adults 18 or older are purchased Pd Labor AUTO GLASS Replace/Repair past... Adults 18 or older who purchased Pd Labor AUTO GLASS Replace/Repair past 12mos are 2.2% less likely to be a college graduate, 5.1% less likely to work full-time, 19.1% more likely to be married, 9.6% more likely to be a parent of 1 or more children under

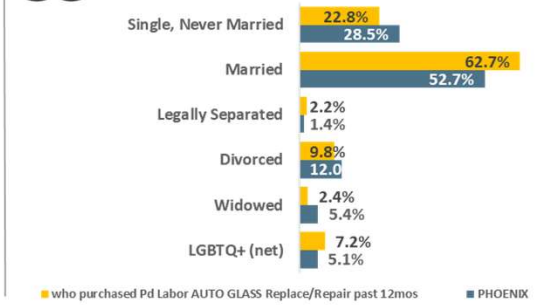
Education Levels: Adults 18 or older



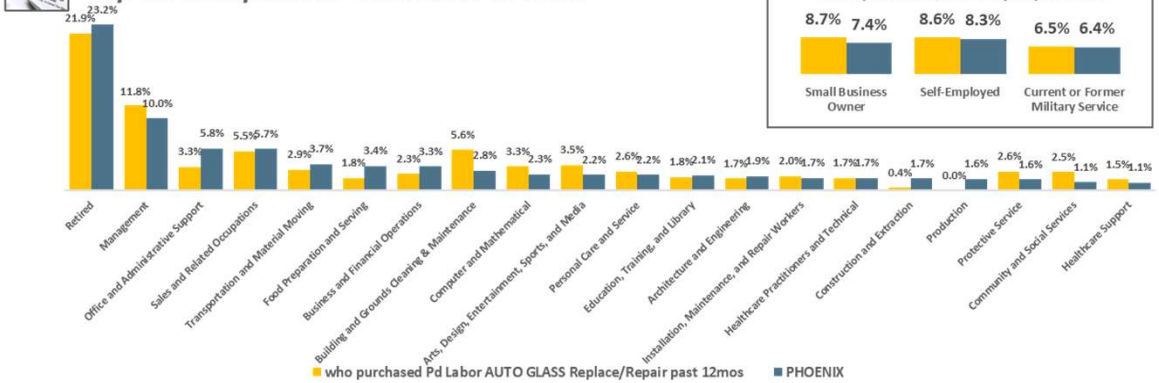
Employment: Adults 18 or older



Marital Status: Adults 18 or older

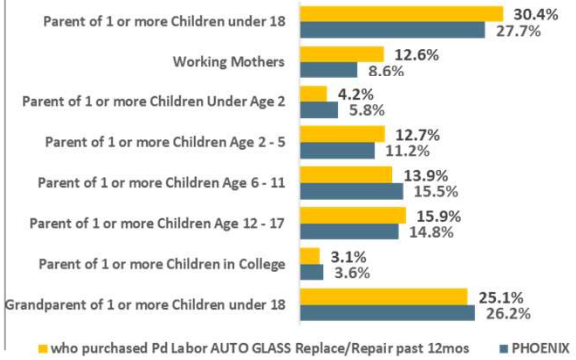


Top-20 Occupations: Adults 18 or older



Entrepreneurs/Military Experience

Stage in Life: Adults 18 or older



PHOENIX DMA Scarborough R1 2024: Jan23-Feb24 Qual Intab 302

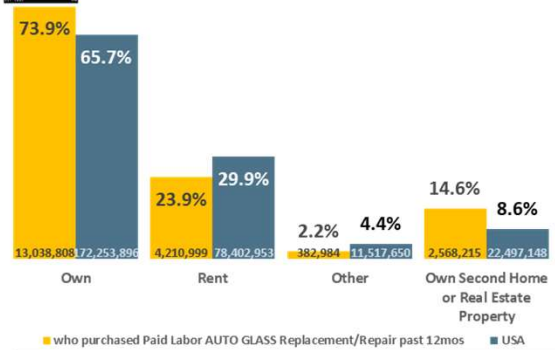
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[(Auto insurance provider for household (HHLD): Any auto insurance provider AND Mode of transportation past 7 days (any purpose): Drive (not carpool))] ANDAuto repair/srvc on HHLD vehicle pst 12 mo (pd labor) (HHLD): Auto glass replacement/repair

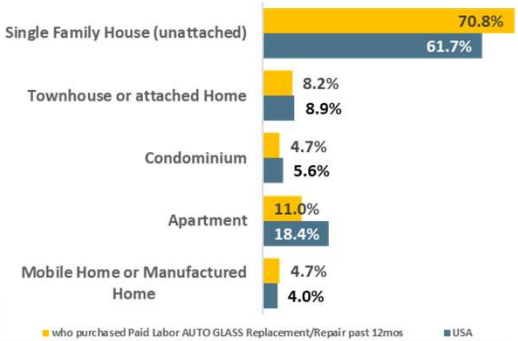


6.7% or 17,632,791 of USA Adults 18 or older purchased Paid Labor AUTO GLASS Replacement/Repair past 12mos. Adults 18 or older who purchased Paid Labor AUTO GLASS Replacement/Repair past 12mos are 12.5% more likely to own their home, 26.6% more likely to own a higher valued home, 14.8% more likely to have a single-family home, 37.4% more likely to have a dog.

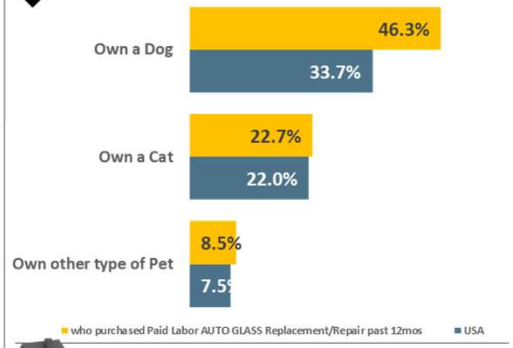
Own/Rent/Other: Adults 18 or older



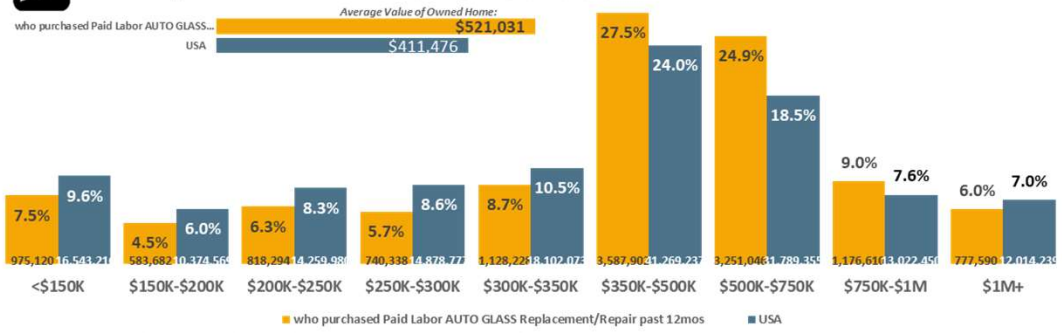
Type of Home: Adults 18 or older



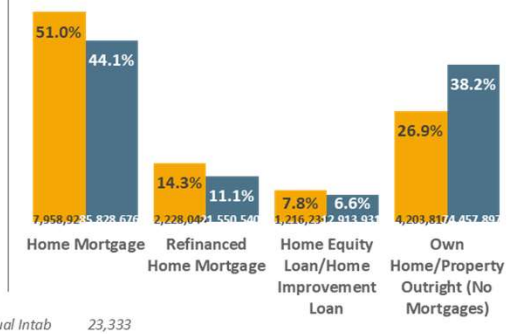
Pets in Home: Adults 18 or older



Value of Owned Home: Adults 18 or older



Home Loans: Adults 18 or older



USA *USA Projection* *Scarborough R1 2024: Jan23-Apr24* *Qual Intab* *1,440*

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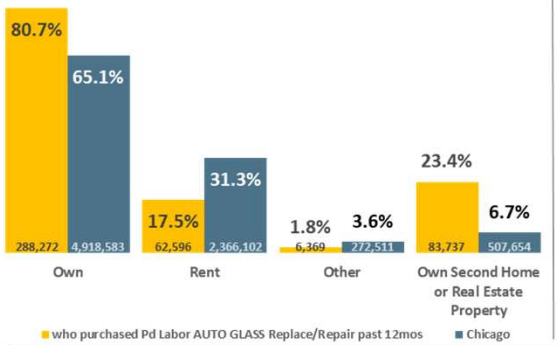
USA Projection *Scarborough R1 2024: Jan23-Apr24* *Qual Intab* *23,333*

[(Auto insurance provider for household (HHLD): Any auto insurance provider AND Mode of transportation past 7 days (any purpose): Drive (not carpool))] ANDAuto repair/srvc on HHLD vehicle pst 12 mo (pd labor) (HHLD): Auto glass replacement/repair

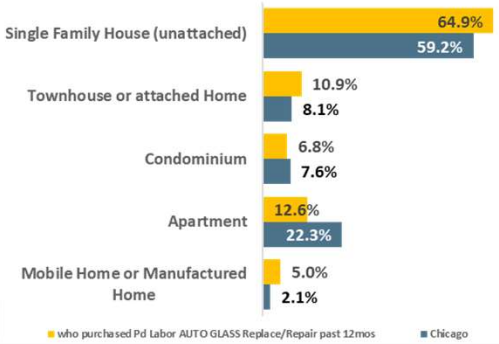


4.7% or 357,237 of Chicago DMA Adults 18 or older are purchased Pd Labor AUTO GLASS Replace/Repair past... Adults 18 or older who purchased Pd Labor AUTO GLASS Replace/Repair past 12mos are 24.% more likely to own their home, 4.6% more likely to own a higher valued home, 9.6% more likely to have a single-family home, 77.3% more likely to have a dog.

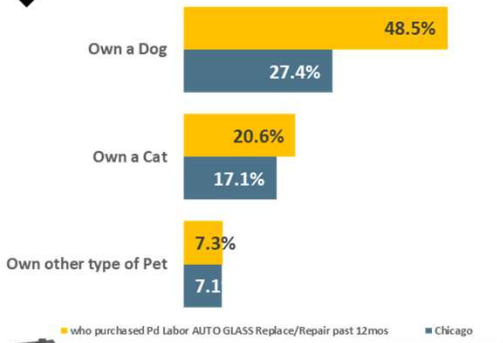
Own/Rent/Other: Adults 18 or older



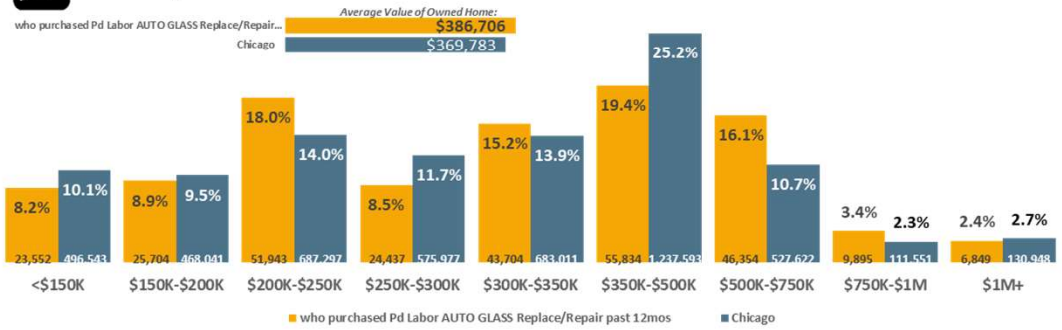
Type of Home: Adults 18 or older



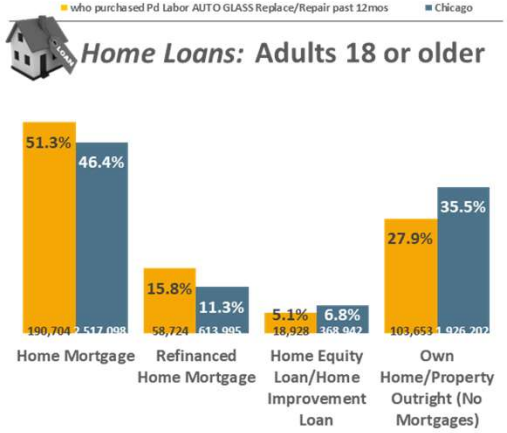
Pets in Home: Adults 18 or older



Value of Owned Home: Adults 18 or older



Home Loans: Adults 18 or older



Chicago DMA Scarborough R1 2024: Feb23-Mar24 Qual Intab 167

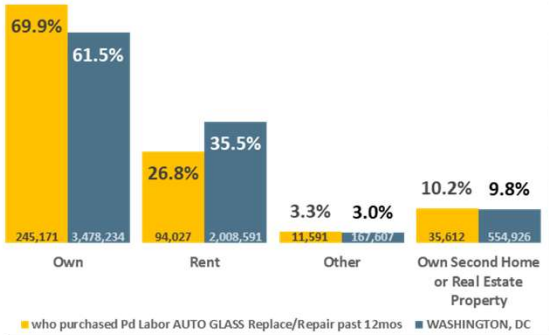
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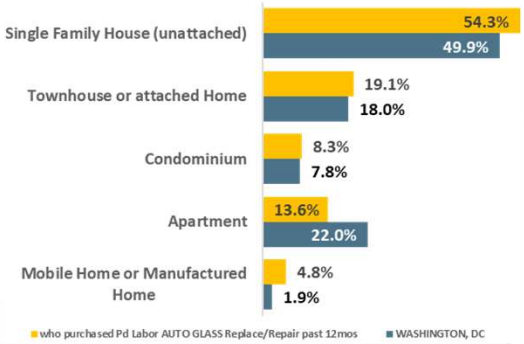


6.2% or 350,789 of WASHINGTON, DC DMA Adults 18 or older are purchased Pd Labor AUTO GLASS...
Adults 18 or older who purchased Pd Labor AUTO GLASS Replace/Repair past 12mos are 13.6% more likely to own their home, 7.2% more likely to own a lower valued home, 8.8% more likely to have a single-family home, 26.3% more likely to have a dog.

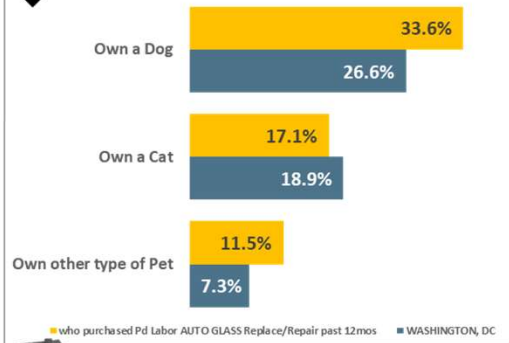
Own/Rent/Other: Adults 18 or older



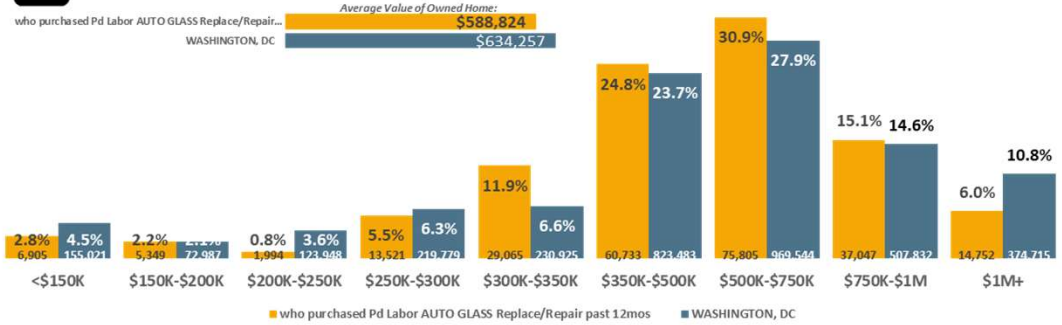
Type of Home: Adults 18 or older



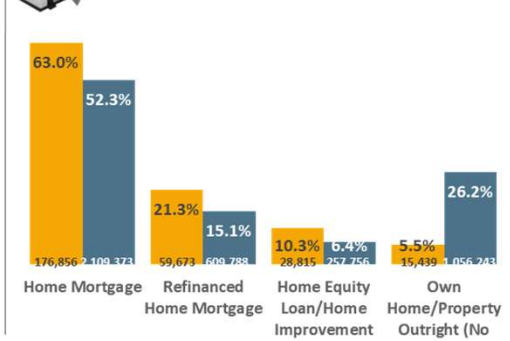
Pets in Home: Adults 18 or older



Value of Owned Home: Adults 18 or older



Home Loans: Adults 18 or older



WASHINGTON, DC DMA Scarborough R1 2024: Feb23-Apr24 Qual Intab 273

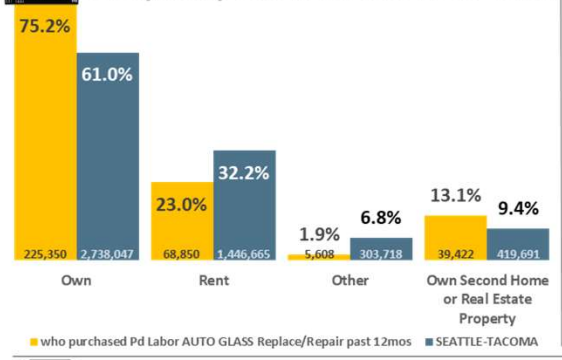
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[(Auto insurance provider for household (HHLD): Any auto insurance provider AND Mode of transportation past 7 days (any purpose): Drive (not carpool))] ANDAuto repair/srvc on HHLD vehicle pst 12 mo (pd labor) (HHLD): Auto glass replacement/repair

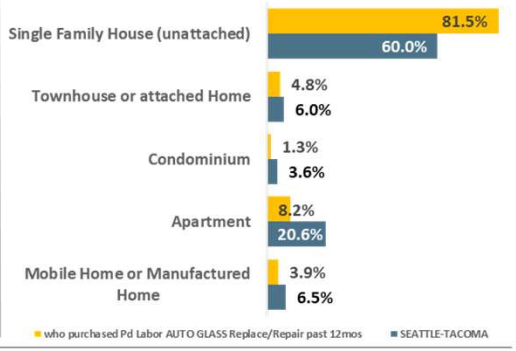


6.7% or 299,808 of SEATTLE-TACOMA DMA Adults 18 or older are purchased Pd Labor AUTO GLASS Replace/Repair…
Adults 18 or older who purchased Pd Labor AUTO GLASS Replace/Repair past 12mos are 23.2% more likely to own their home, 3.3% more likely to own a higher valued home, 35.8% more likely to have a single-family home, 37.1% more likely to have a dog.

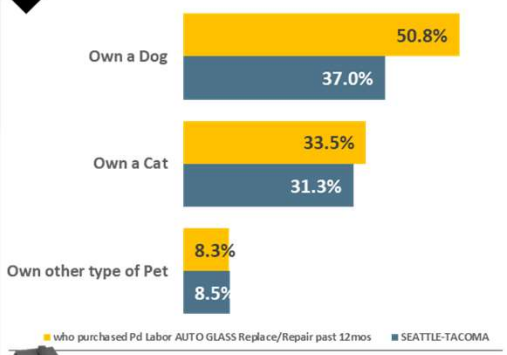
Own/Rent/Other: Adults 18 or older



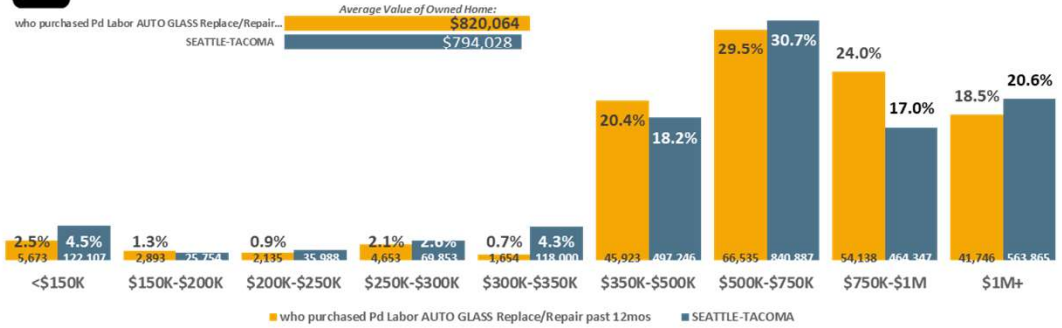
Type of Home: Adults 18 or older



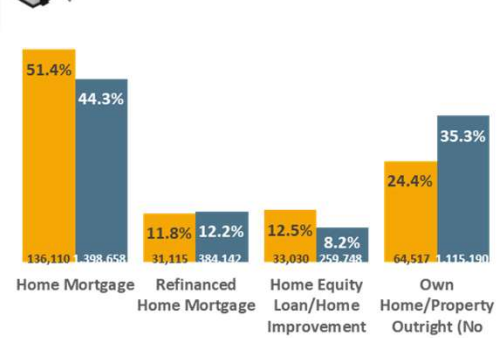
Pets in Home: Adults 18 or older



Value of Owned Home: Adults 18 or older



Home Loans: Adults 18 or older



SEATTLE-TACOMA DMA Scarborough R1 2024: Jan23-Jan24 Qual Intab 318

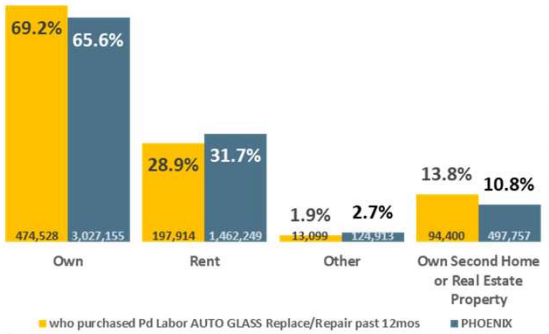
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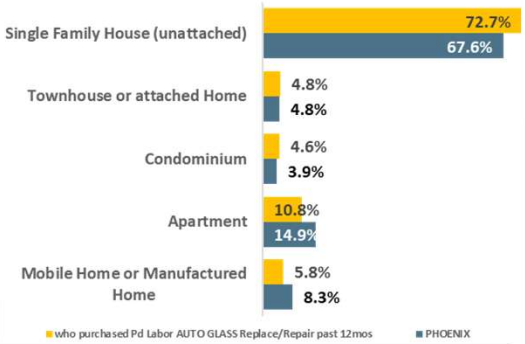


14.9% or 685,541 of PHOENIX DMA Adults 18 or older are purchased Pd Labor AUTO GLASS Replace/Repair past... Adults 18 or older who purchased Pd Labor AUTO GLASS Replace/Repair past 12mos are 5.5% more likely to own their home, 2.4% more likely to own a lower valued home, 7.5% more likely to have a single-family home, 16.8% more likely to have a dog.

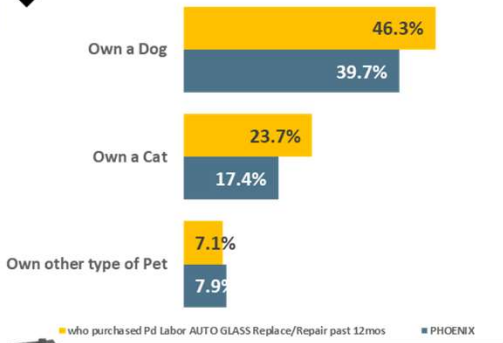
Own/Rent/Other: Adults 18 or older



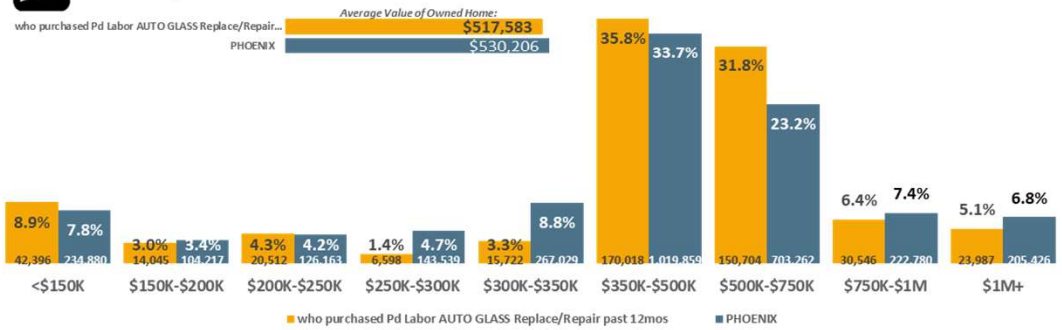
Type of Home: Adults 18 or older



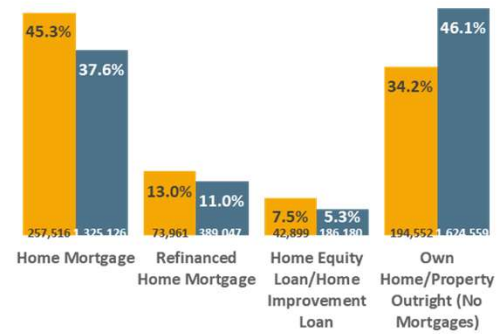
Pets in Home: Adults 18 or older



Value of Owned Home: Adults 18 or older



Home Loans: Adults 18 or older



PHOENIX DMA Scarborough R1 2024: Jan23-Feb24 Qual Intab 302

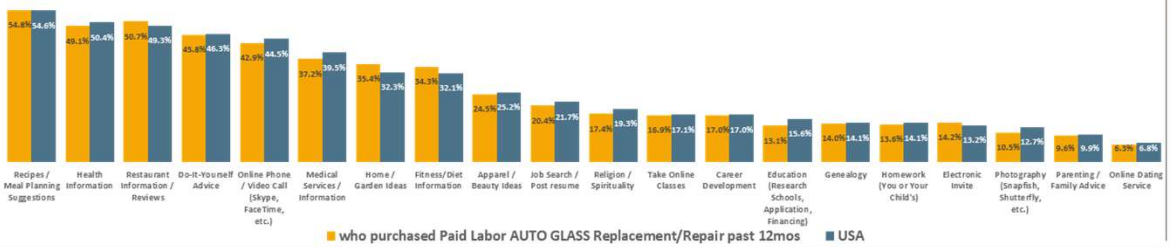
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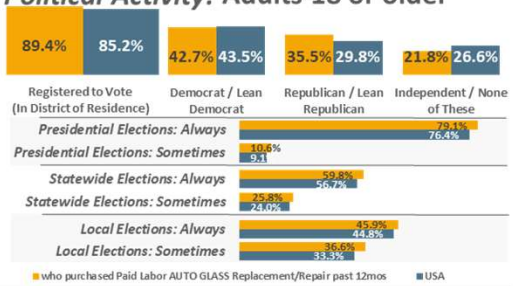


6.7% or 17,632,791 of USA Adults 18 or older purchased Paid Labor AUTO GLASS Replacement/Repair past… Adults 18 or older who purchased Paid Labor AUTO GLASS Replacement/Repair past 12mos are 1.1% less likely to look up D-I-Y advice online, 2.4% more likely to always vote in local elections, 25.3% more likely to belong to a gym, 14.6% more likely to fly do

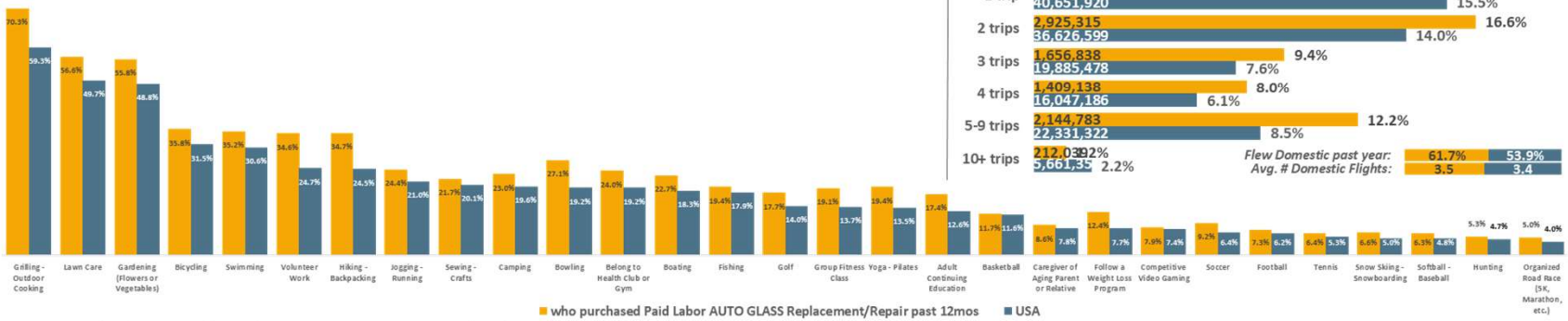
Top-20 past 30-days Online Lifestyle Activites: Adults 18 or older



Political Activity: Adults 18 or older



Top-30 past 12-months Active Lifestyle Activites: Adults 18 or older



Past 12-months Domestic Airline Trips: Adults 18 or older

USA *USA Projection* *Scarborough R1 2024: Jan23-Apr24* *Qual Intab* *1,440*

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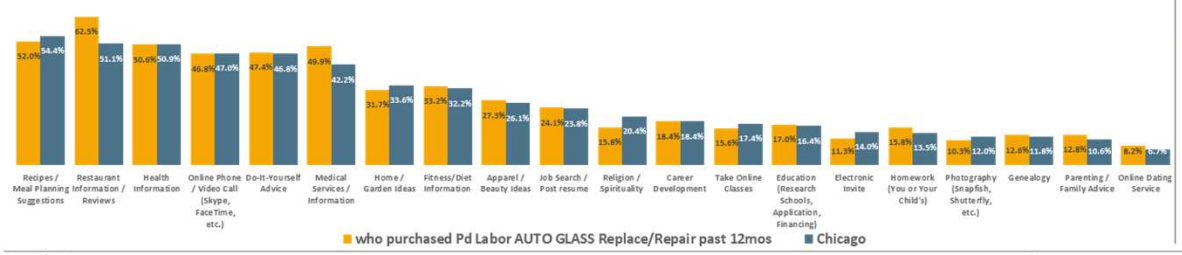
USA Projection *Scarborough R1 2024: Jan23-Apr24* *Qual Intab* *23,333*

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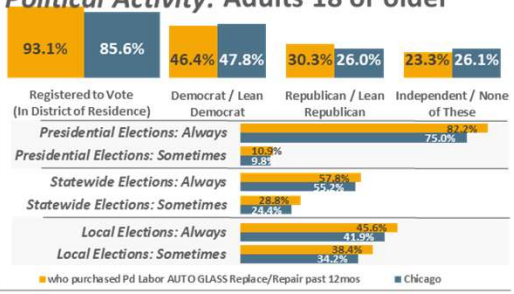


4.7% or 357,237 of Chicago DMA Adults 18 or older are purchased Pd Labor AUTO GLASS Replace/Repair past... Adults 18 or older who purchased Pd Labor AUTO GLASS Replace/Repair past 12mos are 1.1% more likely to look up D-I-Y advice online, 8.8% more likely to always vote in local elections, 13.4% more likely to belong to a gym, 13.9% more likely to fly domestic

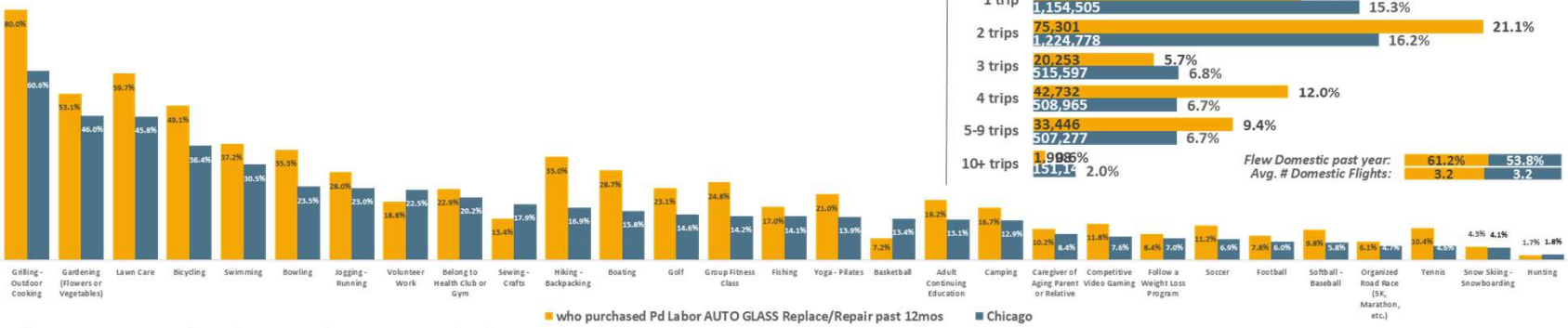
Top-20 past 30-days Online Lifestyle Activites: Adults 18 or older



Political Activity: Adults 18 or older



Top-30 past 12-months Active Lifestyle Activites: Adults 18 or older



Past 12-months Domestic Airline Trips: Adults 18 or older

Chicago DMA Scarborough R1 2024: Feb23-Mar24 Qual Intab 167

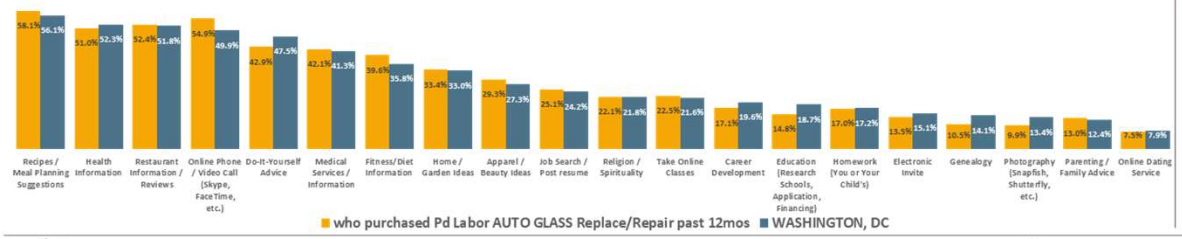
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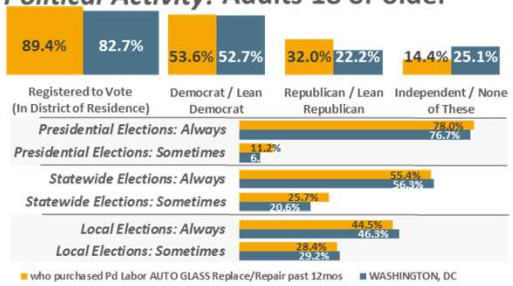


6.2% or 350,789 of WASHINGTON, DC DMA Adults 18 or older are purchased Pd Labor AUTO GLASS... Adults 18 or older who purchased Pd Labor AUTO GLASS Replace/Repair past 12mos are 9.6% less likely to look up D-I-Y advice online, 4.% less likely to always vote in local elections, 28.9% more likely to belong to a gym, 20.6% more likely to fly domestic

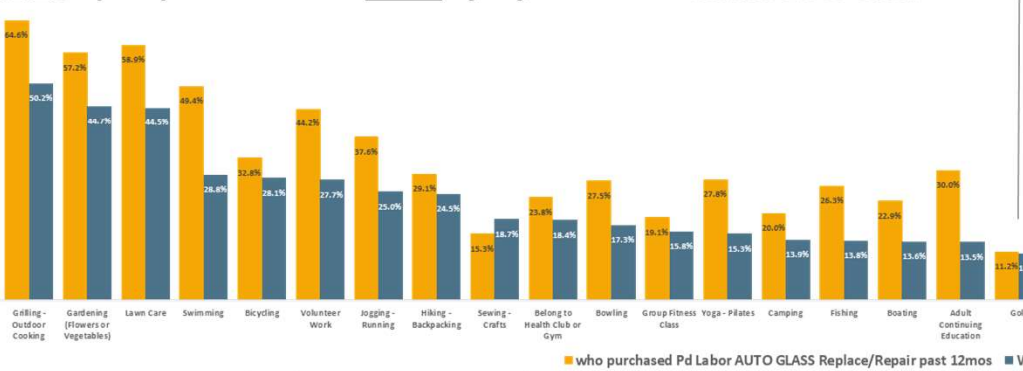
Top-20 past 30-days Online Lifestyle Activites: Adults 18 or older



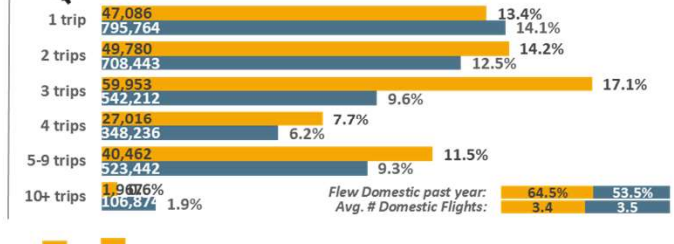
Political Activity: Adults 18 or older



Top-30 past 12-months Active Lifestyle Activites: Adults 18 or older



Past 12-months Domestic Airline Trips: Adults 18 or older



WASHINGTON, DC DMA Scarborough R1 2024: Feb23-Apr24 Qual Intab 273

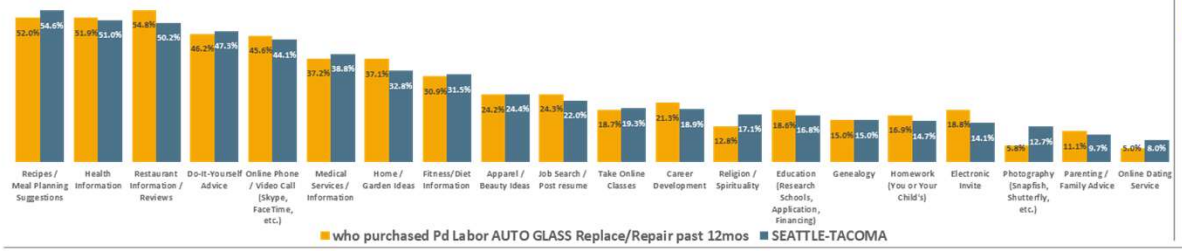
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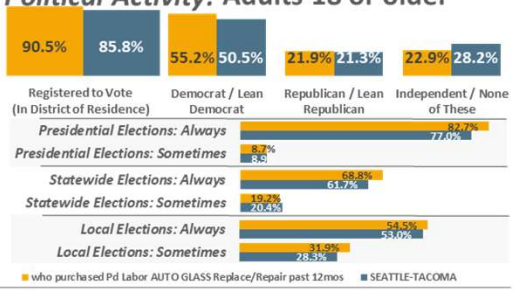


6.7% or 299,808 of SEATTLE-TACOMA DMA Adults 18 or older are purchased Pd Labor AUTO GLASS… Adults 18 or older who purchased Pd Labor AUTO GLASS Replace/Repair past 12mos are 2.2% less likely to look up D-I-Y advice online, 2.9% more likely to always vote in local elections, 14.2% more likely to belong to a gym, 17.8% more likely to fly domestic

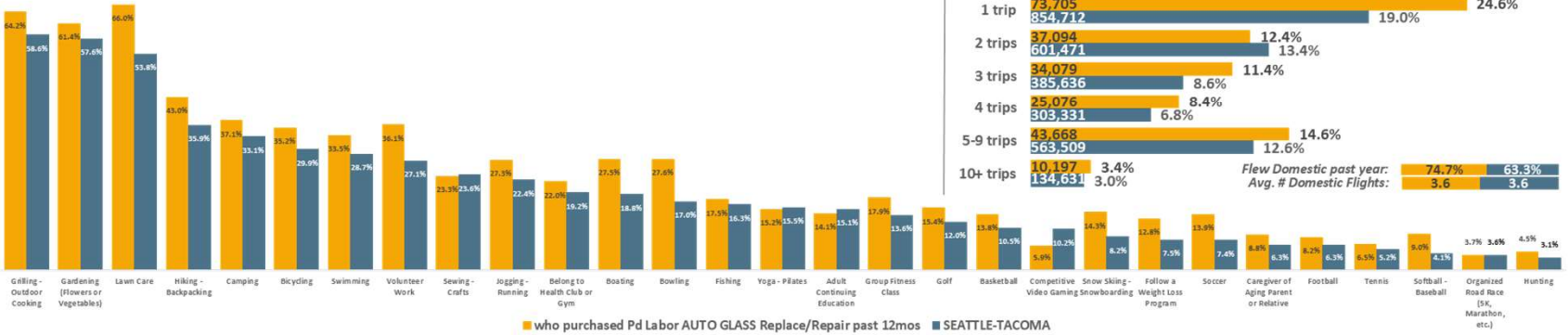
Top-20 past 30-days Online Lifestyle Activites: Adults 18 or older



Political Activity: Adults 18 or older



Top-30 past 12-months Active Lifestyle Activites: Adults 18 or older



Past 12-months Domestic Airline Trips: Adults 18 or older

SEATTLE-TACOMA DMA Scarborough R1 2024: Jan23-Jan24 Qual Intab 318

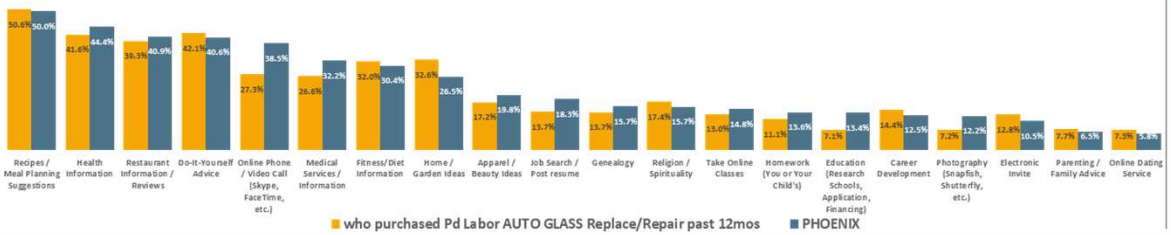
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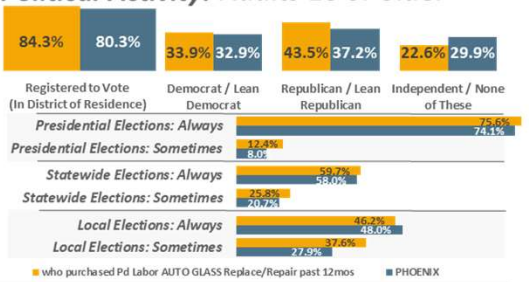


14.9% or 685,541 of PHOENIX DMA Adults 18 or older are purchased Pd Labor AUTO GLASS Replace/Repair… Adults 18 or older who purchased Pd Labor AUTO GLASS Replace/Repair past 12mos are 3.8% more likely to look up D-I-Y advice online, 3.9% less likely to always vote in local elections, 27.% more likely to belong to a gym, 12.1% more likely to fly domestic

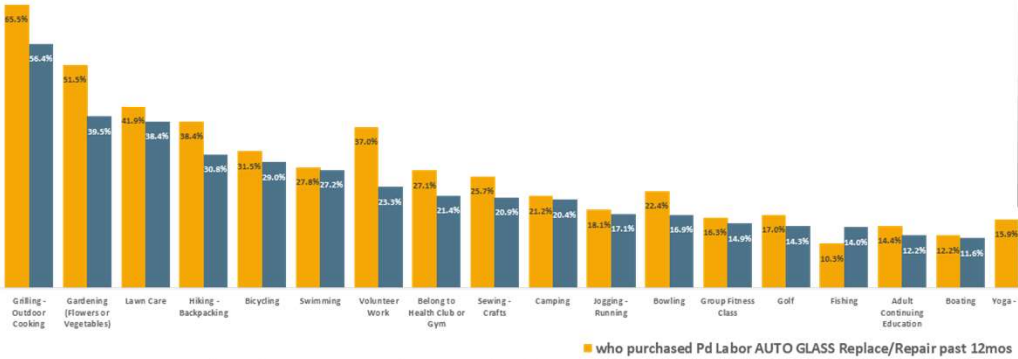
Top-20 past 30-days Online Lifestyle Activites: Adults 18 or older



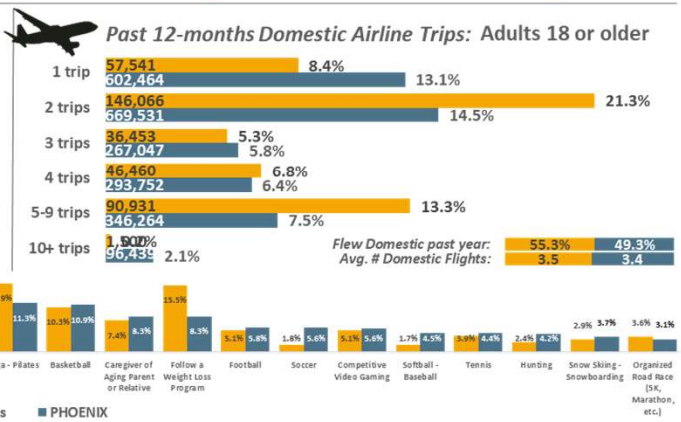
Political Activity: Adults 18 or older



Top-30 past 12-months Active Lifestyle Activites: Adults 18 or older



Past 12-months Domestic Airline Trips: Adults 18 or older



PHOENIX DMA Scarborough R1 2024: Jan23-Feb24 Qual Intab 302

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6.7% or 17,632,791 of USA Adults 18 or older purchased Paid Labor AUTO GLASS Replacement/Repair past 12mos. Adults 18 or older who purchased Paid Labor AUTO GLASS Replacement/Repair past 12mos are 4.9% more likely to use QSRs past mo., 12.1% more likely to use Sit-Down Restaurants past mo., 26.6% more likely to use Casinos past yr., 35.9% less likely to smoke c

Past 30-days QSR Users: Adults 18 or older



Total Monthly QSR Users: 93.1% 88.7% — 16,409,622 — 232,484,369

Avg. Monthly QSR Meals: 7.4 — 6.4

Past 30-days Sit-Down Restaurant Users: Adults 18 or older



Total Monthly Sit-Down Restaurant Users: 85.2% 76.0% — 15,025,851 — 199,361,135

Avg. Monthly Sit-Down Restaurant Meals: 4.5 — 4.0

Top-10 Cuisines: Adults 18 or older

(Sit-Down Restaurants Used Past 30-days)



Used Restaurant Delivery Service Past 30-days (Grubhub, Uber Eats, etc.)

who purchased Paid Labor AUTO GLASS... 3,582,061 — 20.3%

USA [illegible] — 17.4%

Drank Past 30-days: Adults 18 or older

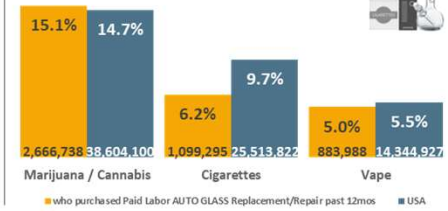


Past 12 months Casino Activities: Adults 18 or older



Used Past 30-days: Adults 18 or older





USA *USA Projection* *Scarborough R1 2024: Jan23-Apr24* *Qual Intab* *1,440*

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USA Projection *Scarborough R1 2024: Jan23-Apr24* *Qual Intab* *23,333*

[(Auto insurance provider for household (HHLD): Any auto insurance provider AND Mode of transportation past 7 days (any purpose): Drive (not carpool))] ANDAuto repair/srvc on HHLD vehicle pst 12 mo (pd labor) (HHLD): Auto glass replacement/repair



4.7% or 357,237 of Chicago DMA Adults 18 or older are purchased Pd Labor AUTO GLASS Replace/Repair past... Adults 18 or older who purchased Pd Labor AUTO GLASS Replace/Repair past 12mos are 5.8% more likely to use QSRs past mo., 10.2% more likely to use Sit-Down Restaurants past mo., .% less likely to use Casinos past yr., 40.6% less likely to smoke cigarettes

Past 30-days QSR Users: Adults 18 or older



Total Monthly QSR Users: 96.2% 343,528 | 90.9% 6,865,933

Avg. Monthly QSR Meals: 7.9 | 7.0

Past 30-days Sit-Down Restaurant Users: Adults 18 or older



Total Monthly Sit-Down Restaurant Users: 83.5% 298,245 | 75.7% 5,724,044

Avg. Monthly Sit-Down Restaurant Meals: 5.0 | 4.1

Top-10 Cuisines: Adults 18 or older

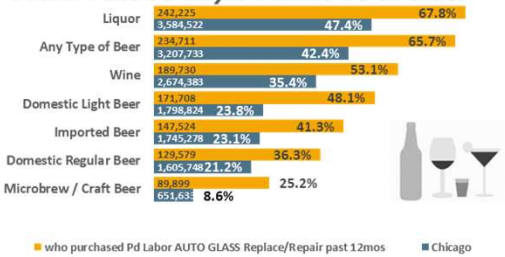
(Sit-Down Restaurants Used Past 30-days)



Used Restaurant Delivery Service Past 30-days (Grubhub, Uber Eats, etc.)

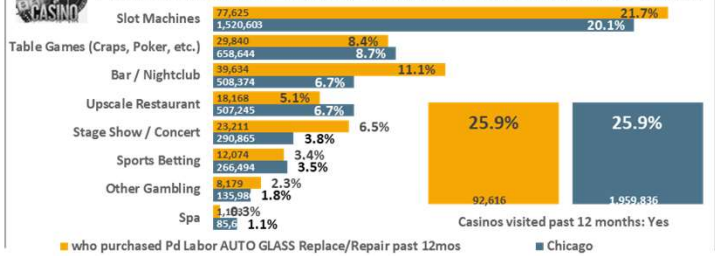
who purchased Pd Labor AUTO GLASS Replace/Repair...	72,762	20.4%
Chicago	1,511,418	20.0%

Drank Past 30-days: Adults 18 or older



Past 12 months Casino Activities: Adults 18 or older





25.9% 92,616 | 25.9% 1,959,836

Casinos visited past 12 months: Yes

Used Past 30-days: Adults 18 or older



Chicago DMA Scarborough R1 2024: Feb23-Mar24 Qual Intab 167

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6.2% or 350,789 of WASHINGTON, DC DMA Adults 18 or older are purchased Pd Labor AUTO GLASS Replace/Repair… Adults 18 or older who purchased Pd Labor AUTO GLASS Replace/Repair past 12mos are 8.5% more likely to use QSRs past mo., 14.1% more likely to use Sit-Down Restaurants past mo., 50.1% more likely to use Casinos past yr., 50.5% more likely to smoke cigaret

Past 30-days QSR Users: Adults 18 or older



Total Monthly QSR Users:



Avg. Monthly QSR Meals:



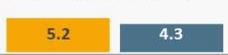
Past 30-days Sit-Down Restaurant Users: Adults 18 or older



Total Monthly Sit-Down Restaurant Users:



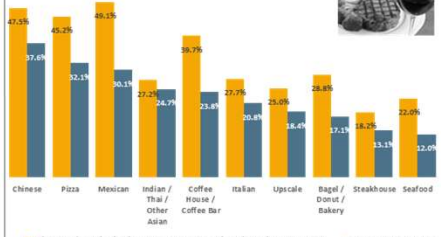
Avg. Monthly Sit-Down Restaurant Meals:



Top-10 Cuisines: Adults 18 or older

(Sit-Down Restaurants Used Past 30-days)

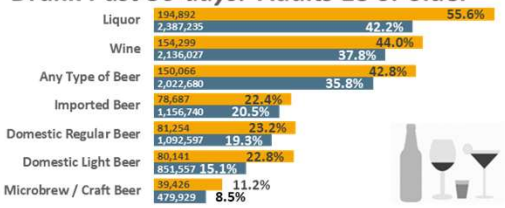




Used Restaurant Delivery Service Past 30-days (Grubhub, Uber Eats, etc.)

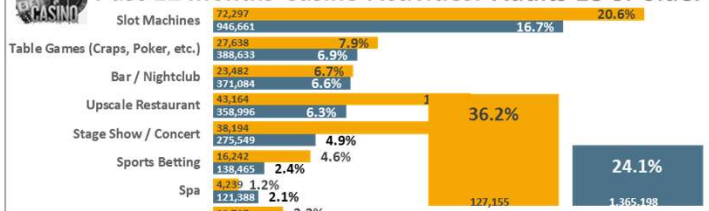


Drank Past 30-days: Adults 18 or older



Past 12 months Casino Activities: Adults 18 or older





Used Past 30-days: Adults 18 or older



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6.7% or 299,808 of SEATTLE-TACOMA DMA Adults 18 or older are purchased Pd Labor AUTO GLASS Replace/Repair ... Adults 18 or older who purchased Pd Labor AUTO GLASS Replace/Repair past 12mos are .7% less likely to use QSRs past mo., 18.4% more likely to use Sit-Down Restaurants past mo., 9.3% less likely to use Casinos past yr., 31.2% less likely to smoke cigarette

Past 30-days QSR Users: Adults 18 or older



Total Monthly QSR Users:



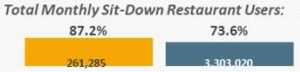
Avg. Monthly QSR Meals:



Past 30-days Sit-Down Restaurant Users: Adults 18 or older



Total Monthly Sit-Down Restaurant Users:



Avg. Monthly Sit-Down Restaurant Meals:



Top-10 Cuisines: Adults 18 or older

(Sit-Down Restaurants Used Past 30-days)



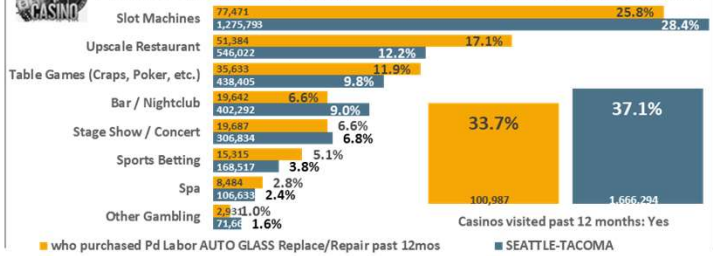
Used Restaurant Delivery Service Past 30-days (Grubhub, Uber Eats, etc.)



Drank Past 30-days: Adults 18 or older



Past 12 months Casino Activities: Adults 18 or older



Used Past 30-days: Adults 18 or older



SEATTLE-TACOMA DMA Scarborough R1 2024: Jan23-Jan24 Qual Intab 318

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Past 30-days QSR Users: Adults 18 or older



Total Monthly QSR Users:



Avg. Monthly QSR Meals:

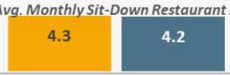
Past 30-days Sit-Down Restaurant Users: Adults 18 or older



Total Monthly Sit-Down Restaurant Users:



Avg. Monthly Sit-Down Restaurant Meals:



Top-10 Cuisines: Adults 18 or older

(Sit-Down Restaurants Used Past 30-days)



Used Restaurant Delivery Service Past 30-days (Grubhub, Uber Eats, etc.)

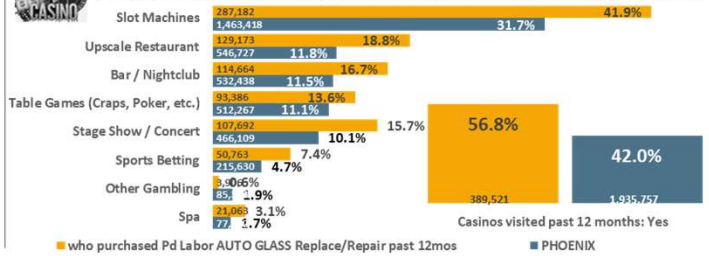


Drank Past 30-days: Adults 18 or older



Past 12 months Casino Activities: Adults 18 or older





Used Past 30-days: Adults 18 or older



PHOENIX DMA Scarborough R1 2024: Jan23-Feb24 Qual Intab 302

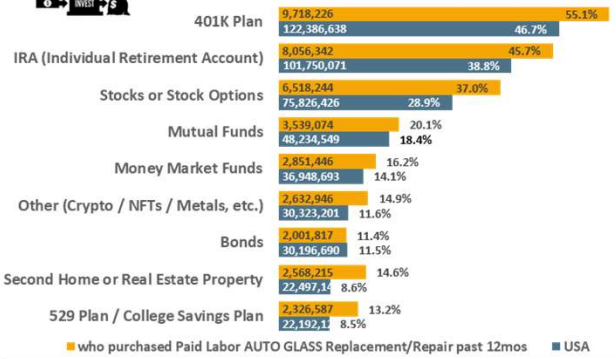
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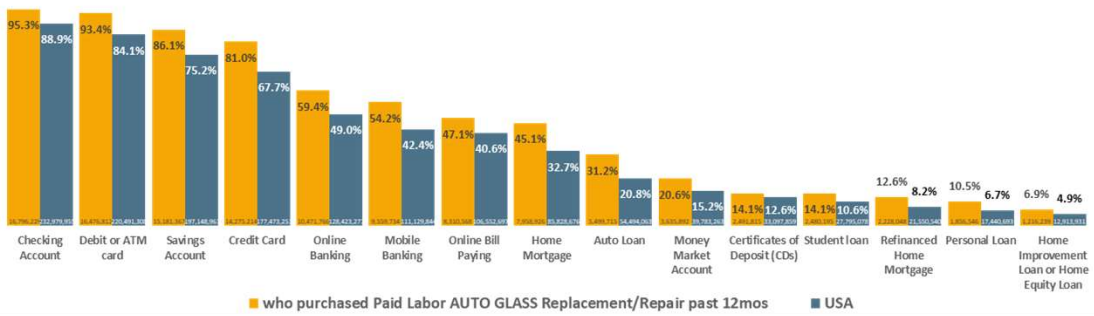


6.7% or 17,632,791 of USA Adults 18 or older purchased Paid Labor AUTO GLASS Replacement/Repair past… Adults 18 or older who purchased Paid Labor AUTO GLASS Replacement/Repair past 12mos are 18.1% more likely to have a 401K, 50.1% more likely to have an Auto Loan, 37.% more likely to Invest/Trade Stocks Online, 15.% more likely to pay with their Debit Car

Investments Owned: Adults 18 or older



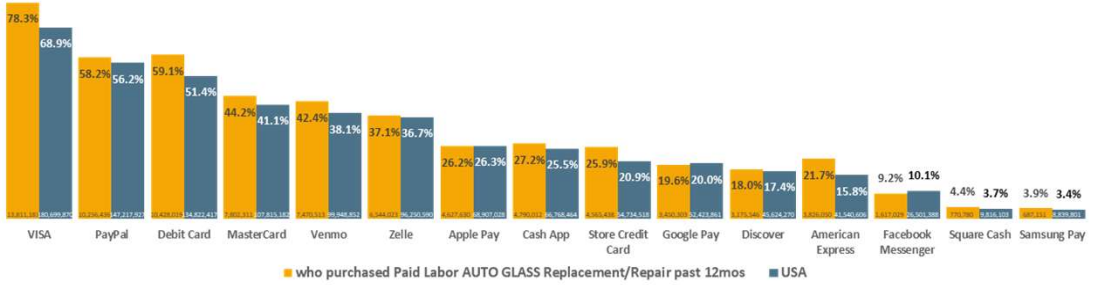
Financial Services Has and/or Uses: Adults 18 or older



Professional Services Used:* Adults 18 or older



Past 3-Months Payment Methods Used: Adults 18 or older



USA USA Projection Scarborough R1 2024: Jan23-Apr24 Qual Intab 1,440

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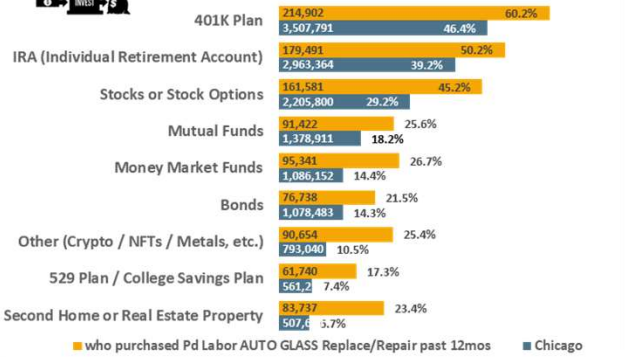
USA Projection Scarborough R1 2024: Jan23-Apr24 Qual Intab 23,333

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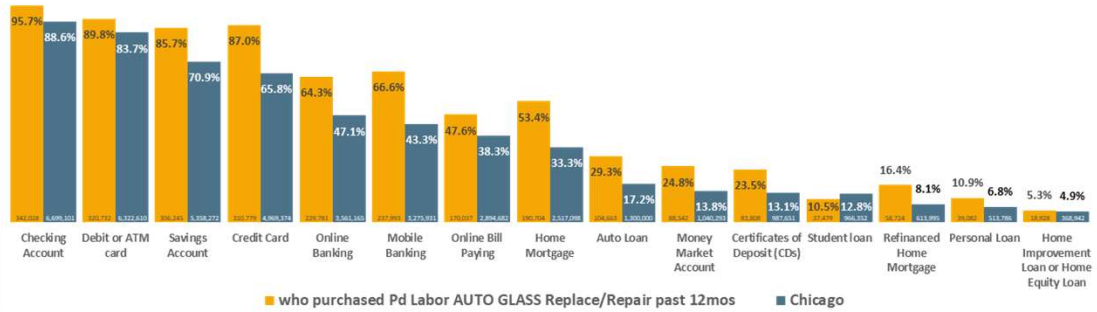


4.7% or 357,237 of Chicago DMA Adults 18 or older are purchased Pd Labor AUTO GLASS Replace/Repair past... Adults 18 or older who purchased Pd Labor AUTO GLASS Replace/Repair past 12mos are 29.6% more likely to have a 401K, 70.3% more likely to have an Auto Loan, 68.2% more likely to Invest/Trade Stocks Online, 3.2% less likely to pay with their Debit Card.

Investments Owned: Adults 18 or older



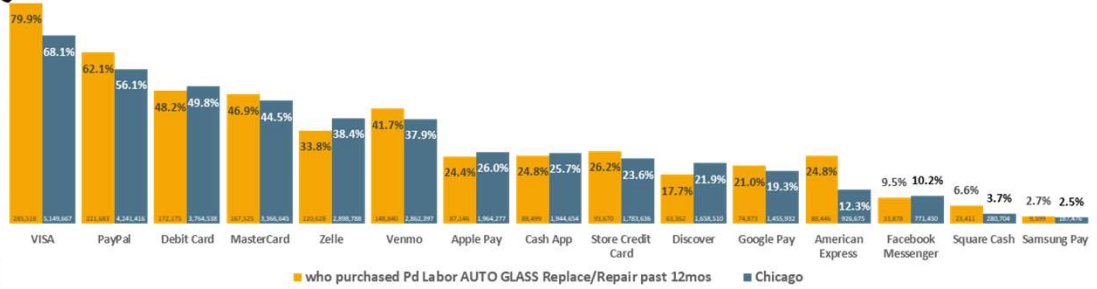
Financial Services Has and/or Uses: Adults 18 or older



Professional Services Used:* Adults 18 or older



Past 3-Months Payment Methods Used: Adults 18 or older



Chicago DMA Scarborough R1 2024: Feb23-Mar24 Qual Intab 167

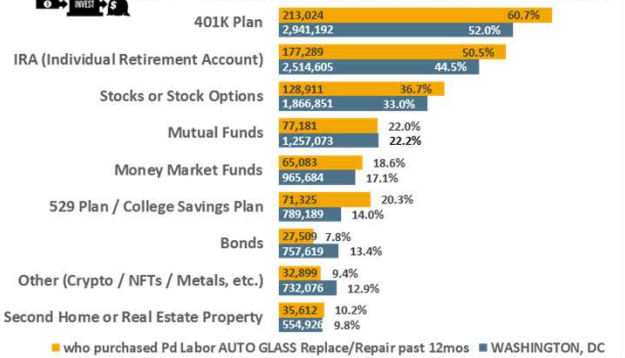
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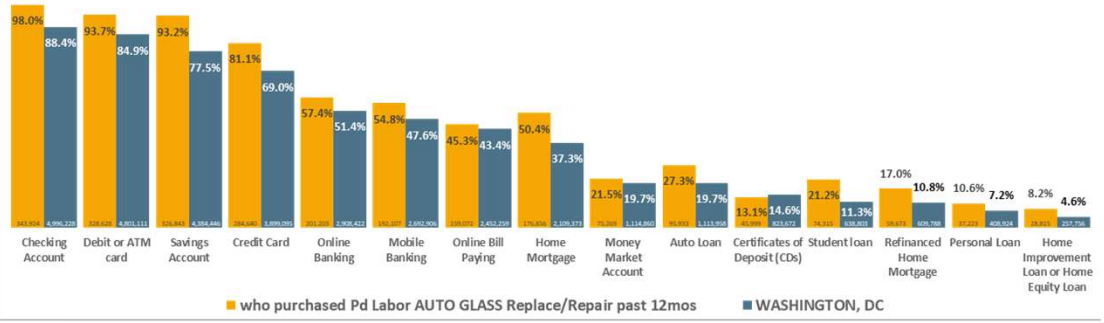


6.2% or 350,789 of WASHINGTON, DC DMA Adults 18 or older are purchased Pd Labor AUTO GLASS... Adults 18 or older who purchased Pd Labor AUTO GLASS Replace/Repair past 12mos are 16.7% more likely to have a 401K, 38.8% more likely to have an Auto Loan, 1.% less likely to Invest/Trade Stocks Online, 17.8% more likely to pay with their Debit Card.

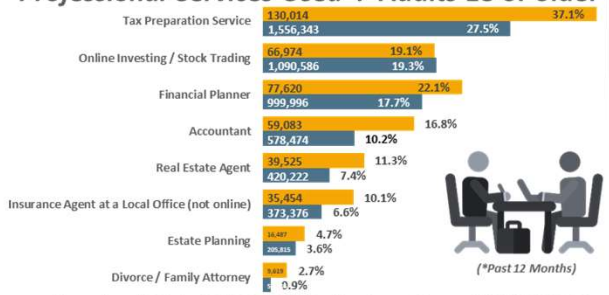
Investments Owned: Adults 18 or older



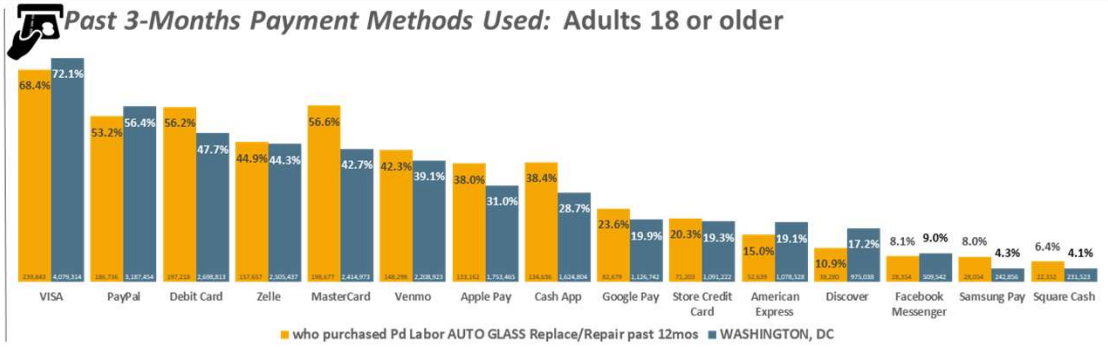
Financial Services Has and/or Uses: Adults 18 or older



Professional Services Used:* Adults 18 or older



Past 3-Months Payment Methods Used: Adults 18 or older



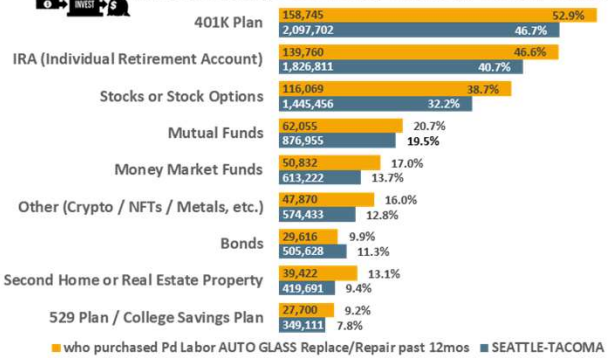
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[(Auto insurance provider for household (HHLD): Any auto insurance provider AND Mode of transportation past 7 days (any purpose): Drive (not carpool))] ANDAuto repair/srvc on HHLD vehicle pst 12 mo (pd labor) (HHLD): Auto glass replacement/repair

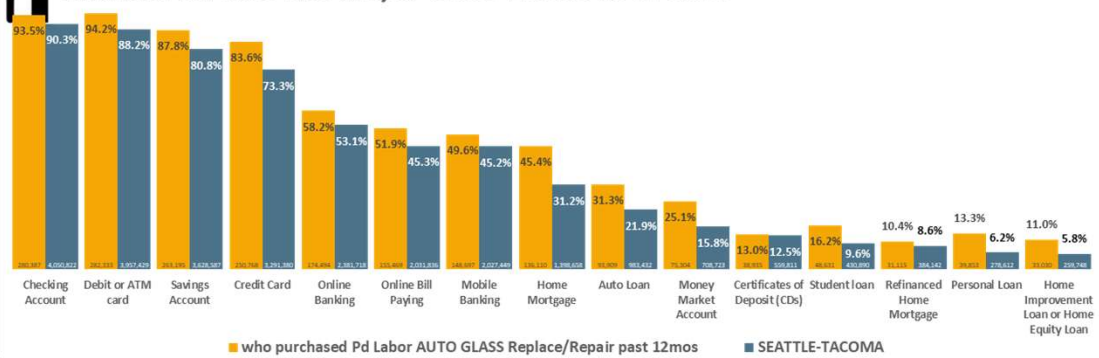


6.7% or 299,808 of SEATTLE-TACOMA DMA Adults 18 or older are purchased Pd Labor AUTO GLASS… Adults 18 or older who purchased Pd Labor AUTO GLASS Replace/Repair past 12mos are 13.3% more likely to have a 401K, 43.% more likely to have an Auto Loan, 59.% more likely to Invest/Trade Stocks Online, 12.8% more likely to pay with their Debit Card.

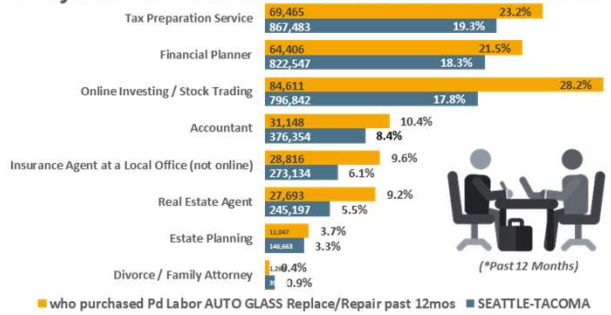
Investments Owned: Adults 18 or older



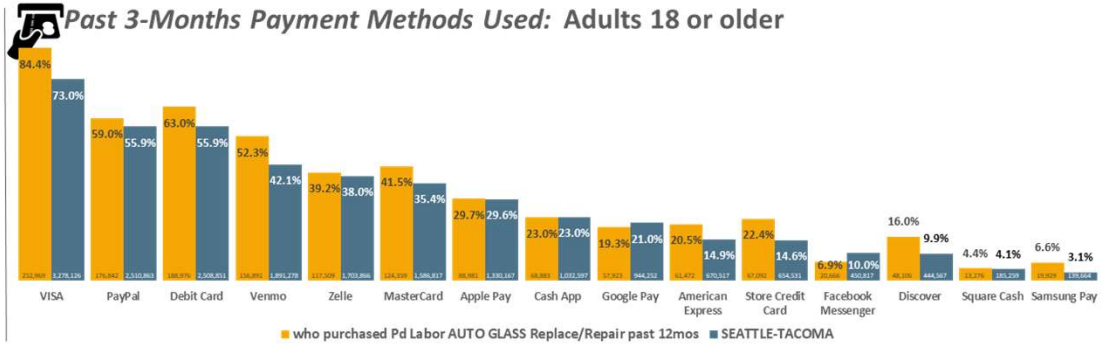
Financial Services Has and/or Uses: Adults 18 or older



Professional Services Used:* Adults 18 or older



Past 3-Months Payment Methods Used: Adults 18 or older



SEATTLE-TACOMA DMA Scarborough R1 2024: Jan23-Jan24 Qual Intab 318

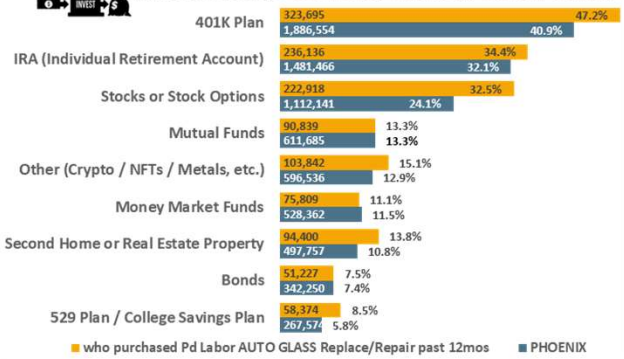
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[(Auto insurance provider for household (HHLD): Any auto insurance provider AND Mode of transportation past 7 days (any purpose): Drive (not carpool))] ANDAuto repair/srvc on HHLD vehicle pst 12 mo (pd labor) (HHLD): Auto glass replacement/repair

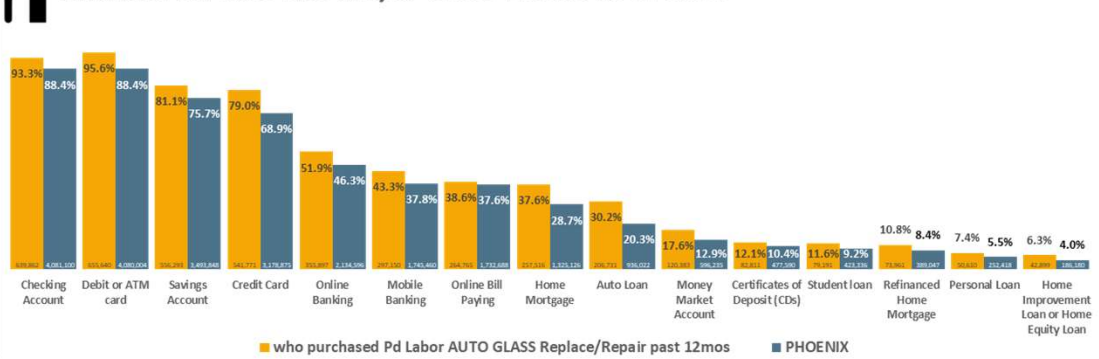


14.9% or 685,541 of PHOENIX DMA Adults 18 or older are purchased Pd Labor AUTO GLASS Replace/Repair … Adults 18 or older who purchased Pd Labor AUTO GLASS Replace/Repair past 12mos are 15.5% more likely to have a 401K, 48.7% more likely to have an Auto Loan, 33.3% more likely to Invest/Trade Stocks Online, 14.3% more likely to pay with their Debit Card.

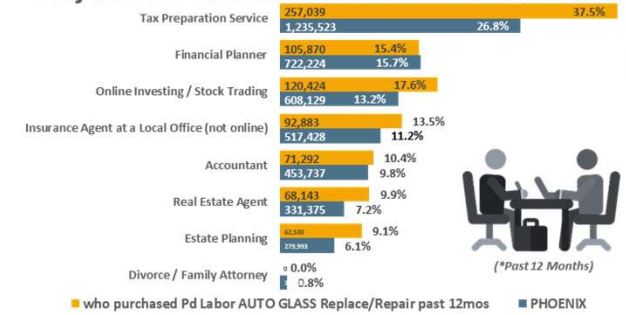
Investments Owned: Adults 18 or older



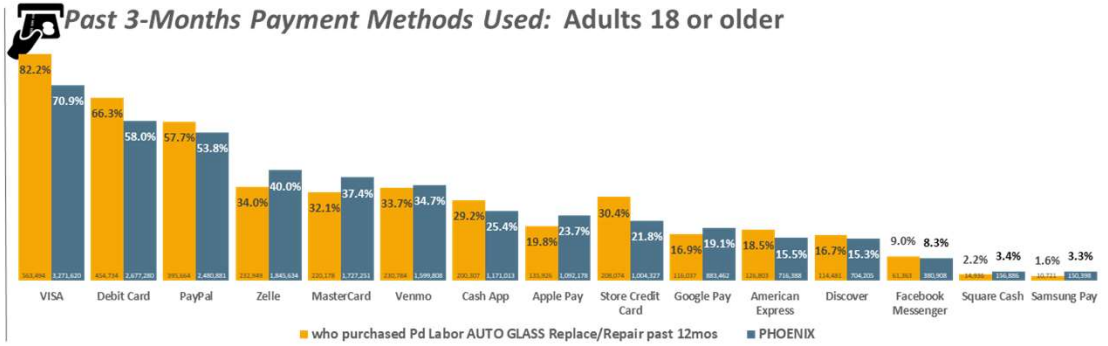
Financial Services Has and/or Uses: Adults 18 or older



Professional Services Used:* Adults 18 or older



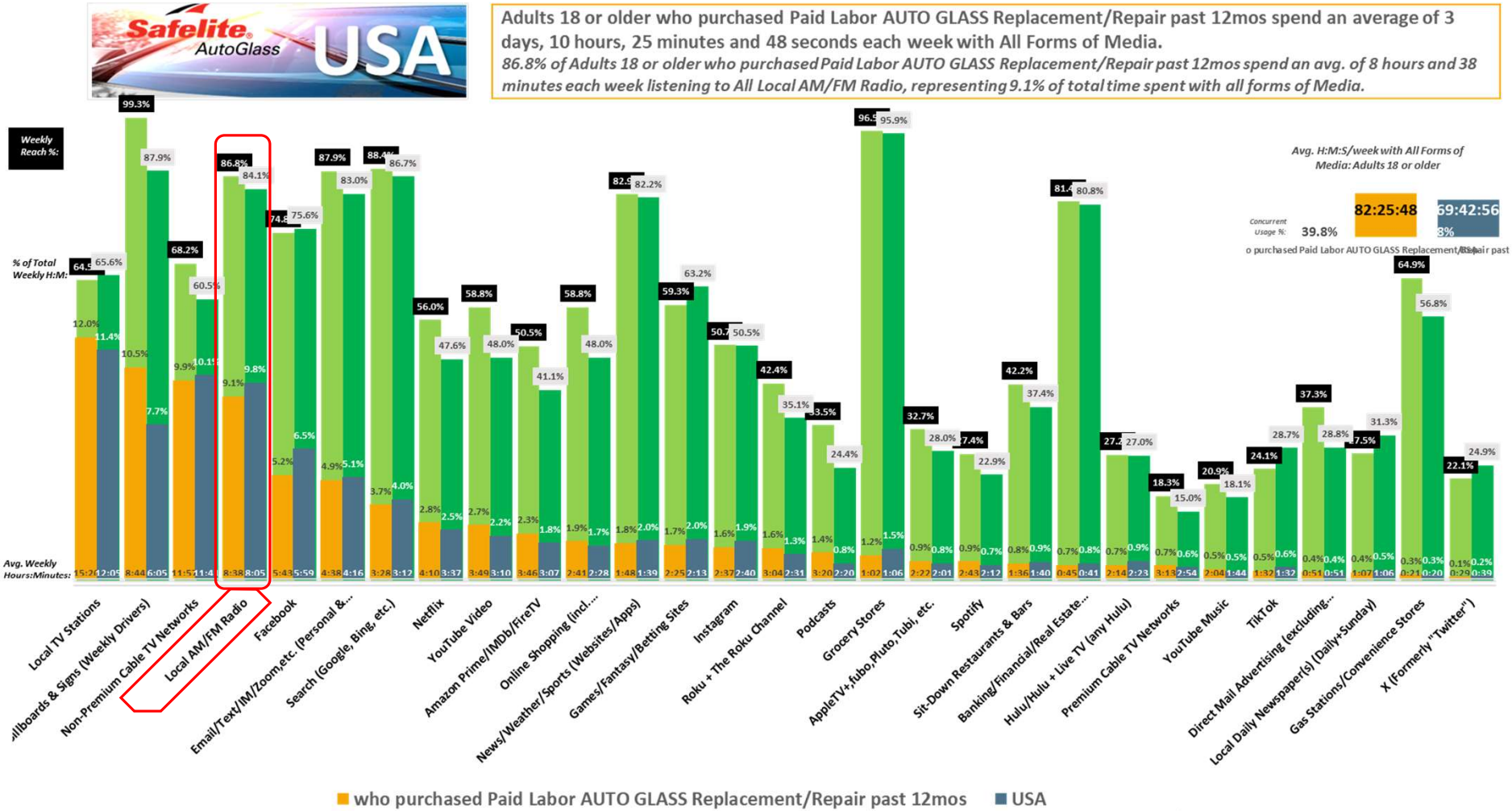
Past 3-Months Payment Methods Used: Adults 18 or older



PHOENIX DMA Scarborough R1 2024: Jan23-Feb24 Qual Intab 302

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[(Auto insurance provider for household (HHLD): Any auto insurance provider AND Mode of transportation past 7 days (any purpose): Drive (not carpool))] ANDAuto repair/srvc on HHLD vehicle pst 12 mo (pd labor) (HHLD): Auto glass replacement/repair

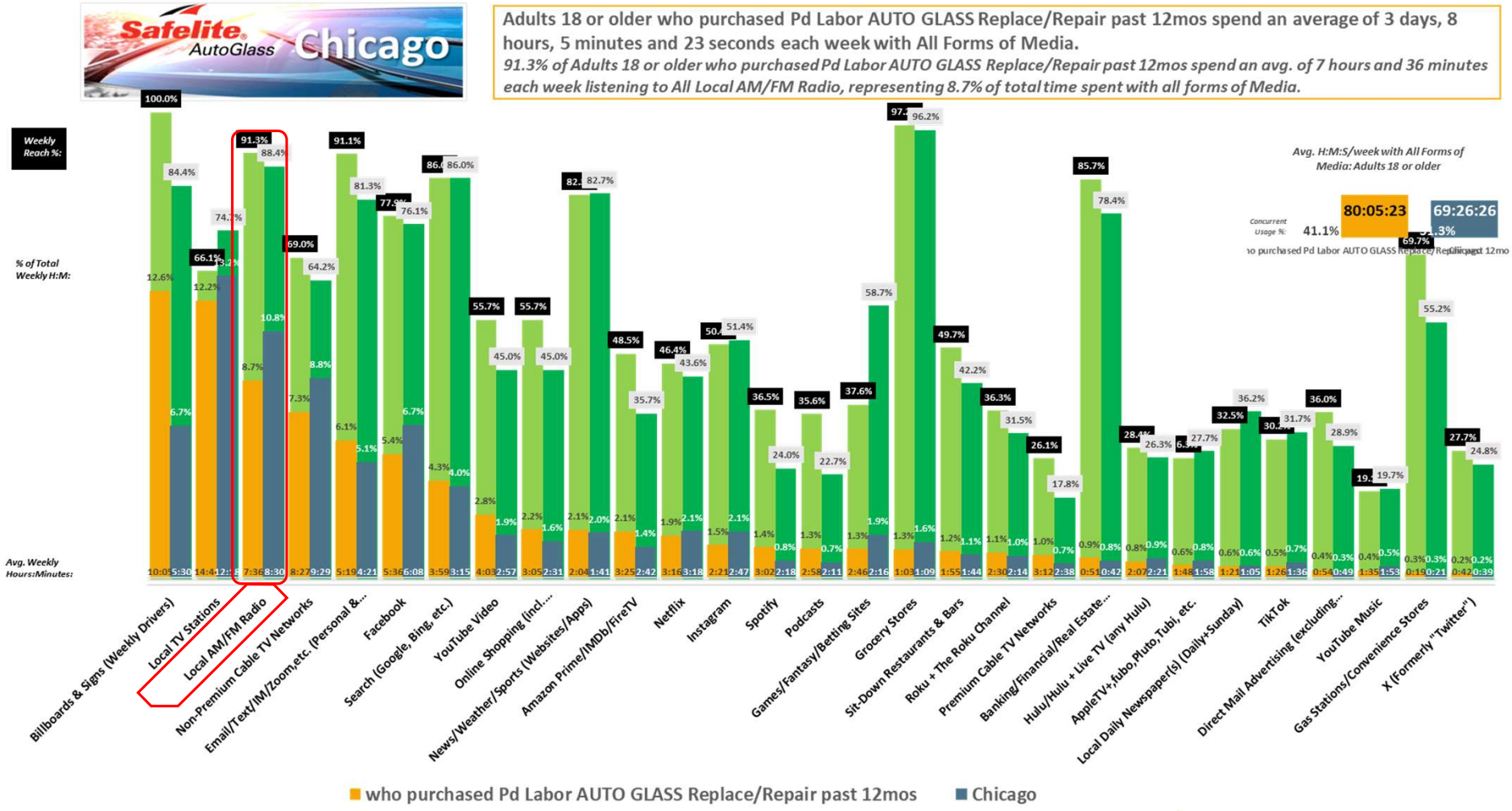


USA USA Projection Scarborough R1 2024: Jan23-Apr24 Qual Intab 1,440 USA Projection Scarborough R1 2024: Jan23-Apr24 Qual Intab 23,333

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[(Auto insurance provider for household (HHLD): Any auto insurance provider AND Mode of transportation past 7 days (any purpose): Drive (not carpool))] ANDAuto repair/srvc on HHLD vehicle pst 12 mo (pd labor) (HHLD): Auto glass replacement/repair

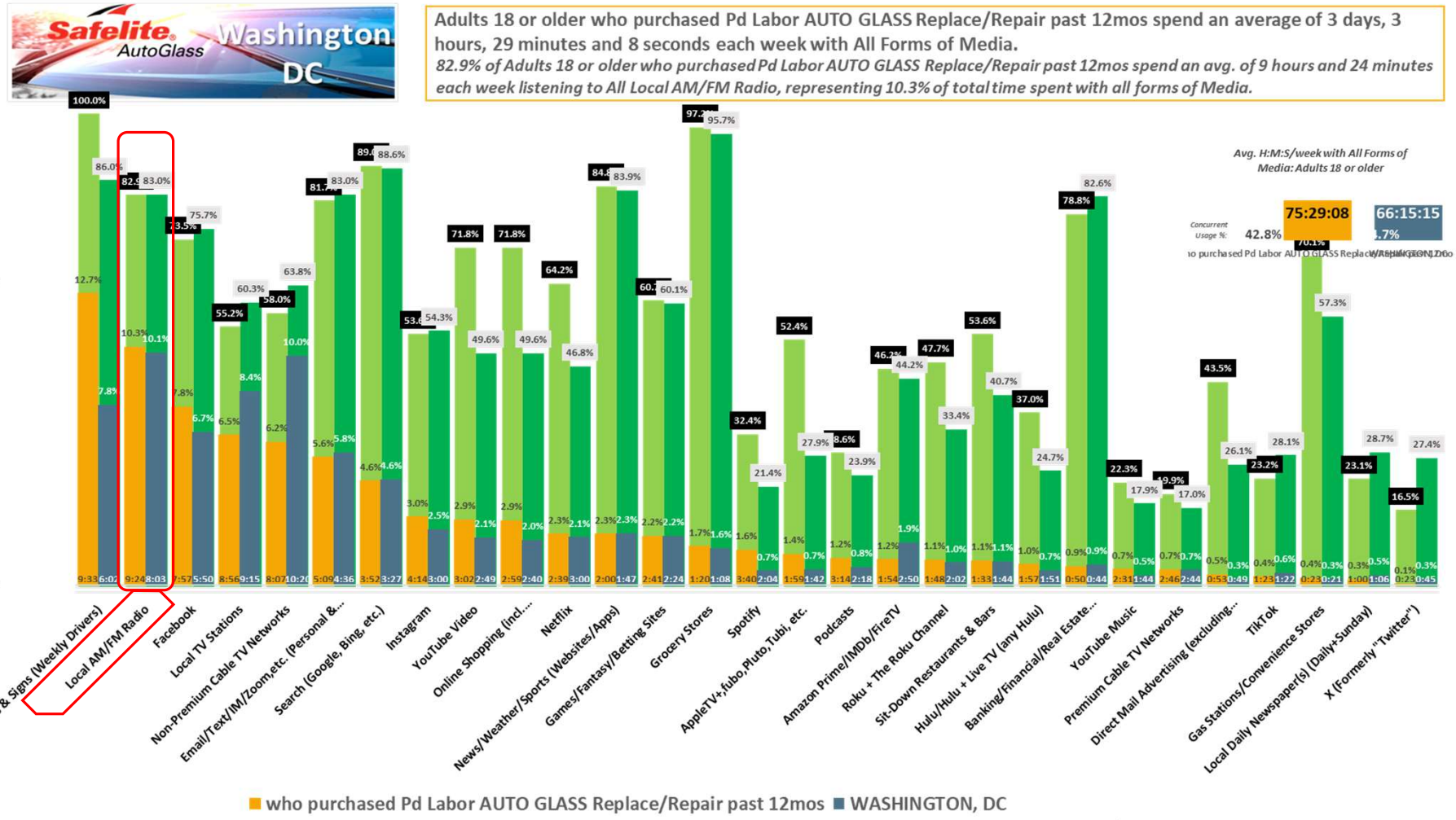


Chicago DMA Scarborough R1 2024: Feb23-Mar24 Qual Intab 167 CHICAGO DMA Scarborough R1 2024: Feb23-Mar24 Qual Intab 3,488

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[(Auto insurance provider for household (HHLD): Any auto insurance provider AND Mode of transportation past 7 days (any purpose): Drive (not carpool))] ANDAuto repair/srvc on HHLD vehicle pst 12 mo (pd labor) (HHLD): Auto glass replacement/repair



WASHINGTON, DC DMA Scarborough R1 2024: Feb23-Apr24 Qual Intab 273 WASHINGTON, DC DMA Scarborough R1 2024: Feb23-Apr24 Qual Intab 5,411

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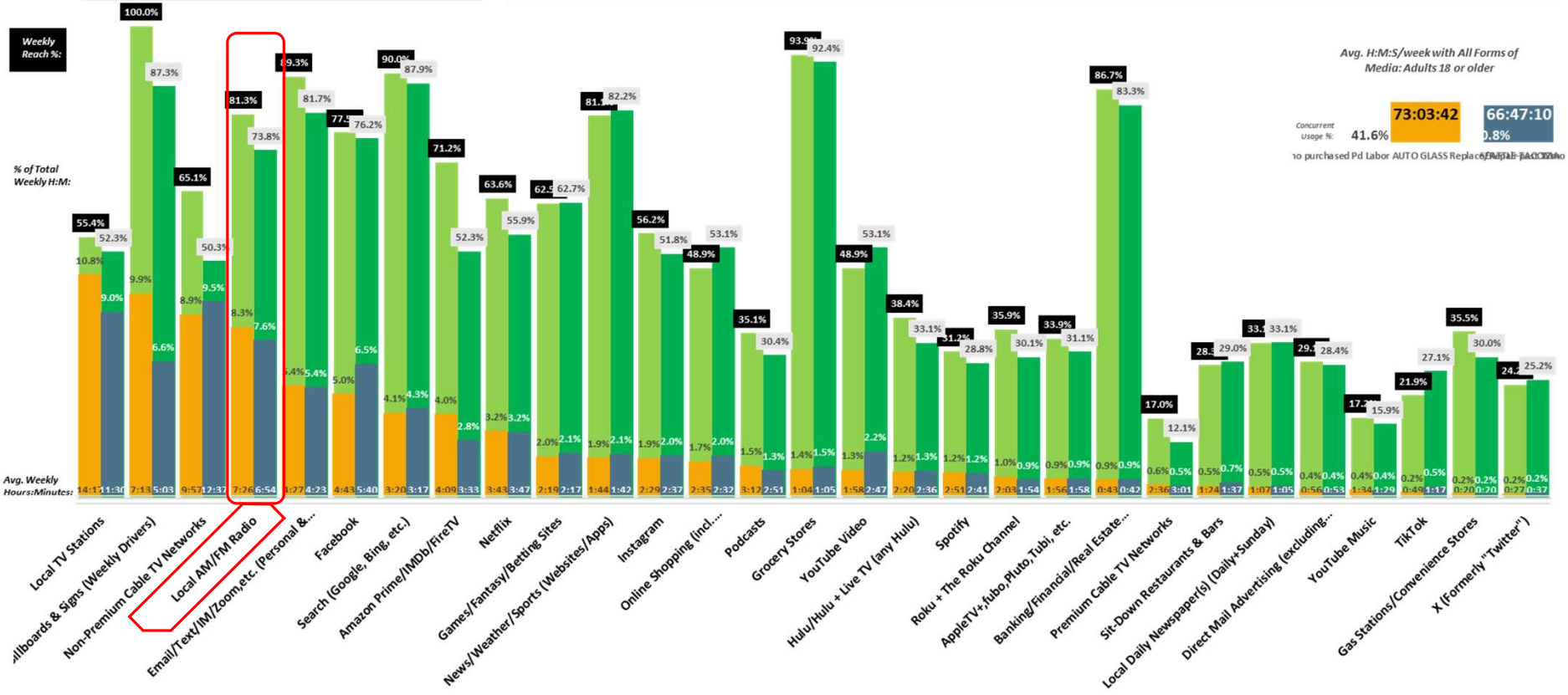
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[(Auto insurance provider for household (HHLD): Any auto insurance provider AND Mode of transportation past 7 days (any purpose): Drive (not carpool))] ANDAuto repair/srvc on HHLD vehicle pst 12 mo (pd labor) (HHLD): Auto glass replacement/repair



Adults 18 or older who purchased Pd Labor AUTO GLASS Replace/Repair past 12mos spend an average of 3 days, 1 hours, 3 minutes and 42 seconds each week with All Forms of Media.

81.3% of Adults 18 or older who purchased Pd Labor AUTO GLASS Replace/Repair past 12mos spend an avg. of 7 hours and 26 minutes each week listening to All Local AM/FM Radio, representing 8.3% of total time spent with all forms of Media.



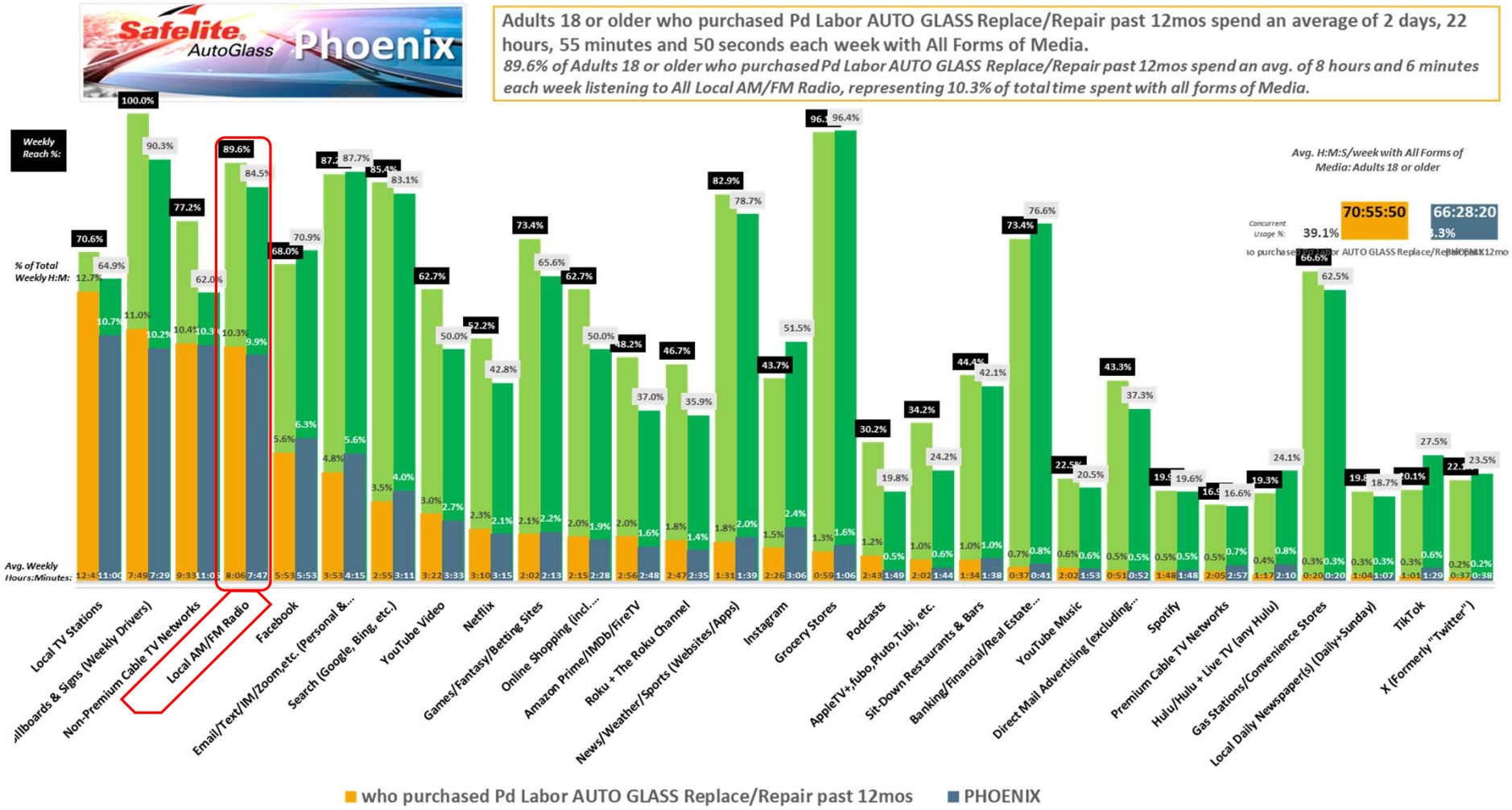
■ who purchased Pd Labor AUTO GLASS Replace/Repair past 12mos ■ SEATTLE-TACOMA

SEATTLE-TACOMA DMA Scarborough R1 2024: Jan23-Jan24 Qual Intab 318 SEATTLE-TACOMA DMA Scarborough R1 2024: Jan23-Jan24 Qual Intab 3,951

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[(Auto insurance provider for household (HHLD): Any auto insurance provider AND Mode of transportation past 7 days (any purpose): Drive (not carpool))] ANDAuto repair/srvc on HHLD vehicle pst 12 mo (pd labor) (HHLD): Auto glass replacement/repair

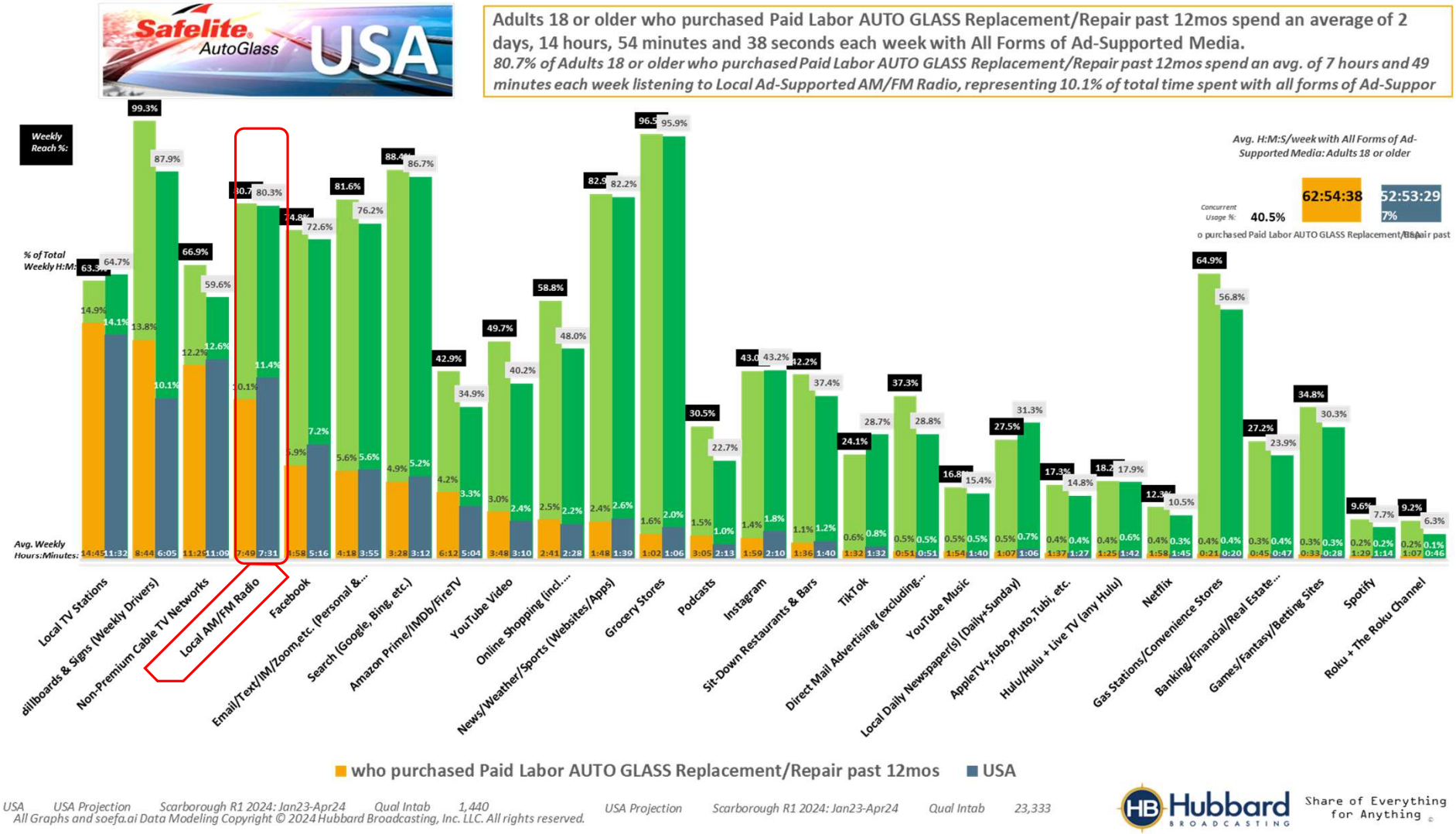


PHOENIX DMA Scarborough R1 2024: Jan23-Feb24 Qual Intab 302 PHOENIX DMA Scarborough R1 2024: Jan23-Feb24 Qual Intab 2,265

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[(Auto insurance provider for household (HHLD): Any auto insurance provider AND Mode of transportation past 7 days (any purpose): Drive (not carpool))] ANDAuto repair/srvc on HHLD vehicle pst 12 mo (pd labor) (HHLD): Auto glass replacement/repair

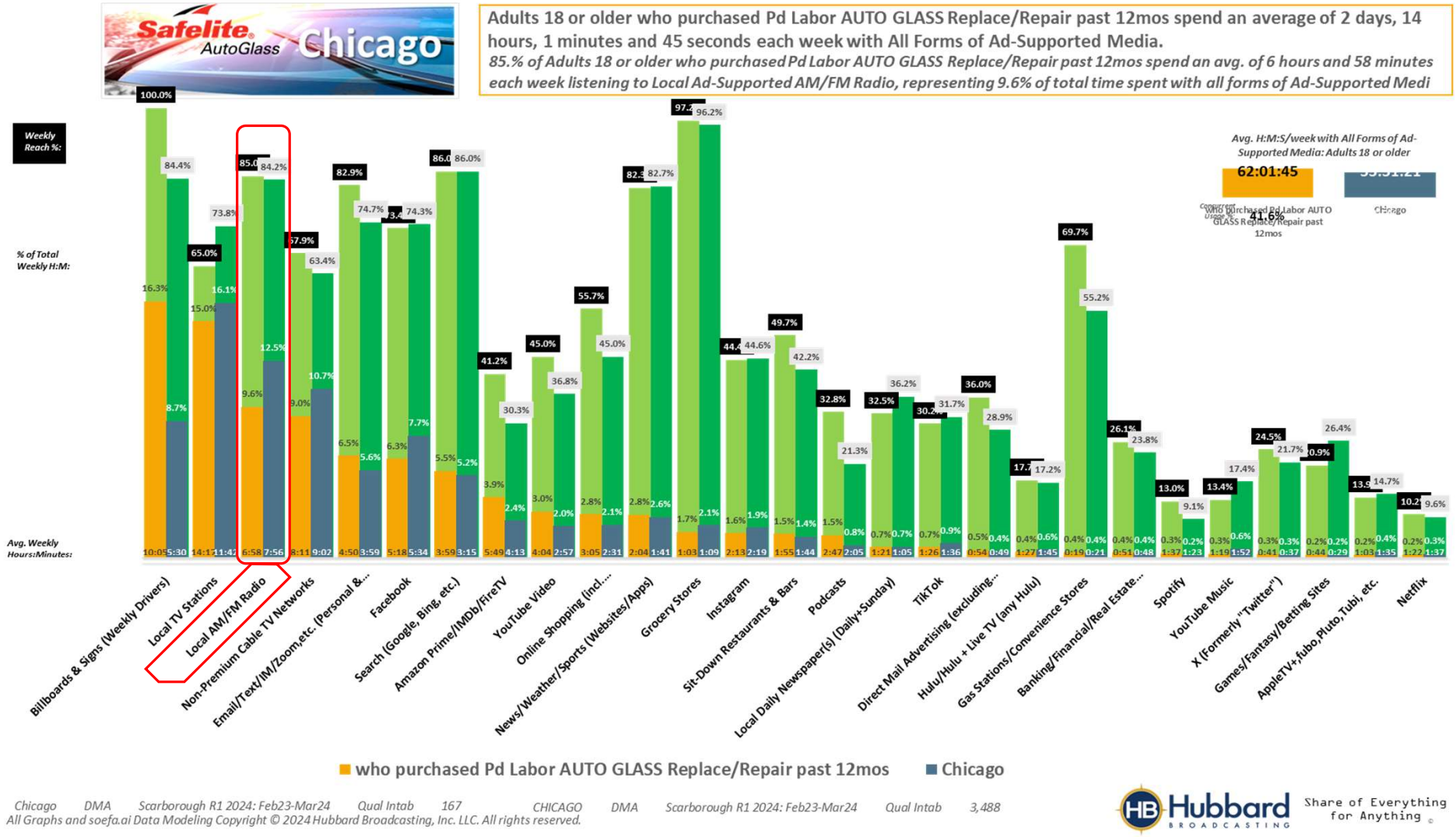


USA USA Projection Scarborough R1 2024: Jan23-Apr24 Qual Intab 1,440 USA Projection Scarborough R1 2024: Jan23-Apr24 Qual Intab 23,333

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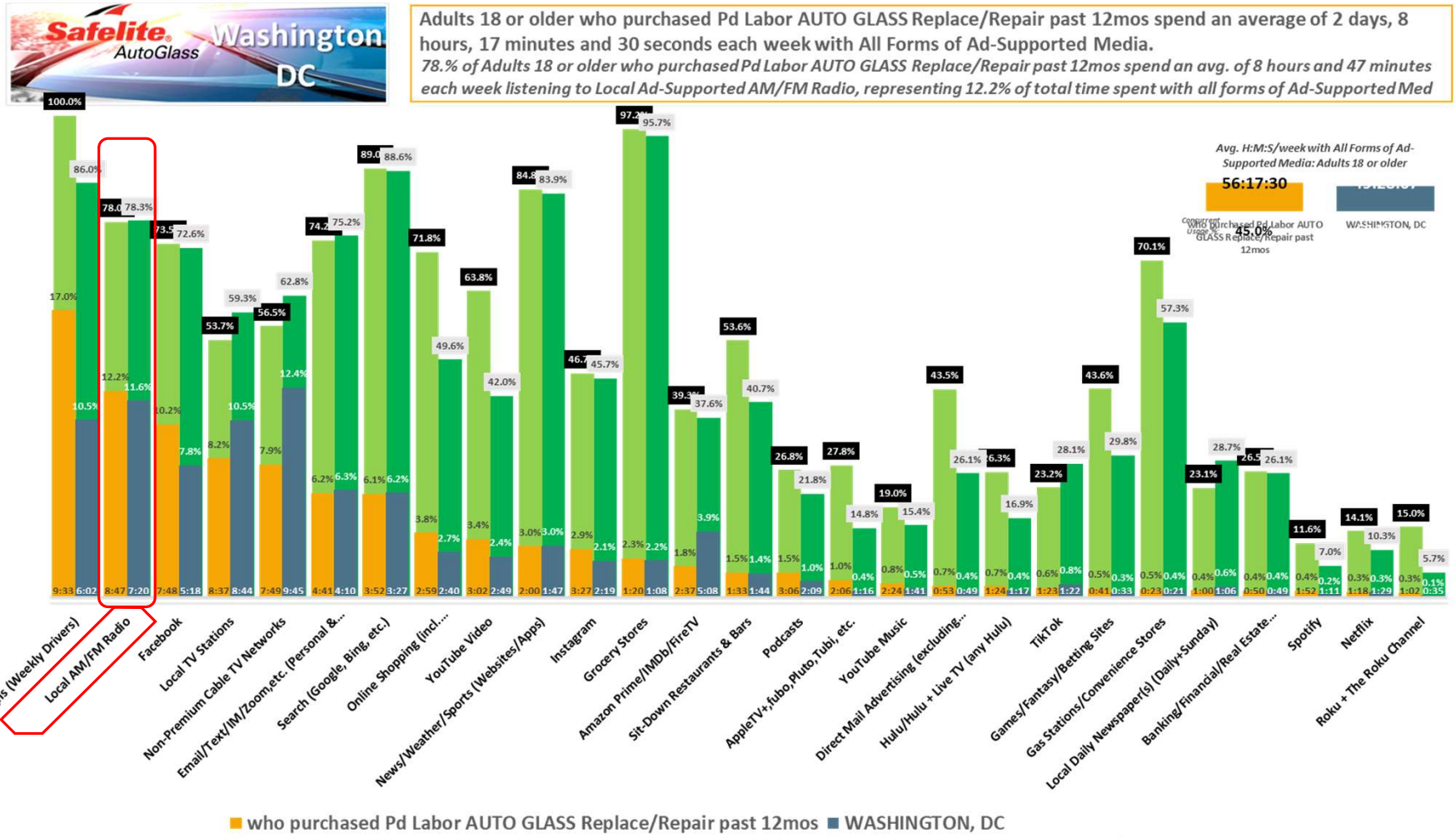


Chicago DMA Scarborough R1 2024: Feb23-Mar24 Qual Intab 167 CHICAGO DMA Scarborough R1 2024: Feb23-Mar24 Qual Intab 3,488

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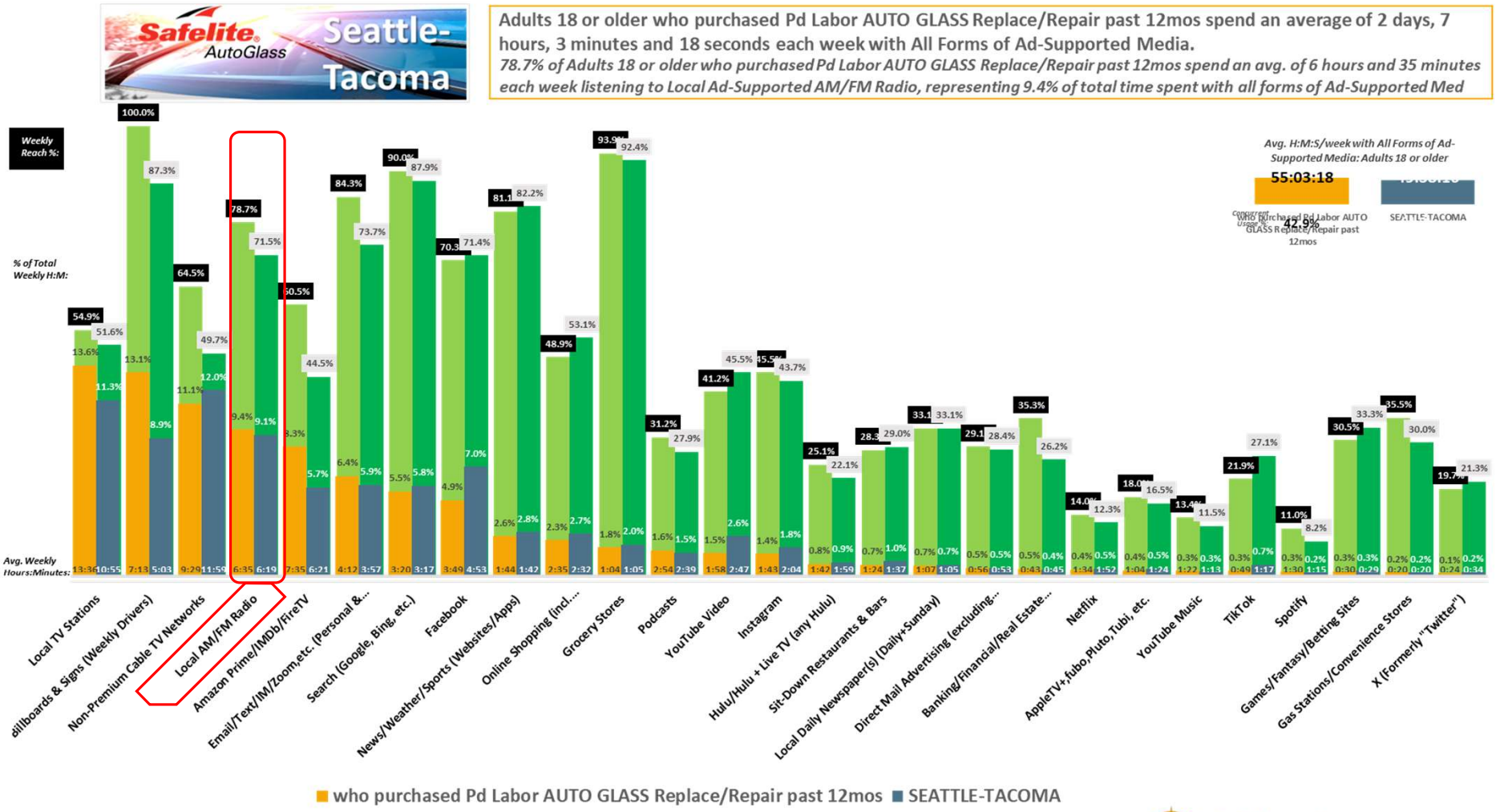


WASHINGTON, DC DMA Scarborough R1 2024: Feb23-Apr24 Qual Intab 273 WASHINGTON, DC DMA Scarborough R1 2024: Feb23-Apr24 Qual Intab 5,411

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[(Auto insurance provider for household (HHLD): Any auto insurance provider AND Mode of transportation past 7 days (any purpose): Drive (not carpool))] ANDAuto repair/srvc on HHLD vehicle pst 12 mo (pd labor) (HHLD): Auto glass replacement/repair

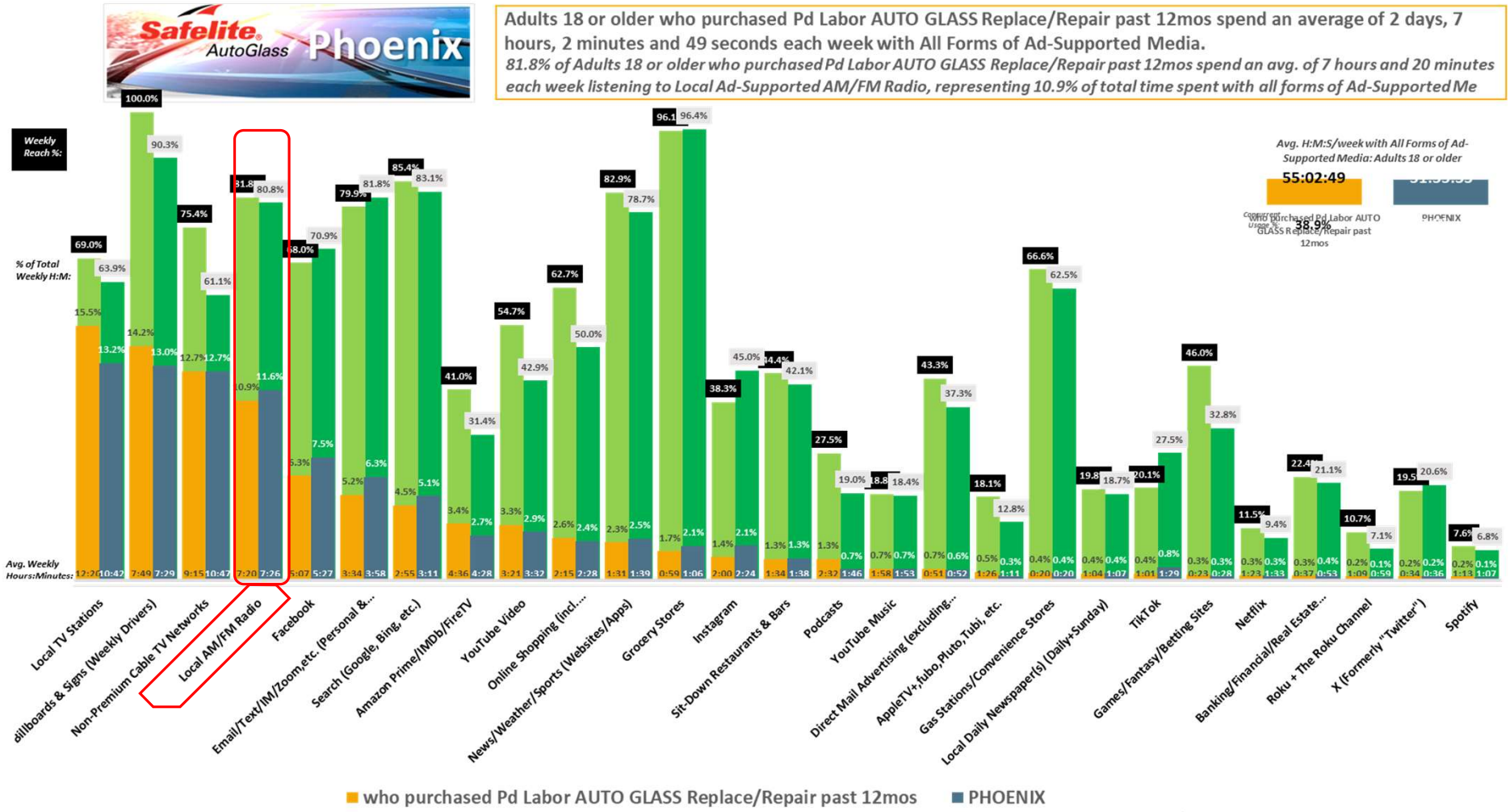


SEATTLE-TACOMA DMA Scarborough R1 2024: Jan23-Jan24 Qual Intab 318 SEATTLE-TACOMA DMA Scarborough R1 2024: Jan23-Jan24 Qual Intab 3,951

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PHOENIX DMA Scarborough R1 2024: Jan23-Feb24 Qual Intab 302 PHOENIX DMA Scarborough R1 2024: Jan23-Feb24 Qual Intab 2,265

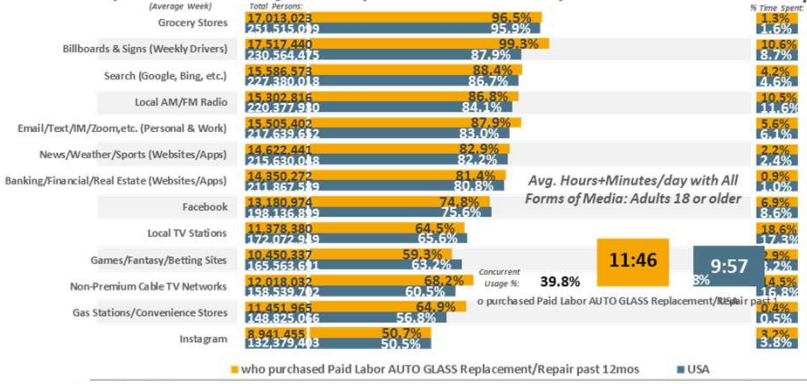
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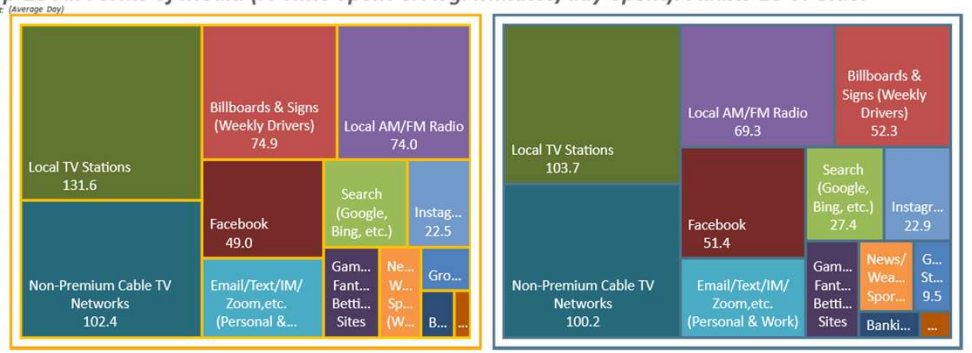
[(Auto insurance provider for household (HHLD): Any auto insurance provider AND Mode of transportation past 7 days (any purpose): Drive (not carpool))] ANDAuto repair/srvc on HHLD vehicle pst 12 mo (pd labor) (HHLD): Auto glass replacement/repair

Adults 18 or older who purchased Paid Labor AUTO GLASS Replacement/Repair past 12mos spend an average of 8 hours and 59 minutes each day with All Forms of Ad-Supported Media. 80.7% listen to Local AM/FM Radio for an avg. of 67.1 minutes/day. *(Local Radio delivers 10.1% of Time with Ad-Supported Media.)*

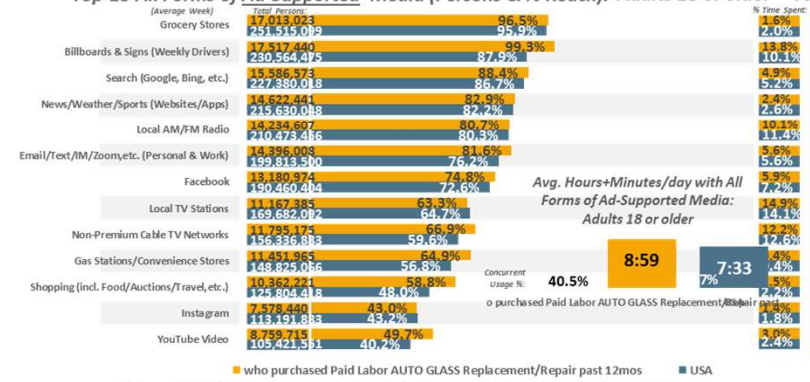
Top-13 All Forms of Media (Persons & % Reach): Adults 18 or older



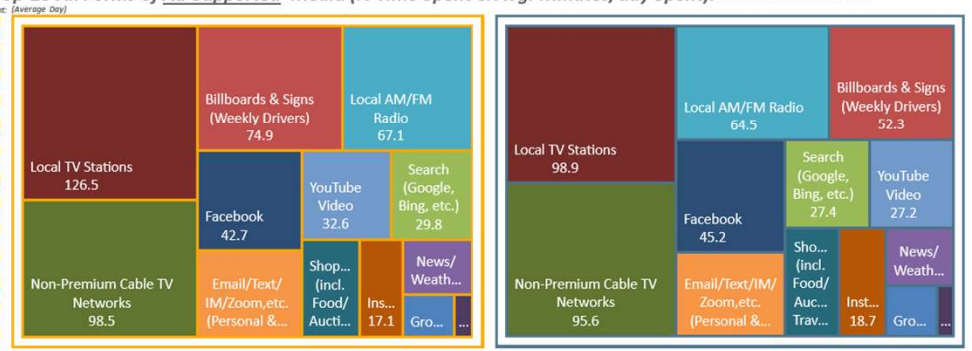
Top-13 All Forms of Media (% Time Spent & Avg. Minutes/day Spent): Adults 18 or older



Top-13 All Forms of Ad-Supported Media (Persons & % Reach): Adults 18 or older



Top-13 All Forms of Ad-Supported Media (% Time Spent & Avg. Minutes/day Spent): Adults 18 or older



USA USA Projection Scarborough R1 2024: Jan23-Apr24 Qual Intab 1,440

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USA Projection Scarborough R1 2024: Jan23-Apr24 Qual Intab 23,333

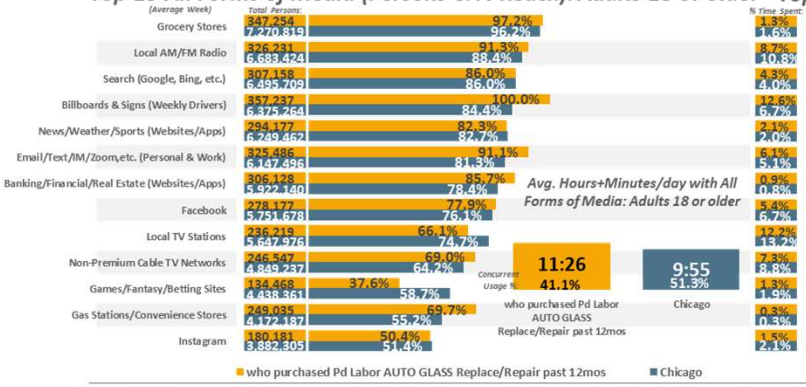
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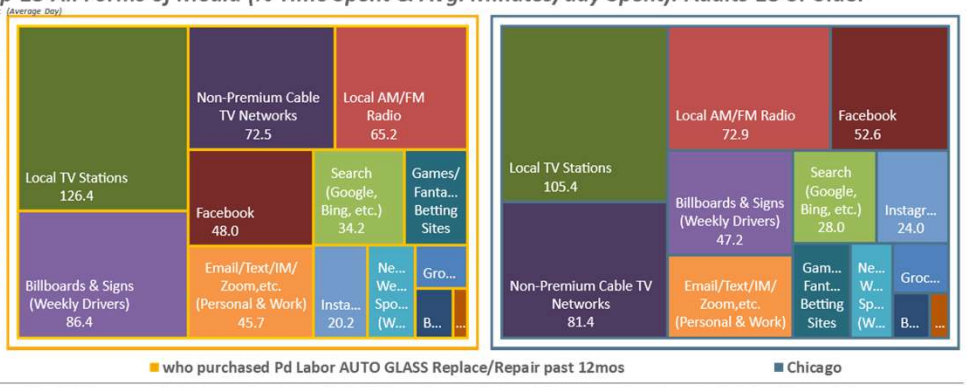


Adults 18 or older who purchased Pd Labor AUTO GLASS Replace/Repair past 12mos spend an average of 8 hours and 51 minutes each day with All Forms of Ad-Supported Media. 85.% listen to Local AM/FM Radio for an avg. of 59.8 minutes/day. *(Local Radio delivers 9.6% of Time with Ad-Supported Media.)*

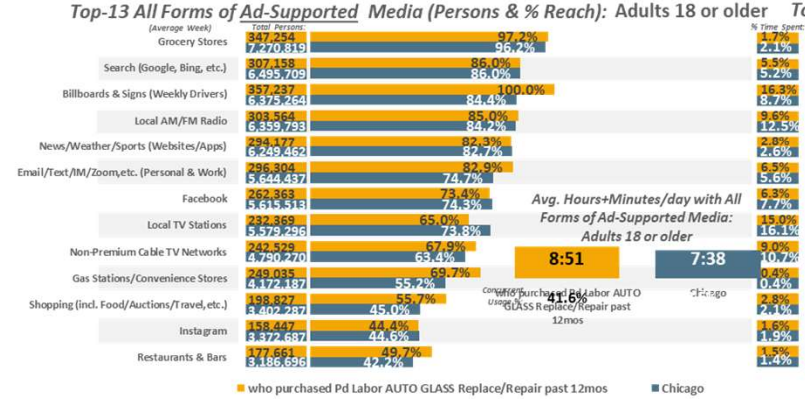
Top-13 All Forms of Media (Persons & % Reach): **Adults 18 or older**



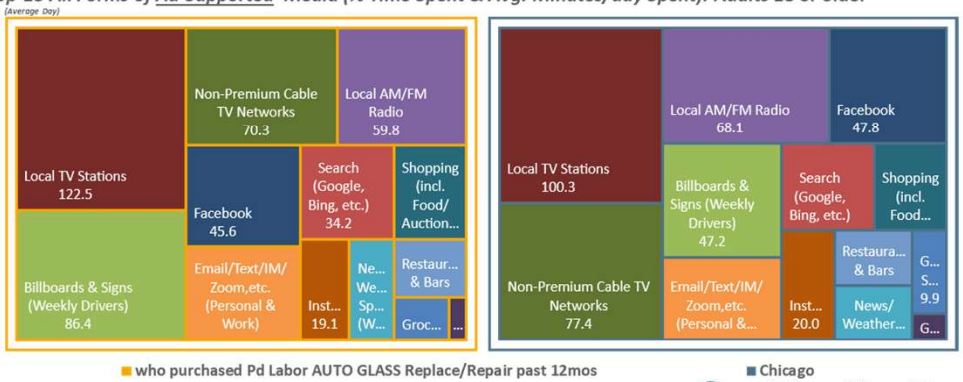
Top-13 All Forms of Media (% Time Spent & Avg. Minutes/day Spent): **Adults 18 or older**



Top-13 All Forms of Ad-Supported Media (Persons & % Reach): **Adults 18 or older**



Top-13 All Forms of Ad-Supported Media (% Time Spent & Avg. Minutes/day Spent): **Adults 18 or older**



Chicago DMA Scarborough R1 2024: Feb23-Mar24 Qual Intab 167

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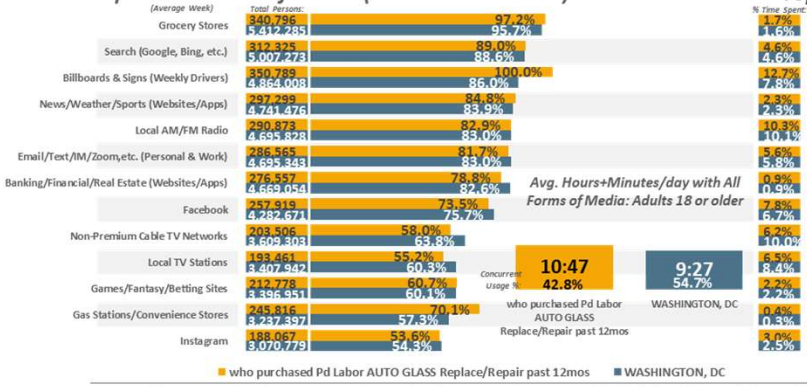
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[(Auto insurance provider for household (HHLD): Any auto insurance provider AND Mode of transportation past 7 days (any purpose): Drive (not carpool))] ANDAuto repair/srvc on HHLD vehicle pst 12 mo (pd labor) (HHLD): Auto glass replacement/repair

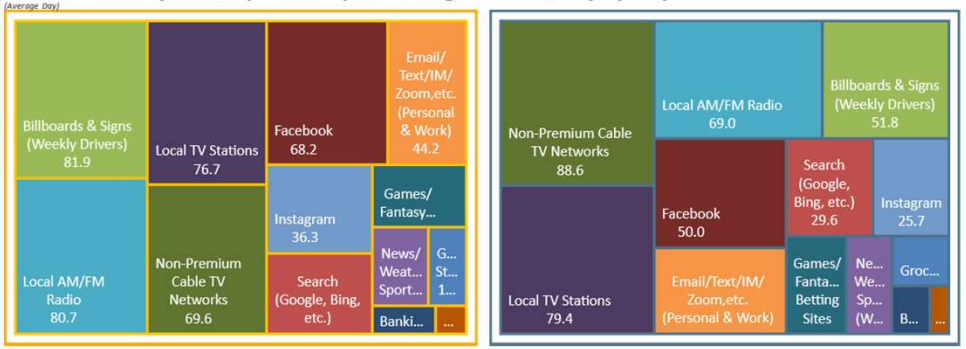


Adults 18 or older who purchased Pd Labor AUTO GLASS Replace/Repair past 12mos spend an average of 8 hours and 2 minutes each day with All Forms of Ad-Supported Media. 78.% listen to Local AM/FM Radio for an avg. of 75.4 minutes/day. *(Local Radio delivers 12.2% of Time with Ad-Supported Media.)*

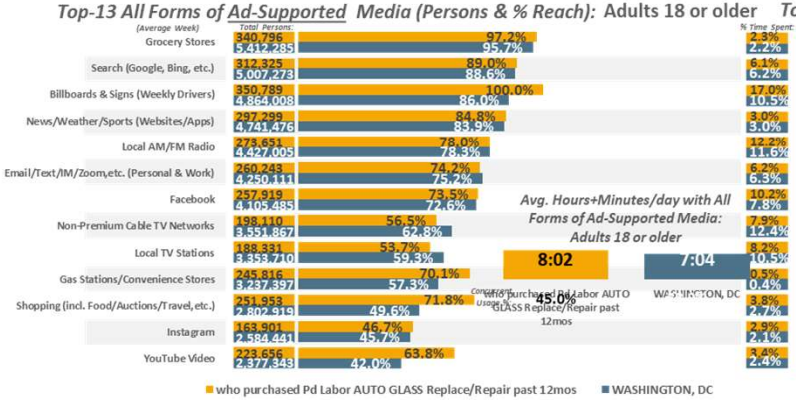
Top-13 All Forms of Media (Persons & % Reach): **Adults 18 or older**



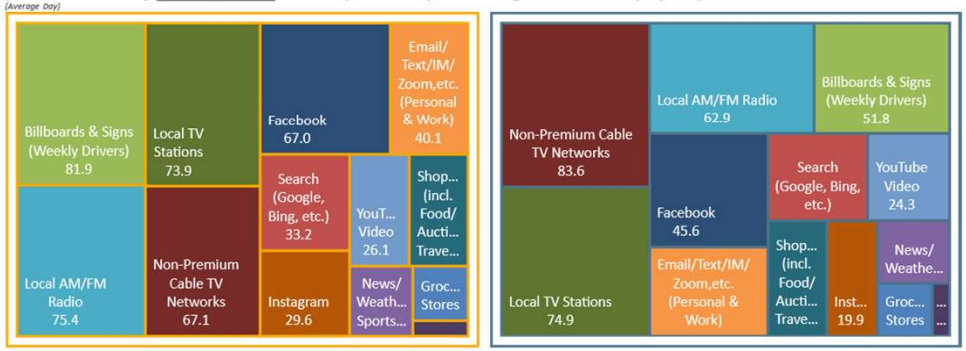
Top-13 All Forms of Media (% Time Spent & Avg. Minutes/day Spent): **Adults 18 or older**



Top-13 All Forms of Ad-Supported Media (Persons & % Reach): **Adults 18 or older**



Top-13 All Forms of Ad-Supported Media (% Time Spent & Avg. Minutes/day Spent): **Adults 18 or older**



WASHINGTON, DC DMA Scarborough R1 2024: Feb23-Apr24 Qual Intab 273

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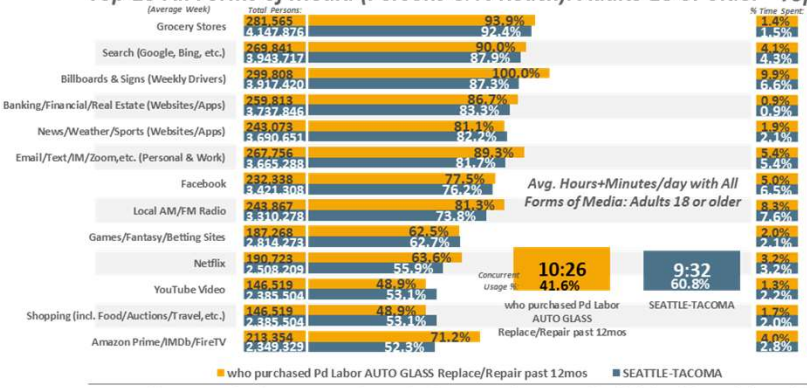
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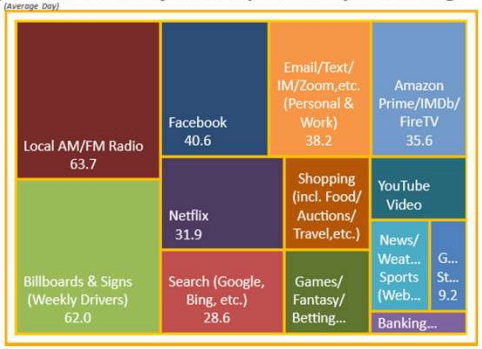


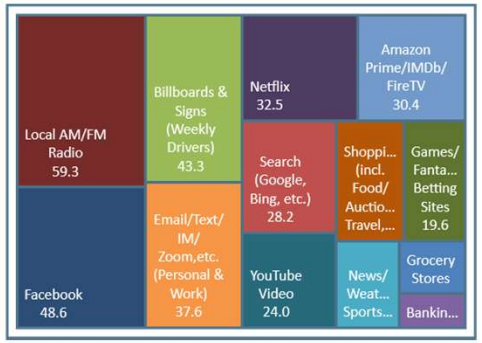
Adults 18 or older who purchased Pd Labor AUTO GLASS Replace/Repair past 12mos spend an average of 7 hours and 51 minutes each day with All Forms of Ad-Supported Media. 78.7% listen to Local AM/FM Radio for an avg. of 56.5 minutes/day. *(Local Radio delivers 9.4% of Time with Ad-Supported Media.)*

Top-13 All Forms of Media (Persons & % Reach): Adults 18 or older

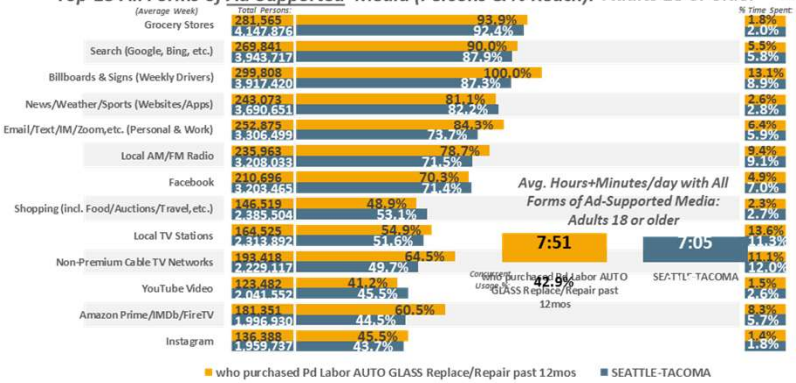


Top-13 All Forms of Media (% Time Spent & Avg. Minutes/day Spent): Adults 18 or older

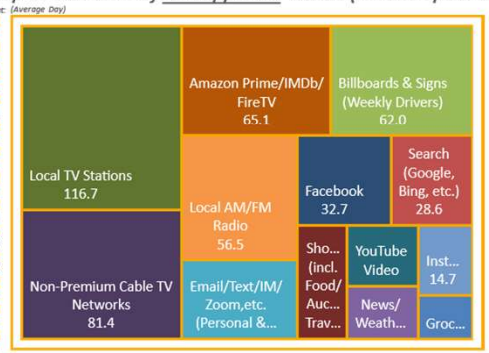


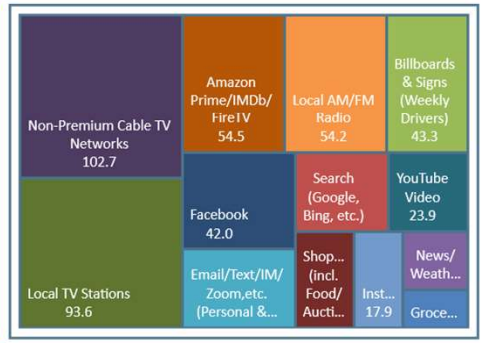


Top-13 All Forms of Ad-Supported Media (Persons & % Reach): Adults 18 or older



Top-13 All Forms of Ad-Supported Media (% Time Spent & Avg. Minutes/day Spent): Adults 18 or older





SEATTLE-TACOMA DMA Scarborough R1 2024: Jan23-Jan24 Qual Intab 318

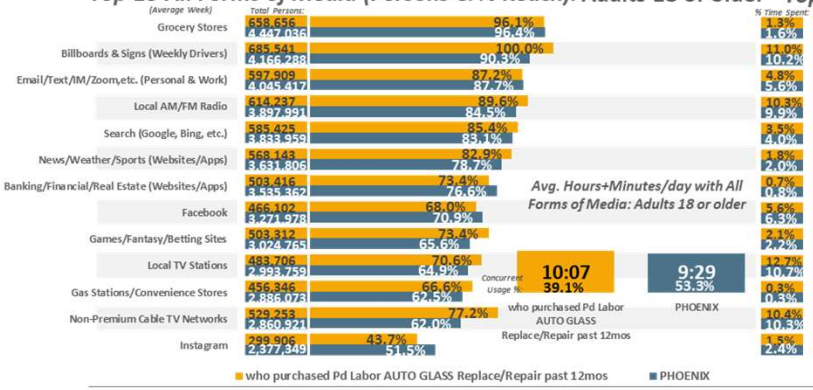
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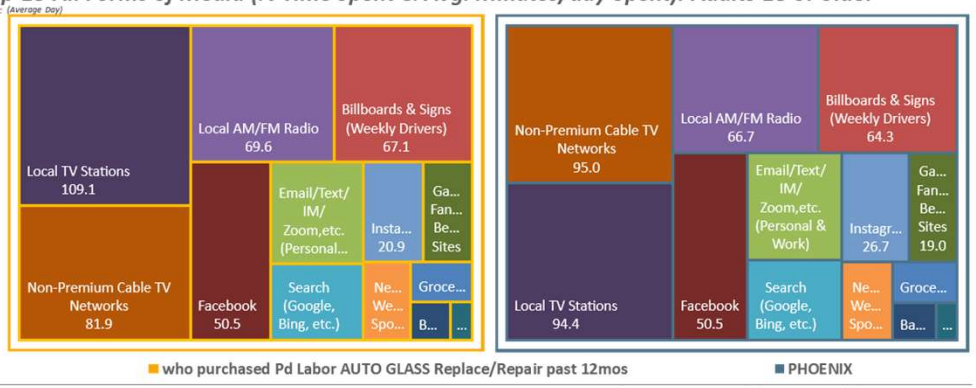
[(Auto insurance provider for household (HHLD): Any auto insurance provider AND Mode of transportation past 7 days (any purpose): Drive (not carpool))] ANDAuto repair/srvc on HHLD vehicle pst 12 mo (pd labor) (HHLD): Auto glass replacement/repair

Adults 18 or older who purchased Pd Labor AUTO GLASS Replace/Repair past 12mos spend an average of 7 hours and 51 minutes each day with All Forms of Ad-Supported Media. 81.8% listen to Local AM/FM Radio for an avg. of 63. minutes/day. *(Local Radio delivers 10.9% of Time with Ad-Supported Media.)*

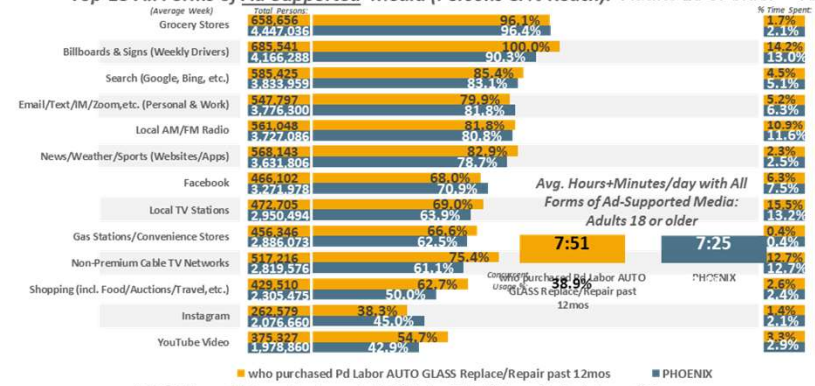
Top-13 All Forms of Media (Persons & % Reach): **Adults 18 or older**



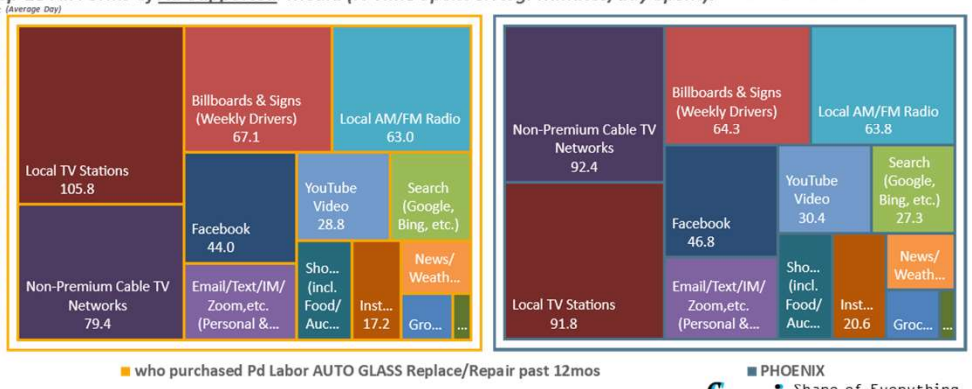
Top-13 All Forms of Media (% Time Spent & Avg. Minutes/day Spent): **Adults 18 or older**



Top-13 All Forms of <u>Ad-Supported</u> Media (Persons & % Reach): **Adults 18 or older**



Top-13 All Forms of <u>Ad-Supported</u> Media (% Time Spent & Avg. Minutes/day Spent): **Adults 18 or older**



PHOENIX DMA Scarborough R1 2024: Jan23-Feb24 Qual Intab 302

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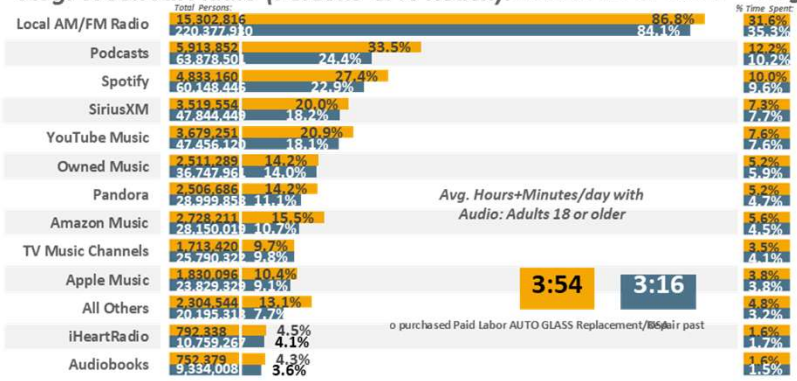
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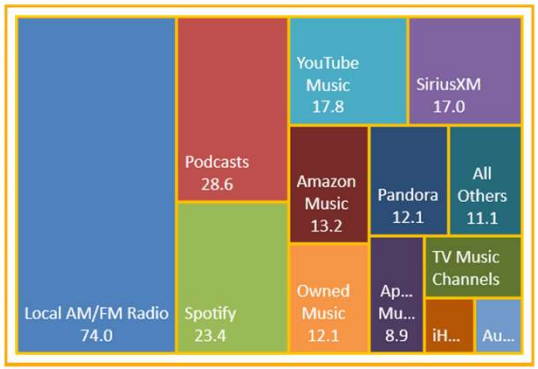


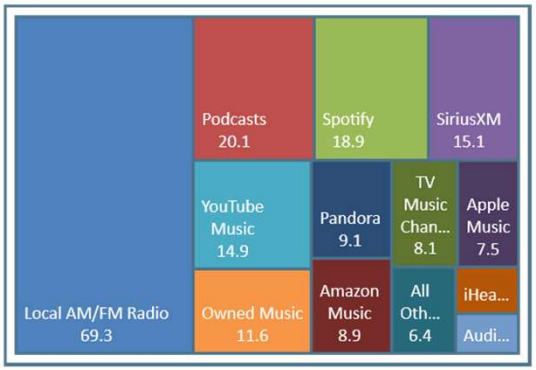
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Avg. Week All Audio (Persons & % Reach): Adults 18 or older

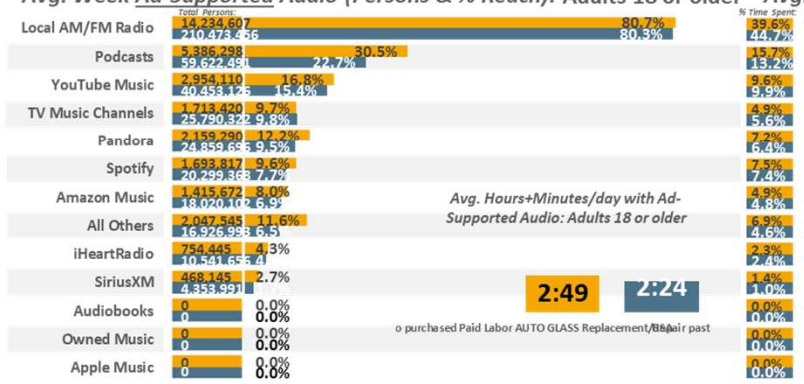


Avg. Day All Audio (% Time Spent & Avg. Minutes/day Spent): Adults 18 or older

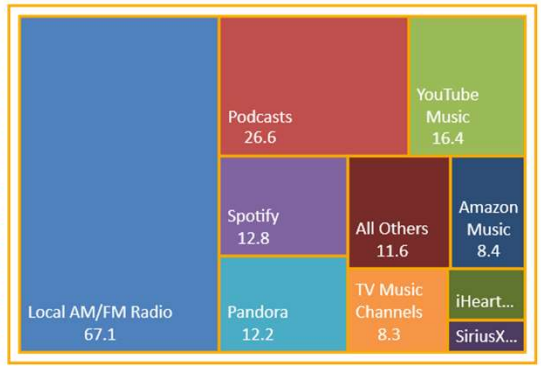


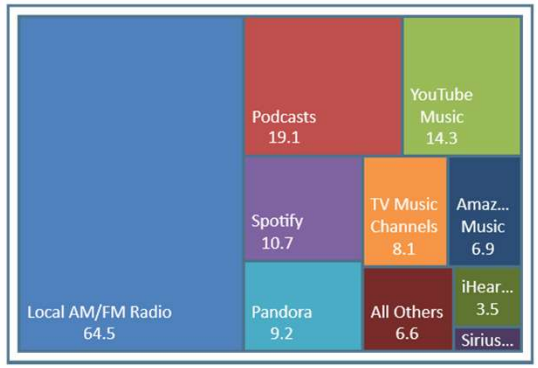


Avg. Week Ad-Supported Audio (Persons & % Reach): Adults 18 or older



Avg. Day Ad-Supported Audio (% Time Spent & Avg. Minutes/day Spent): Adults 18 or older





USA USA Projection Scarborough R1 2024: Jan23-Apr24 Qual Intab 1,440

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Scarborough R1 2024: Jan23-Apr24 USA Projection Scarborough R1 2024: Jan23-Apr24

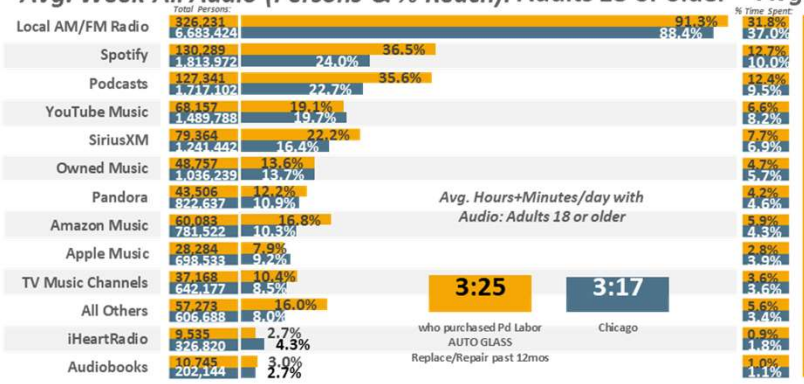
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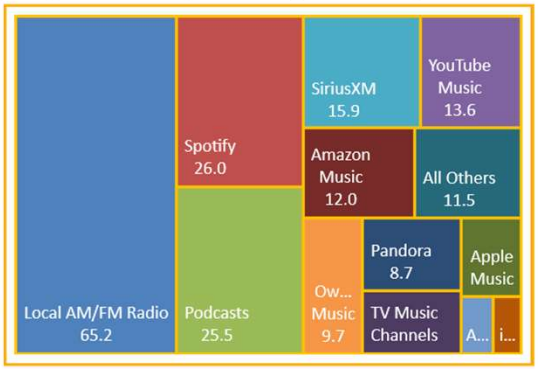


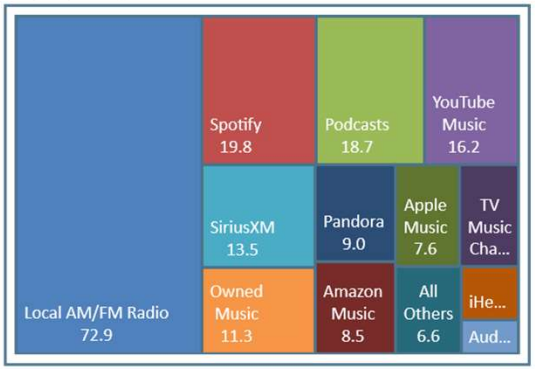
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Avg. Week All Audio (Persons & % Reach): Adults 18 or older

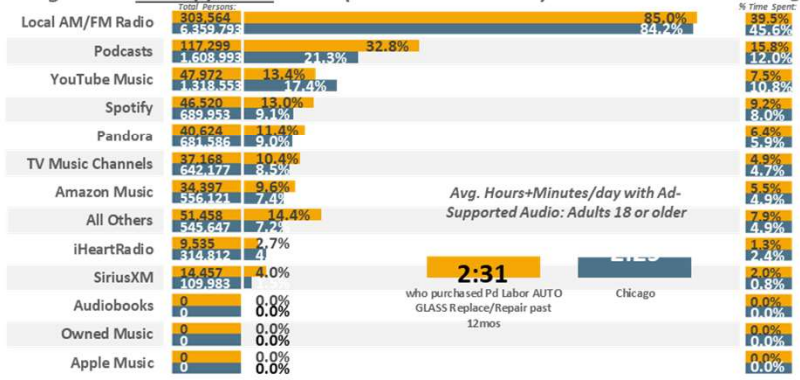


Avg. Day All Audio (% Time Spent & Avg. Minutes/day Spent): Adults 18 or older

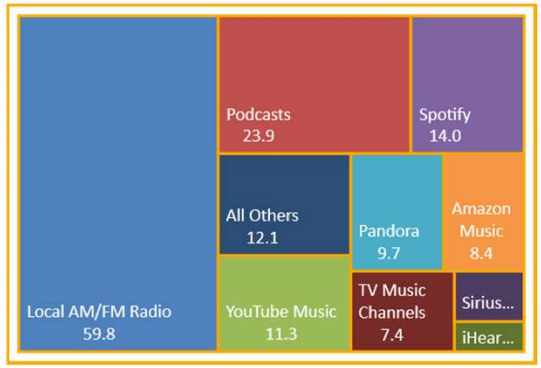


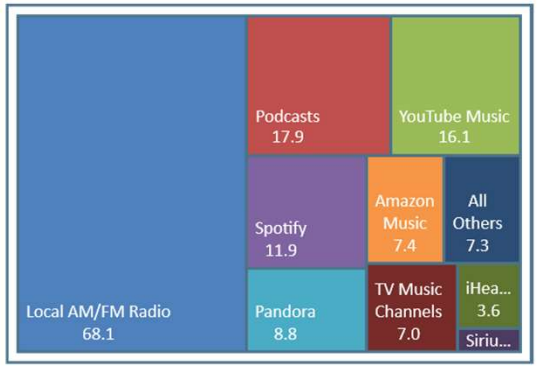


Avg. Week Ad-Supported Audio (Persons & % Reach): Adults 18 or older



Avg. Day Ad-Supported Audio (% Time Spent & Avg. Minutes/day Spent): Adults 18 or older





Chicago DMA Scarborough R1 2024: Feb23-Mar24 Qual Intab 167

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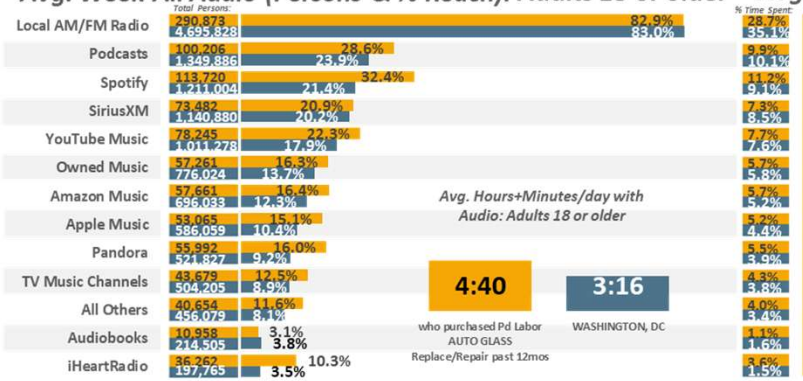
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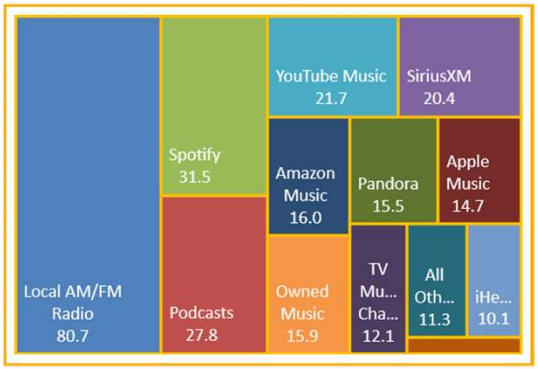


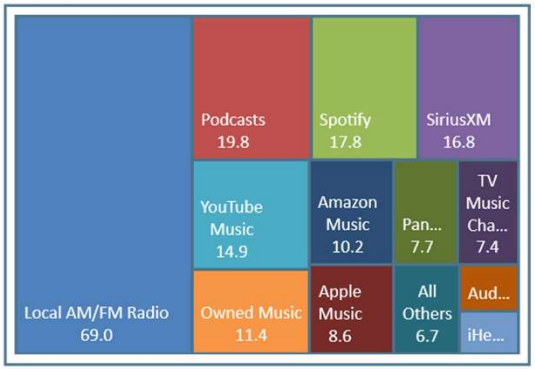
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Avg. Week All Audio (Persons & % Reach): Adults 18 or older

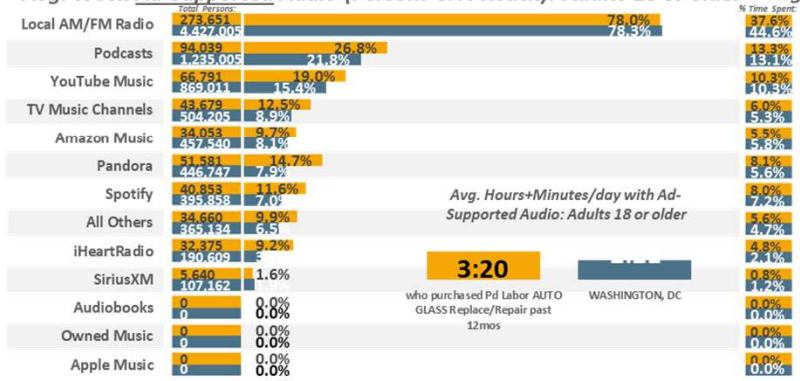


Avg. Day All Audio (% Time Spent & Avg. Minutes/day Spent): Adults 18 or older

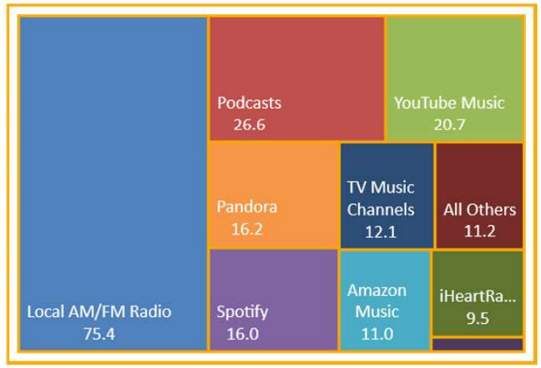


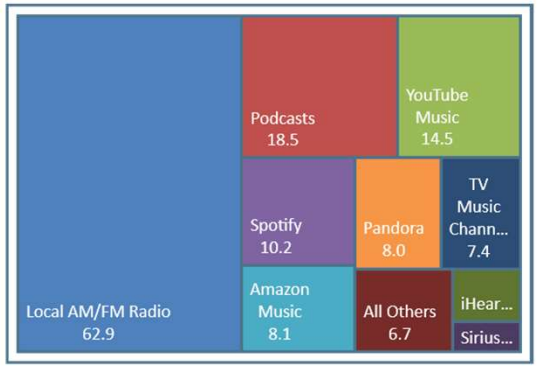


Avg. Week Ad-Supported Audio (Persons & % Reach): Adults 18 or older



Avg. Day Ad-Supported Audio (% Time Spent & Avg. Minutes/day Spent): Adults 18 or older





WASHINGTON, DC DMA Scarborough R1 2024: Feb23-Apr24 Qual Intab 273

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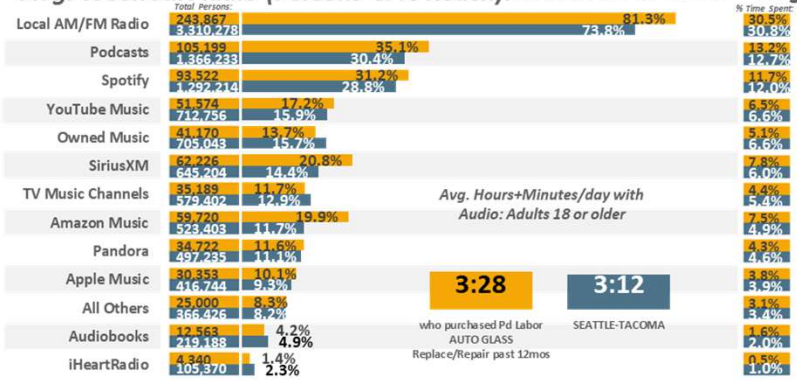
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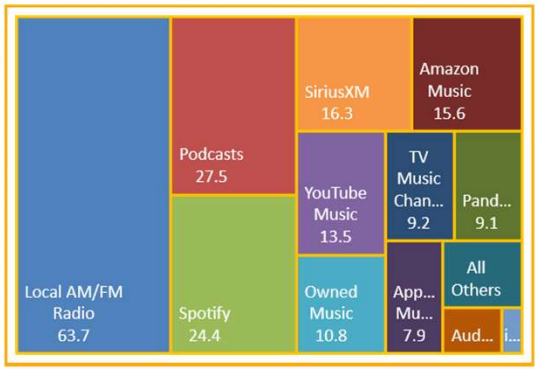


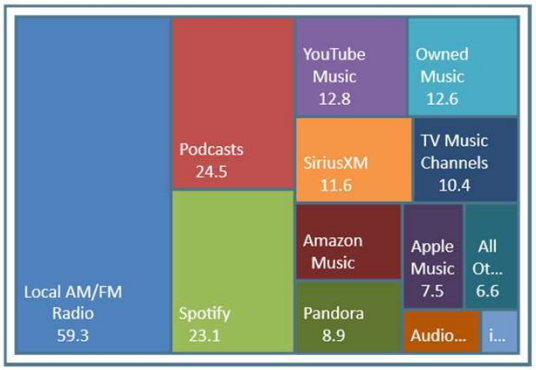
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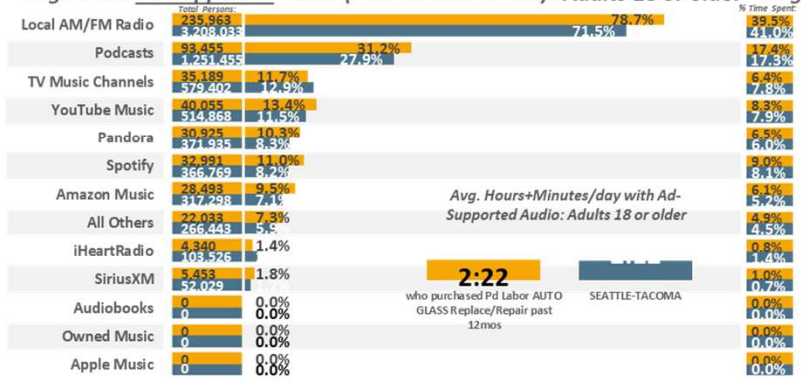


Avg. Day All Audio (% Time Spent & Avg. Minutes/day Spent): Adults 18 or older

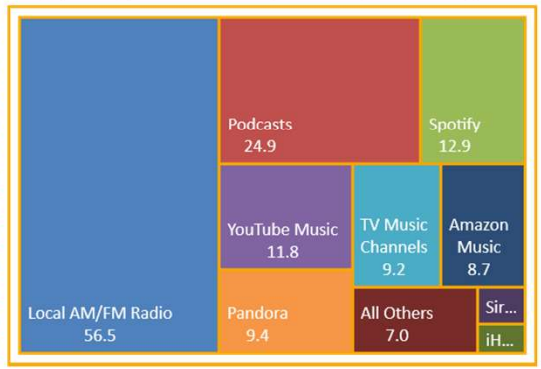


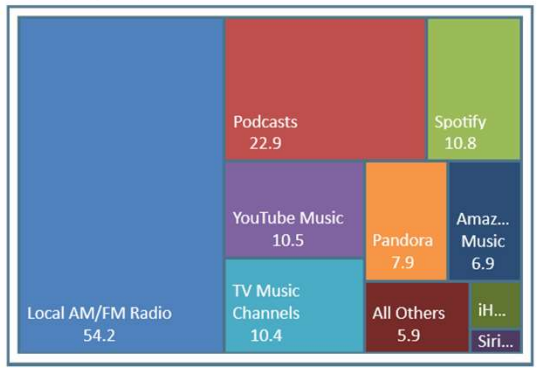


Avg. Week Ad-Supported Audio (Persons & % Reach): Adults 18 or older



Avg. Day Ad-Supported Audio (% Time Spent & Avg. Minutes/day Spent): Adults 18 or older





SEATTLE-TACOMA DMA Scarborough R1 2024: Jan23-Jan24 Qual Intab 318

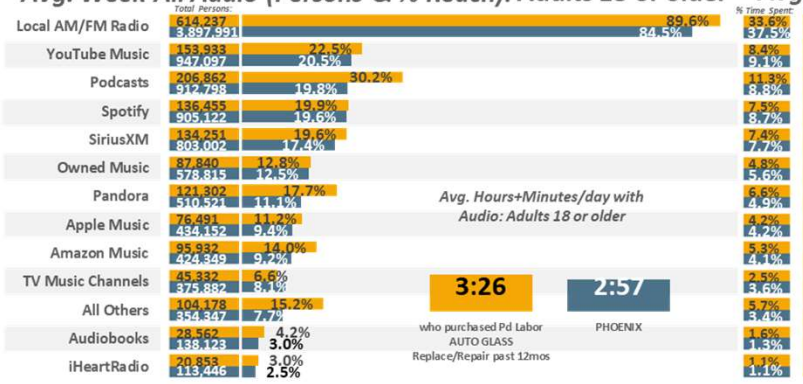
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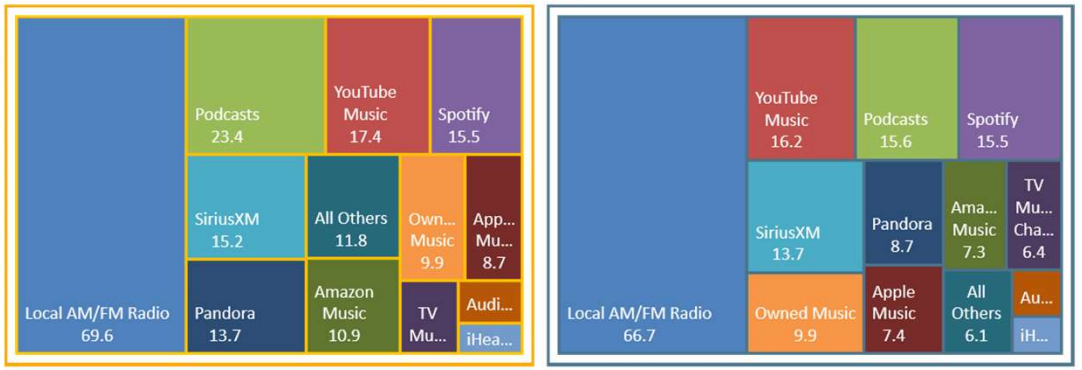
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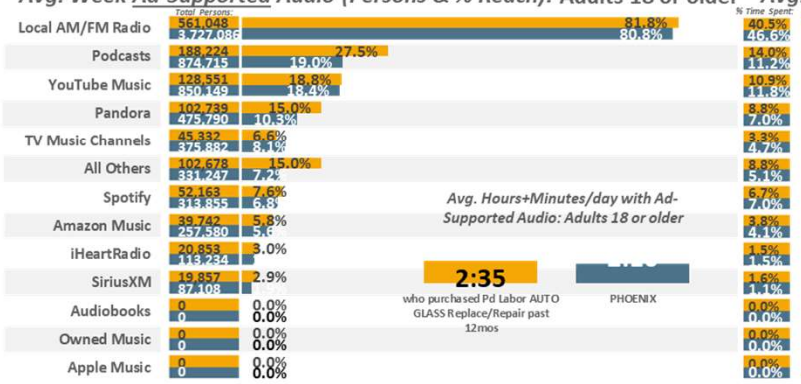
Avg. Week All Audio (Persons & % Reach): Adults 18 or older



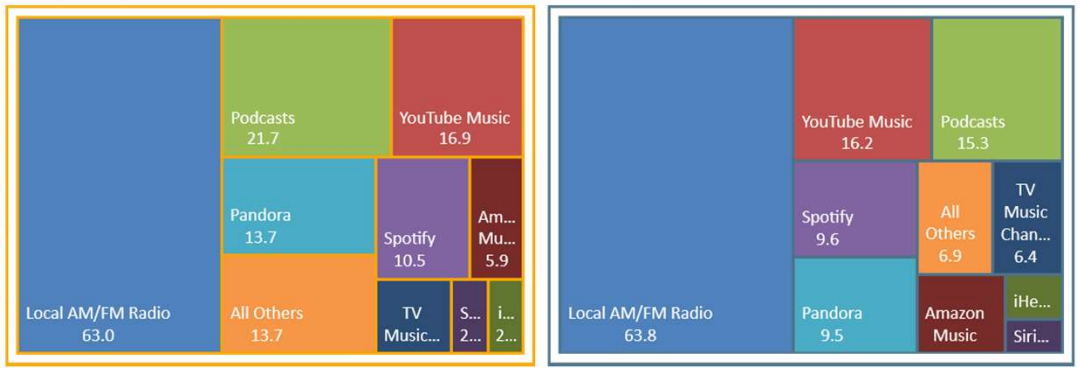
Avg. Day All Audio (% Time Spent & Avg. Minutes/day Spent): Adults 18 or older



Avg. Week Ad-Supported Audio (Persons & % Reach): Adults 18 or older



Avg. Day Ad-Supported Audio (% Time Spent & Avg. Minutes/day Spent): Adults 18 or older



PHOENIX DMA Scarborough R1 2024: Jan23-Feb24 Qual Intab 302

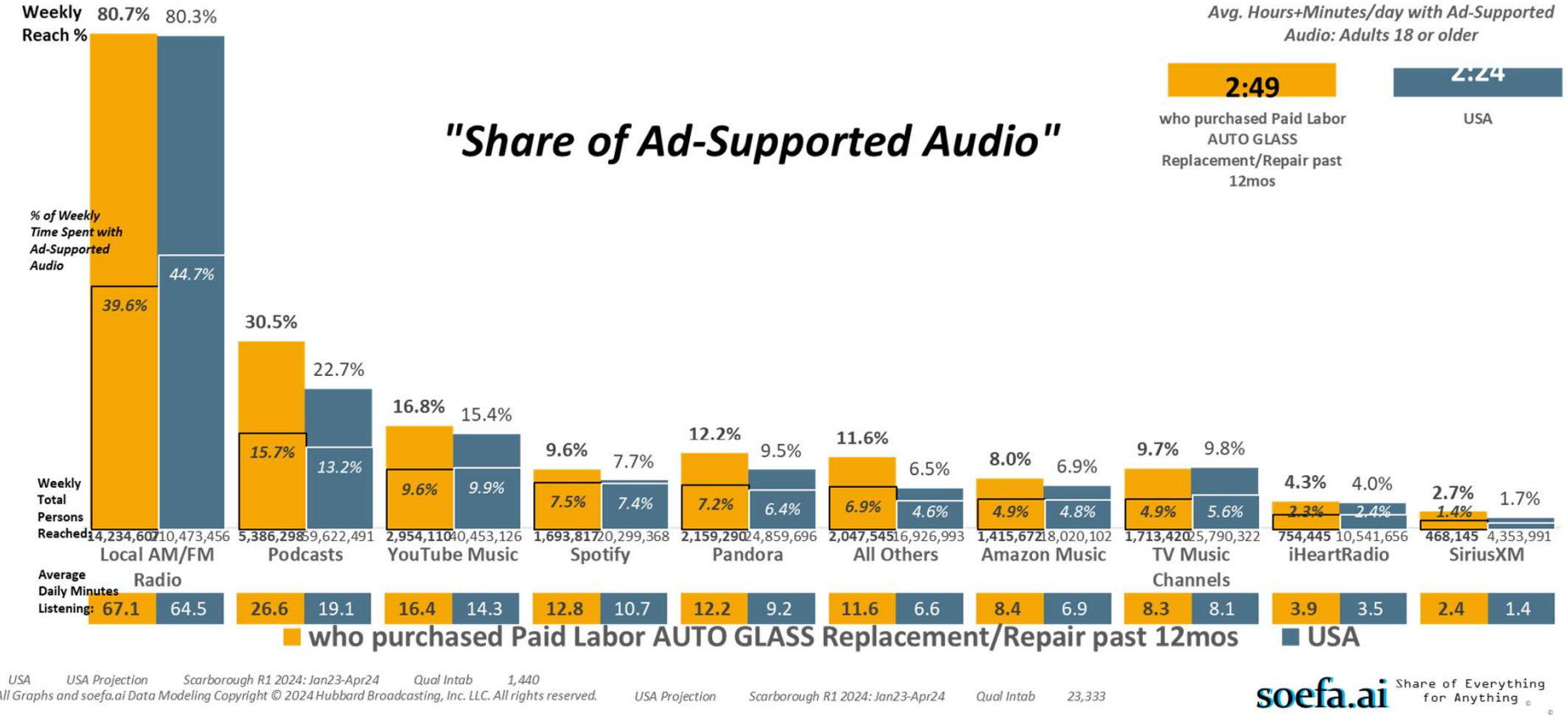
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USA USA Projection Scarborough R1 2024: Jan23-Apr24 Qual Intab 1,440

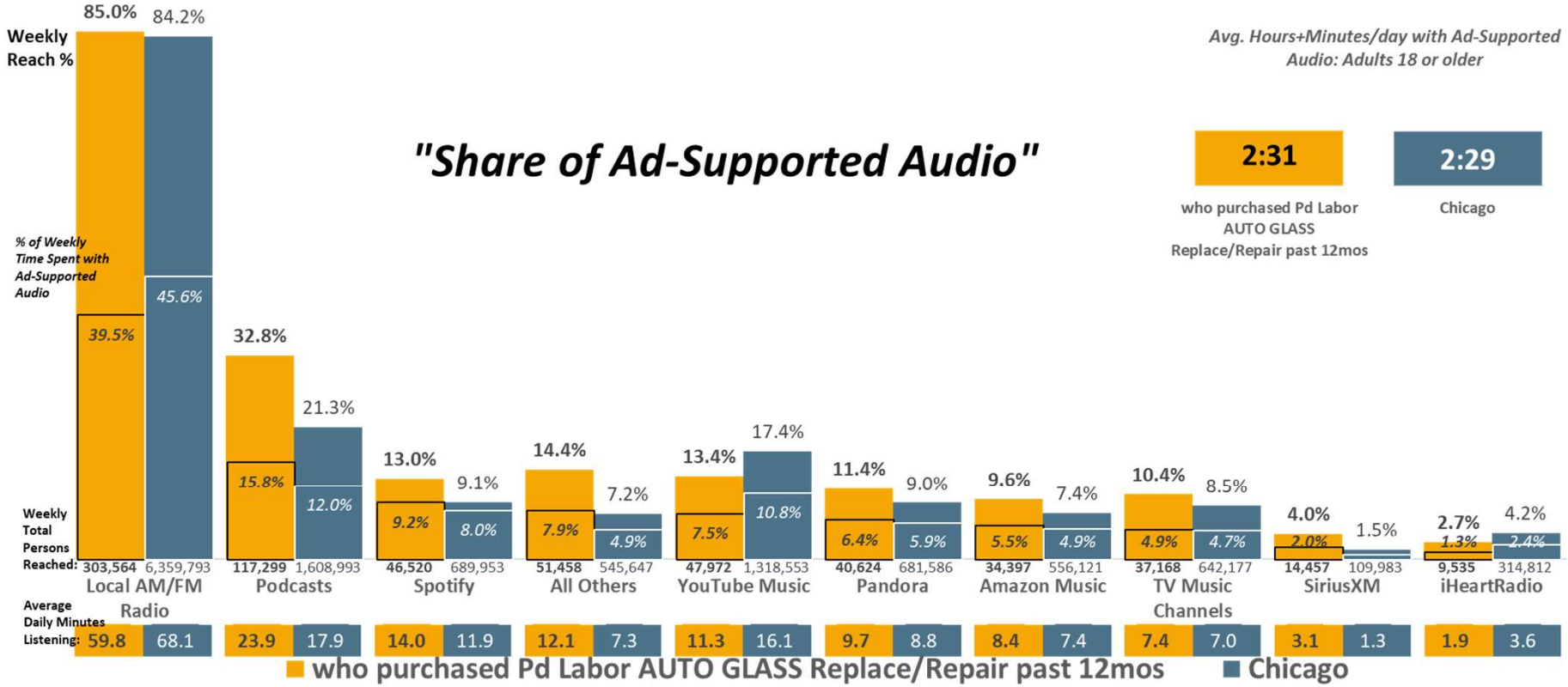
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USA Projection Scarborough R1 2024: Jan23-Apr24 Qual Intab 23,333

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Chicago DMA Scarborough R1 2024: Feb23-Mar24 Qual Intab 167 CHICAGO DMA Scarborough R1 2024: Feb23-Mar24 Qual Intab 3,488

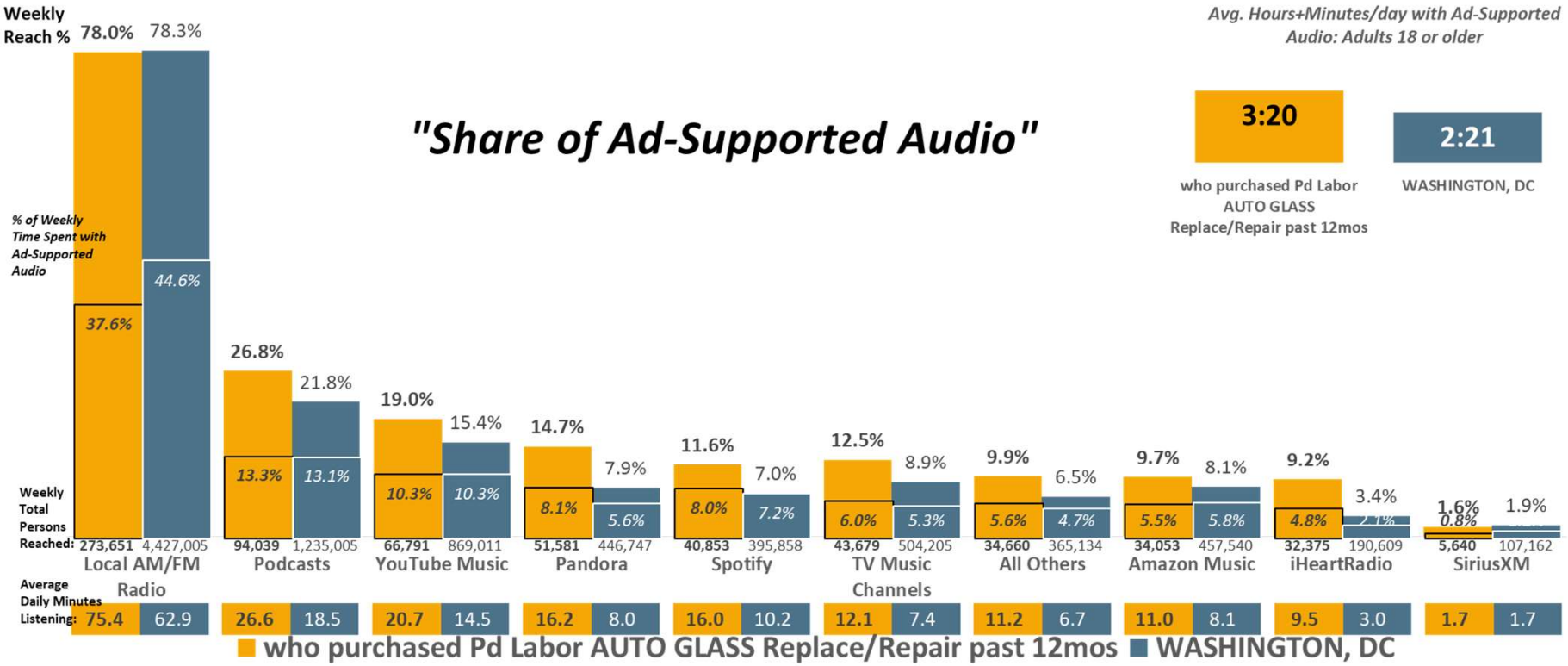
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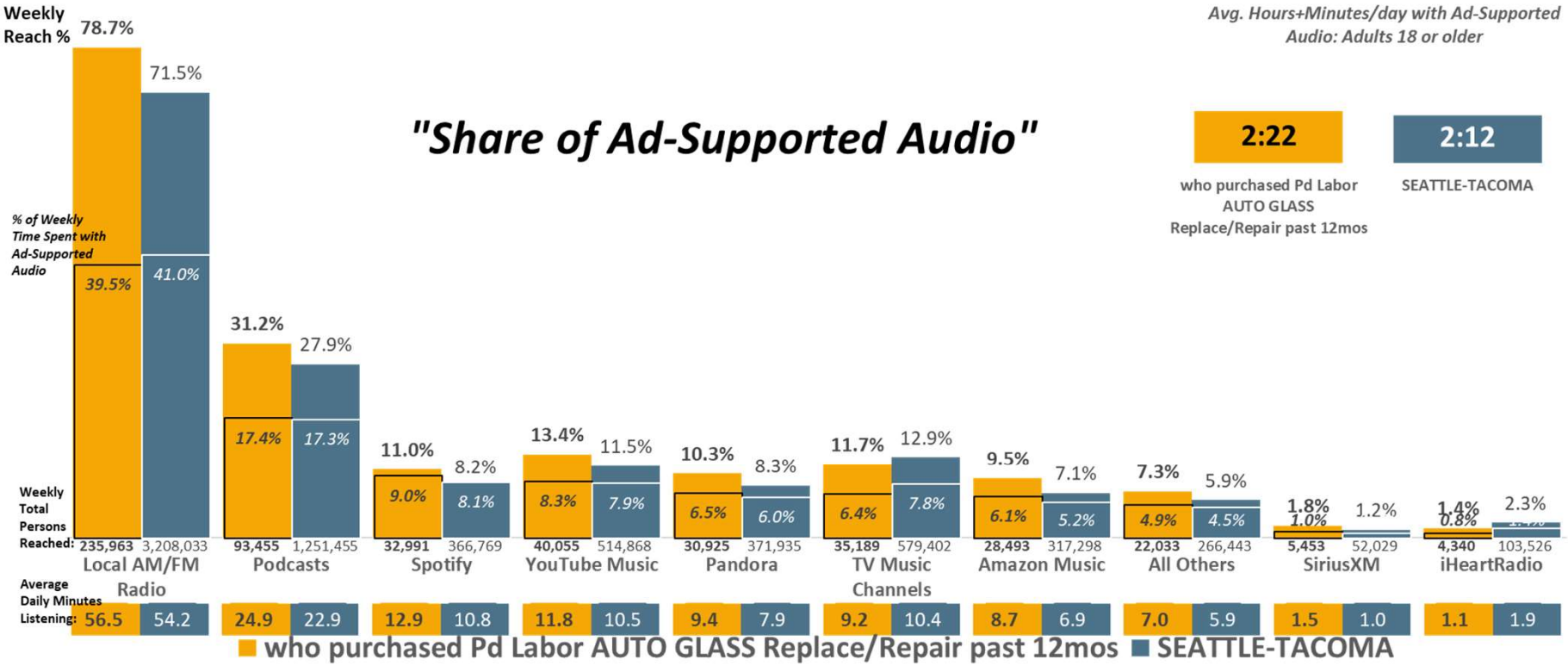
WASHINGTON, DC DMA Scarborough R1 2024: Feb23-Apr24 Qual Intab 273 WASHINGTON, DC DMA Scarborough R1 2024: Feb23-Apr24 Qual Intab 5,411
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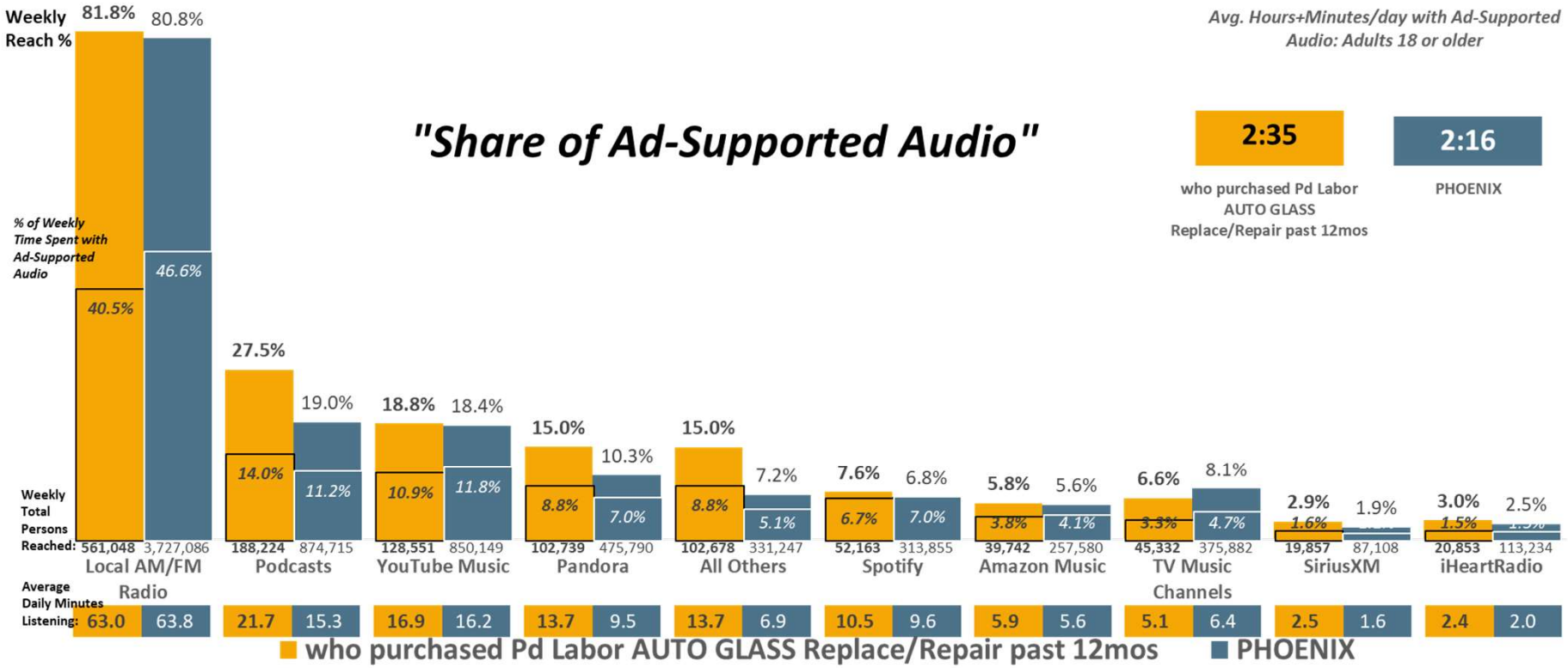
SEATTLE-TACOMA DMA Scarborough R1 2024: Jan23-Jan24 Qual Intab 318 SEATTLE-TACOMA DMA Scarborough R1 2024: Jan23-Jan24 Qual Intab 3,951

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PHOENIX DMA Scarborough R1 2024: Jan23-Feb24 Qual Intab 302 PHOENIX DMA Scarborough R1 2024: Jan23-Feb24 Qual Intab 2,265

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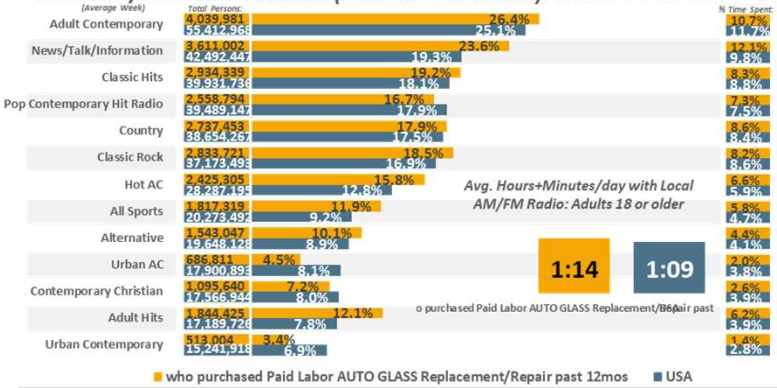
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[(Auto insurance provider for household (HHLD): Any auto insurance provider AND Mode of transportation past 7 days (any purpose): Drive (not carpool))] ANDAuto repair/srvc on HHLD vehicle pst 12 mo (pd labor) (HHLD): Auto glass replacement/repair

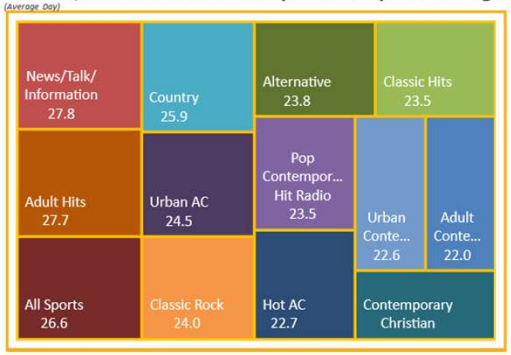


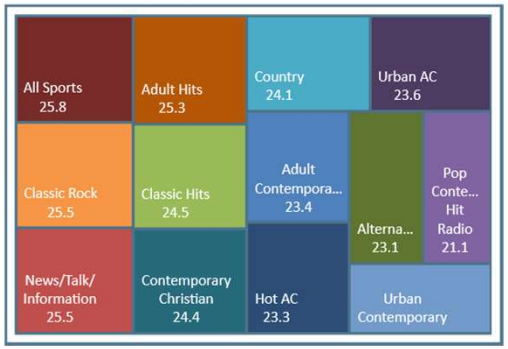
14,234,607 or 80.7% of Adults 18 or older who purchased Paid Labor AUTO GLASS Replacement/Repair past 12mos listen to Ad-Supported Local AM/FM Radio. The Top-5 Formats are Adult Contemporary, Classic Hits, Classic Rock, Country, and Pop Contemporary Hit R

Local AM/FM Radio Formats (Persons & % Reach): Adults 18 or older

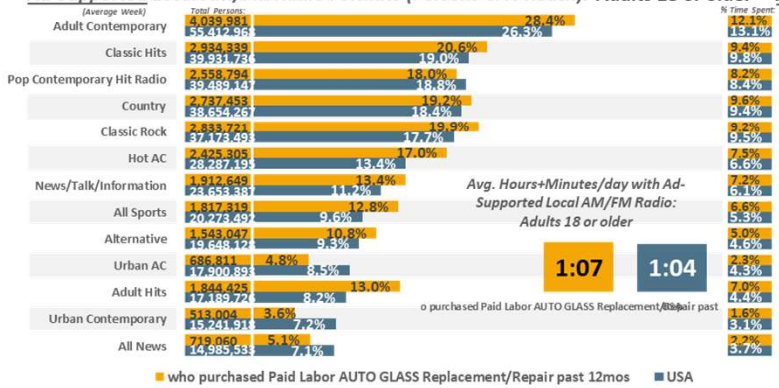


Local AM/FM Radio Formats (% Time Spent & Avg. Minutes/day Spent): Adults 18 or older

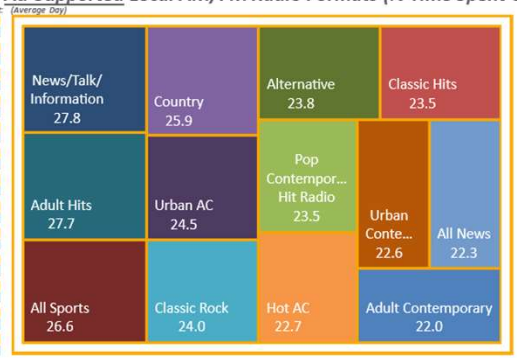


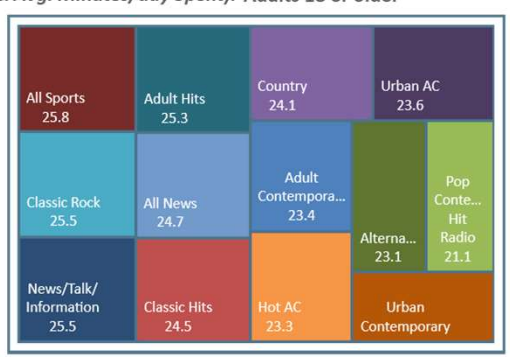


Ad-Supported Local AM/FM Radio Formats (Persons & % Reach): Adults 18 or older



Ad-Supported Local AM/FM Radio Formats (% Time Spent & Avg. Minutes/day Spent): Adults 18 or older





USA USA Projection Scarborough R1 2024: Jan23-Apr24 Qual Intab 1,440

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USA Projection Scarborough R1 2024: Jan23-Apr24 Qual Intab 23,333

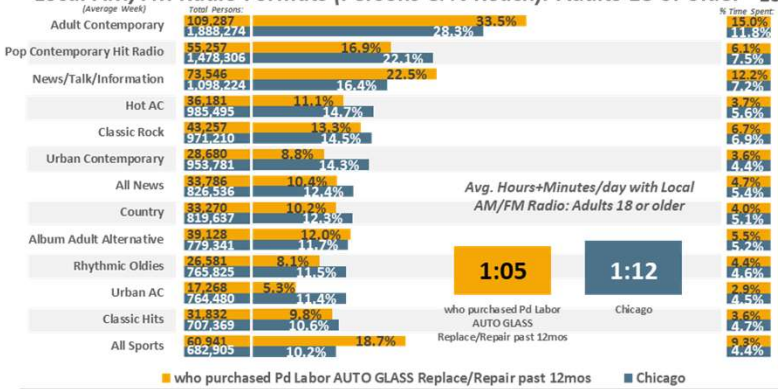
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[(Auto insurance provider for household (HHLD): Any auto insurance provider AND Mode of transportation past 7 days (any purpose): Drive (not carpool))] ANDAuto repair/srvc on HHLD vehicle pst 12 mo (pd labor) (HHLD): Auto glass replacement/repair

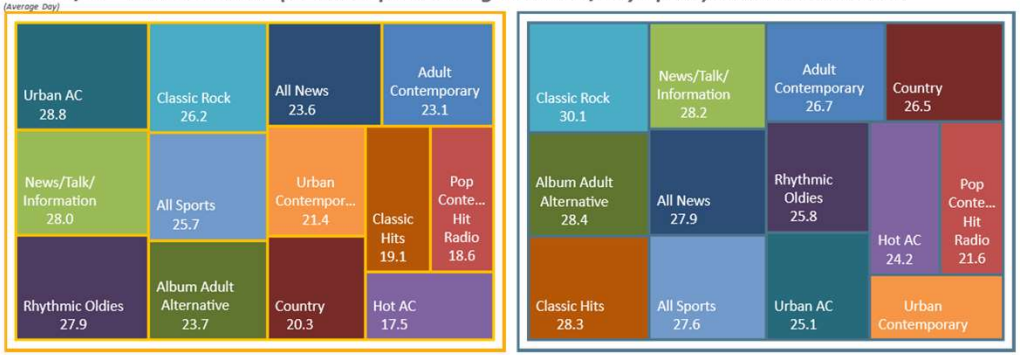


303,564 or 85.% of Adults 18 or older who purchased Pd Labor AUTO GLASS Replace/Repair past 12mos listen to Ad-Supported Local AM/FM Radio. The Top-5 Formats are Adult Contemporary, All Sports, Pop Contemporary Hit Radio, Classic Rock, and News/Talk/Infor

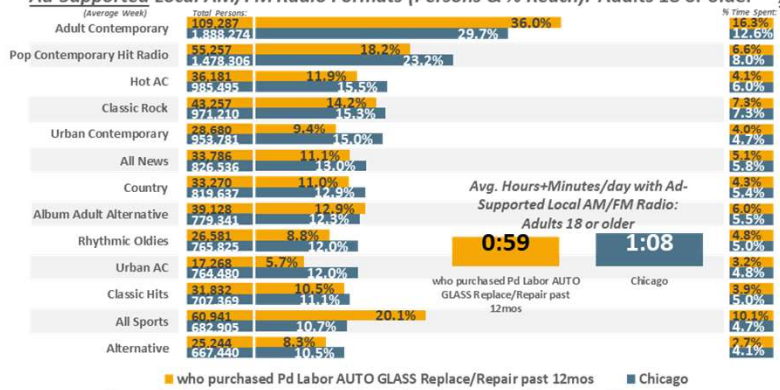
Local AM/FM Radio Formats (Persons & % Reach): Adults 18 or older



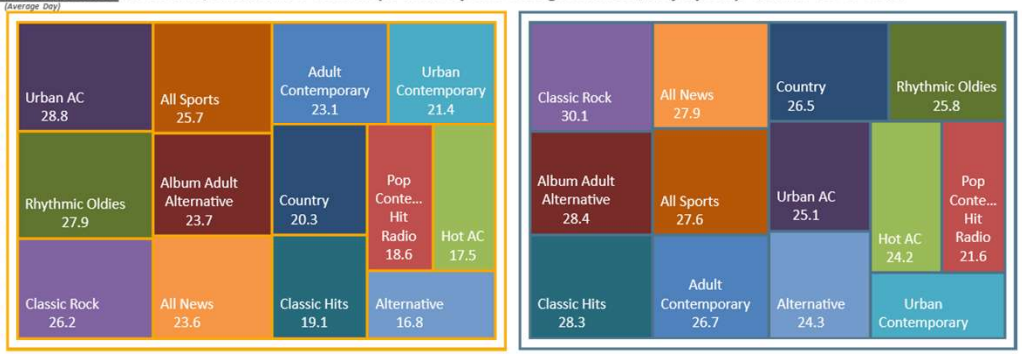
Local AM/FM Radio Formats (% Time Spent & Avg. Minutes/day Spent): Adults 18 or older



Ad-Supported Local AM/FM Radio Formats (Persons & % Reach): Adults 18 or older



Ad-Supported Local AM/FM Radio Formats (% Time Spent & Avg. Minutes/day Spent): Adults 18 or older



Chicago DMA Scarborough R1 2024: Feb23-Mar24 Qual Intab 167

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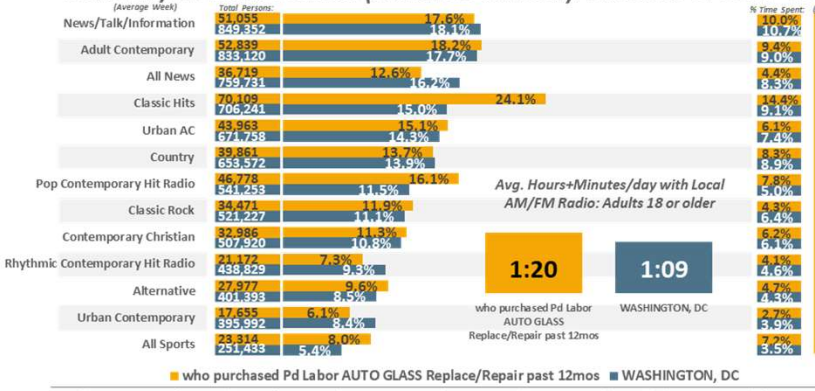
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[(Auto insurance provider for household (HHLD): Any auto insurance provider AND Mode of transportation past 7 days (any purpose): Drive (not carpool))] ANDAuto repair/srvc on HHLD vehicle pst 12 mo (pd labor) (HHLD): Auto glass replacement/repair

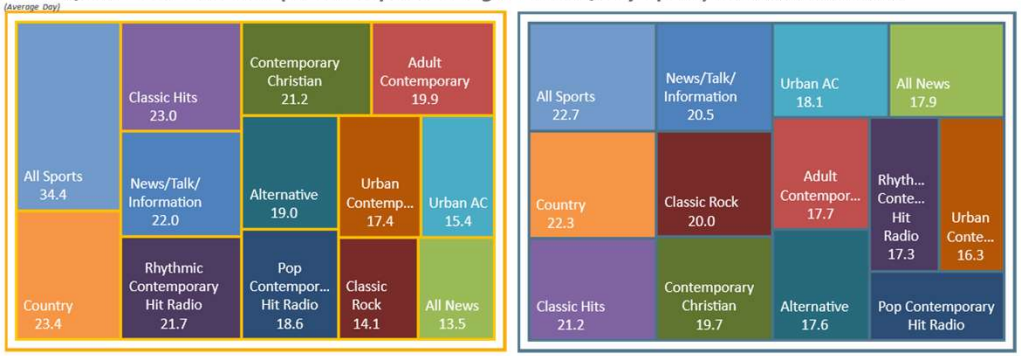


273,651 or 78.% of Adults 18 or older who purchased Pd Labor AUTO GLASS Replace/Repair past 12mos listen to Ad-Supported Local AM/FM Radio. The Top-5 Formats are Classic Hits, Adult Contemporary, Pop Contemporary Hit Radio, Urban AC, and Country.

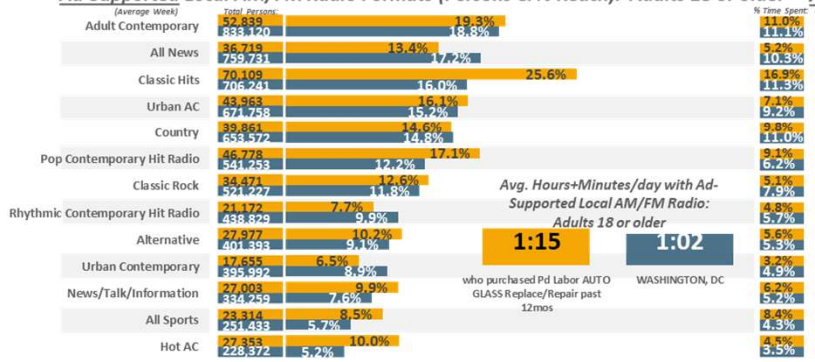
Local AM/FM Radio Formats (Persons & % Reach): Adults 18 or older



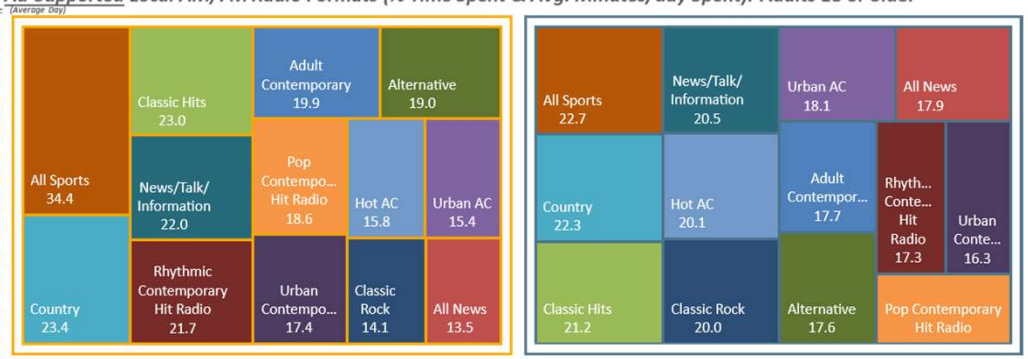
Local AM/FM Radio Formats (% Time Spent & Avg. Minutes/day Spent): Adults 18 or older



Ad-Supported Local AM/FM Radio Formats (Persons & % Reach): Adults 18 or older



Ad-Supported Local AM/FM Radio Formats (% Time Spent & Avg. Minutes/day Spent): Adults 18 or older



WASHINGTON, DC DMA Scarborough R1 2024: Feb23-Apr24 Qual Intab 273

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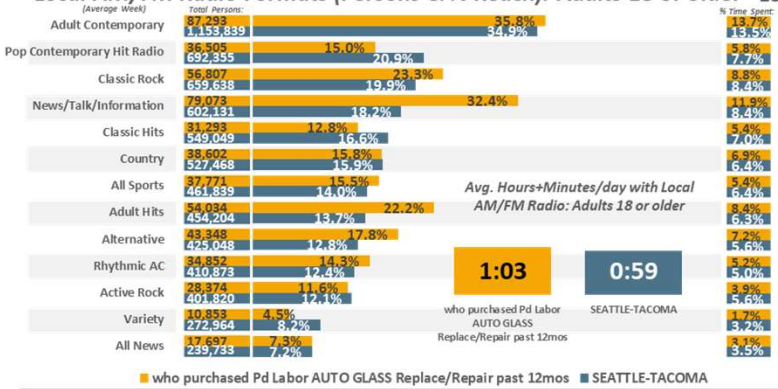
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[(Auto insurance provider for household (HHLD): Any auto insurance provider AND Mode of transportation past 7 days (any purpose): Drive (not carpool))] ANDAuto repair/srvc on HHLD vehicle pst 12 mo (pd labor) (HHLD): Auto glass replacement/repair

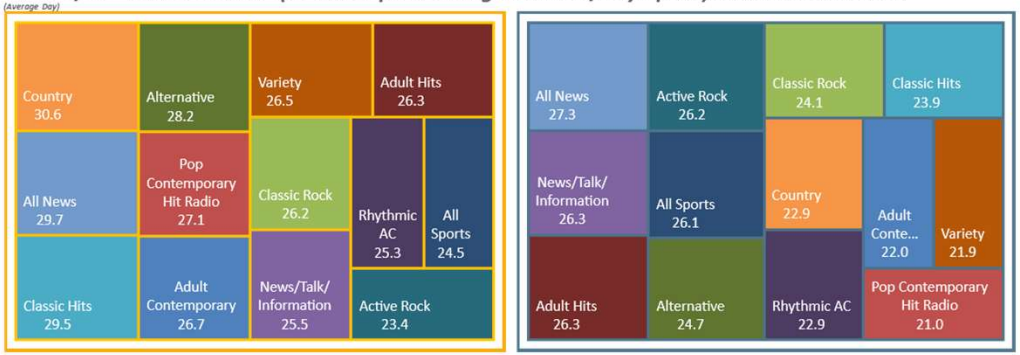


235,963 or 78.7% of Adults 18 or older who purchased Pd Labor AUTO GLASS Replace/Repair past 12mos listen to Ad-Supported Local AM/FM Radio. The Top-5 Formats are Adult Contemporary, Classic Rock, Adult Hits, News/Talk/Information, and Alternative.

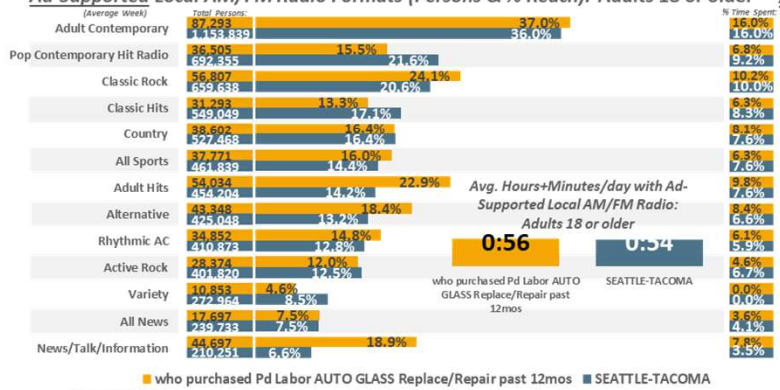
Local AM/FM Radio Formats (Persons & % Reach): Adults 18 or older



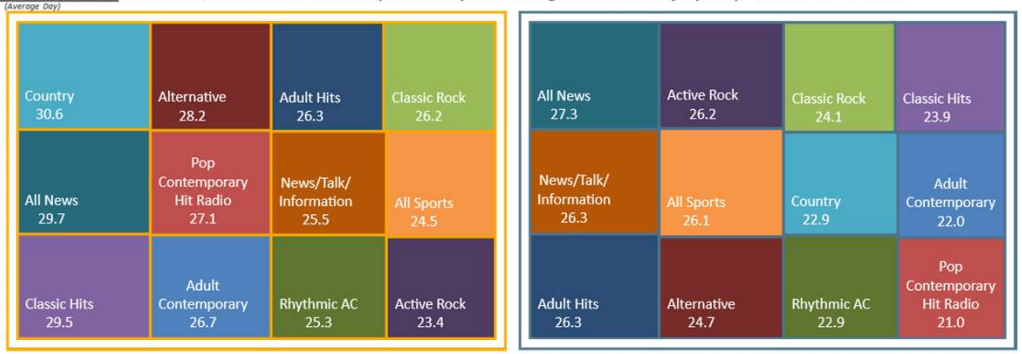
Local AM/FM Radio Formats (% Time Spent & Avg. Minutes/day Spent): Adults 18 or older



Ad-Supported Local AM/FM Radio Formats (Persons & % Reach): Adults 18 or older



Ad-Supported Local AM/FM Radio Formats (% Time Spent & Avg. Minutes/day Spent): Adults 18 or older



SEATTLE-TACOMA DMA Scarborough R1 2024: Jan23-Jan24 Qual Intab 318

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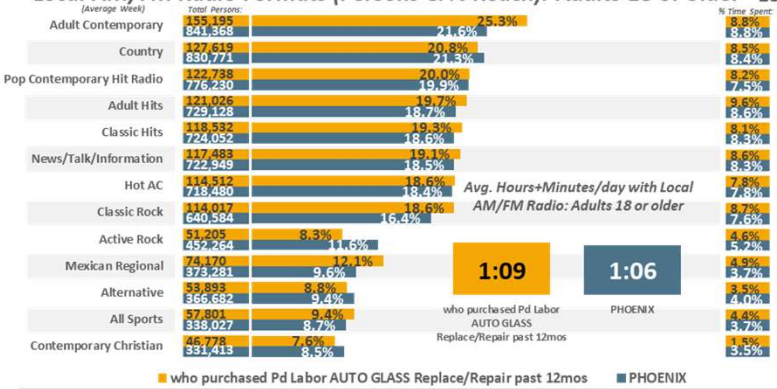
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[(Auto insurance provider for household (HHLD): Any auto insurance provider AND Mode of transportation past 7 days (any purpose): Drive (not carpool))] ANDAuto repair/srvc on HHLD vehicle pst 12 mo (pd labor) (HHLD): Auto glass replacement/repair

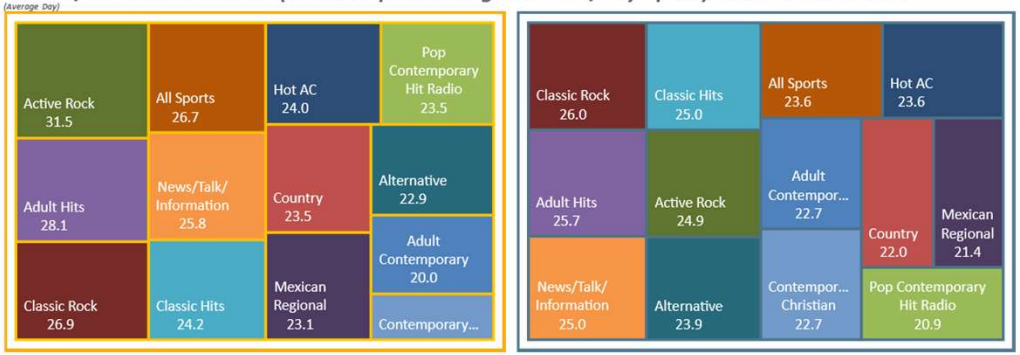


561,048 or 81.8% of Adults 18 or older who purchased Pd Labor AUTO GLASS Replace/Repair past 12mos listen to Ad-Supported Local AM/FM Radio. The Top-5 Formats are Adult Contemporary, Country, Pop Contemporary Hit Radio, Adult Hits, and Classic Hits.

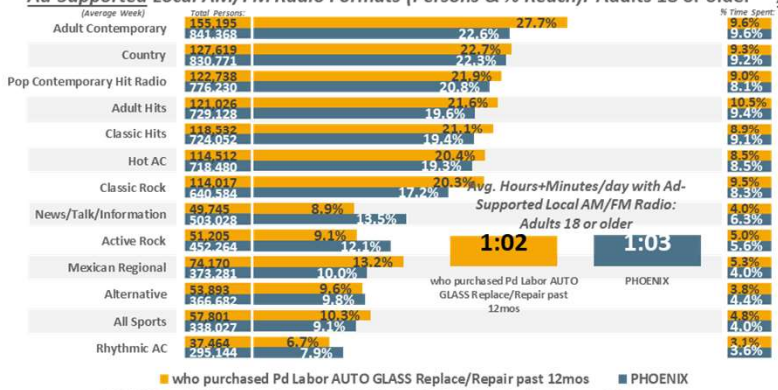
Local AM/FM Radio Formats (Persons & % Reach): Adults 18 or older



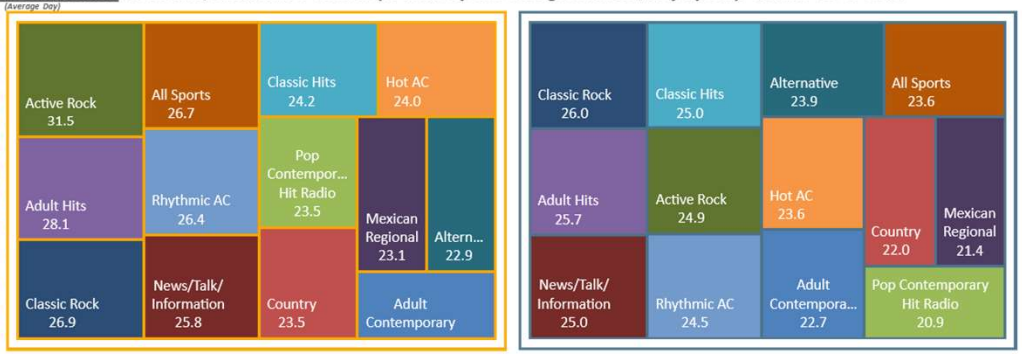
Local AM/FM Radio Formats (% Time Spent & Avg. Minutes/day Spent): Adults 18 or older



Ad-Supported Local AM/FM Radio Formats (Persons & % Reach): Adults 18 or older



Ad-Supported Local AM/FM Radio Formats (% Time Spent & Avg. Minutes/day Spent): Adults 18 or older



PHOENIX DMA Scarborough R1 2024: Jan23-Feb24 Qual Intab 302

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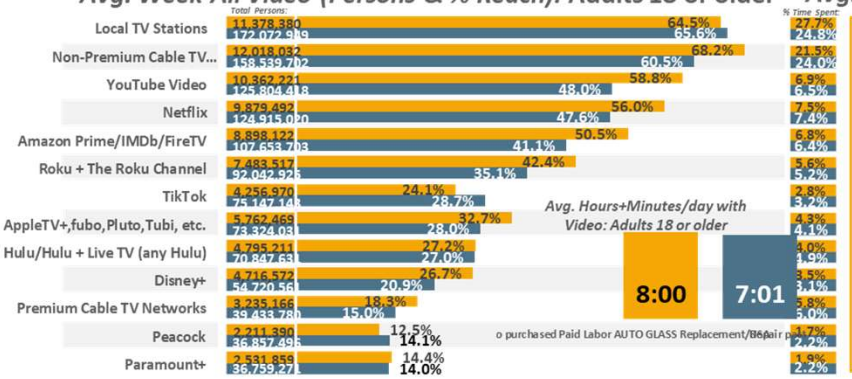
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[(Auto insurance provider for household (HHLD): Any auto insurance provider AND Mode of transportation past 7 days (any purpose): Drive (not carpool))] ANDAuto repair/srvc on HHLD vehicle pst 12 mo (pd labor) (HHLD): Auto glass replacement/repair

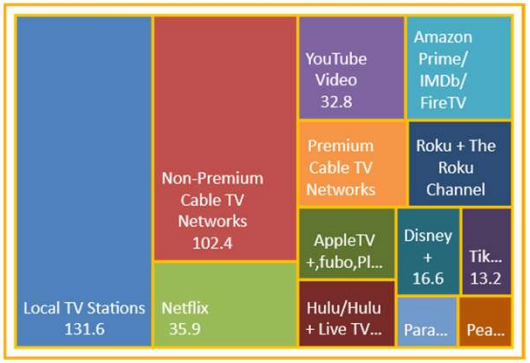


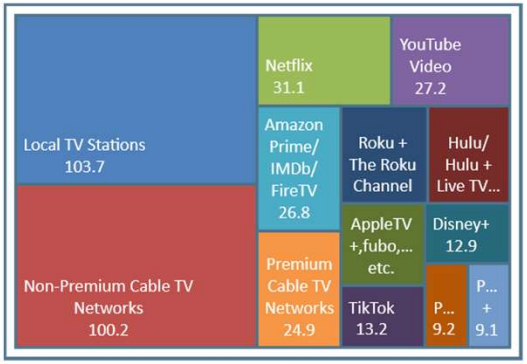
11,167,385 or 63.3% of Adults 18 or older who purchased Paid Labor AUTO GLASS Replacement/Repair past 12mos watch Ad-Supported Local TV Stations for an average of 126.5 minutes every day representing 32.4% of all time spent daily with Ad-Supported Video.

Avg. Week All Video (Persons & % Reach): Adults 18 or older

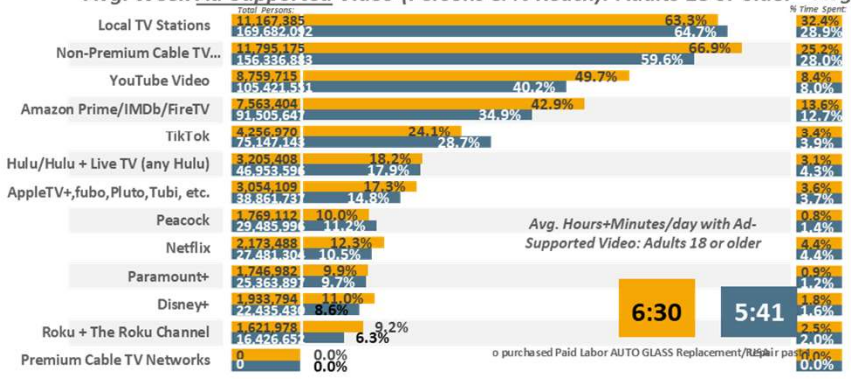


Avg. Day All Video (% Time Spent & Avg. Minutes/day Spent): Adults 18 or older

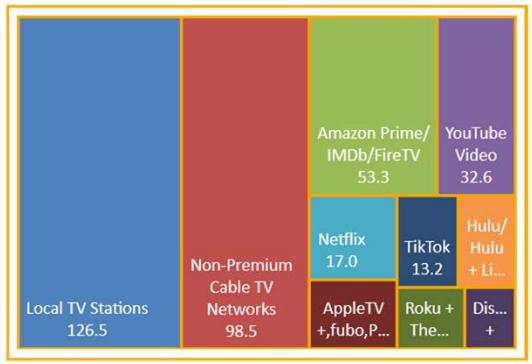


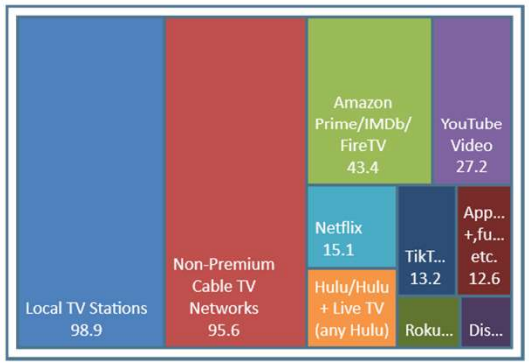


Avg. Week Ad-Supported Video (Persons & % Reach): Adults 18 or older



Avg. Day Ad-Supported Video (% Time Spent & Avg. Minutes/day Spent): Adults 18 or older





USA USA Projection Scarborough R1 2024: Jan23-Apr24 Qual Intab 1,440

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USA Projection Scarborough R1 2024: Jan23-Apr24 Qual Intab 23,333

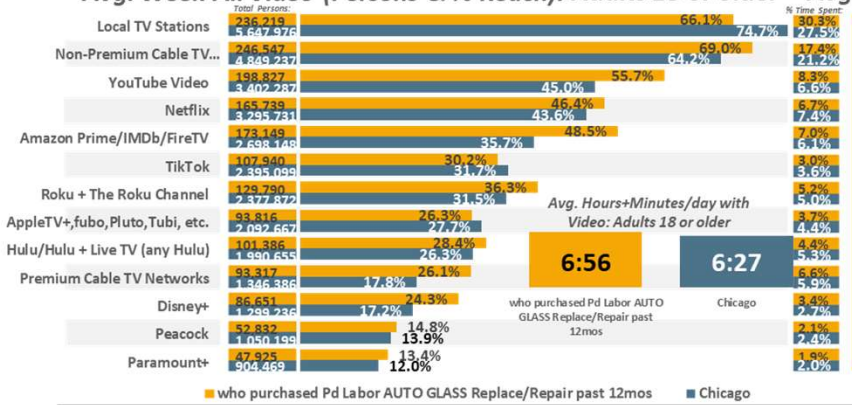
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[(Auto insurance provider for household (HHLD): Any auto insurance provider AND Mode of transportation past 7 days (any purpose): Drive (not carpool))] ANDAuto repair/srvc on HHLD vehicle pst 12 mo (pd labor) (HHLD): Auto glass replacement/repair

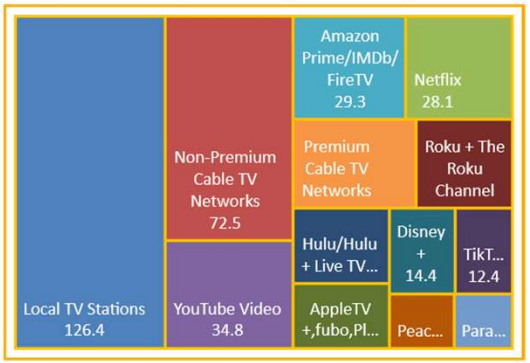


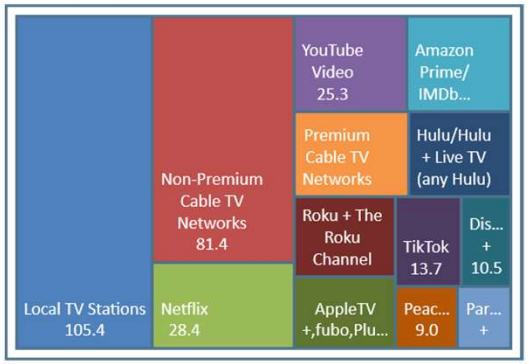
232,369 or 65.% of Adults 18 or older who purchased Pd Labor AUTO GLASS Replace/Repair past 12mos watch Ad-Supported Local TV Stations for an average of 122.5 minutes every day representing 36.% of all time spent daily with Ad-Supported Video.

Avg. Week All Video (Persons & % Reach): Adults 18 or older

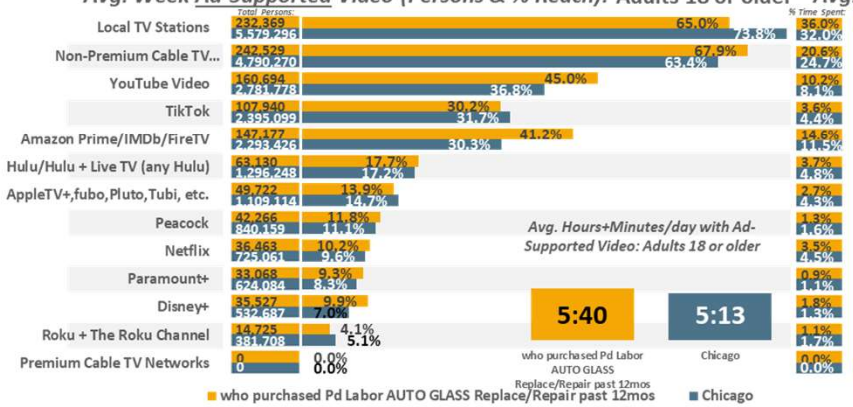


Avg. Day All Video (% Time Spent & Avg. Minutes/day Spent): Adults 18 or older

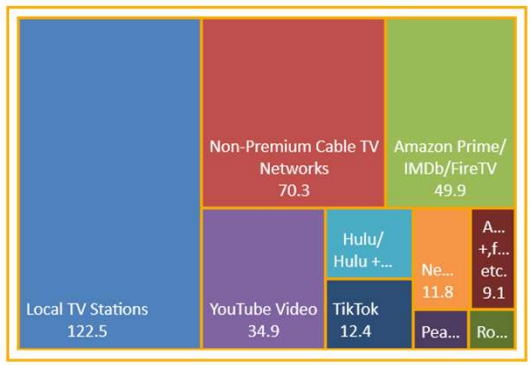


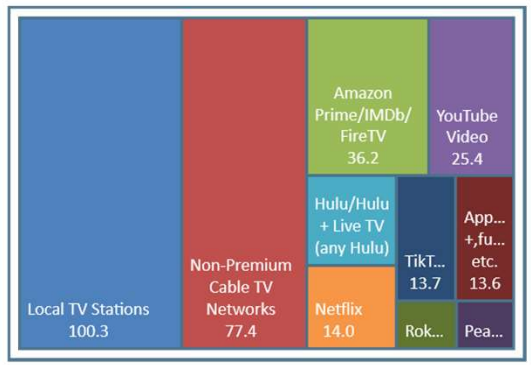


Avg. Week Ad-Supported Video (Persons & % Reach): Adults 18 or older



Avg. Day Ad-Supported Video (% Time Spent & Avg. Minutes/day Spent): Adults 18 or older





Chicago DMA Scarborough R1 2024: Feb23-Mar24 Qual Intab 167

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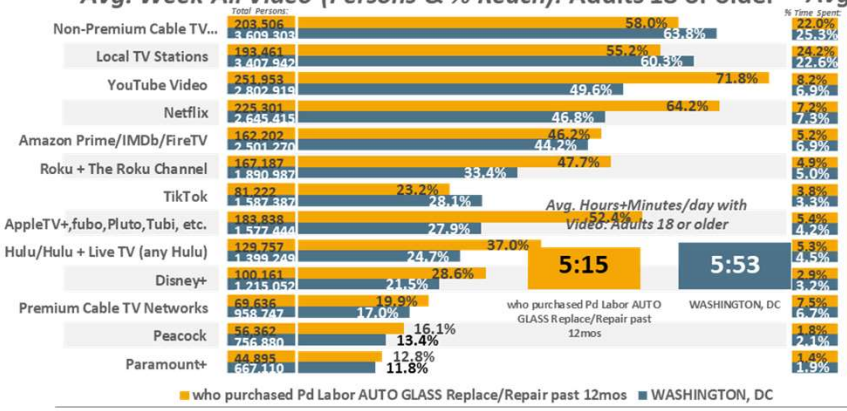
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[(Auto insurance provider for household (HHLD): Any auto insurance provider AND Mode of transportation past 7 days (any purpose): Drive (not carpool))] ANDAuto repair/srvc on HHLD vehicle pst 12 mo (pd labor) (HHLD): Auto glass replacement/repair

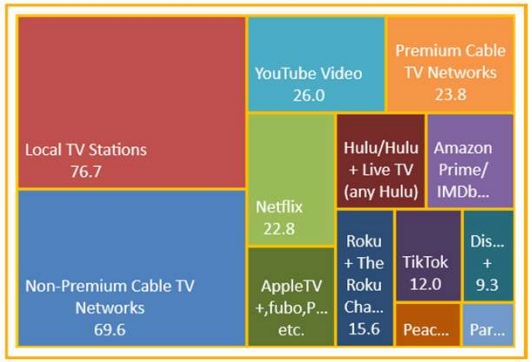


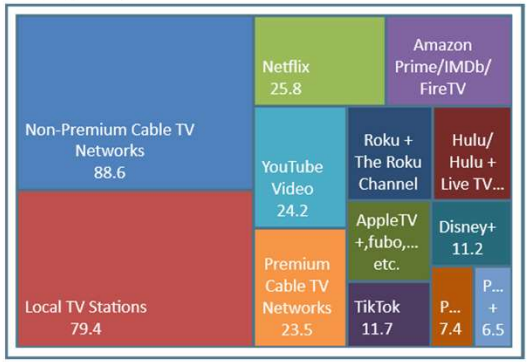
188,331 or 53.7% of Adults 18 or older who purchased Pd Labor AUTO GLASS Replace/Repair past 12mos watch Ad-Supported Local TV Stations for an average of 73.9 minutes every day representing 28.4% of all time spent daily with Ad-Supported Video.

Avg. Week All Video (Persons & % Reach): Adults 18 or older

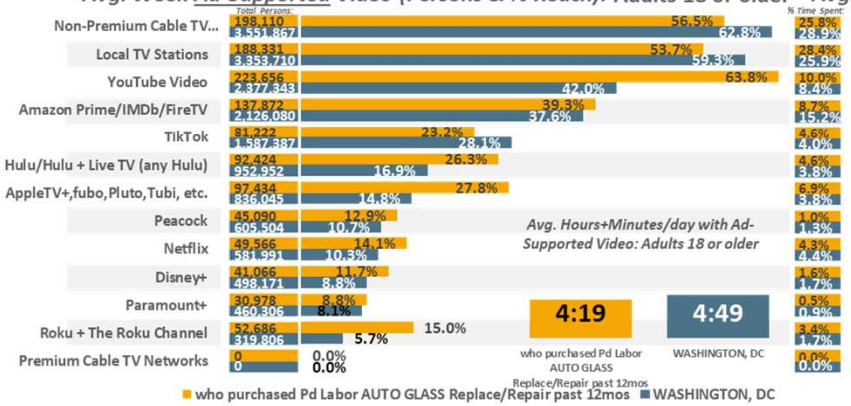


Avg. Day All Video (% Time Spent & Avg. Minutes/day Spent): Adults 18 or older

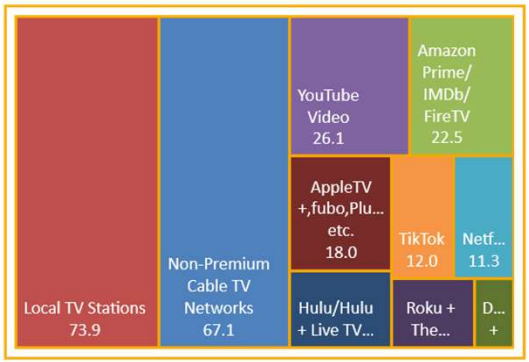


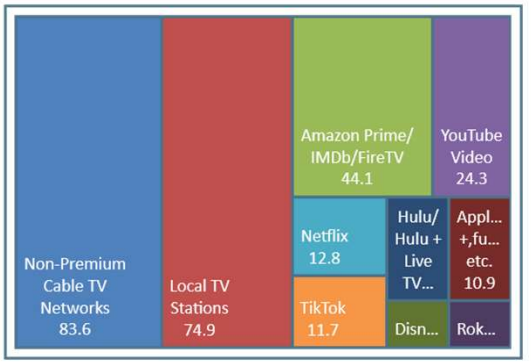


Avg. Week Ad-Supported Video (Persons & % Reach): Adults 18 or older



Avg. Day Ad-Supported Video (% Time Spent & Avg. Minutes/day Spent): Adults 18 or older





WASHINGTON, DC DMA Scarborough R1 2024: Feb23-Apr24 Qual Intab 273

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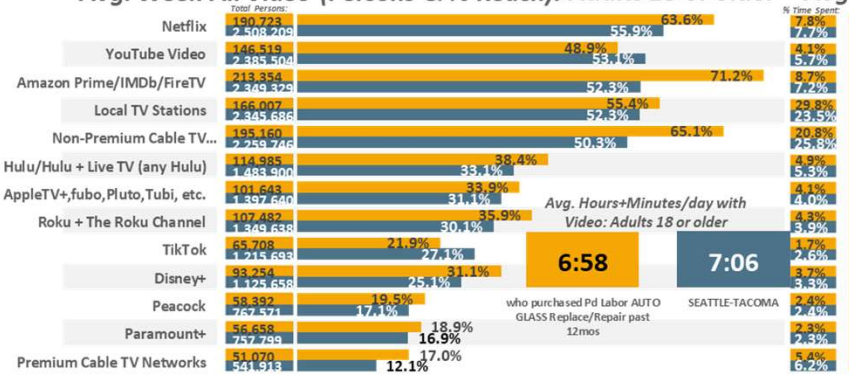
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[(Auto insurance provider for household (HHLD): Any auto insurance provider AND Mode of transportation past 7 days (any purpose): Drive (not carpool))] ANDAuto repair/srvc on HHLD vehicle pst 12 mo (pd labor) (HHLD): Auto glass replacement/repair

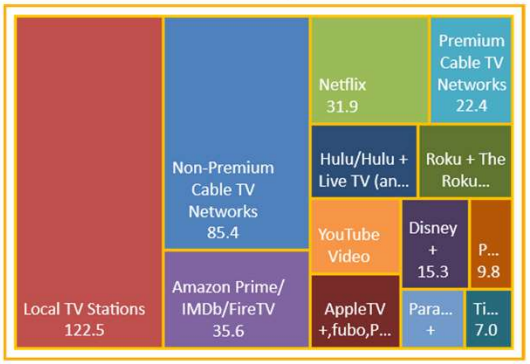


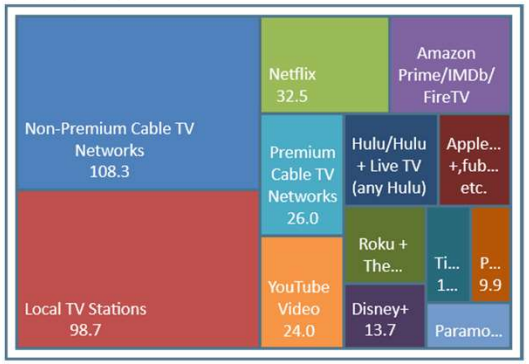
164,525 or 54.9% of Adults 18 or older who purchased Pd Labor AUTO GLASS Replace/Repair past 12mos watch Ad-Supported Local TV Stations for an average of 116.7 minutes every day representing 34.% of all time spent daily with Ad-Supported Video.

Avg. Week All Video (Persons & % Reach): Adults 18 or older

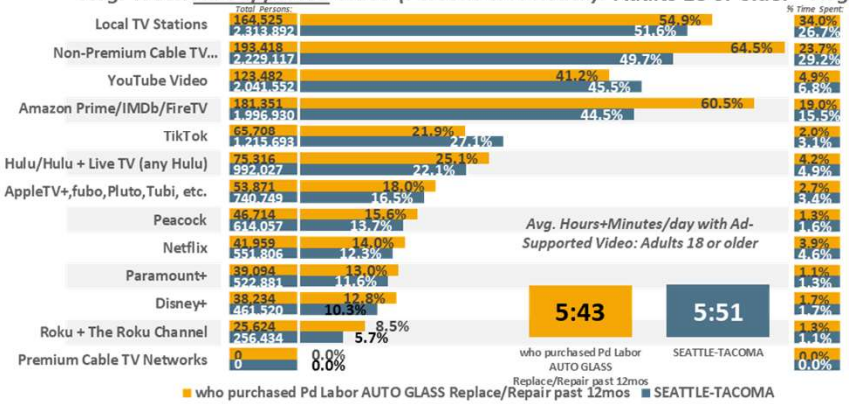


Avg. Day All Video (% Time Spent & Avg. Minutes/day Spent): Adults 18 or older

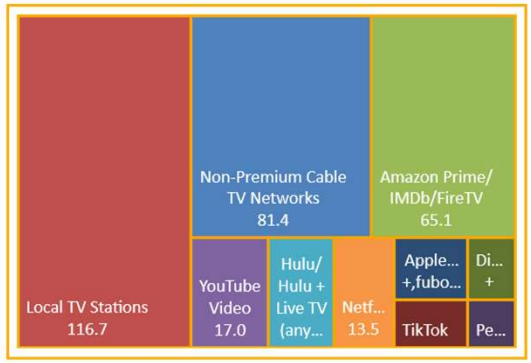


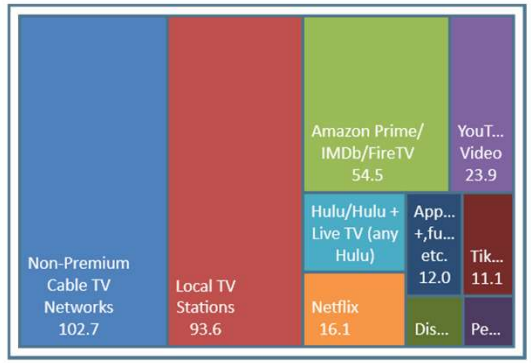


Avg. Week Ad-Supported Video (Persons & % Reach): Adults 18 or older



Avg. Day Ad-Supported Video (% Time Spent & Avg. Minutes/day Spent): Adults 18 or older





SEATTLE-TACOMA DMA Scarborough R1 2024: Jan23-Jan24 Qual Intab 318

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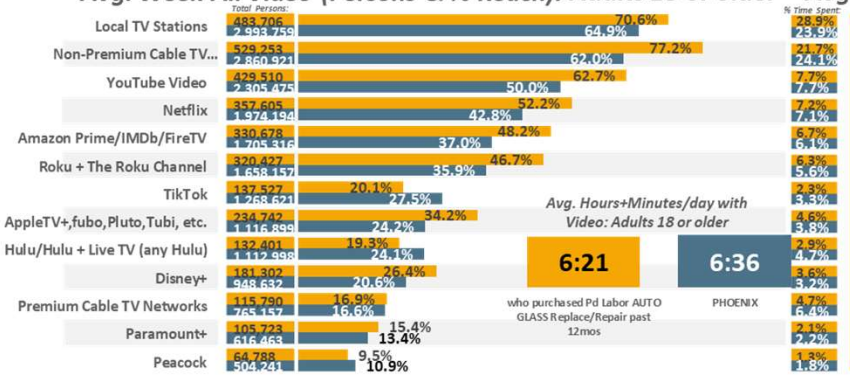
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[(Auto insurance provider for household (HHLD): Any auto insurance provider AND Mode of transportation past 7 days (any purpose): Drive (not carpool))] ANDAuto repair/srvc on HHLD vehicle pst 12 mo (pd labor) (HHLD): Auto glass replacement/repair

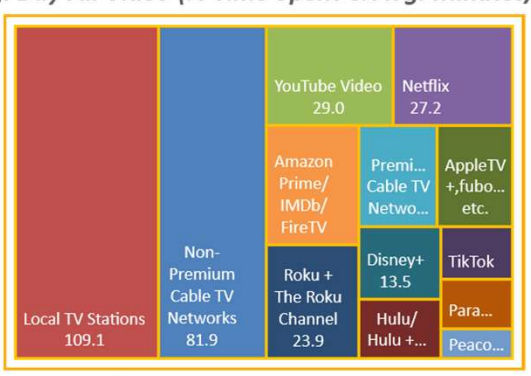


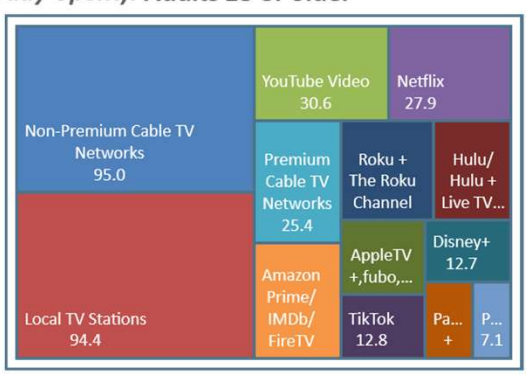
472,705 or 69.% of Adults 18 or older who purchased Pd Labor AUTO GLASS Replace/Repair past 12mos watch Ad-Supported Local TV Stations for an average of 105.8 minutes every day representing 33.9% of all time spent daily with Ad-Supported Video.

Avg. Week All Video (Persons & % Reach): Adults 18 or older

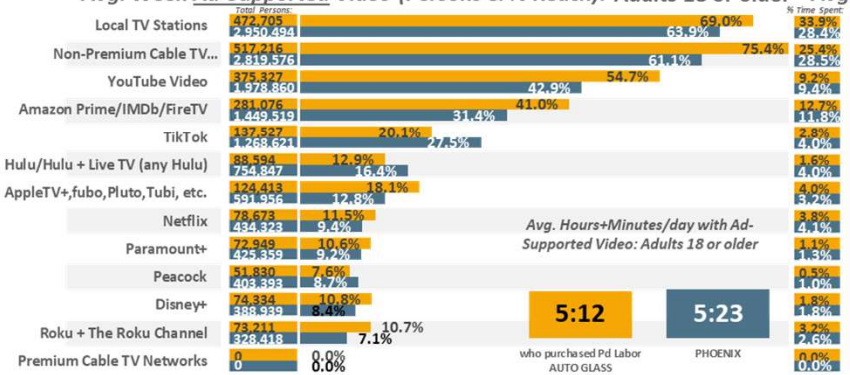


Avg. Day All Video (% Time Spent & Avg. Minutes/day Spent): Adults 18 or older

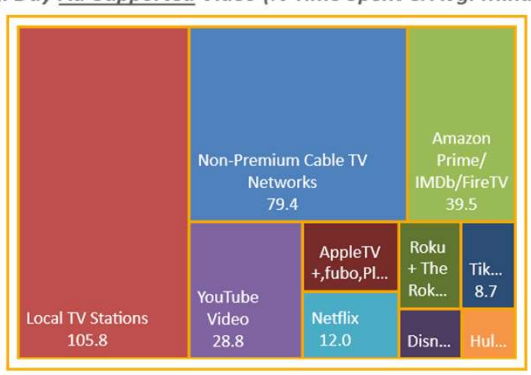


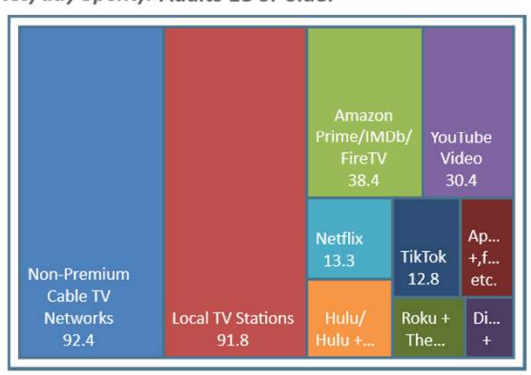


Avg. Week Ad-Supported Video (Persons & % Reach): Adults 18 or older



Avg. Day Ad-Supported Video (% Time Spent & Avg. Minutes/day Spent): Adults 18 or older





PHOENIX DMA Scarborough R1 2024: Jan23-Feb24 Qual Intab 302

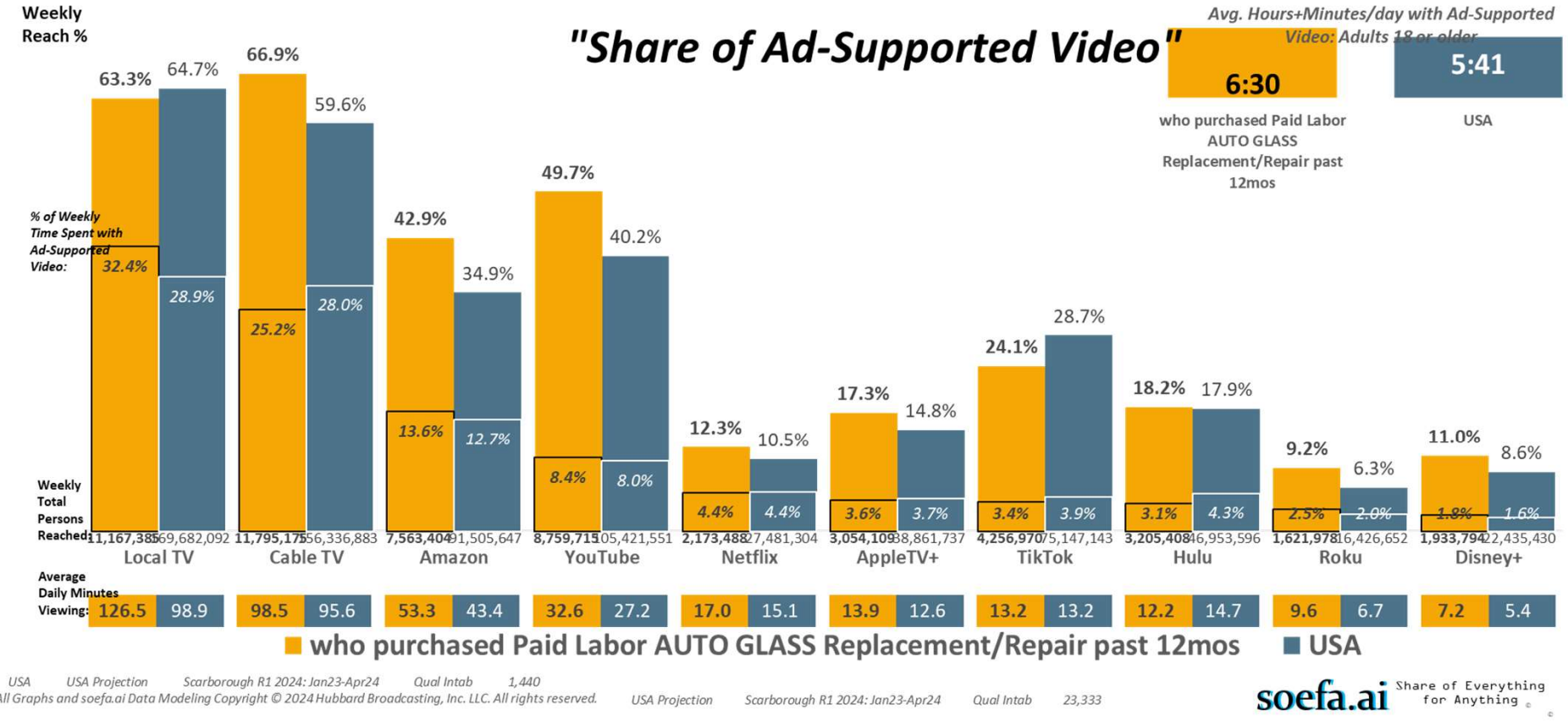
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[(Auto insurance provider for household (HHLD): Any auto insurance provider AND Mode of transportation past 7 days (any purpose): Drive (not carpool))] ANDAuto repair/srvc on HHLD vehicle pst 12 mo (pd labor) (HHLD): Auto glass replacement/repair



11,167,385 or 63.3% of Adults 18 or older who purchased Paid Labor AUTO GLASS Replacement/Repair past 12mos watch Ad-Supported Local TV Stations for an average of 126.5 minutes every day representing 32.4% of all time spent daily with Ad-Supported Video.



USA USA Projection Scarborough R1 2024: Jan23-Apr24 Qual Intab 1,440

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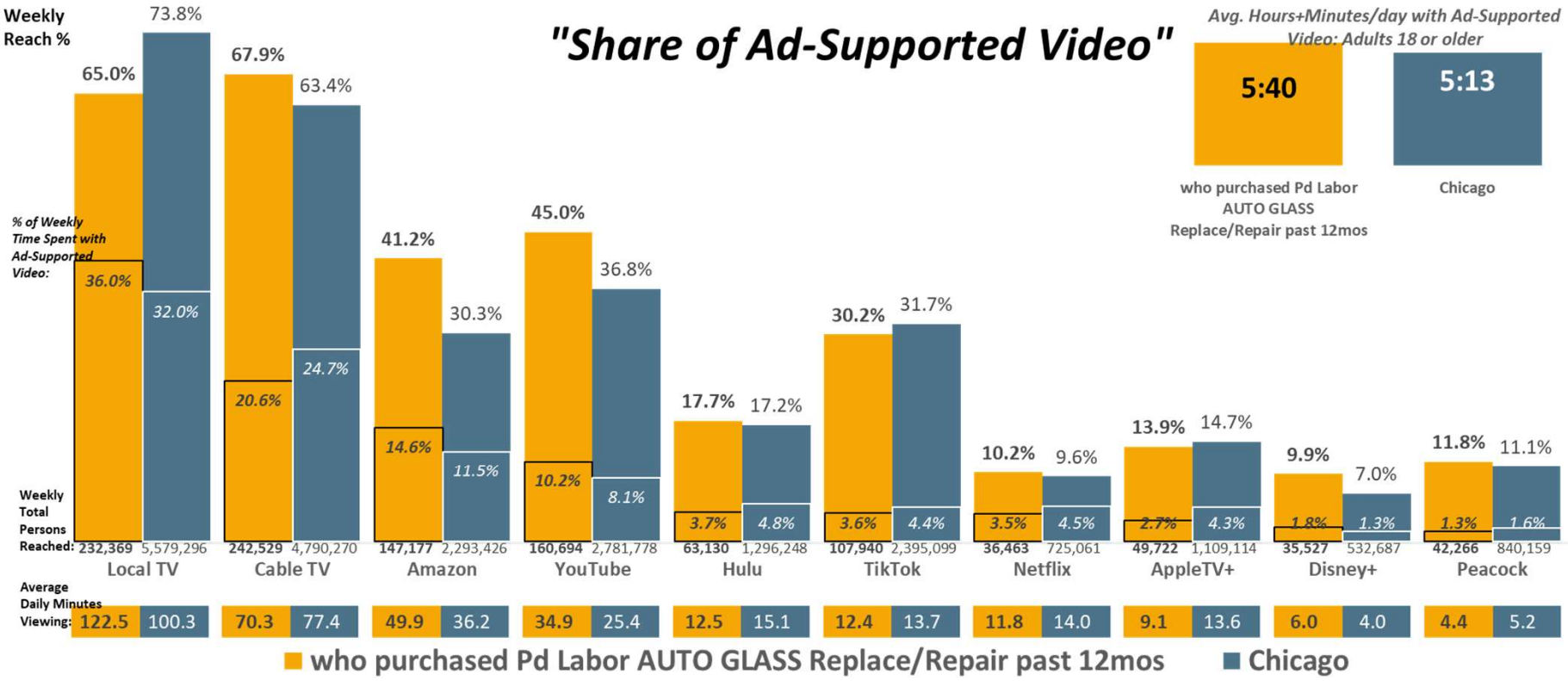
USA Projection Scarborough R1 2024: Jan23-Apr24 Qual Intab 23,333

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[(Auto insurance provider for household (HHLD): Any auto insurance provider AND Mode of transportation past 7 days (any purpose): Drive (not carpool))] ANDAuto repair/srvc on HHLD vehicle pst 12 mo (pd labor) (HHLD): Auto glass replacement/repair



232,369 or 65.% of Adults 18 or older who purchased Pd Labor AUTO GLASS Replace/Repair past 12mos watch Ad-Supported Local TV Stations for an average of 122.5 minutes every day representing 36.% of all time spent daily with Ad-Supported Video.



Chicago DMA Scarborough R1 2024: Feb23-Mar24 Qual Intab 167 CHICAGO DMA Scarborough R1 2024: Feb23-Mar24 Qual Intab 3,488

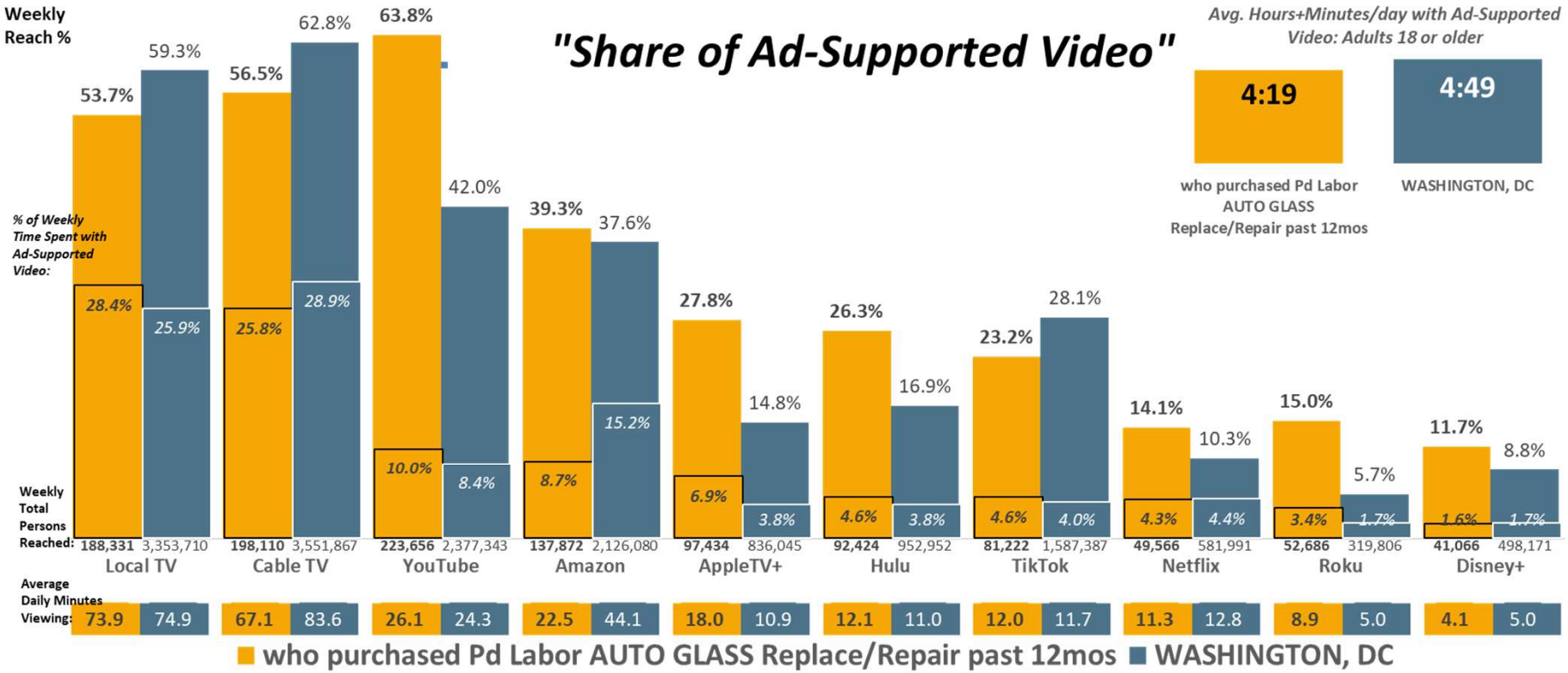
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[(Auto insurance provider for household (HHLD): Any auto insurance provider AND Mode of transportation past 7 days (any purpose): Drive (not carpool))] ANDAuto repair/srvc on HHLD vehicle pst 12 mo (pd labor) (HHLD): Auto glass replacement/repair



188,331 or 53.7% of Adults 18 or older who purchased Pd Labor AUTO GLASS Replace/Repair past 12mos watch Ad-Supported Local TV Stations for an average of 73.9 minutes every day representing 28.4% of all time spent daily with Ad-Supported Video.



WASHINGTON, DC DMA Scarborough R1 2024: Feb23-Apr24 Qual Intab 273 WASHINGTON, DC DMA Scarborough R1 2024: Feb23-Apr24 Qual Intab 5,411

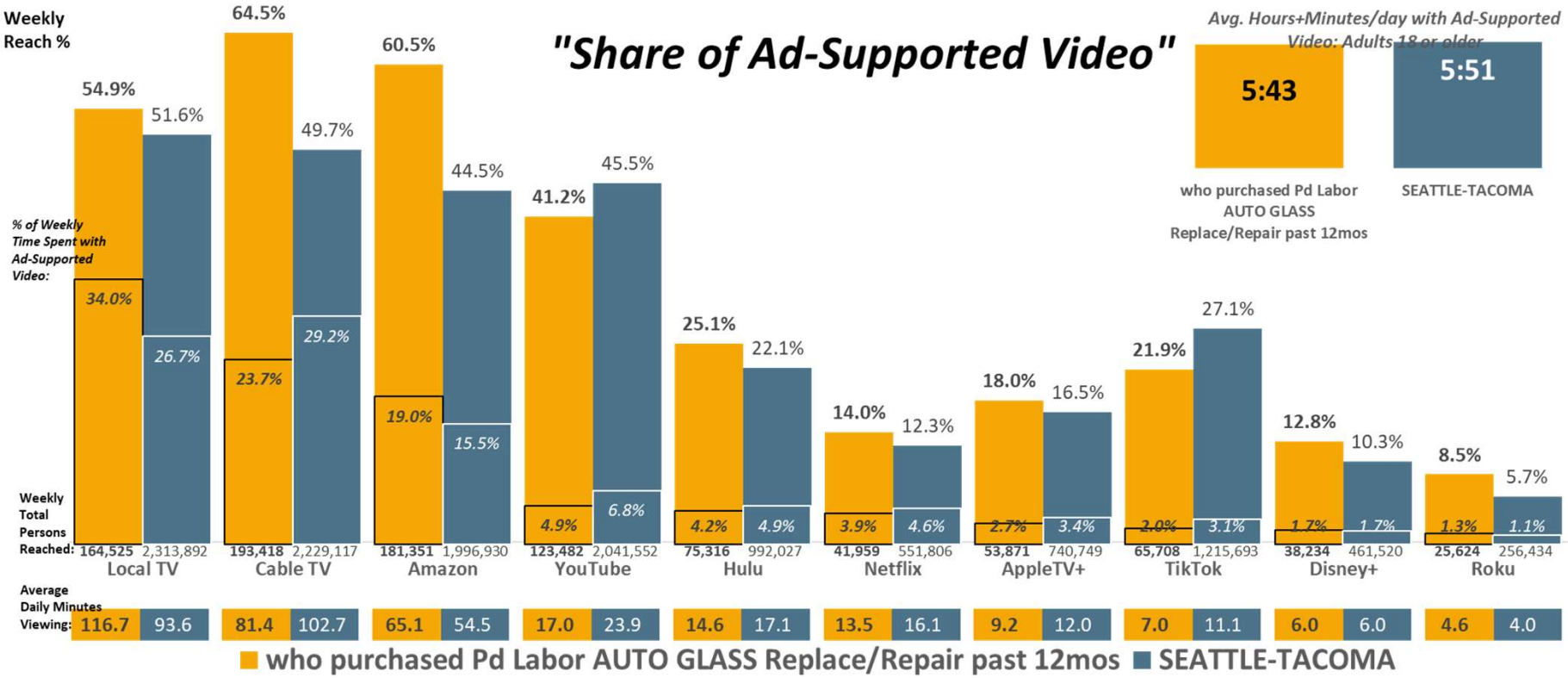
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[(Auto insurance provider for household (HHLD): Any auto insurance provider AND Mode of transportation past 7 days (any purpose): Drive (not carpool))] ANDAuto repair/srvc on HHLD vehicle pst 12 mo (pd labor) (HHLD): Auto glass replacement/repair



164,525 or 54.9% of Adults 18 or older who purchased Pd Labor AUTO GLASS Replace/Repair past 12mos watch Ad-Supported Local TV Stations for an average of 116.7 minutes every day representing 34.% of all time spent daily with Ad-Supported Video.



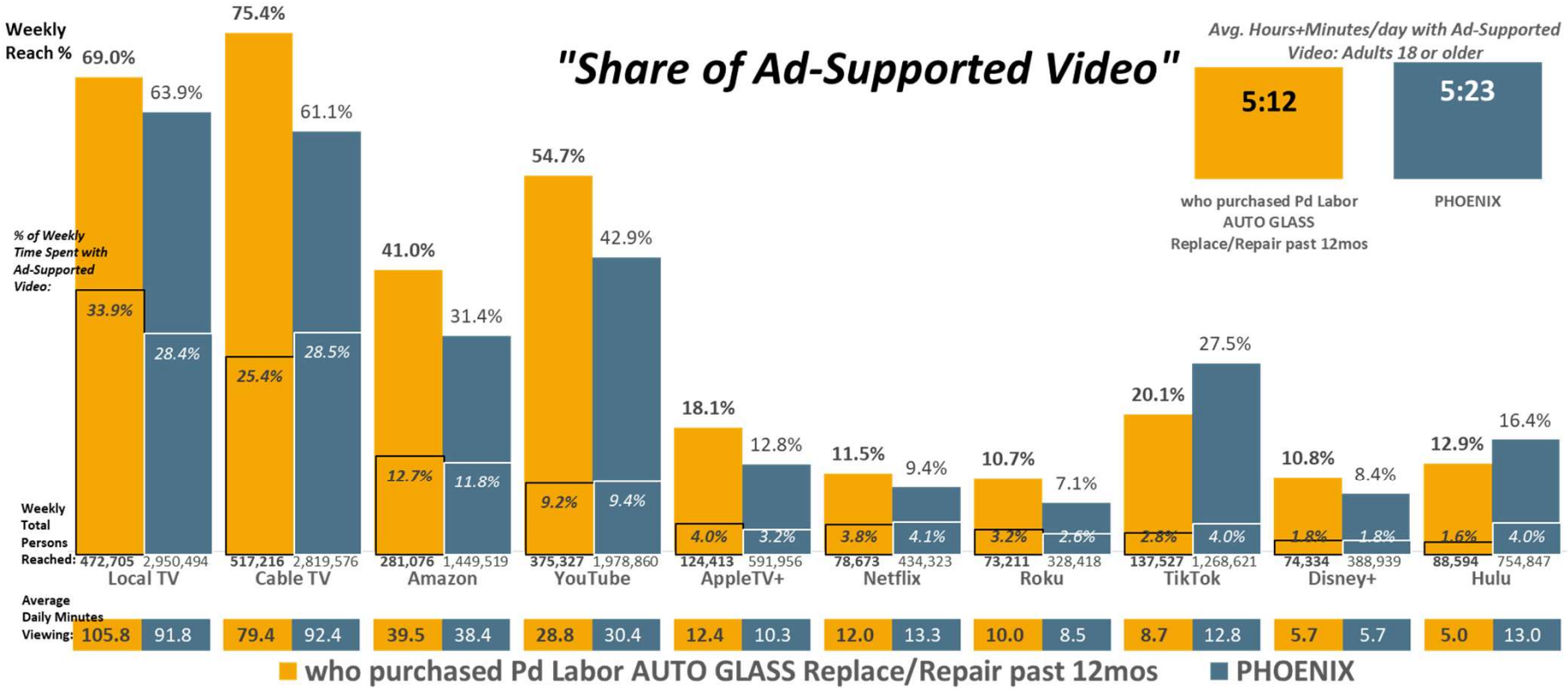
SEATTLE-TACOMA DMA Scarborough R1 2024: Jan23-Jan24 Qual Intab 318 SEATTLE-TACOMA DMA Scarborough R1 2024: Jan23-Jan24 Qual Intab 3,951

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[(Auto insurance provider for household (HHLD): Any auto insurance provider AND Mode of transportation past 7 days (any purpose): Drive (not carpool))] ANDAuto repair/srvc on HHLD vehicle pst 12 mo (pd labor) (HHLD): Auto glass replacement/repair

472,705 or 69.% of Adults 18 or older who purchased Pd Labor AUTO GLASS Replace/Repair past 12mos watch Ad-Supported Local TV Stations for an average of 105.8 minutes every day representing 33.9% of all time spent daily with Ad-Supported Video.



PHOENIX DMA Scarborough R1 2024: Jan23-Feb24 Qual Intab 302 PHOENIX DMA Scarborough R1 2024: Jan23-Feb24 Qual Intab 2,265

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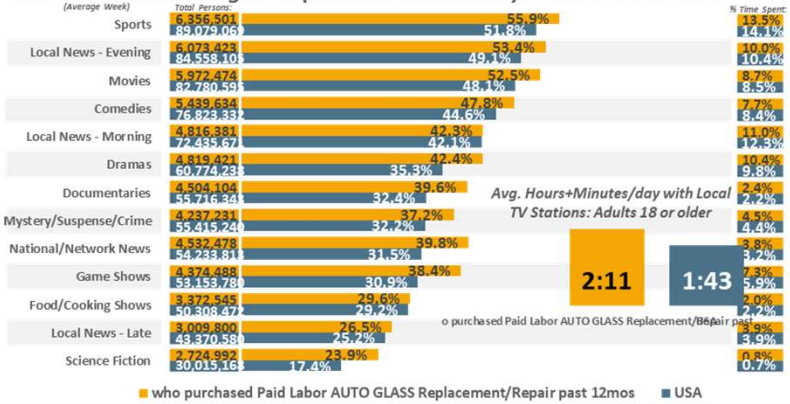
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[(Auto insurance provider for household (HHLD): Any auto insurance provider AND Mode of transportation past 7 days (any purpose): Drive (not carpool))] ANDAuto repair/srvc on HHLD vehicle pst 12 mo (pd labor) (HHLD): Auto glass replacement/repair

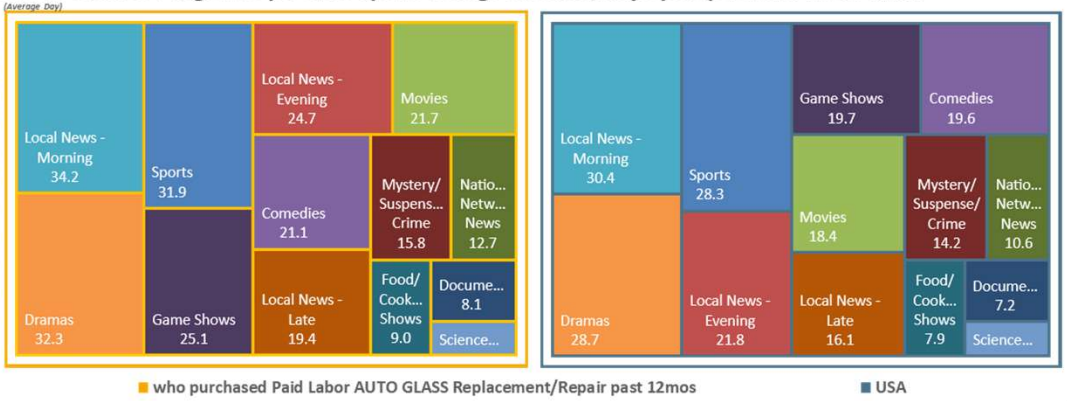


11,167,385 or 63.3% of Adults 18 or older who purchased Paid Labor AUTO GLASS Replacement/Repair past 12mos watch Ad-Supported Local TV Stations. The Top 6-Programs are Sports, Local News - Evening, Movies, Comedies, Local News - Morning, and Dramas.

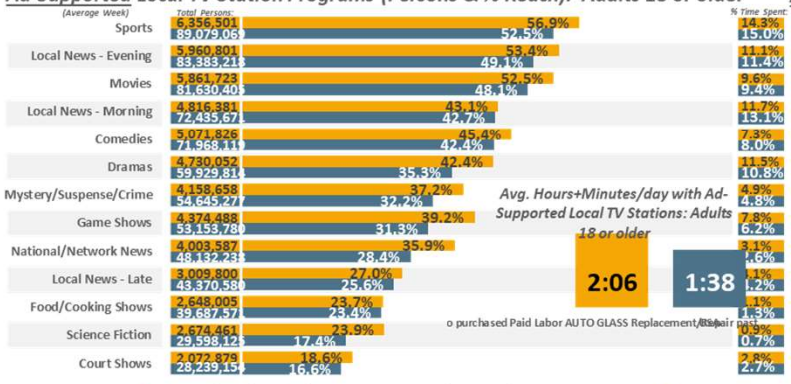
Local TV Station Programs (Persons & % Reach): Adults 18 or older



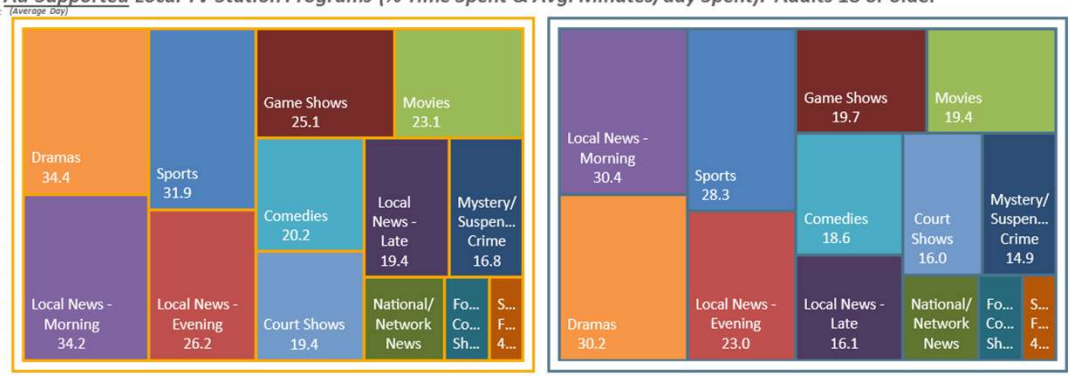
Local TV Station Programs (% Time Spent & Avg. Minutes/day Spent): Adults 18 or older



Ad-Supported Local TV Station Programs (Persons & % Reach): Adults 18 or older



Ad-Supported Local TV Station Programs (% Time Spent & Avg. Minutes/day Spent): Adults 18 or older



USA USA Projection Scarborough R1 2024: Jan23-Apr24 Qual Intab 1,440

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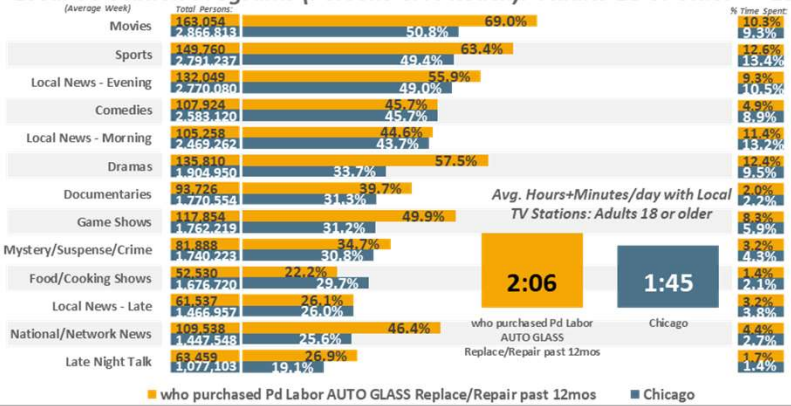
USA Projection Scarborough R1 2024: Jan23-Apr24 Qual Intab 23,333

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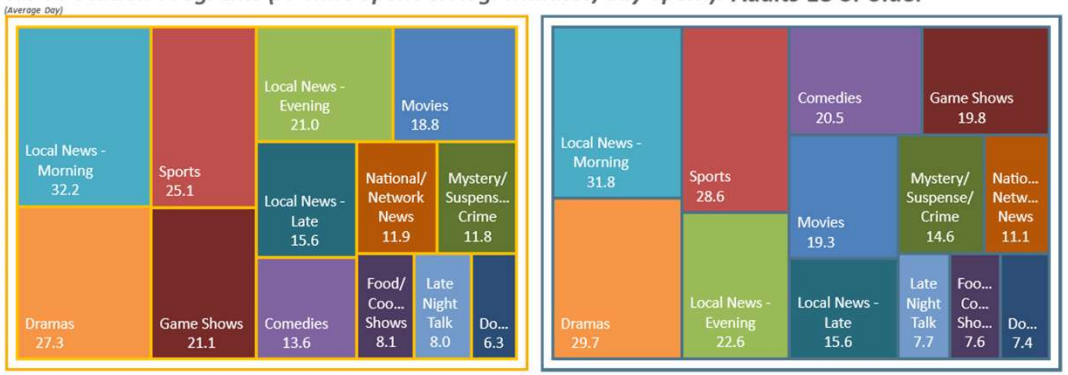
[(Auto insurance provider for household (HHLD): Any auto insurance provider AND Mode of transportation past 7 days (any purpose): Drive (not carpool))] ANDAuto repair/srvc on HHLD vehicle pst 12 mo (pd labor) (HHLD): Auto glass replacement/repair

232,369 or 65.% of Adults 18 or older who purchased Pd Labor AUTO GLASS Replace/Repair past 12mos watch Ad-Supported Local TV Stations. The Top 6-Programs are Movies, Sports, Dramas, Local News - Evening, Game Shows, and Local News - Morning.

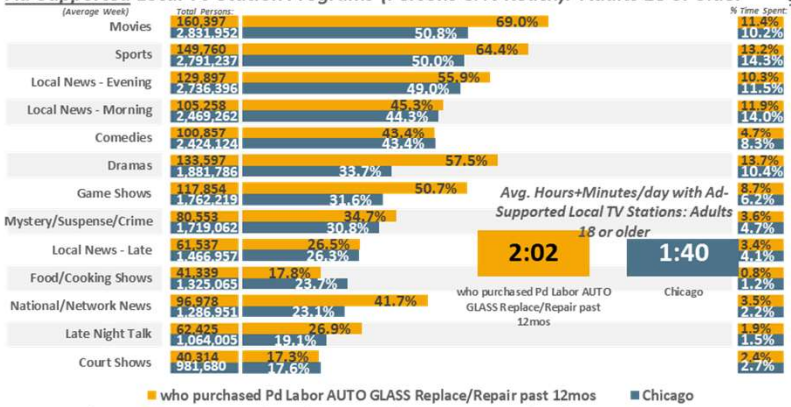
Local TV Station Programs (Persons & % Reach): Adults 18 or older



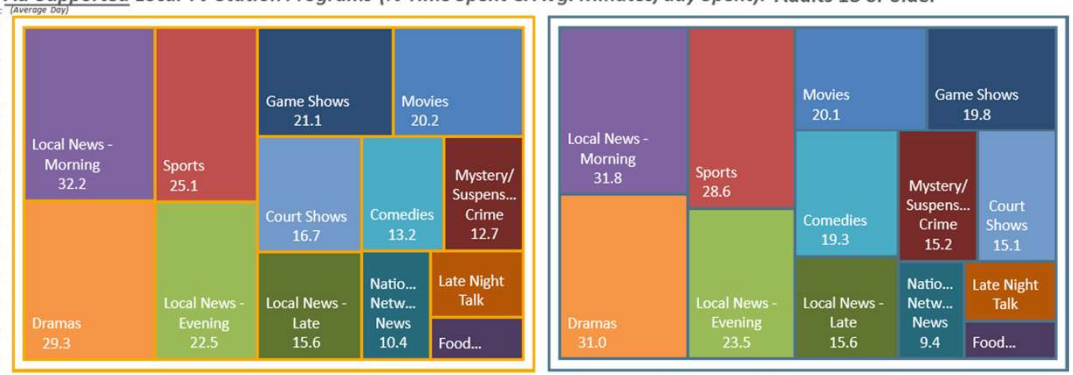
Local TV Station Programs (% Time Spent & Avg. Minutes/day Spent): Adults 18 or older



Ad-Supported Local TV Station Programs (Persons & % Reach): Adults 18 or older



Ad-Supported Local TV Station Programs (% Time Spent & Avg. Minutes/day Spent): Adults 18 or older



Chicago DMA Scarborough R1 2024: Feb23-Mar24 Qual Intab 167

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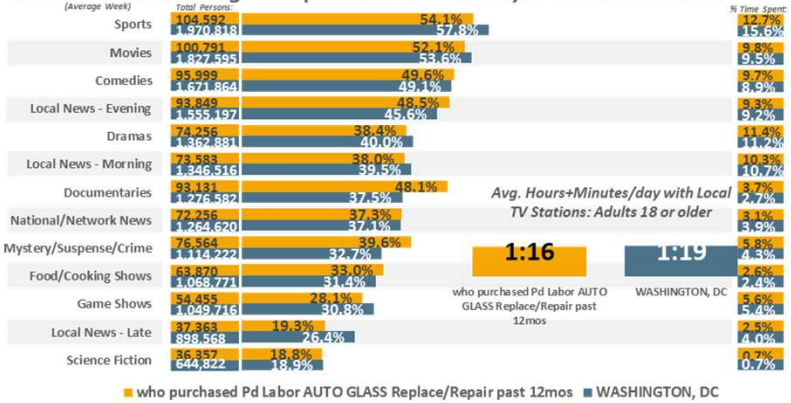
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[(Auto insurance provider for household (HHLD): Any auto insurance provider AND Mode of transportation past 7 days (any purpose): Drive (not carpool))] ANDAuto repair/srvc on HHLD vehicle pst 12 mo (pd labor) (HHLD): Auto glass replacement/repair

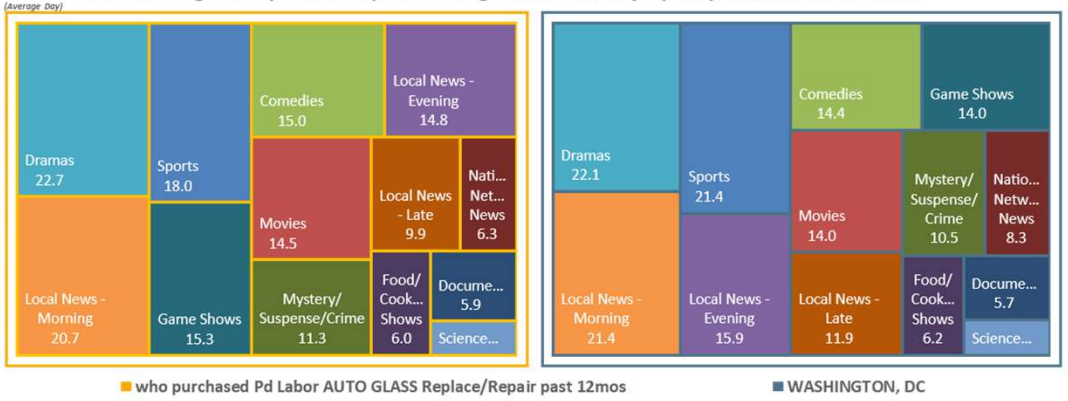


188,331 or 53.7% of Adults 18 or older who purchased Pd Labor AUTO GLASS Replace/Repair past 12mos watch Ad-Supported Local TV Stations. The Top 6-Programs are Sports, Movies, Local News - Evening, Comedies, Mystery/Suspense/Crime, and Local News - Mornin

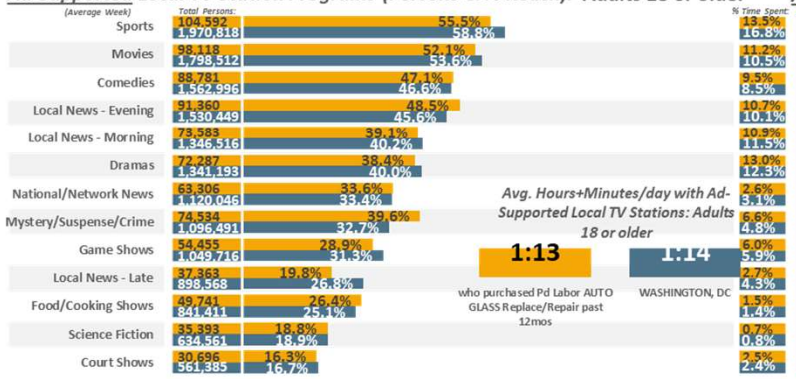
Local TV Station Programs (Persons & % Reach): Adults 18 or older



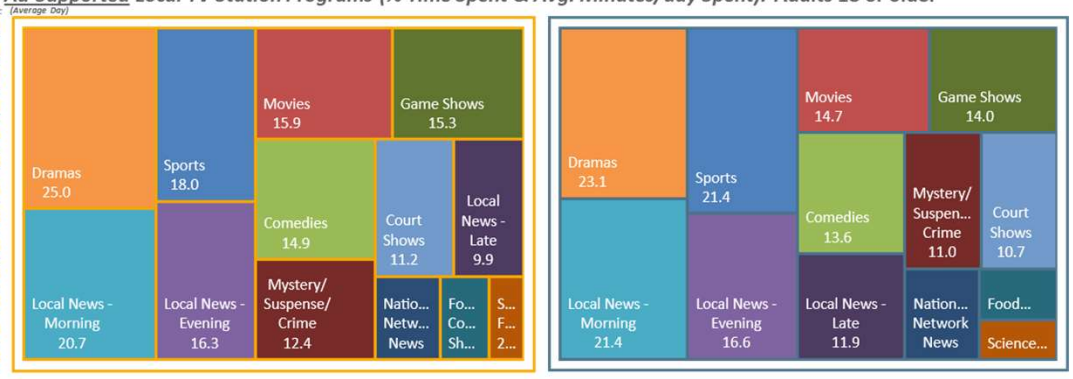
Local TV Station Programs (% Time Spent & Avg. Minutes/day Spent): Adults 18 or older



Ad-Supported Local TV Station Programs (Persons & % Reach): Adults 18 or older



Ad-Supported Local TV Station Programs (% Time Spent & Avg. Minutes/day Spent): Adults 18 or older



WASHINGTON, DC DMA Scarborough R1 2024: Feb23-Apr24 Qual Intab 273

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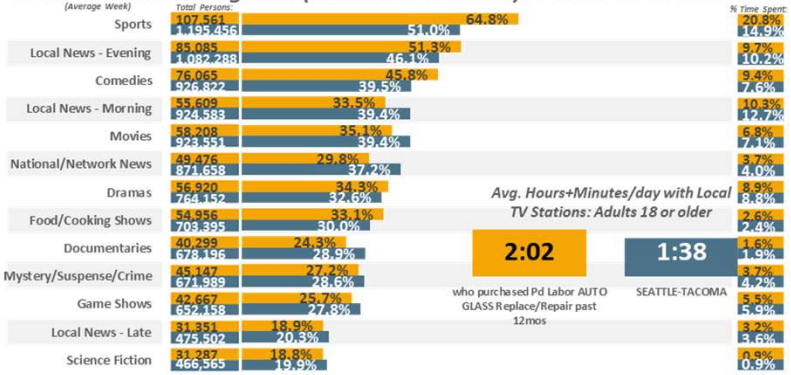
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[(Auto insurance provider for household (HHLD): Any auto insurance provider AND Mode of transportation past 7 days (any purpose): Drive (not carpool))] ANDAuto repair/srvc on HHLD vehicle pst 12 mo (pd labor) (HHLD): Auto glass replacement/repair

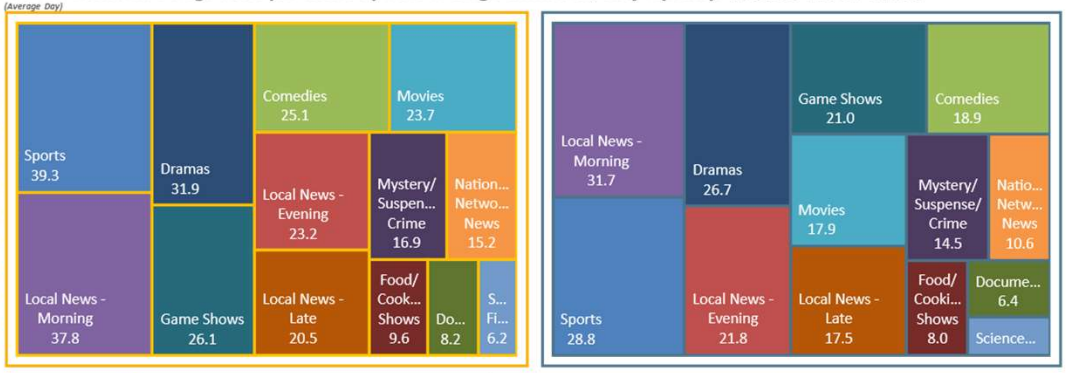


164,525 or 54.9% of Adults 18 or older who purchased Pd Labor AUTO GLASS Replace/Repair past 12mos watch Ad-Supported Local TV Stations. The Top 6-Programs are Sports, Local News - Evening, Comedies, Movies, Dramas, and Local News - Morning.

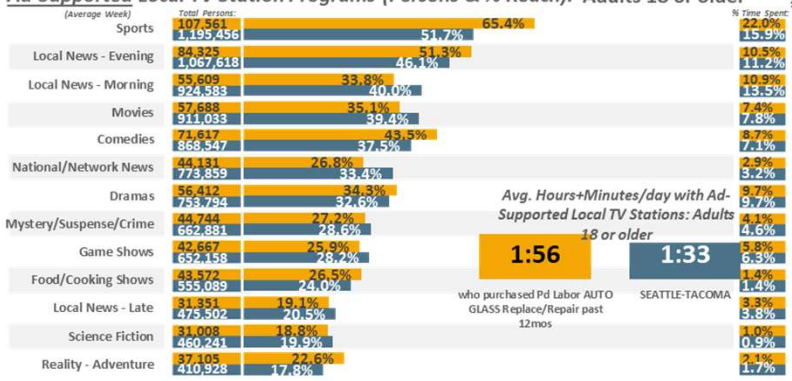
Local TV Station Programs (Persons & % Reach): Adults 18 or older



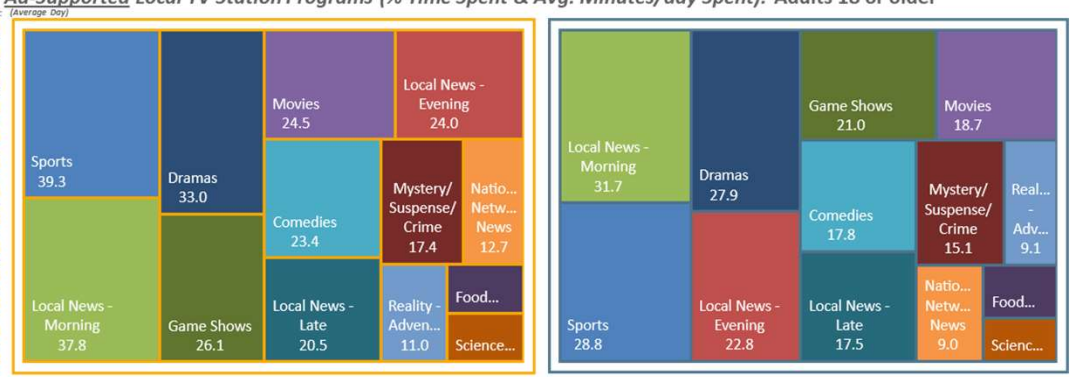
Local TV Station Programs (% Time Spent & Avg. Minutes/day Spent): Adults 18 or older



Ad-Supported Local TV Station Programs (Persons & % Reach): Adults 18 or older



Ad-Supported Local TV Station Programs (% Time Spent & Avg. Minutes/day Spent): Adults 18 or older



SEATTLE-TACOMA DMA Scarborough R1 2024: Jan23-Jan24 Qual Intab 318

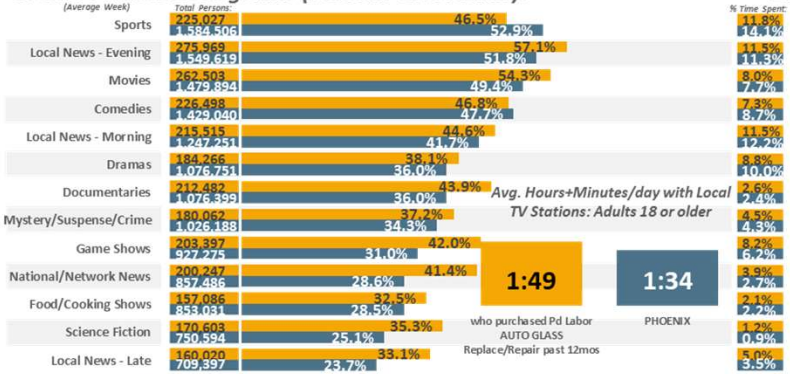
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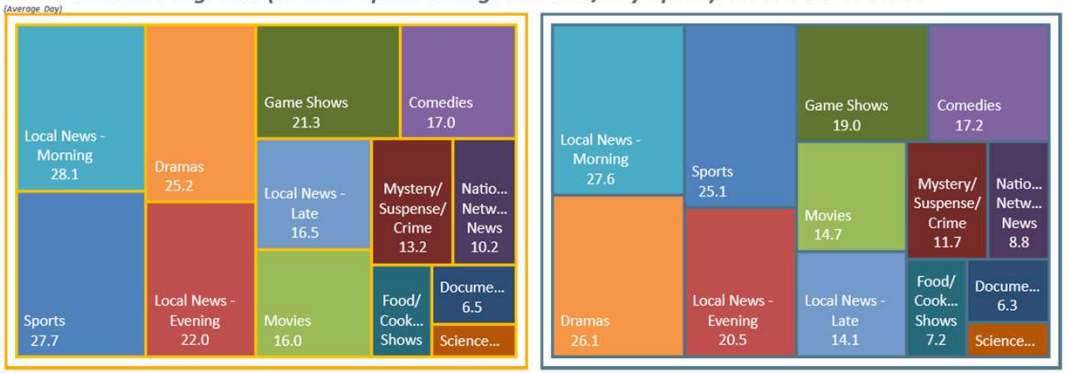
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472,705 or 69.% of Adults 18 or older who purchased Pd Labor AUTO GLASS Replace/Repair past 12mos watch Ad-Supported Local TV Stations. The Top 6-Programs are Local News - Evening, Movies, Sports, Local News - Morning, Comedies, and Game Shows.

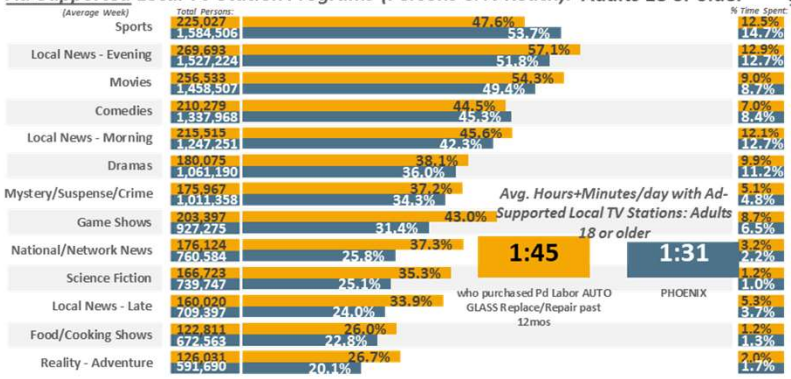
Local TV Station Programs (Persons & % Reach): Adults 18 or older



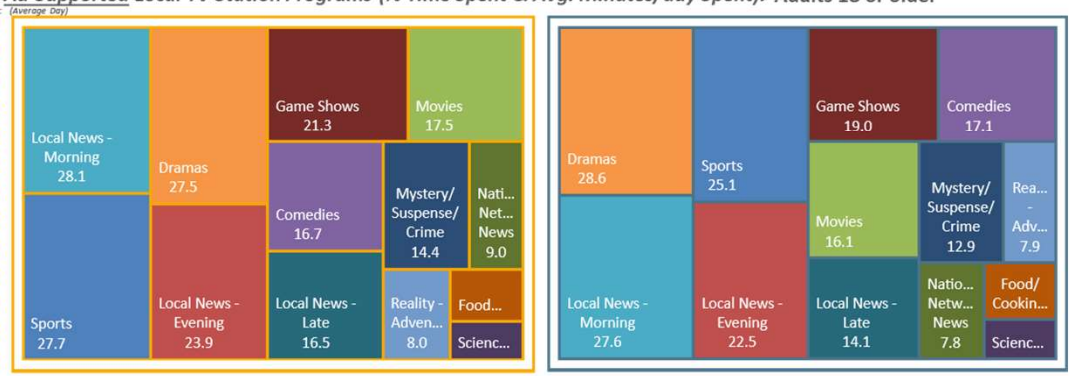
Local TV Station Programs (% Time Spent & Avg. Minutes/day Spent): Adults 18 or older



Ad-Supported Local TV Station Programs (Persons & % Reach): Adults 18 or older



Ad-Supported Local TV Station Programs (% Time Spent & Avg. Minutes/day Spent): Adults 18 or older



PHOENIX DMA Scarborough R1 2024: Jan23-Feb24 Qual Intab 302

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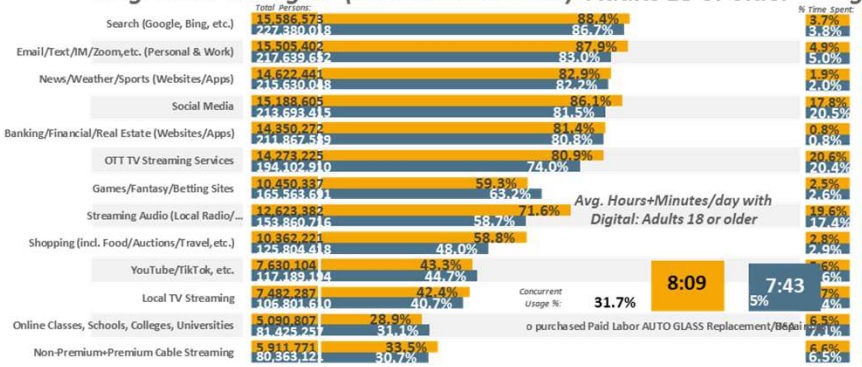
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[(Auto insurance provider for household (HHLD): Any auto insurance provider AND Mode of transportation past 7 days (any purpose): Drive (not carpool))] ANDAuto repair/srvc on HHLD vehicle pst 12 mo (pd labor) (HHLD): Auto glass replacement/repair

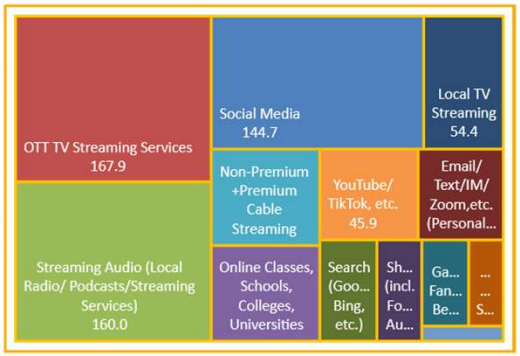


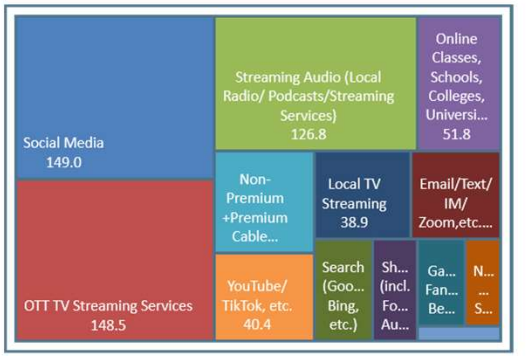
13,418,631 or 76.1% of Adults 18 or older who purchased Paid Labor AUTO GLASS Replacement/Repair past 12mos use Ad-Supported Social Media for an average of 127.8 minutes every day representing 20.9% of all time spent daily with Ad-Supported Digital Media.

Avg. Week All Digital (Persons & % Reach): Adults 18 or older

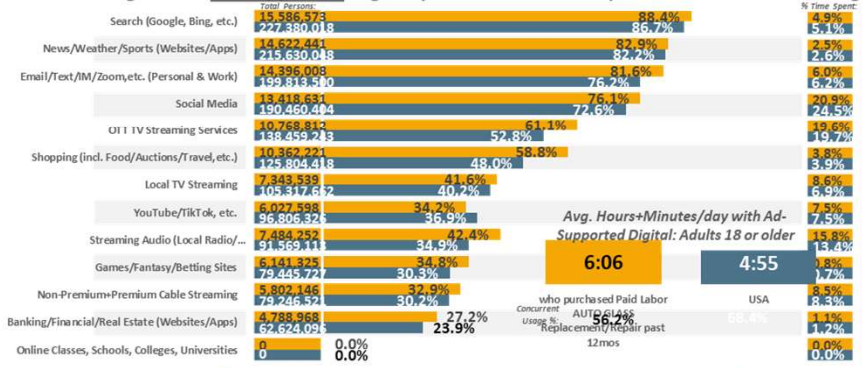


Avg. Day All Digital (% Time Spent & Avg. Minutes/day Spent): Adults 18 or older

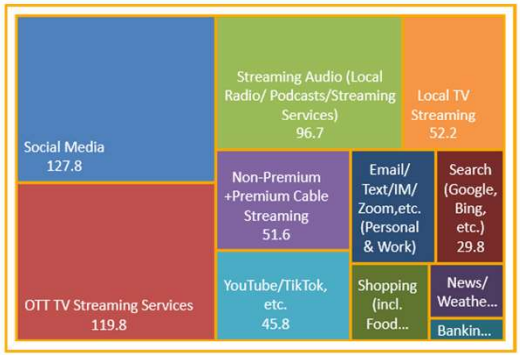


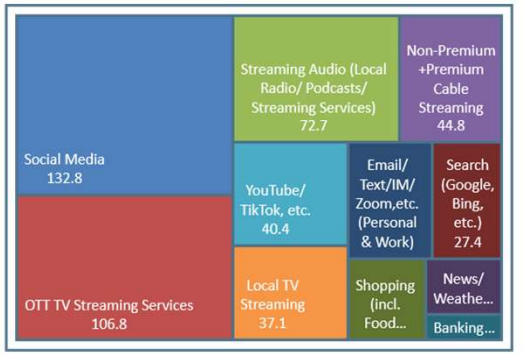


Avg. Week Ad-Supported Digital (Persons & % Reach): Adults 18 or older



Avg. Day Ad-Supported Digital (% Time Spent & Avg. Minutes/day Spent): Adults 18 or older





USA USA Projection Scarborough R1 2024: Jan23-Apr24 Qual Intab 1,440

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USA Projection Scarborough R1 2024: Jan23-Apr24 Qual Intab 23,333

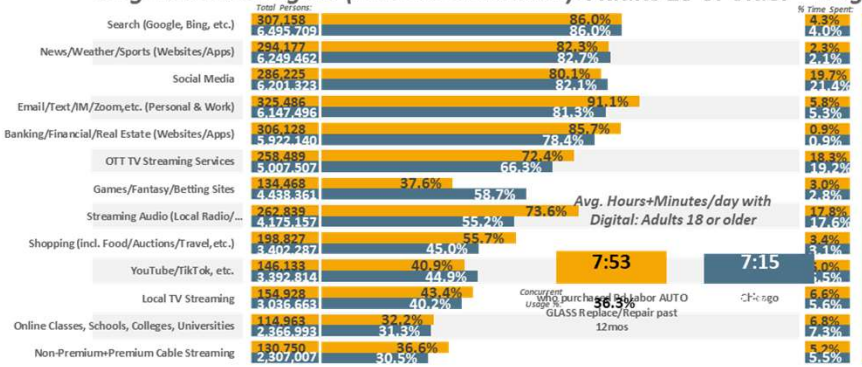
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[(Auto insurance provider for household (HHLD): Any auto insurance provider AND Mode of transportation past 7 days (any purpose): Drive (not carpool))] ANDAuto repair/srvc on HHLD vehicle pst 12 mo (pd labor) (HHLD): Auto glass replacement/repair

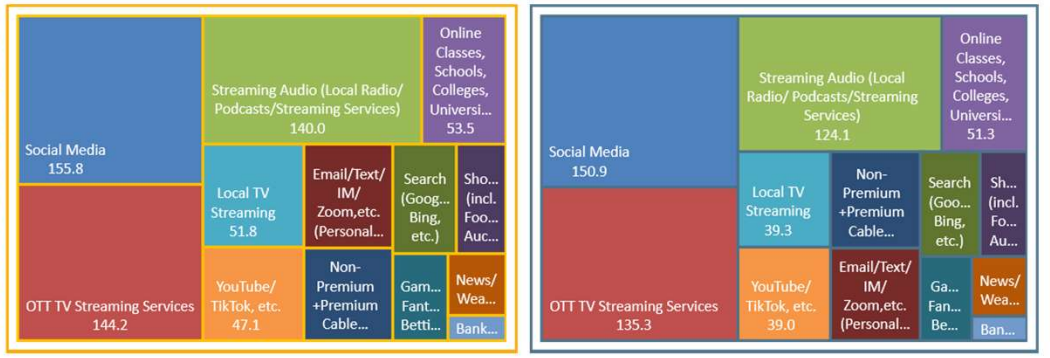


262,363 or 73.4% of Adults 18 or older who purchased Pd Labor AUTO GLASS Replace/Repair past 12mos use Ad-Supported Social Media for an average of 142.8 minutes every day representing 23.8% of all time spent daily with Ad-Supported Digital Media.

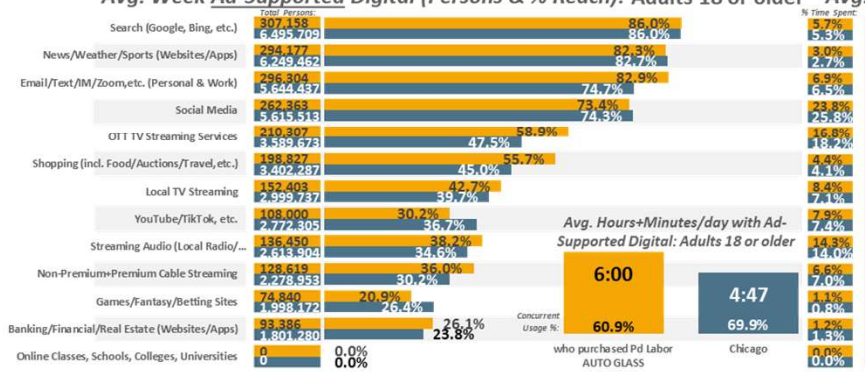
Avg. Week All Digital (Persons & % Reach): Adults 18 or older



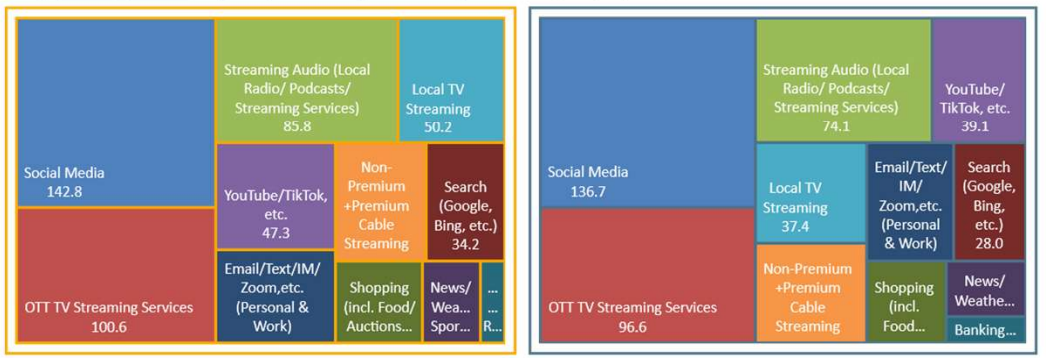
Avg. Day All Digital (% Time Spent & Avg. Minutes/day Spent): Adults 18 or older



Avg. Week Ad-Supported Digital (Persons & % Reach): Adults 18 or older



Avg. Day Ad-Supported Digital (% Time Spent & Avg. Minutes/day Spent): Adults 18 or older



Chicago DMA Scarborough R1 2024: Feb23-Mar24 Qual Intab 167

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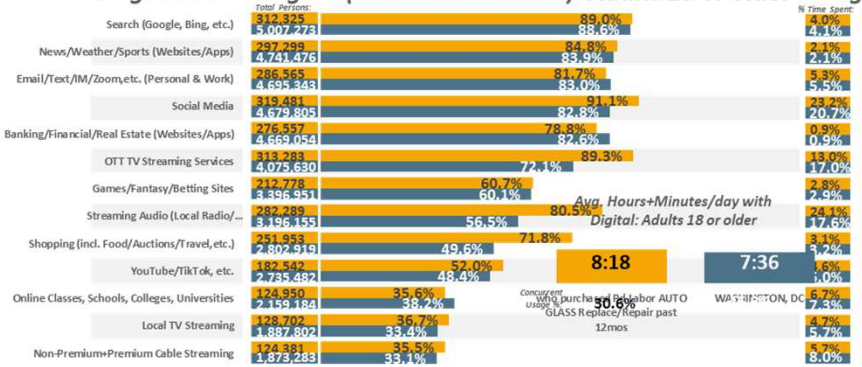
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[(Auto insurance provider for household (HHLD): Any auto insurance provider AND Mode of transportation past 7 days (any purpose): Drive (not carpool))] ANDAuto repair/srvc on HHLD vehicle pst 12 mo (pd labor) (HHLD): Auto glass replacement/repair

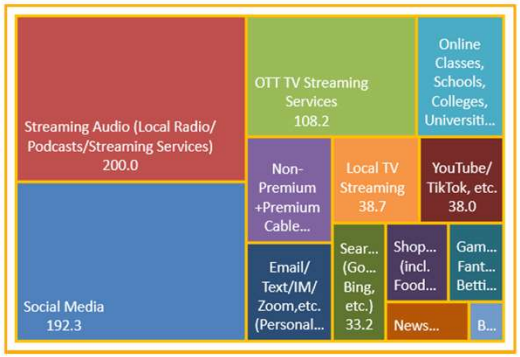


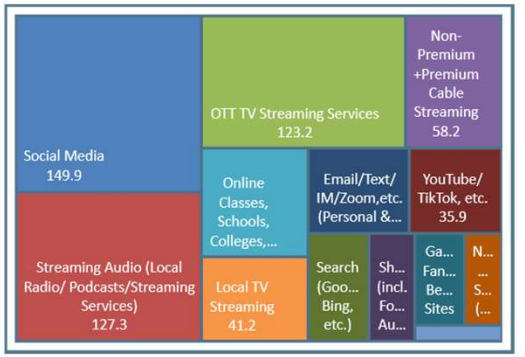
290,224 or 82.7% of Adults 18 or older who purchased Pd Labor AUTO GLASS Replace/Repair past 12mos use Ad-Supported Social Media for an average of 174.7 minutes every day representing 28.% of all time spent daily with Ad-Supported Digital Media.

Avg. Week All Digital (Persons & % Reach): Adults 18 or older

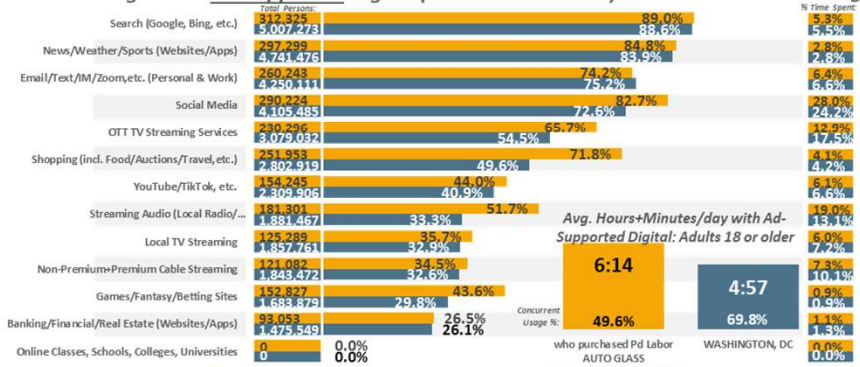


Avg. Day All Digital (% Time Spent & Avg. Minutes/day Spent): Adults 18 or older

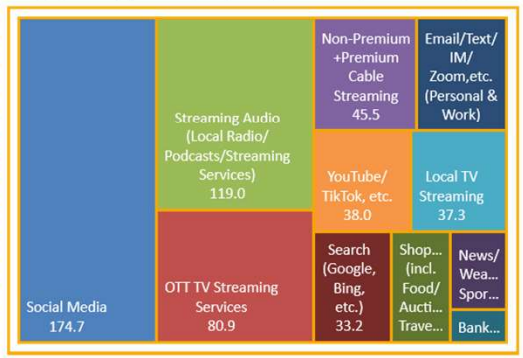


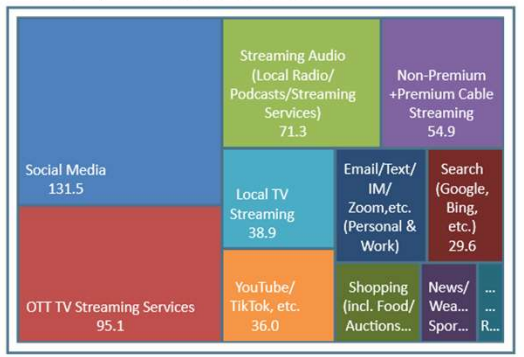


Avg. Week Ad-Supported Digital (Persons & % Reach): Adults 18 or older



Avg. Day Ad-Supported Digital (% Time Spent & Avg. Minutes/day Spent): Adults 18 or older





WASHINGTON, DC DMA Scarborough R1 2024: Feb23-Apr24 Qual Intab 273

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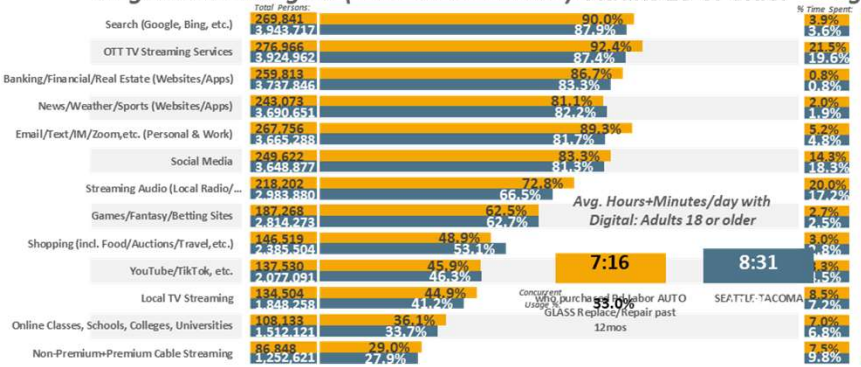
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[(Auto insurance provider for household (HHLD): Any auto insurance provider AND Mode of transportation past 7 days (any purpose): Drive (not carpool))] ANDAuto repair/srvc on HHLD vehicle pst 12 mo (pd labor) (HHLD): Auto glass replacement/repair

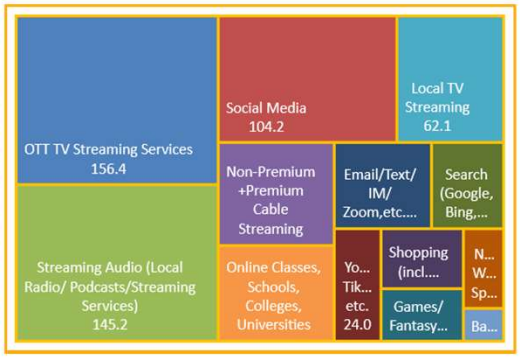


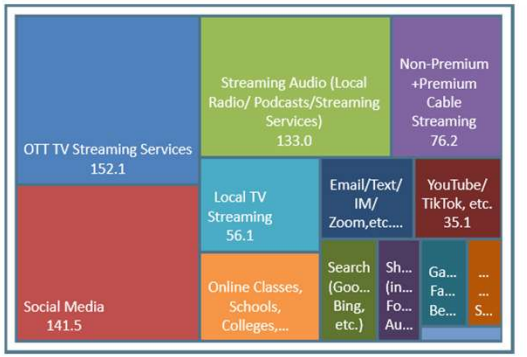
210,696 or 70.3% of Adults 18 or older who purchased Pd Labor AUTO GLASS Replace/Repair past 12mos use Ad-Supported Social Media for an average of 88. minutes every day representing 16.4% of all time spent daily with Ad-Supported Digital Media.

Avg. Week All Digital (Persons & % Reach): Adults 18 or older

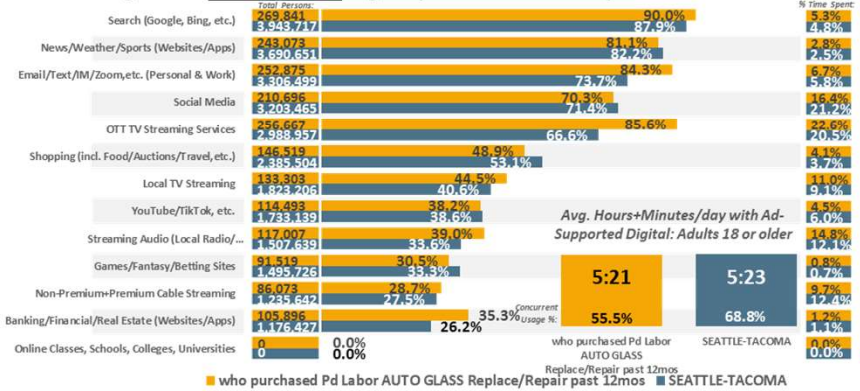


Avg. Day All Digital (% Time Spent & Avg. Minutes/day Spent): Adults 18 or older

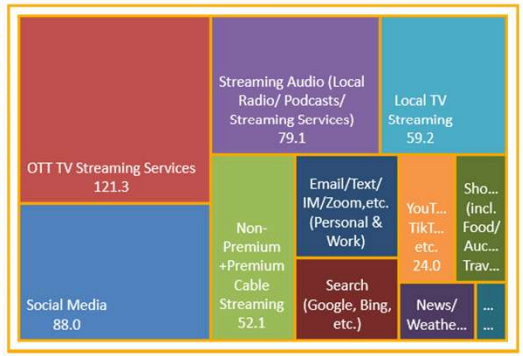


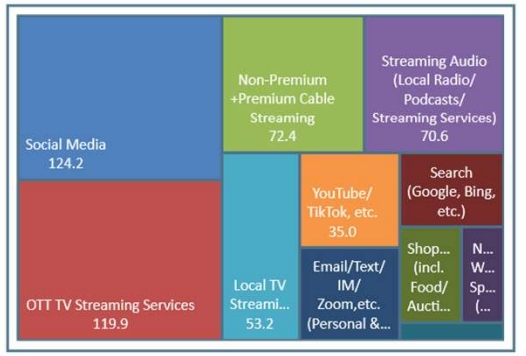


Avg. Week Ad-Supported Digital (Persons & % Reach): Adults 18 or older



Avg. Day Ad-Supported Digital (% Time Spent & Avg. Minutes/day Spent): Adults 18 or older





who purchased Pd Labor AUTO GLASS Replace/Repair past 12mos ■ SEATTLE-TACOMA

SEATTLE-TACOMA DMA Scarborough R1 2024: Jan23-Jan24 Qual Intab 318

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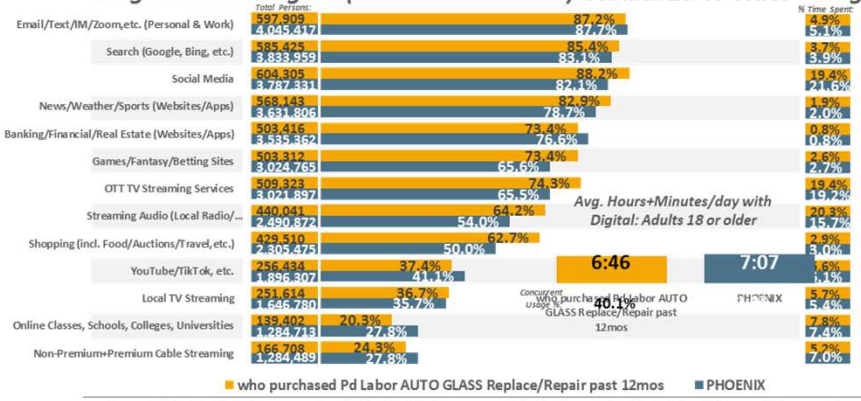
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[(Auto insurance provider for household (HHLD): Any auto insurance provider AND Mode of transportation past 7 days (any purpose): Drive (not carpool))] ANDAuto repair/srvc on HHLD vehicle pst 12 mo (pd labor) (HHLD): Auto glass replacement/repair

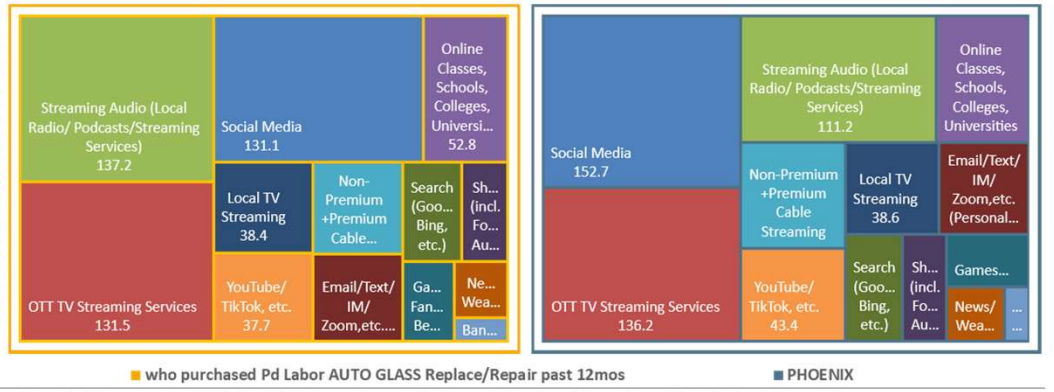


551,506 or 80.4% of Adults 18 or older who purchased Pd Labor AUTO GLASS Replace/Repair past 12mos use Ad-Supported Social Media for an average of 119.7 minutes every day representing 23.9% of all time spent daily with Ad-Supported Digital Media.

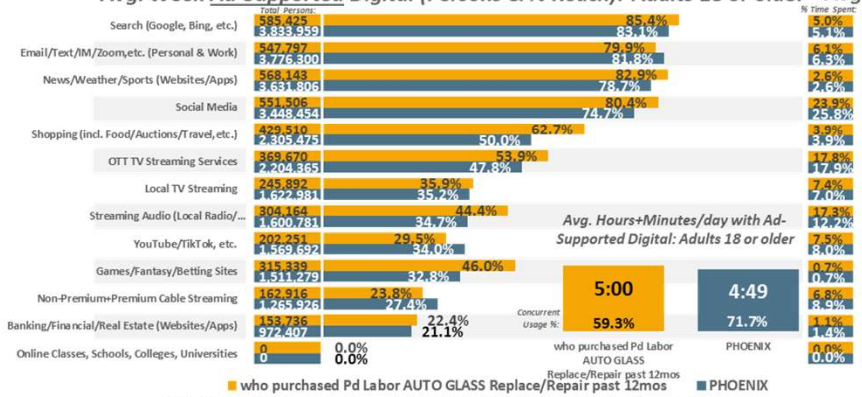
Avg. Week All Digital (Persons & % Reach): Adults 18 or older



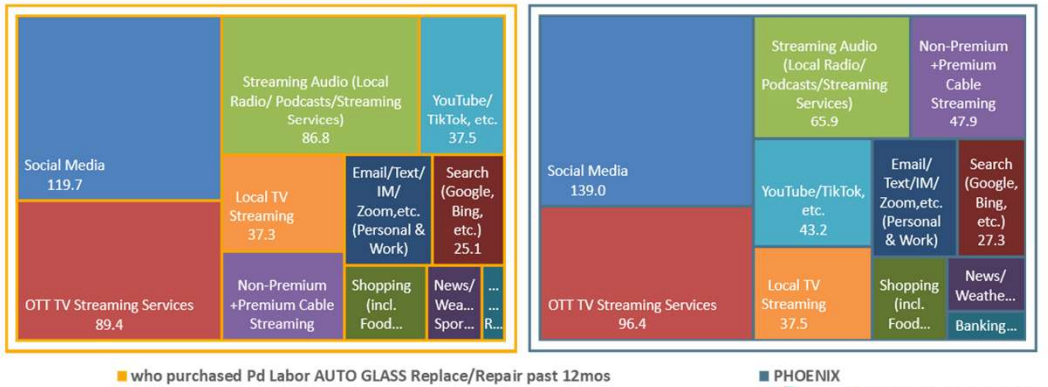
Avg. Day All Digital (% Time Spent & Avg. Minutes/day Spent): Adults 18 or older



Avg. Week Ad-Supported Digital (Persons & % Reach): Adults 18 or older



Avg. Day Ad-Supported Digital (% Time Spent & Avg. Minutes/day Spent): Adults 18 or older



PHOENIX DMA Scarborough R1 2024: Jan23-Feb24 Qual Intab 302

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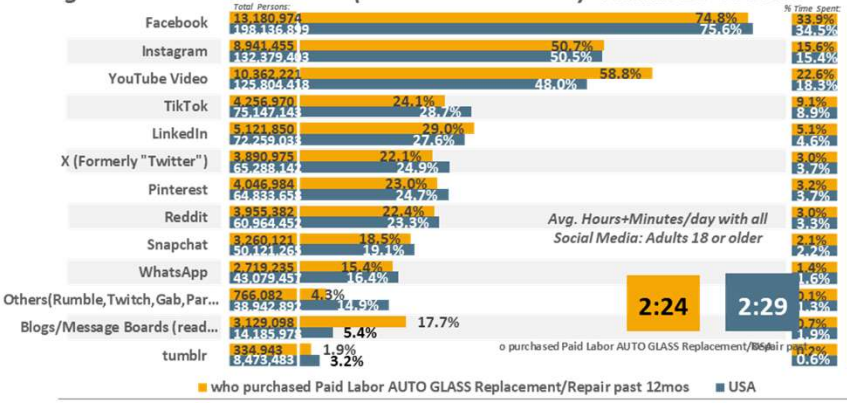
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[(Auto insurance provider for household (HHLD): Any auto insurance provider AND Mode of transportation past 7 days (any purpose): Drive (not carpool))] ANDAuto repair/srvc on HHLD vehicle pst 12 mo (pd labor) (HHLD): Auto glass replacement/repair

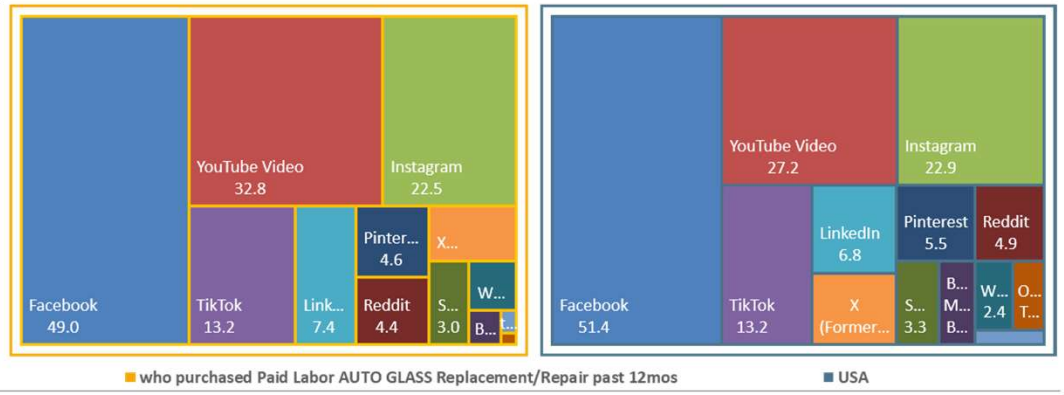


13,180,974 or 74.8% of Adults 18 or older who purchased Paid Labor AUTO GLASS Replacement/Repair past 12mos use Ad-Supported Facebook for an average of 42.7 minutes every day representing 33.4% of all time spent daily with Ad-Supported Social Media.

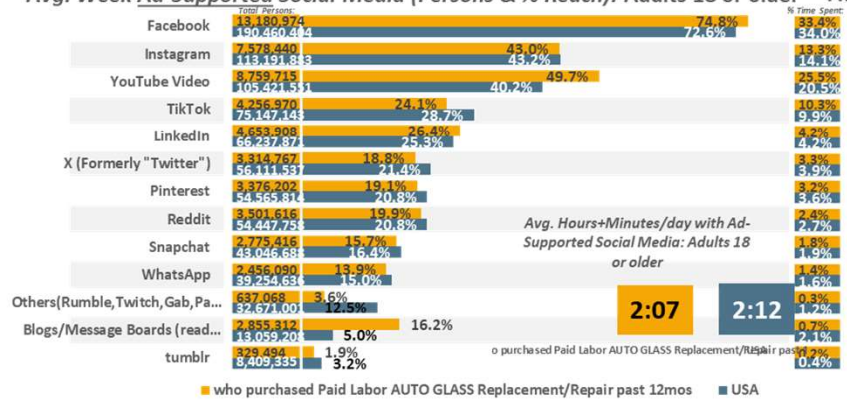
Avg. Week All Social Media (Persons & % Reach): Adults 18 or older



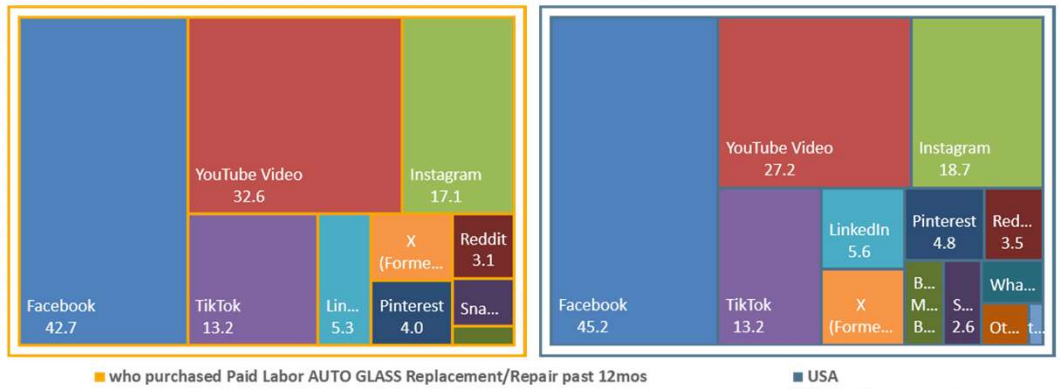
Avg. Day All Social Media (% Time Spent & Avg. Minutes/day Spent): Adults 18 or older



Avg. Week Ad-Supported Social Media (Persons & % Reach): Adults 18 or older



Avg. Day Ad-Supported Social Media (% Time Spent & Avg. Minutes/day Spent): Adults 18 or older



USA USA Projection Scarborough R1 2024: Jan23-Apr24 Qual Intab 1,440

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USA Projection Scarborough R1 2024: Jan23-Apr24 Qual Intab 23,333

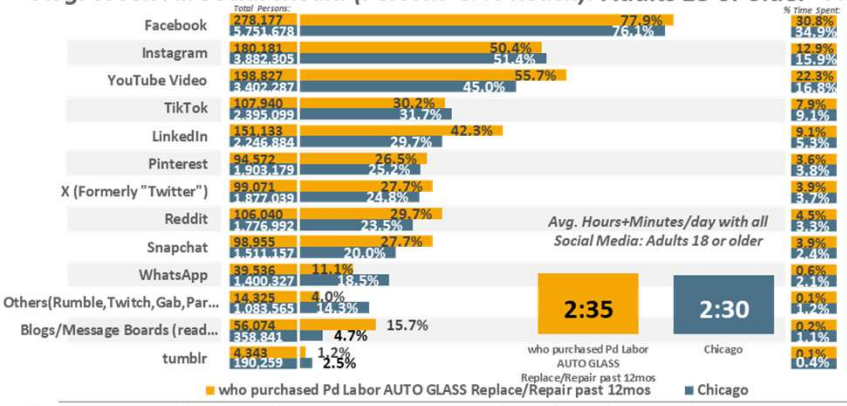
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[(Auto insurance provider for household (HHLD): Any auto insurance provider AND Mode of transportation past 7 days (any purpose): Drive (not carpool))] ANDAuto repair/srvc on HHLD vehicle pst 12 mo (pd labor) (HHLD): Auto glass replacement/repair

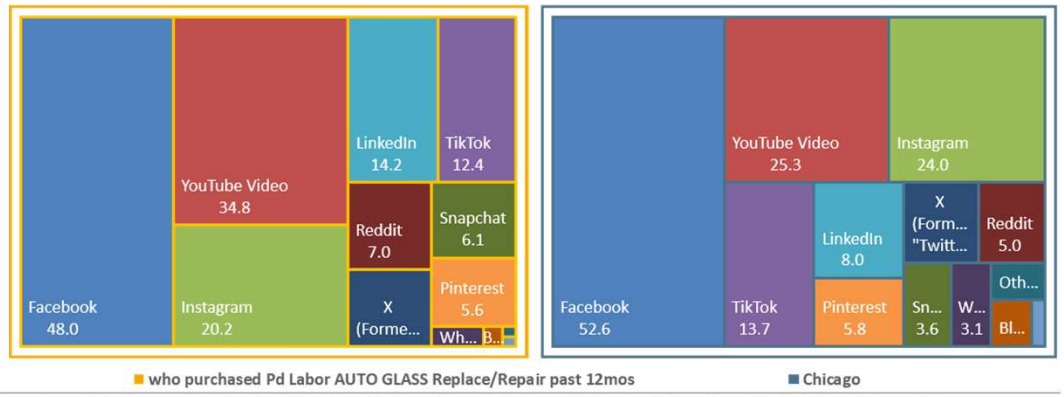


262,363 or 73.4% of Adults 18 or older who purchased Pd Labor AUTO GLASS Replace/Repair past 12mos use Ad-Supported Facebook for an average of 45.6 minutes every day representing 31.9% of all time spent daily with Ad-Supported Social Media.

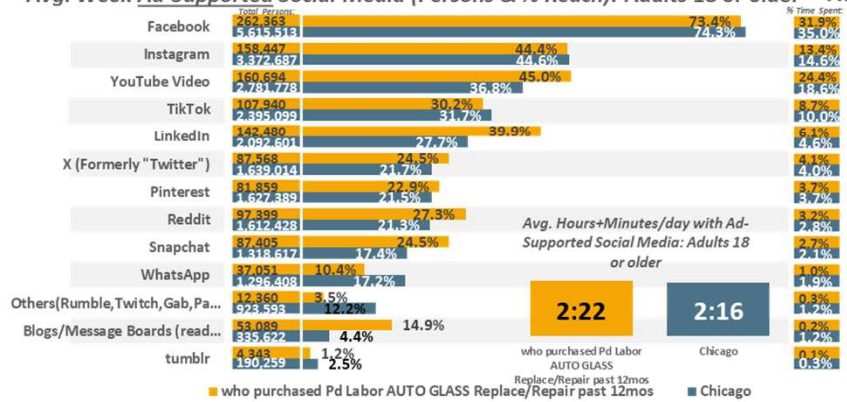
Avg. Week All Social Media (Persons & % Reach): Adults 18 or older



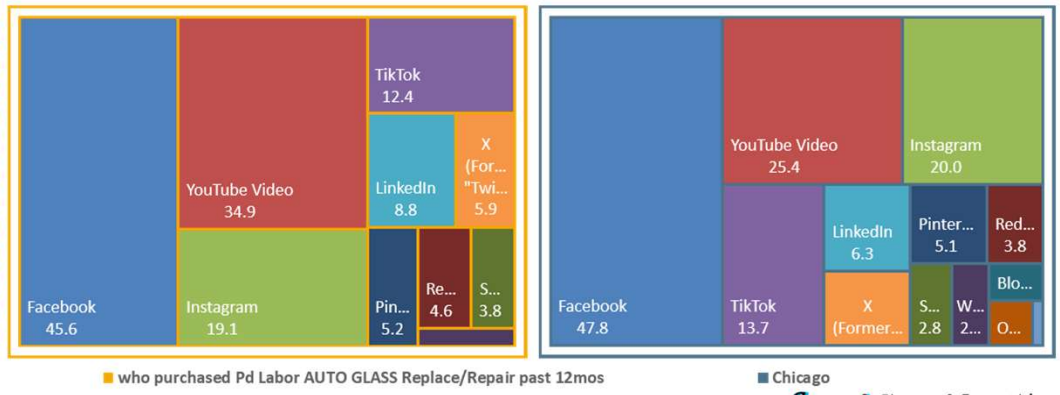
Avg. Day All Social Media (% Time Spent & Avg. Minutes/day Spent): Adults 18 or older



Avg. Week Ad-Supported Social Media (Persons & % Reach): Adults 18 or older



Avg. Day Ad-Supported Social Media (% Time Spent & Avg. Minutes/day Spent): Adults 18 or older



Chicago DMA Scarborough R1 2024: Feb23-Mar24 Qual Intab 167

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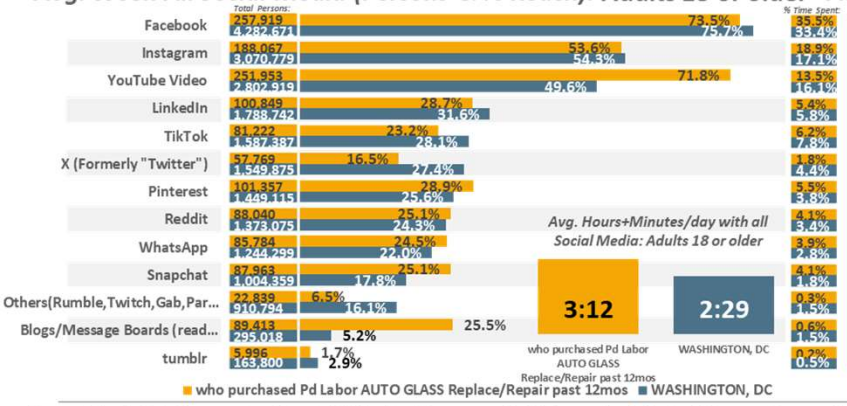
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[(Auto insurance provider for household (HHLD): Any auto insurance provider AND Mode of transportation past 7 days (any purpose): Drive (not carpool))] ANDAuto repair/srvc on HHLD vehicle pst 12 mo (pd labor) (HHLD): Auto glass replacement/repair

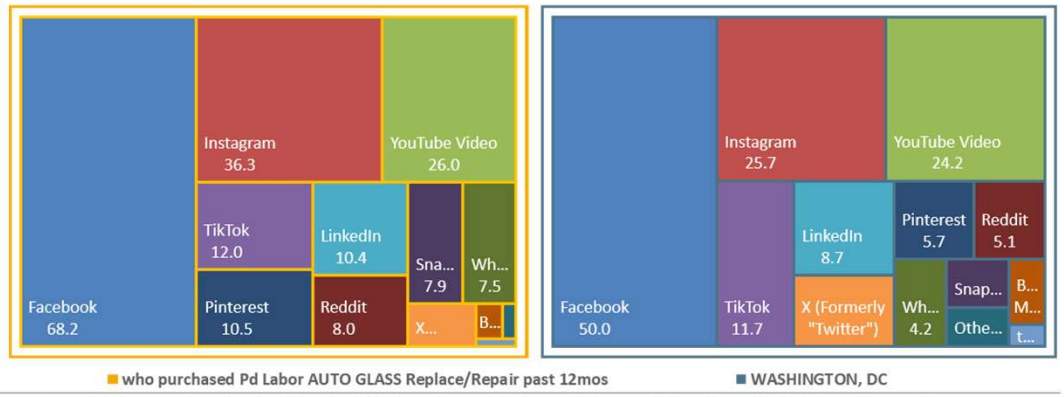


257,919 or 73.5% of Adults 18 or older who purchased Pd Labor AUTO GLASS Replace/Repair past 12mos use Ad-Supported Facebook for an average of 67. minutes every day representing 38.3% of all time spent daily with Ad-Supported Social Media.

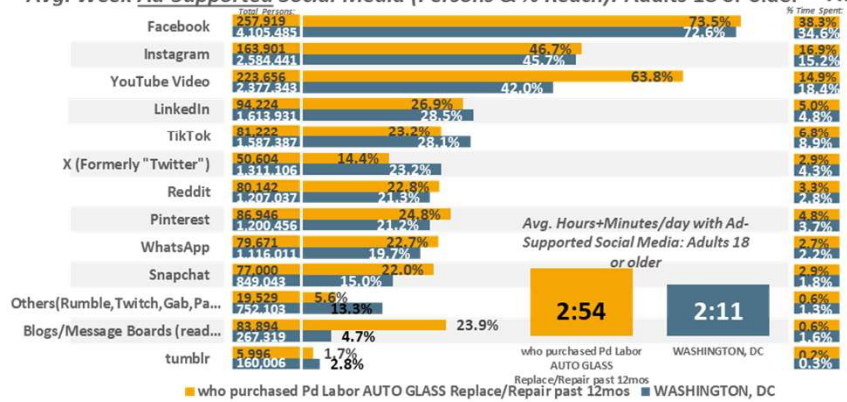
Avg. Week All Social Media (Persons & % Reach): Adults 18 or older



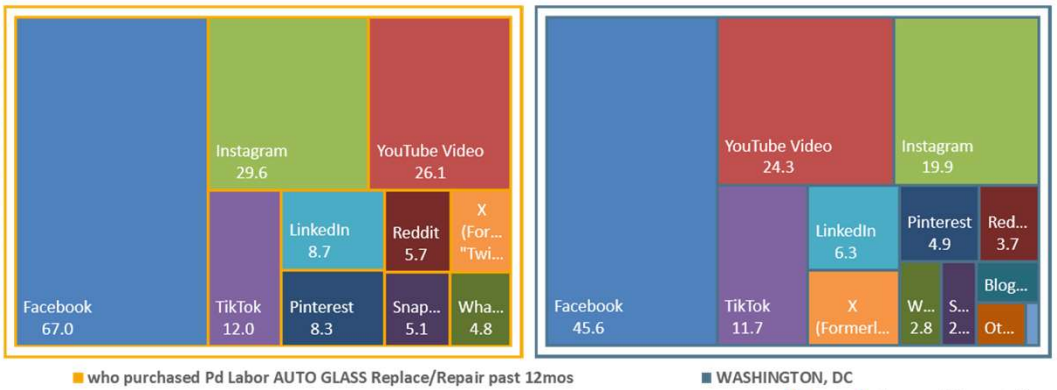
Avg. Day All Social Media (% Time Spent & Avg. Minutes/day Spent): Adults 18 or older



Avg. Week Ad-Supported Social Media (Persons & % Reach): Adults 18 or older



Avg. Day Ad-Supported Social Media (% Time Spent & Avg. Minutes/day Spent): Adults 18 or older



WASHINGTON, DC DMA Scarborough R1 2024: Feb23-Apr24 Qual Intab 273

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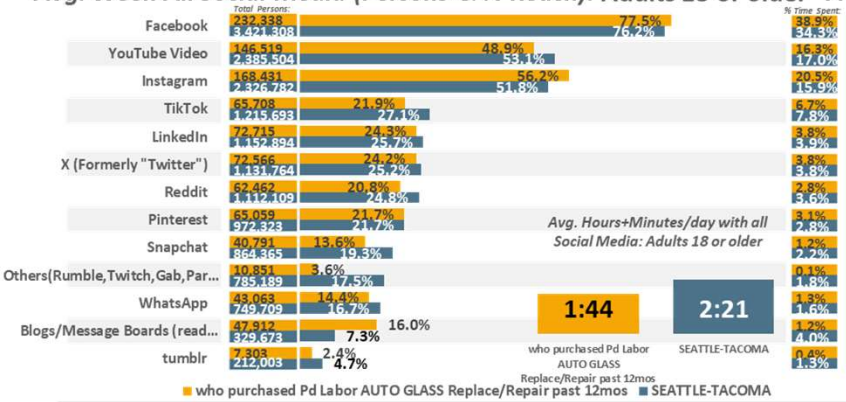
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[(Auto insurance provider for household (HHLD): Any auto insurance provider AND Mode of transportation past 7 days (any purpose): Drive (not carpool))] ANDAuto repair/srvc on HHLD vehicle pst 12 mo (pd labor) (HHLD): Auto glass replacement/repair

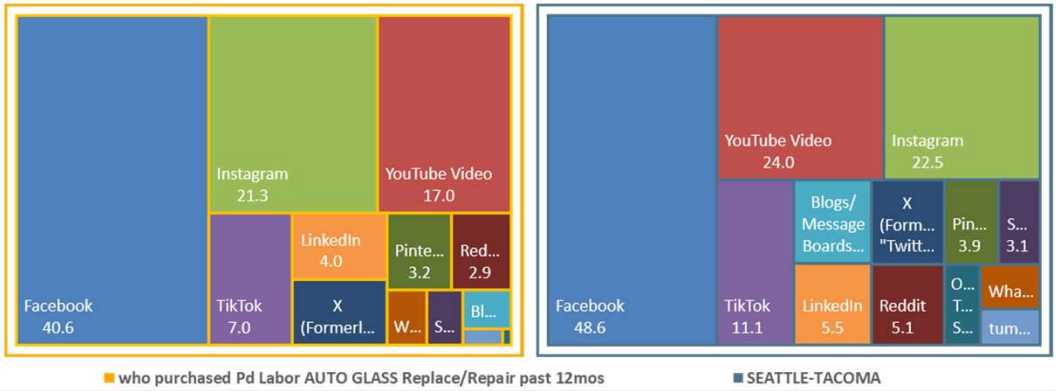


210,696 or 70.3% of Adults 18 or older who purchased Pd Labor AUTO GLASS Replace/Repair past 12mos use Ad-Supported Facebook for an average of 32.7 minutes every day representing 37.2% of all time spent daily with Ad-Supported Social Media.

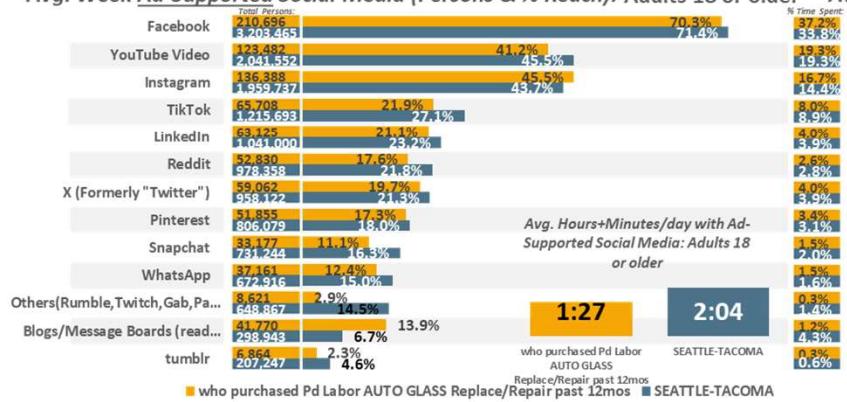
Avg. Week All Social Media (Persons & % Reach): Adults 18 or older



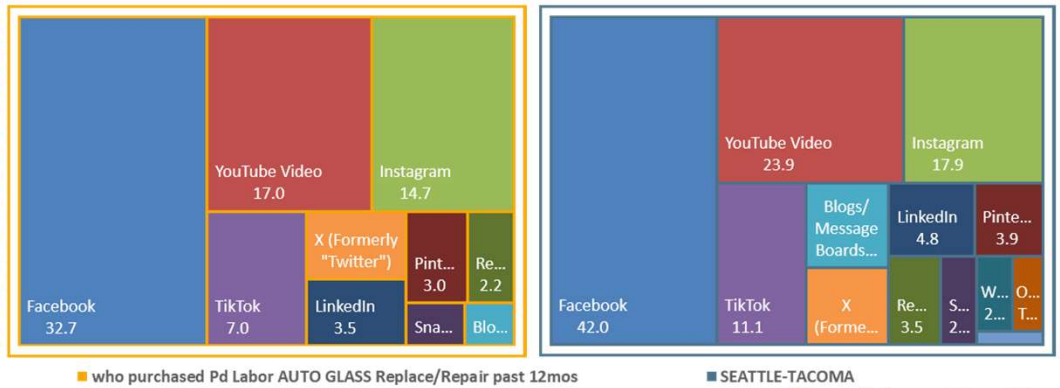
Avg. Day All Social Media (% Time Spent & Avg. Minutes/day Spent): Adults 18 or older



Avg. Week Ad-Supported Social Media (Persons & % Reach): Adults 18 or older



Avg. Day Ad-Supported Social Media (% Time Spent & Avg. Minutes/day Spent): Adults 18 or older



SEATTLE-TACOMA DMA Scarborough R1 2024: Jan23-Jan24 Qual Intab 318

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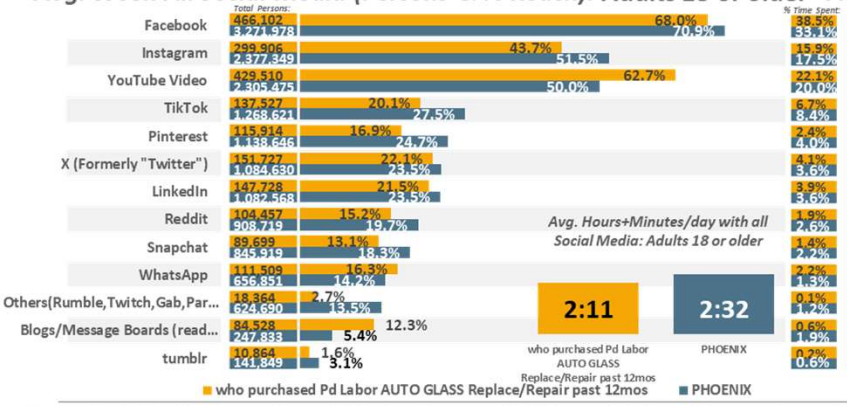
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[(Auto insurance provider for household (HHLD): Any auto insurance provider AND Mode of transportation past 7 days (any purpose): Drive (not carpool))] ANDAuto repair/srvc on HHLD vehicle pst 12 mo (pd labor) (HHLD): Auto glass replacement/repair

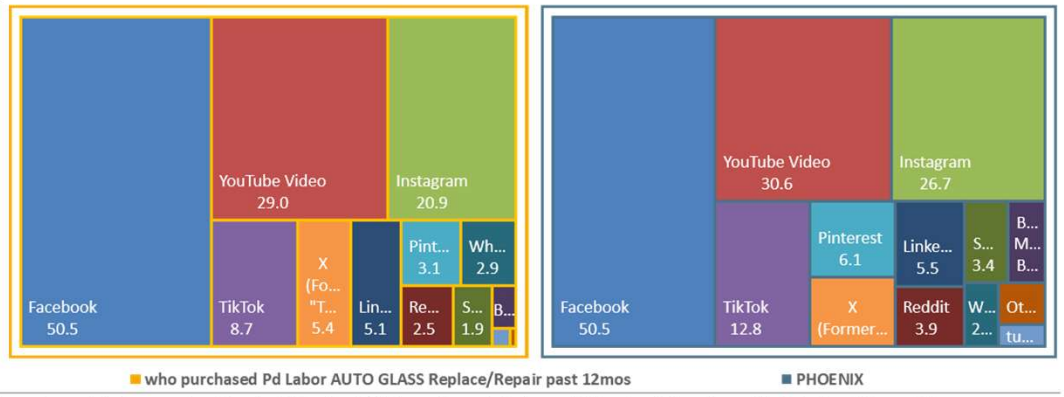


466,102 or 68.% of Adults 18 or older who purchased Pd Labor AUTO GLASS Replace/Repair past 12mos use Ad-Supported Facebook for an average of 44. minutes every day representing 36.7% of all time spent daily with Ad-Supported Social Media.

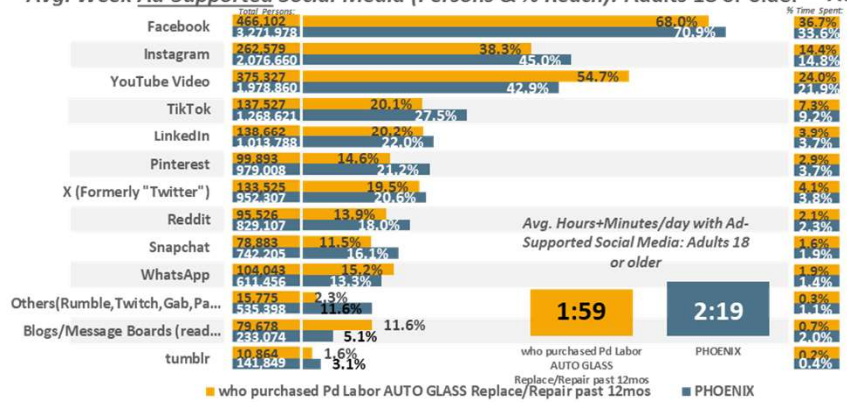
Avg. Week All Social Media (Persons & % Reach): Adults 18 or older



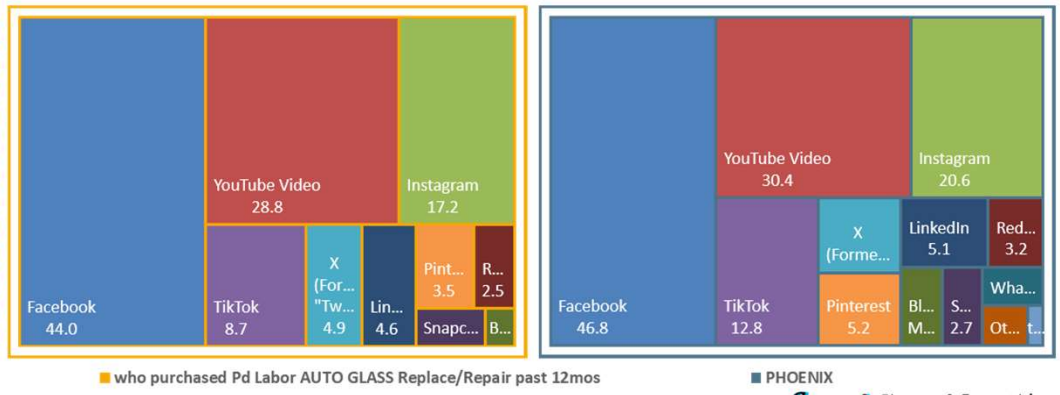
Avg. Day All Social Media (% Time Spent & Avg. Minutes/day Spent): Adults 18 or older



Avg. Week Ad-Supported Social Media (Persons & % Reach): Adults 18 or older



Avg. Day Ad-Supported Social Media (% Time Spent & Avg. Minutes/day Spent): Adults 18 or older



PHOENIX DMA Scarborough R1 2024: Jan23-Feb24 Qual Intab 302

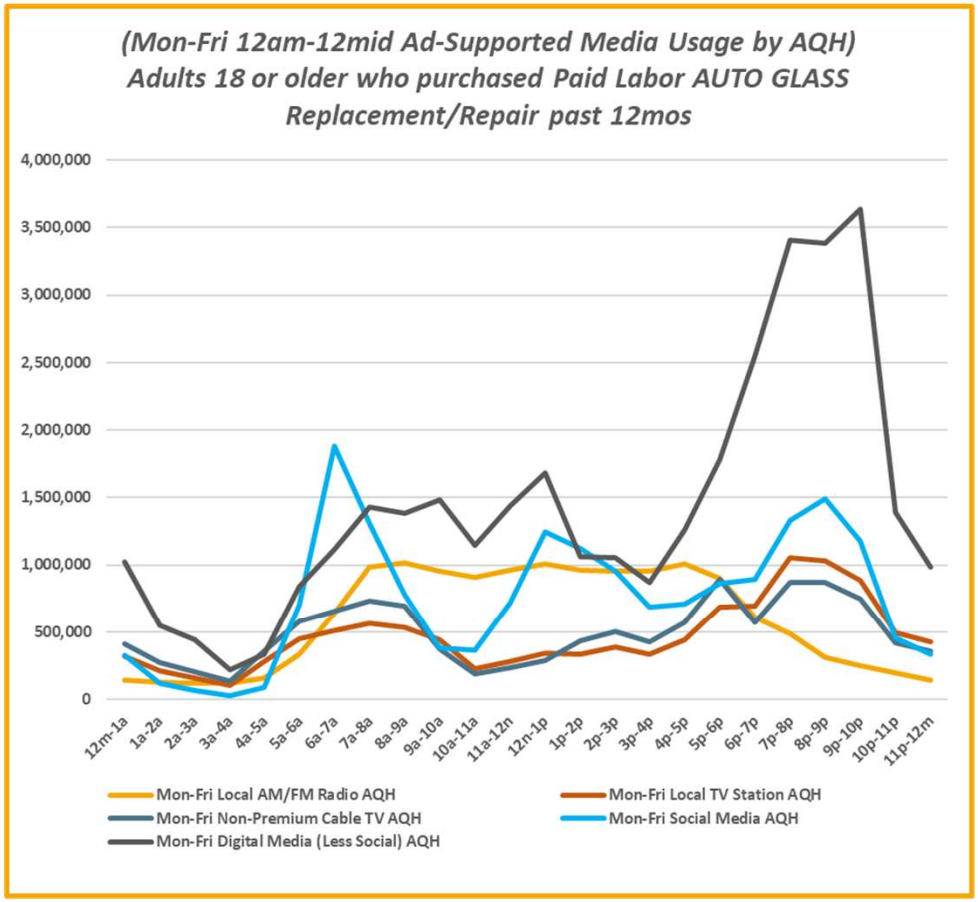
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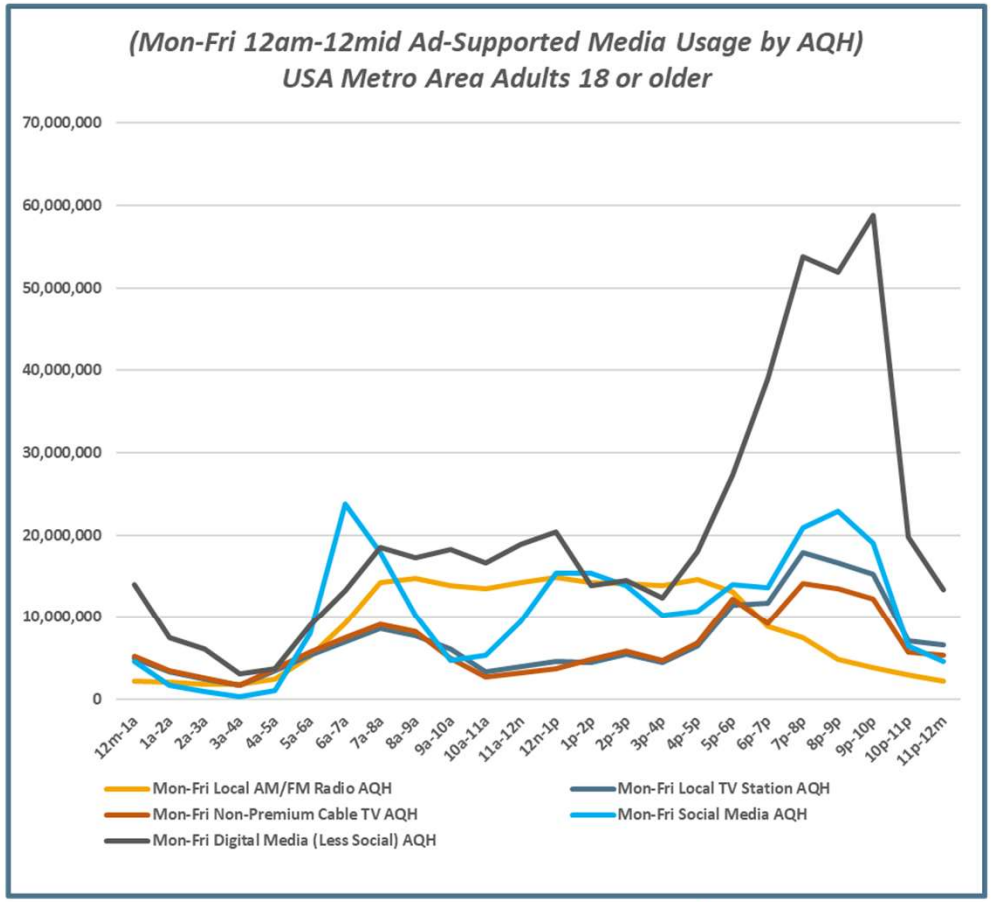
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[(Auto insurance provider for household (HHLD): Any auto insurance provider AND Mode of transportation past 7 days (any purpose): Drive (not carpool))] ANDAuto repair/srvc on HHLD vehicle pst 12 mo (pd labor) (HHLD): Auto glass replacement/repair



M-F 6a-7p Avg. Available Impressions per 15-min. are... All Other Digital Media: 1,403,168; Social Media: 913,934; Local Radio: 911,772; Non-Prem. Cable: 504,600; Local TV: 442,950 reaching Adults 18 or older who purchased Paid Labor AUTO GLASS Replac





USA USA Projection Scarborough R1 2024: Jan23-Apr24 Qual Intab 1,440

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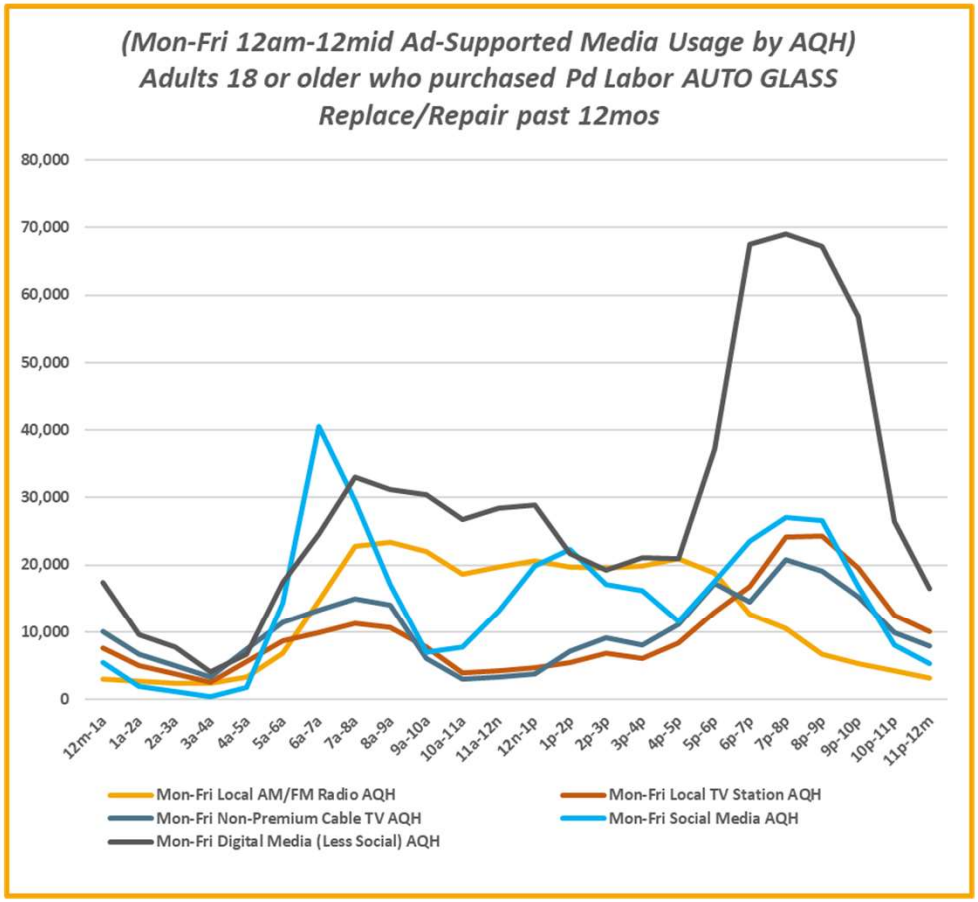
USA Projection Scarborough R1 2024: Jan23-Apr24 Qual Intab 23,333

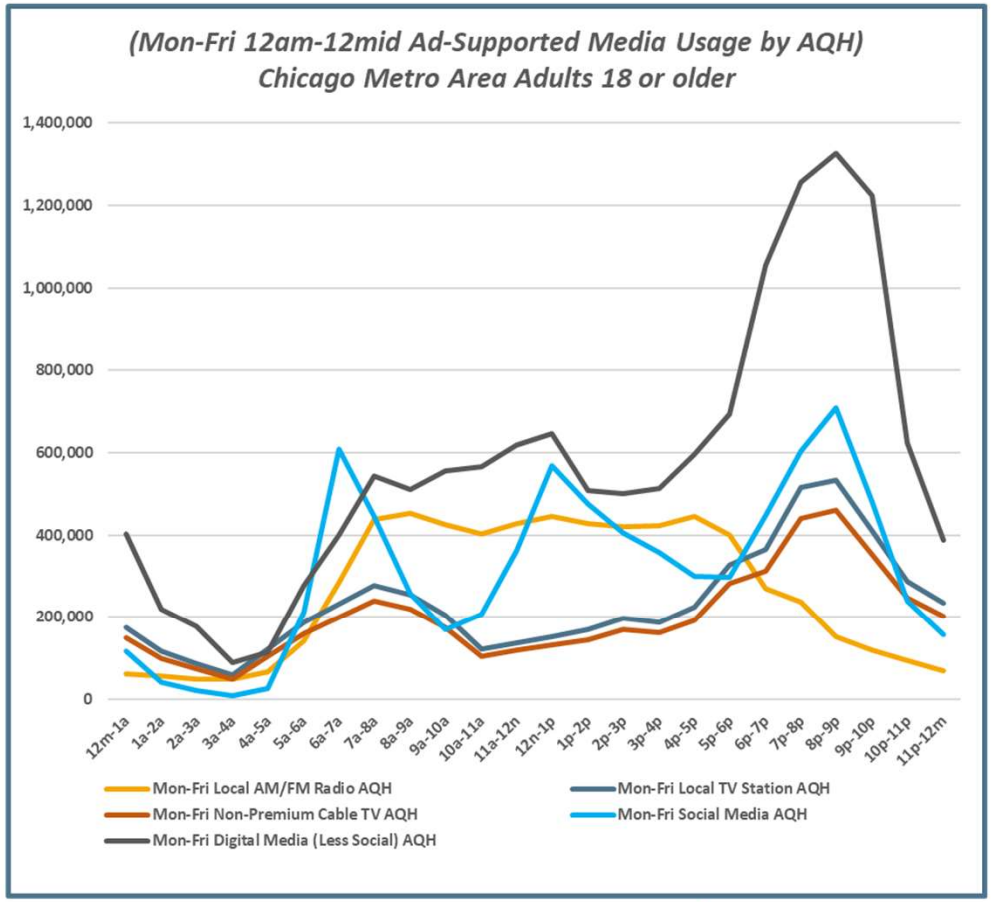
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[(Auto insurance provider for household (HHLD): Any auto insurance provider AND Mode of transportation past 7 days (any purpose): Drive (not carpool))] ANDAuto repair/srvc on HHLD vehicle pst 12 mo (pd labor) (HHLD): Auto glass replacement/repair



M-F 6a-7p Avg. Available Impressions per 15-min. are... All Other Digital Media: 30,063; Local Radio: 19,479; Social Media: 18,680; Non-Prem. Cable: 9,660; Local TV: 8,366 reaching Adults 18 or older who purchased Pd Labor AUTO GLASS Replace/Repair pa





Chicago DMA Scarborough R1 2024: Feb23-Mar24 Qual Intab 167

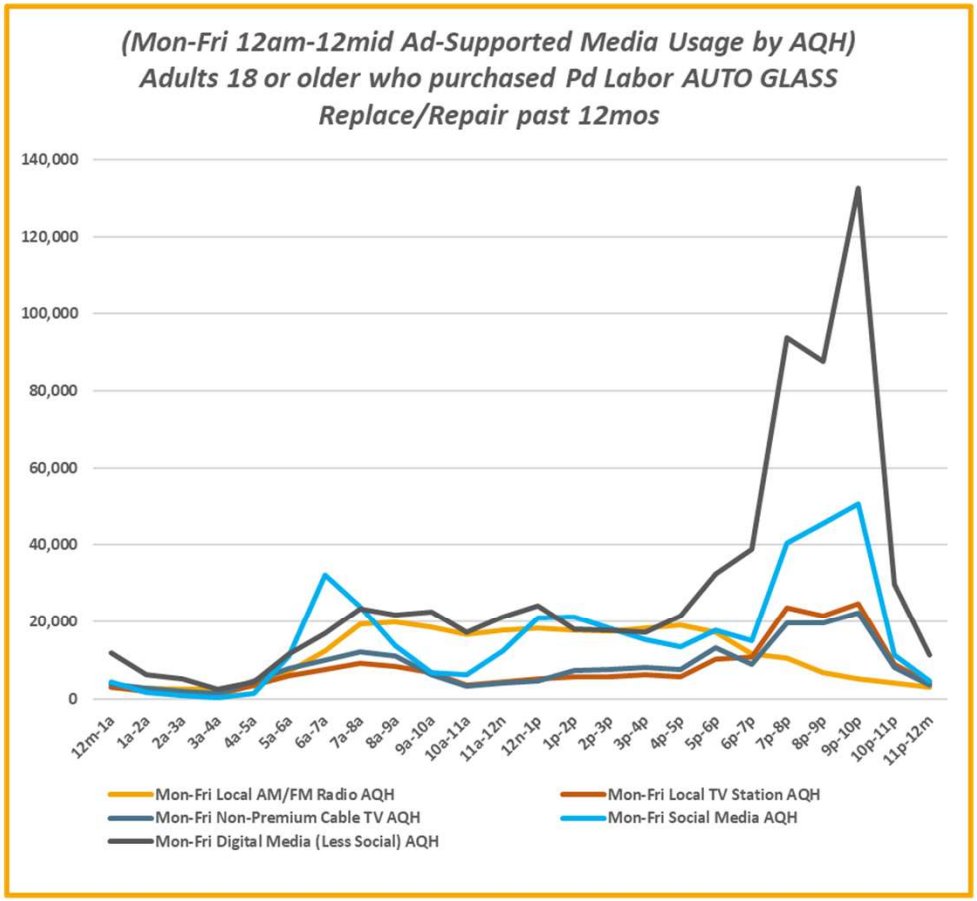
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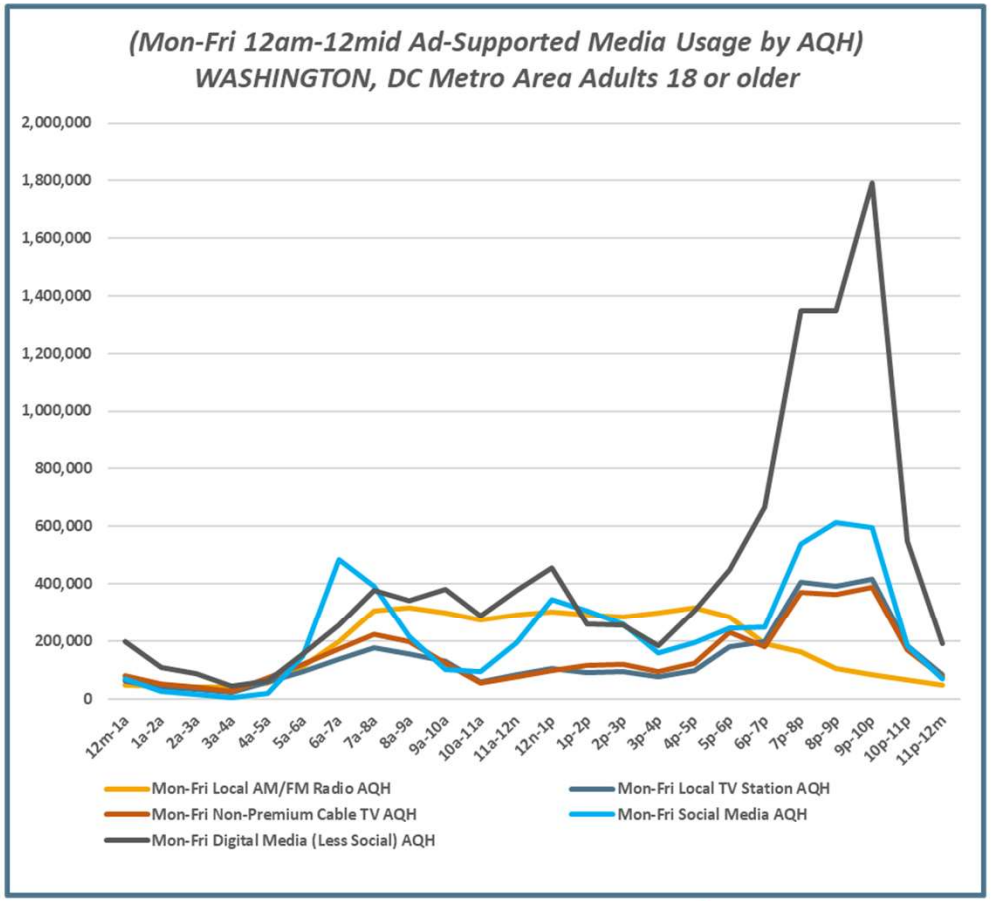
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[(Auto insurance provider for household (HHLD): Any auto insurance provider AND Mode of transportation past 7 days (any purpose): Drive (not carpool))] ANDAuto repair/srvc on HHLD vehicle pst 12 mo (pd labor) (HHLD): Auto glass replacement/repair



M-F 6a-7p Avg. Available Impressions per 15-min. are... All Other Digital Media: 22,520; Local Radio: 17,205; Social Media: 16,707; Non-Prem. Cable: 7,930; Local TV: 6,843 reaching Adults 18 or older who purchased Pd Labor AUTO GLASS Replace/Repair pa





WASHINGTON, DC DMA Scarborough R1 2024: Feb23-Apr24 Qual Intab 273

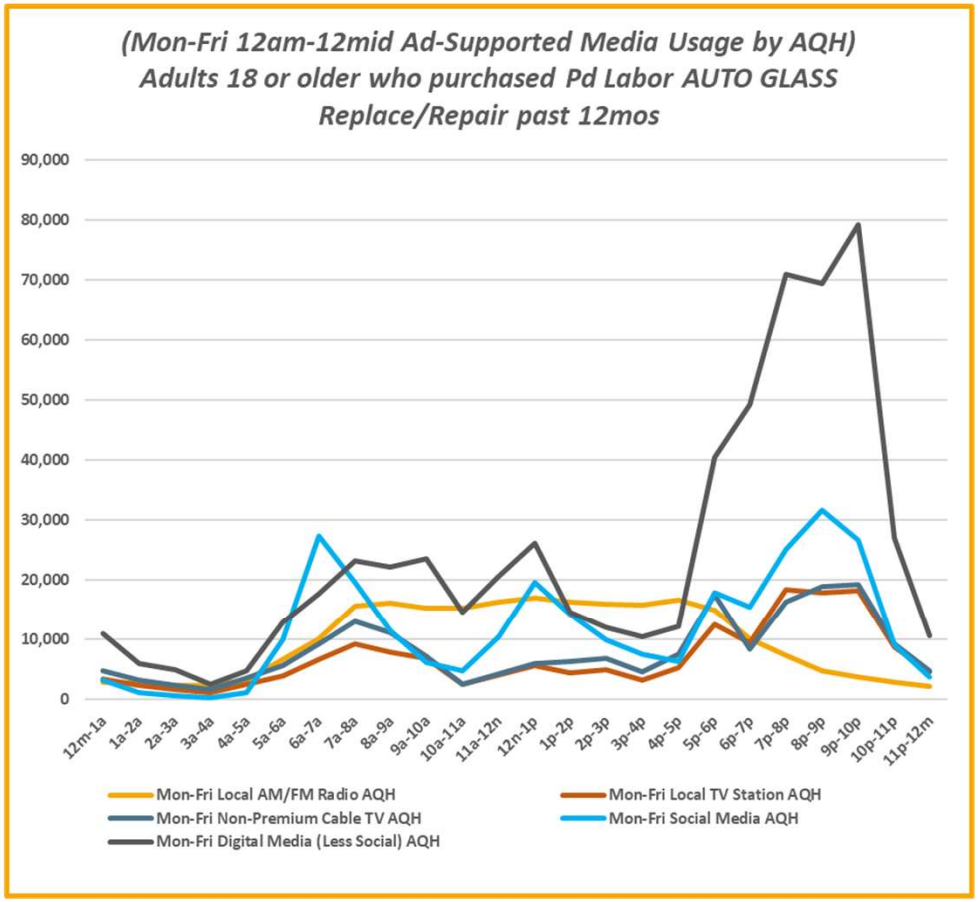
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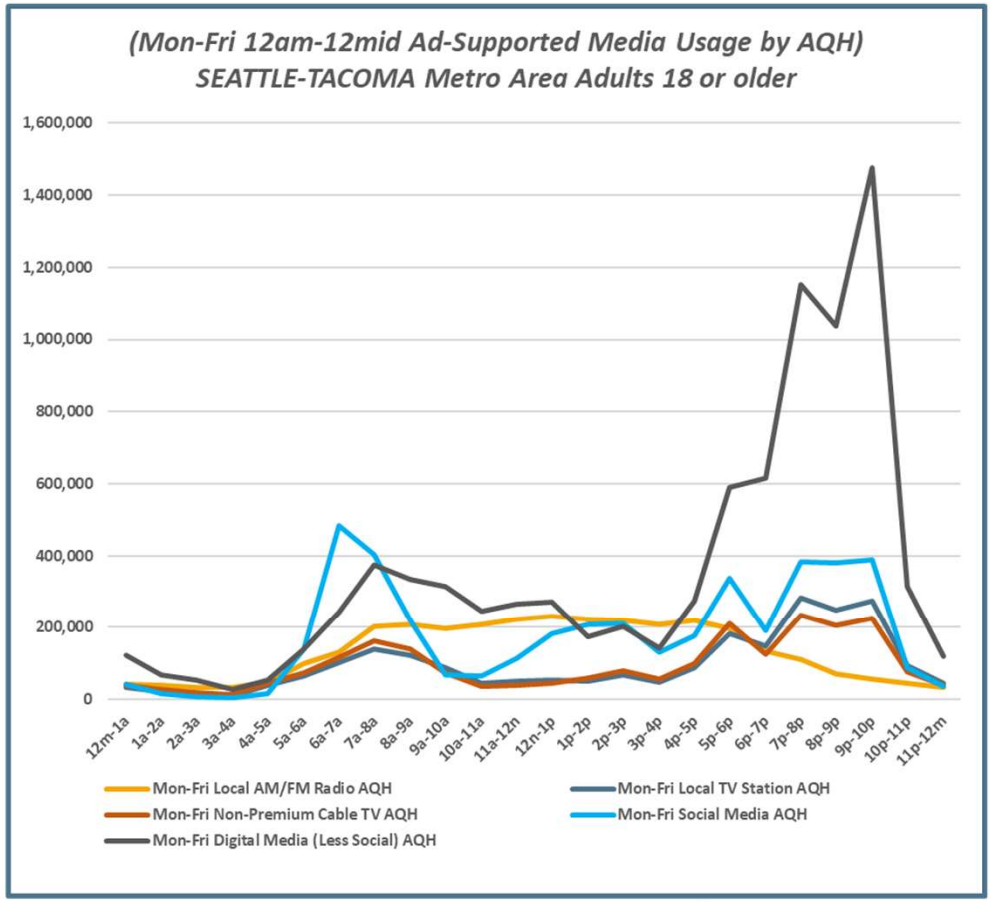
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[(Auto insurance provider for household (HHLD): Any auto insurance provider AND Mode of transportation past 7 days (any purpose): Drive (not carpool))] ANDAuto repair/srvc on HHLD vehicle pst 12 mo (pd labor) (HHLD): Auto glass replacement/repair



M-F 6a-7p Avg. Available Impressions per 15-min. are... All Other Digital Media: 22,065; Local Radio: 15,023; Social Media: 13,099; Non-Prem. Cable: 8,006; Local TV: 6,313 reaching Adults 18 or older who purchased Pd Labor AUTO GLASS Replace/Repair pa





SEATTLE-TACOMA DMA Scarborough R1 2024: Jan23-Jan24 Qual Intab 318

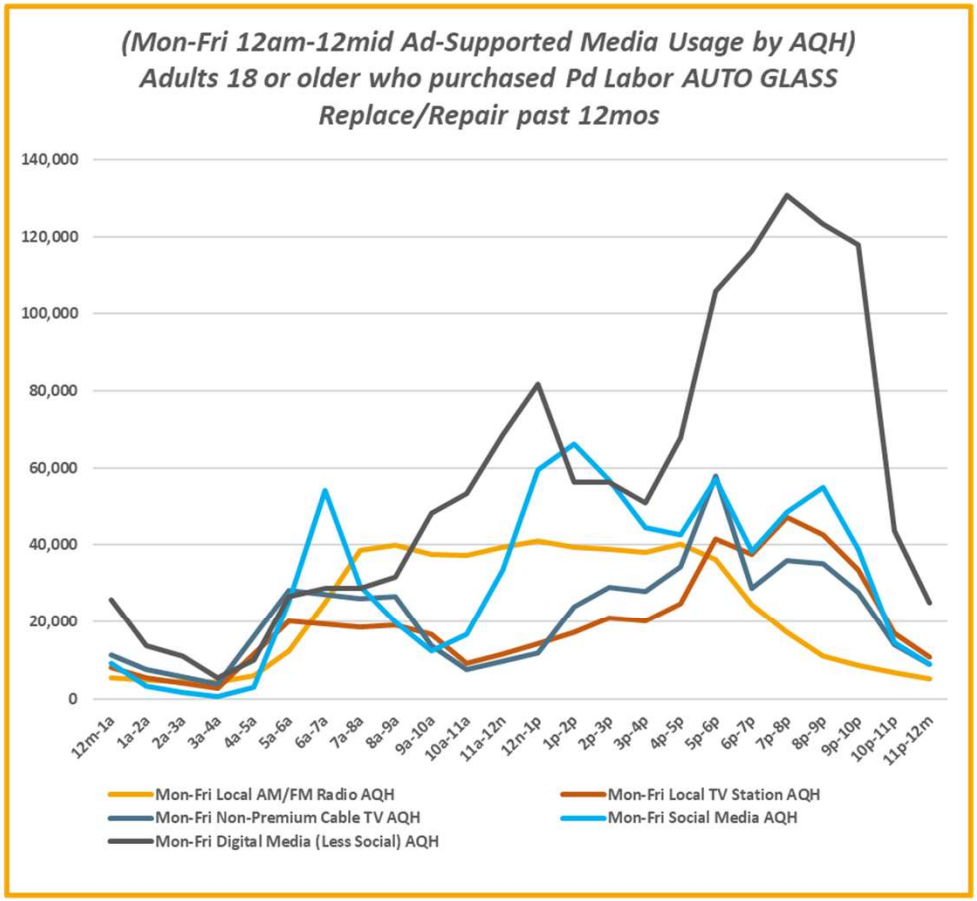
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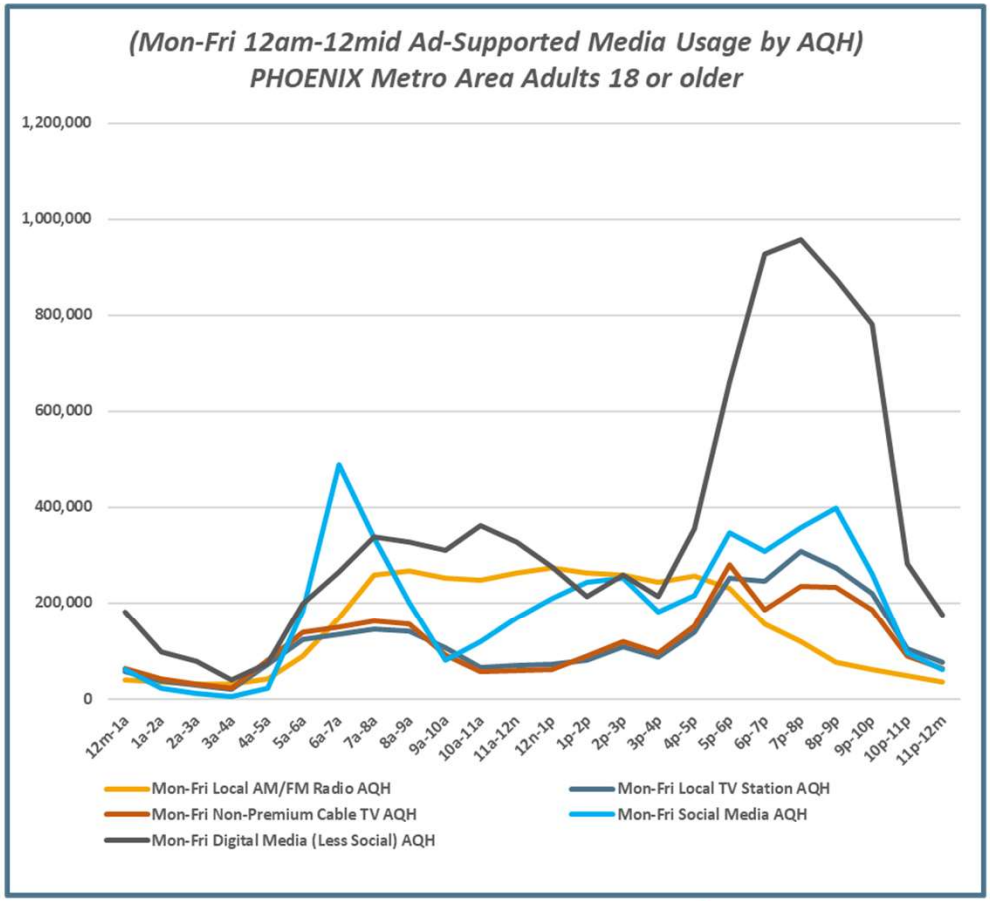
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[(Auto insurance provider for household (HHLD): Any auto insurance provider AND Mode of transportation past 7 days (any purpose): Drive (not carpool))] ANDAuto repair/srvc on HHLD vehicle pst 12 mo (pd labor) (HHLD): Auto glass replacement/repair



M-F 6a-7p Avg. Available Impressions per 15-min. are... All Other Digital Media: 61,149; Social Media: 40,826; Local Radio: 36,582; Non-Prem. Cable: 24,891; Local TV: 20,780 reaching Adults 18 or older who purchased Pd Labor AUTO GLASS Replace/Repair





PHOENIX DMA Scarborough R1 2024: Jan23-Feb24 Qual Intab 302

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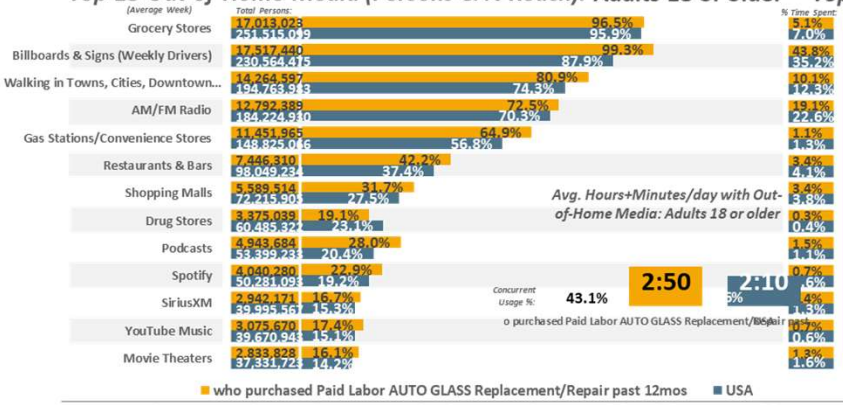
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[(Auto insurance provider for household (HHLD): Any auto insurance provider AND Mode of transportation past 7 days (any purpose): Drive (not carpool))] ANDAuto repair/srvc on HHLD vehicle pst 12 mo (pd labor) (HHLD): Auto glass replacement/repair

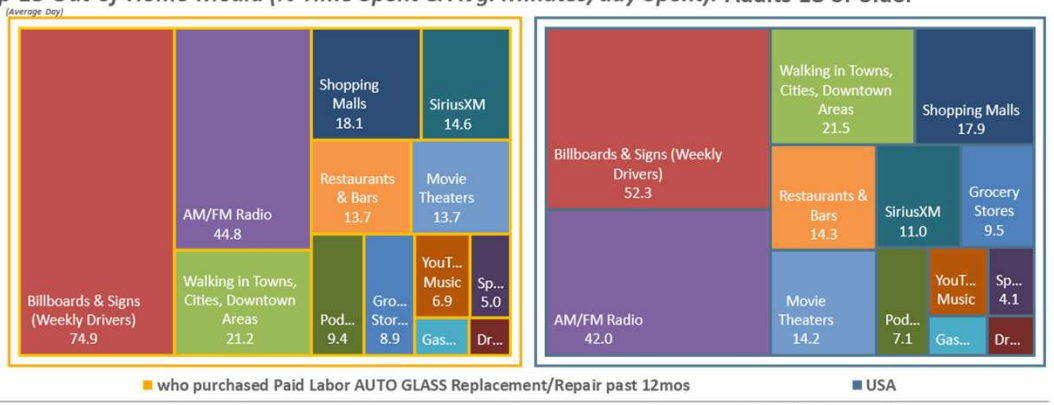


17,517,440 or 99.3% of Adults 18 or older who purchased Paid Labor AUTO GLASS Replacement/Repair past 12mos spend an average of 74.9 minutes per day driving, seeing Billboards and Signs. 67.5% Listen to Local Radio Stations Out-of-Home for an average of 4

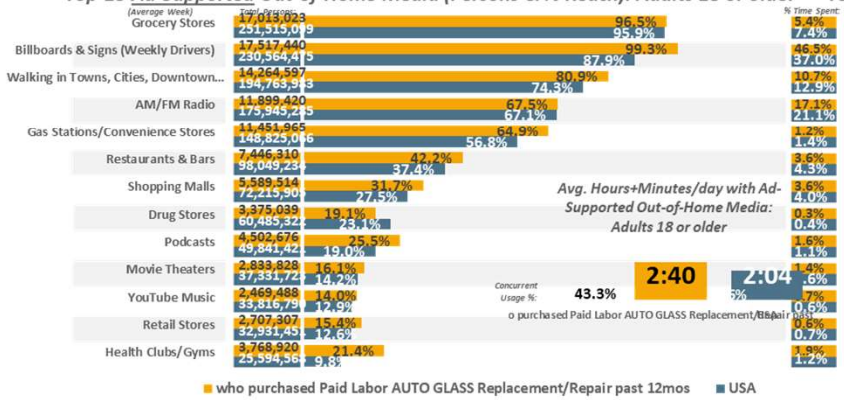
Top-13 Out-of-Home Media (Persons & % Reach): Adults 18 or older



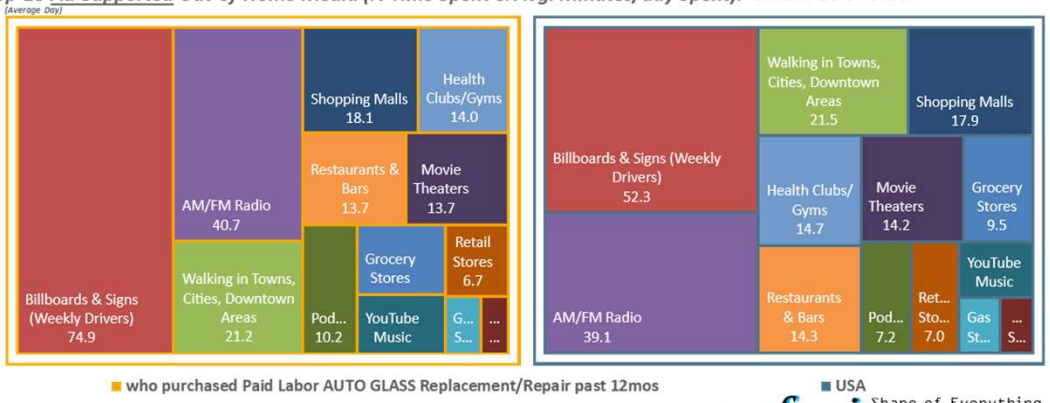
Top-13 Out-of-Home Media (% Time Spent & Avg. Minutes/day Spent): Adults 18 or older



Top-13 Ad-Supported Out-of-Home Media (Persons & % Reach): Adults 18 or older



Top-13 Ad-Supported Out-of-Home Media (% Time Spent & Avg. Minutes/day Spent): Adults 18 or older



USA USA Projection Scarborough R1 2024: Jan23-Apr24 Qual Intab 1,440

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USA Projection Scarborough R1 2024: Jan23-Apr24 Qual Intab 23,333

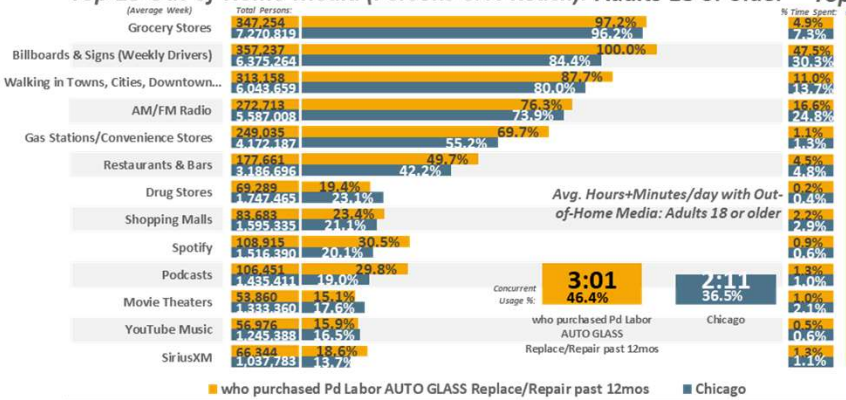
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[(Auto insurance provider for household (HHLD): Any auto insurance provider AND Mode of transportation past 7 days (any purpose): Drive (not carpool))] ANDAuto repair/srvc on HHLD vehicle pst 12 mo (pd labor) (HHLD): Auto glass replacement/repair

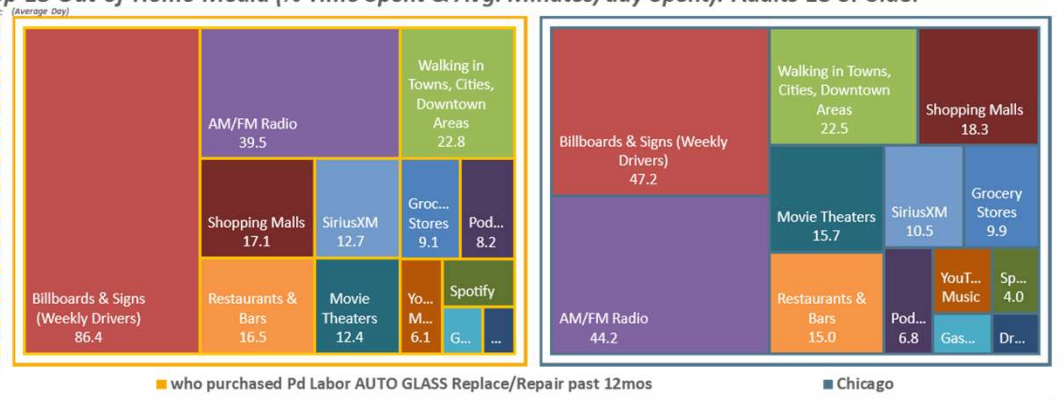


357,237 or 100.% of Adults 18 or older who purchased Pd Labor AUTO GLASS Replace/Repair past 12mos spend an average of 86.4 minutes per day driving, seeing Billboards and Signs. 71.% Listen to Local Radio Stations Out-of-Home for an average of 36.3 minute

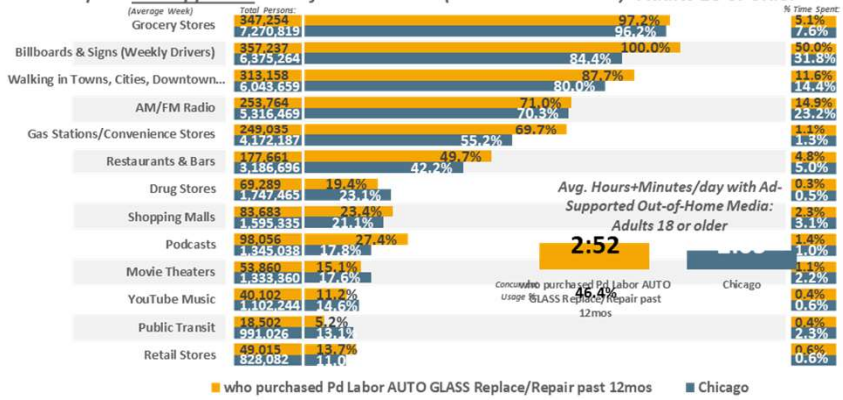
Top-13 Out-of-Home Media (Persons & % Reach): Adults 18 or older



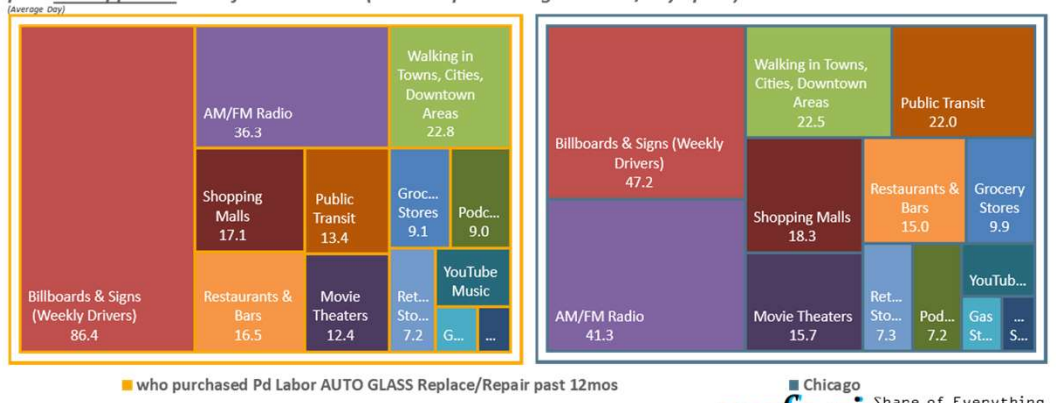
Top-13 Out-of-Home Media (% Time Spent & Avg. Minutes/day Spent): Adults 18 or older



Top-13 Ad-Supported Out-of-Home Media (Persons & % Reach): Adults 18 or older



Top-13 Ad-Supported Out-of-Home Media (% Time Spent & Avg. Minutes/day Spent): Adults 18 or older



Chicago DMA Scarborough R1 2024: Feb23-Mar24 Qual Intab 167

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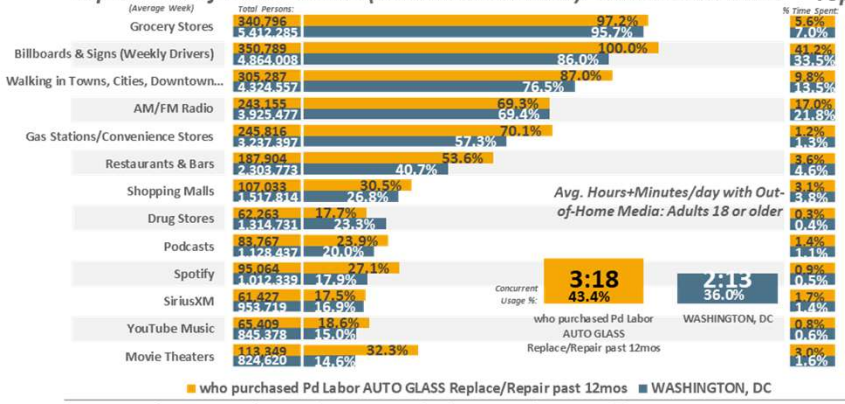
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[(Auto insurance provider for household (HHLD): Any auto insurance provider AND Mode of transportation past 7 days (any purpose): Drive (not carpool))] ANDAuto repair/srvc on HHLD vehicle pst 12 mo (pd labor) (HHLD): Auto glass replacement/repair

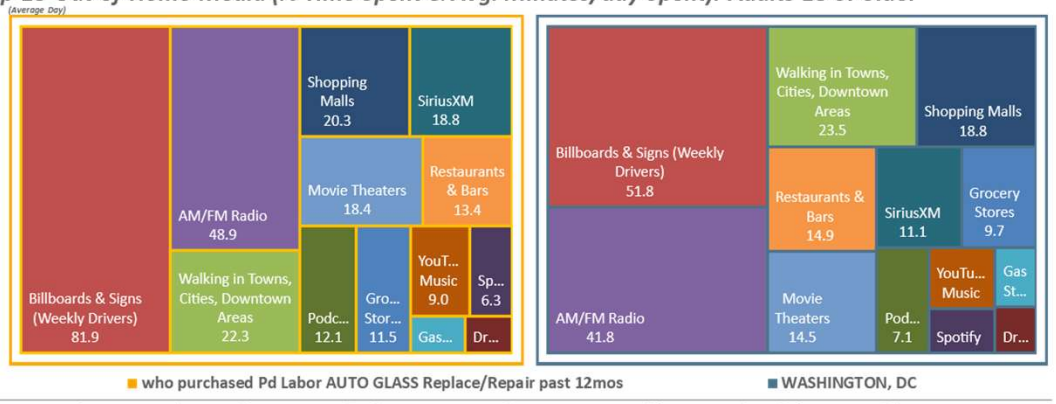


350,789 or 100.% of Adults 18 or older who purchased Pd Labor AUTO GLASS Replace/Repair past 12mos spend an average of 81.9 minutes per day driving, seeing Billboards and Signs. 65.2% Listen to Local Radio Stations Out-of-Home for an average of 45.7 minut

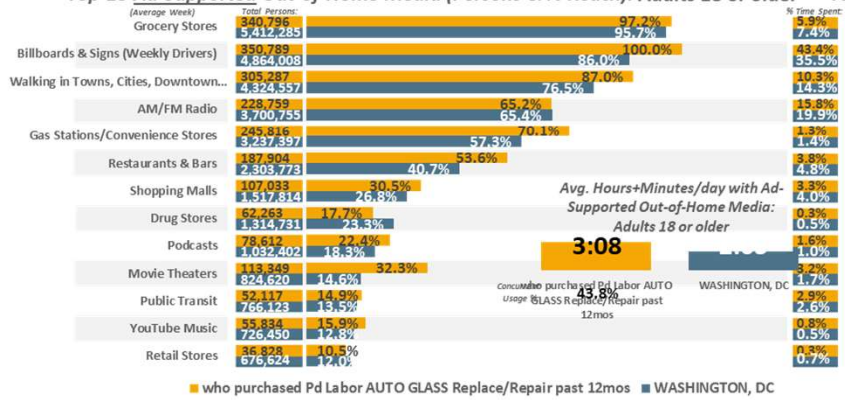
Top-13 Out-of-Home Media (Persons & % Reach): Adults 18 or older



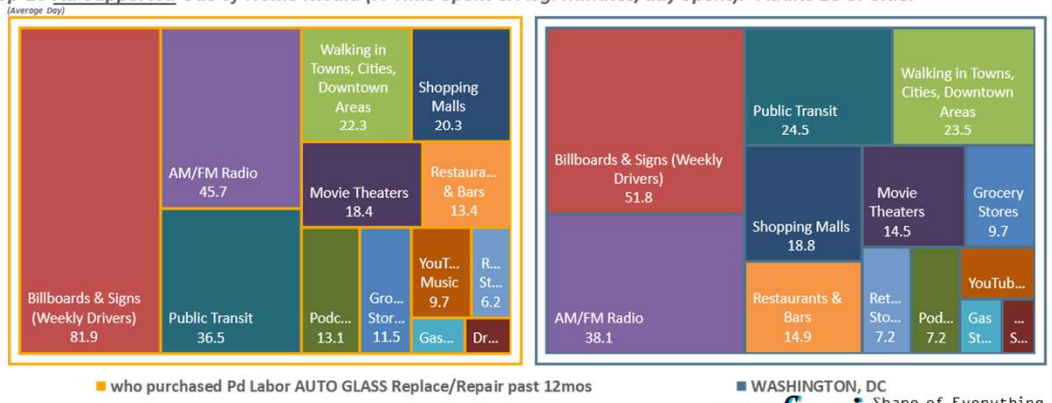
Top-13 Out-of-Home Media (% Time Spent & Avg. Minutes/day Spent): Adults 18 or older



Top-13 Ad-Supported Out-of-Home Media (Persons & % Reach): Adults 18 or older



Top-13 Ad-Supported Out-of-Home Media (% Time Spent & Avg. Minutes/day Spent): Adults 18 or older



WASHINGTON, DC DMA Scarborough R1 2024: Feb23-Apr24 Qual Intab 273

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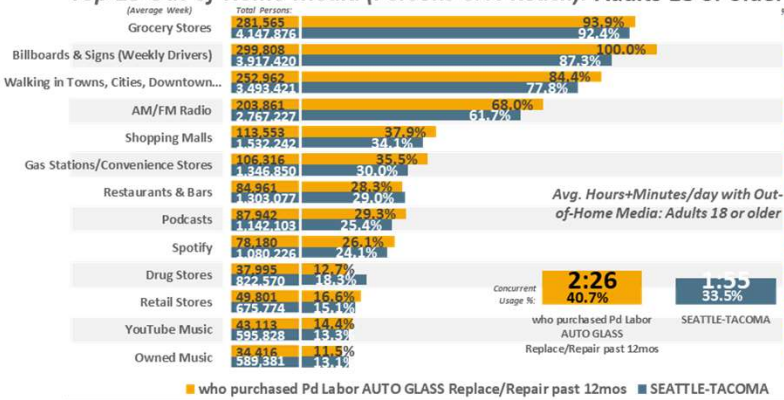
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[(Auto insurance provider for household (HHLD): Any auto insurance provider AND Mode of transportation past 7 days (any purpose): Drive (not carpool))] ANDAuto repair/srvc on HHLD vehicle pst 12 mo (pd labor) (HHLD): Auto glass replacement/repair

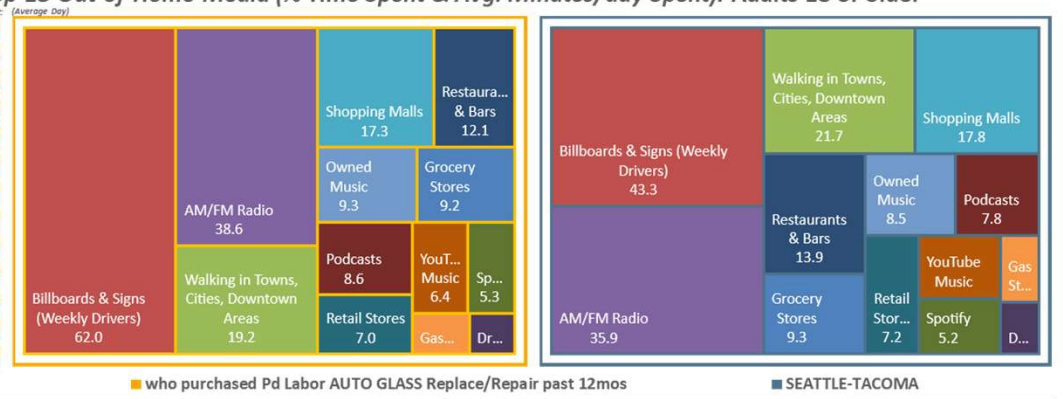


299,808 or 100.% of Adults 18 or older who purchased Pd Labor AUTO GLASS Replace/Repair past 12mos spend an average of 62. minutes per day driving, seeing Billboards and Signs. 65.8% Listen to Local Radio Stations Out-of-Home for an average of 34.2 minute

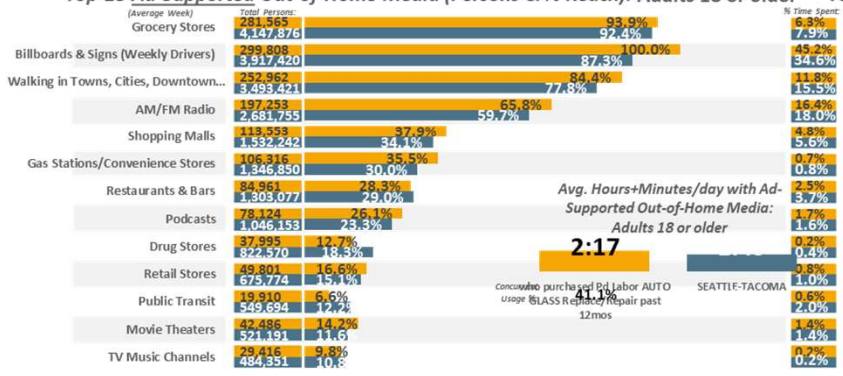
Top-13 Out-of-Home Media (Persons & % Reach): Adults 18 or older



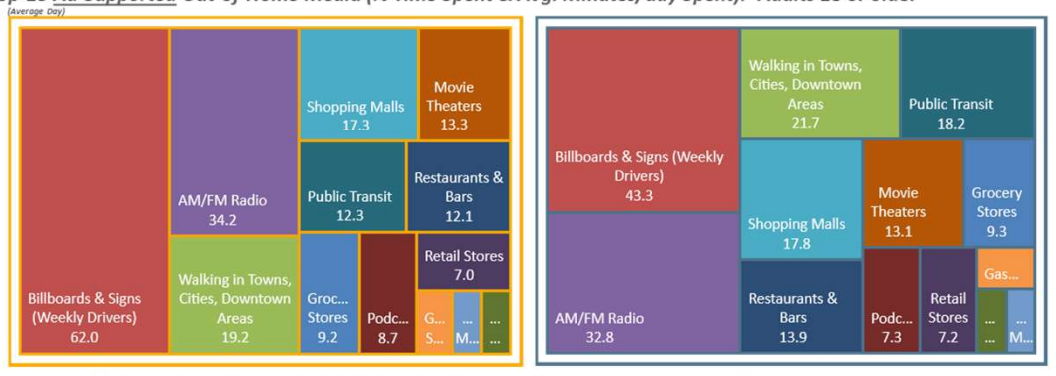
Top-13 Out-of-Home Media (% Time Spent & Avg. Minutes/day Spent): Adults 18 or older



Top-13 Ad-Supported Out-of-Home Media (Persons & % Reach): Adults 18 or older



Top-13 Ad-Supported Out-of-Home Media (% Time Spent & Avg. Minutes/day Spent): Adults 18 or older



SEATTLE-TACOMA DMA Scarborough R1 2024: Jan23-Jan24 Qual Intab 318

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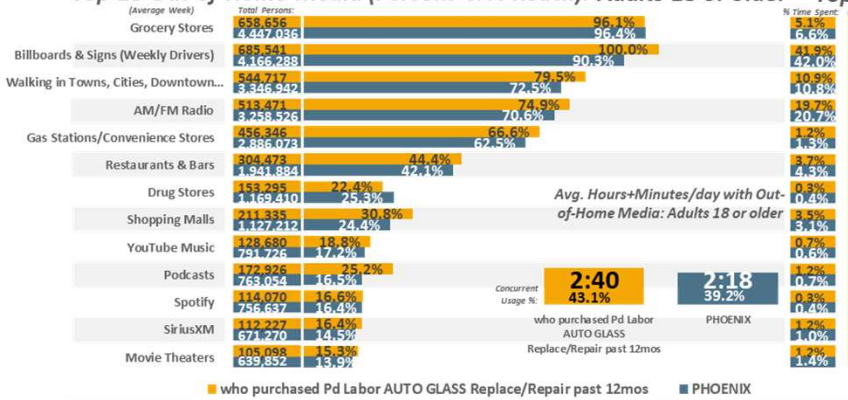
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[(Auto insurance provider for household (HHLD): Any auto insurance provider AND Mode of transportation past 7 days (any purpose): Drive (not carpool))] ANDAuto repair/srvc on HHLD vehicle pst 12 mo (pd labor) (HHLD): Auto glass replacement/repair

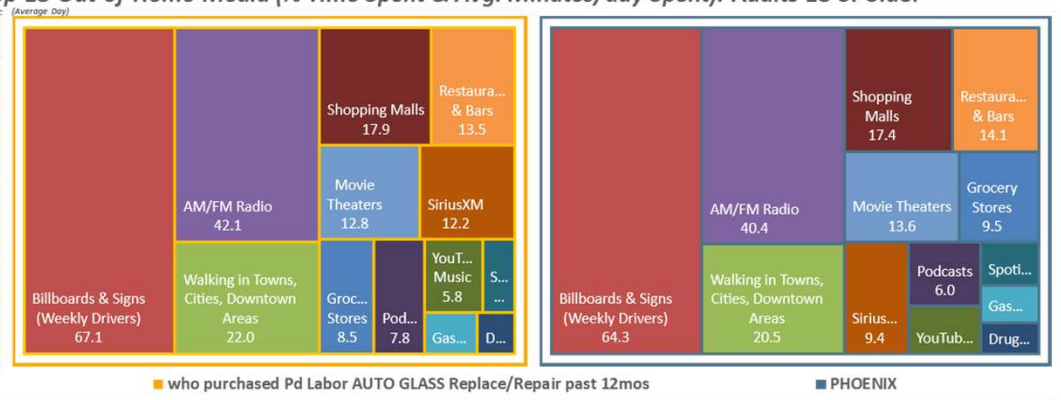


685,541 or 100.% of Adults 18 or older who purchased Pd Labor AUTO GLASS Replace/Repair past 12mos spend an average of 67.1 minutes per day driving, seeing Billboards and Signs. 68.4% Listen to Local Radio Stations Out-of-Home for an average of 38.2 minut

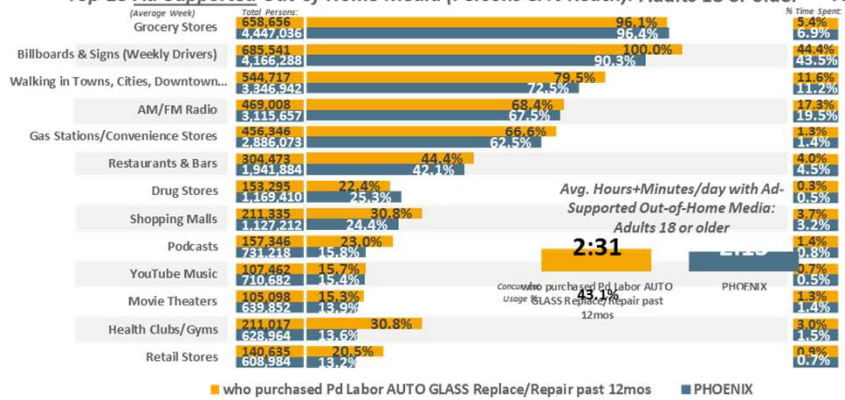
Top-13 Out-of-Home Media (Persons & % Reach): Adults 18 or older



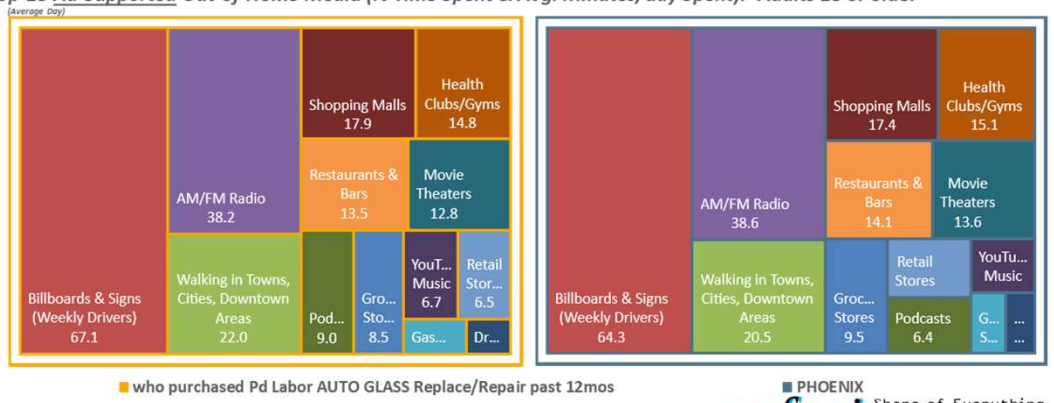
Top-13 Out-of-Home Media (% Time Spent & Avg. Minutes/day Spent): Adults 18 or older



Top-13 Ad-Supported Out-of-Home Media (Persons & % Reach): Adults 18 or older



Top-13 Ad-Supported Out-of-Home Media (% Time Spent & Avg. Minutes/day Spent): Adults 18 or older



PHOENIX DMA Scarborough R1 2024: Jan23-Feb24 Qual Intab 302

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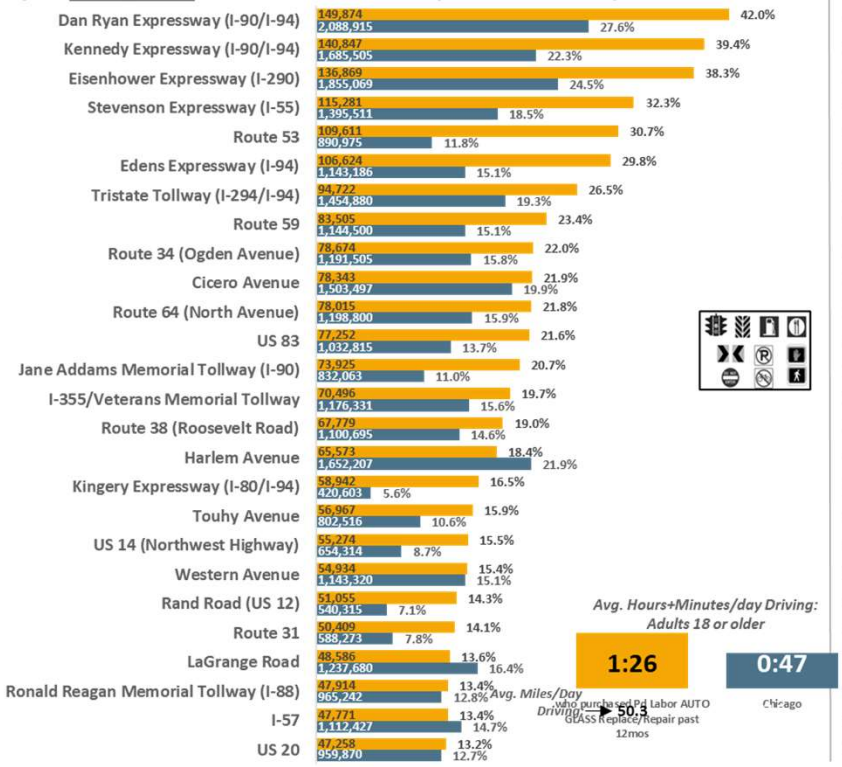
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[(Auto insurance provider for household (HHLD): Any auto insurance provider AND Mode of transportation past 7 days (any purpose): Drive (not carpool))] ANDAuto repair/srvc on HHLD vehicle pst 12 mo (pd labor) (HHLD): Auto glass replacement/repair



357,237 or 100.% of Adults 18 or older who purchased Pd Labor AUTO GLASS Replace/Repair past 12mos spend an average of 86.4 minutes per day driving an average of 50.3 miles each day and are 196.5% more likely to use Kingery Expressway (I-80/I-94) than the

Top-26 Ad-Supported Roads Traveled Per Week (Persons & % Reach): Adults 18 or older



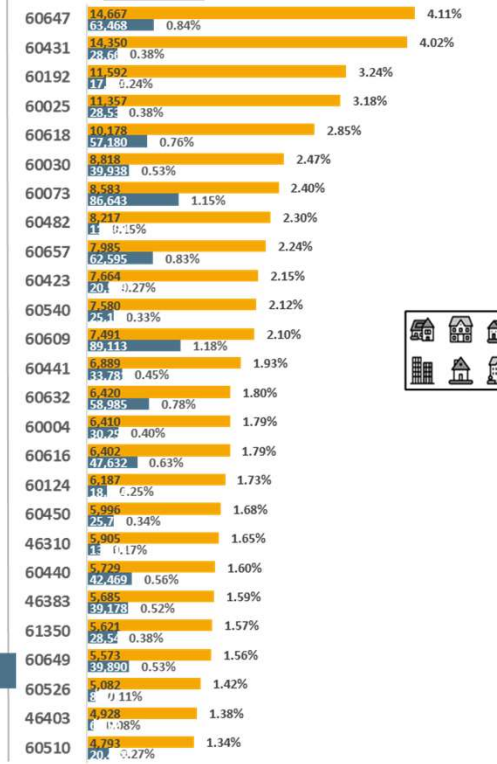
Avg. Hours+Minutes/day Driving: Adults 18 or older

1:26 — who purchased Pd Labor AUTO GLASS Replace/Repair past 12mos

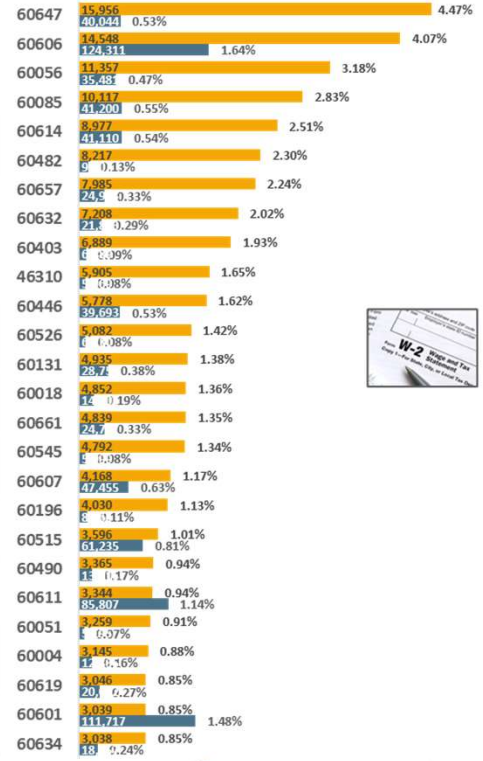
0:47 — Chicago

Avg. Miles/Day Driving: ▶ 50.3

Top-26 Residential Zip Codes: Adults 18 or older



Top-26 Employment Zip Codes: Adults 18 or older



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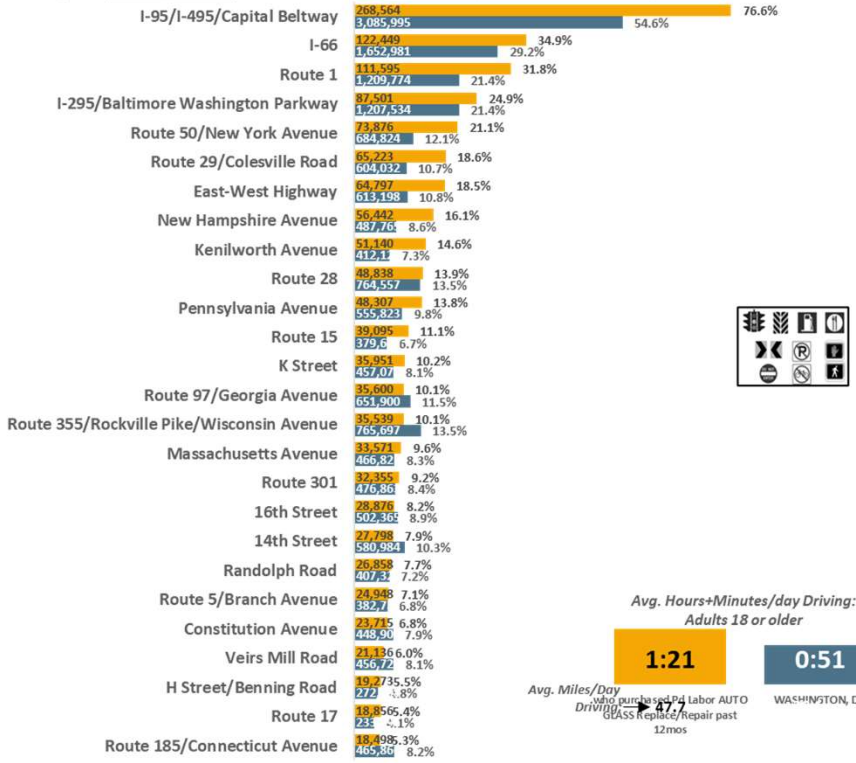
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[(Auto insurance provider for household (HHLD): Any auto insurance provider AND Mode of transportation past 7 days (any purpose): Drive (not carpool))] ANDAuto repair/srvc on HHLD vehicle pst 12 mo (pd labor) (HHLD): Auto glass replacement/repair



350,789 or 100.% of Adults 18 or older who purchased Pd Labor AUTO GLASS Replace/Repair past 12mos spend an average of 81.9 minutes per day driving an average of 47.7 miles each day and are 100.% more likely to use Kenilworth Avenue than the Metro average

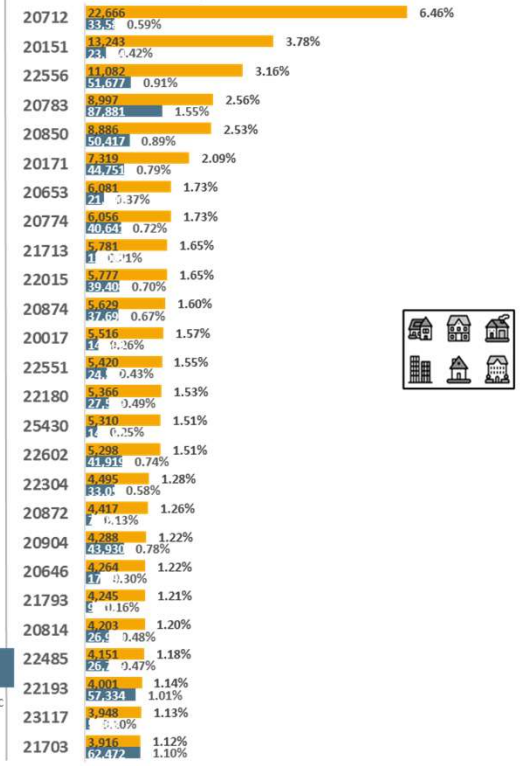
Top-26 Ad-Supported Roads Traveled Per Week (Persons & % Reach): Adults 18 or older



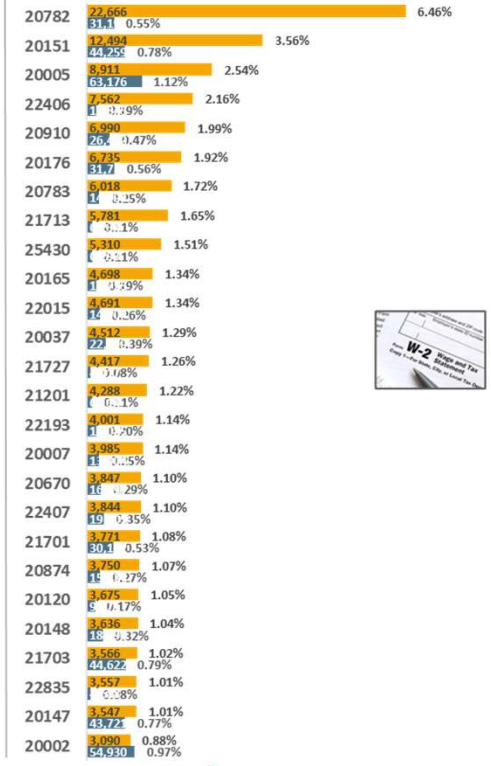
Avg. Hours+Minutes/day Driving: Adults 18 or older

■ who purchased Pd Labor AUTO GLASS Replace/Repair past 12mos ■ WASHINGTON, DC

Top-26 Residential Zip Codes: Adults 18 or older



Top-26 Employment Zip Codes: Adults 18 or older



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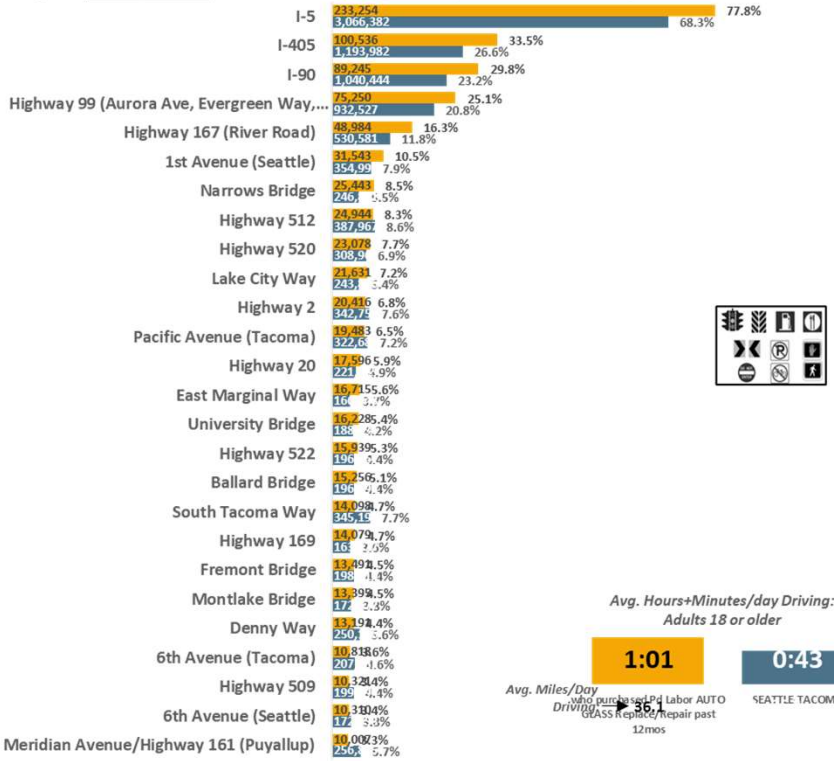
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[(Auto insurance provider for household (HHLD): Any auto insurance provider AND Mode of transportation past 7 days (any purpose): Drive (not carpool))] ANDAuto repair/srvc on HHLD vehicle pst 12 mo (pd labor) (HHLD): Auto glass replacement/repair



299,808 or 100.% of Adults 18 or older who purchased Pd Labor AUTO GLASS Replace/Repair past 12mos spend an average of 62. minutes per day driving an average of 36.1 miles each day and are 54.3% more likely to use Narrows Bridge than the Metro average.

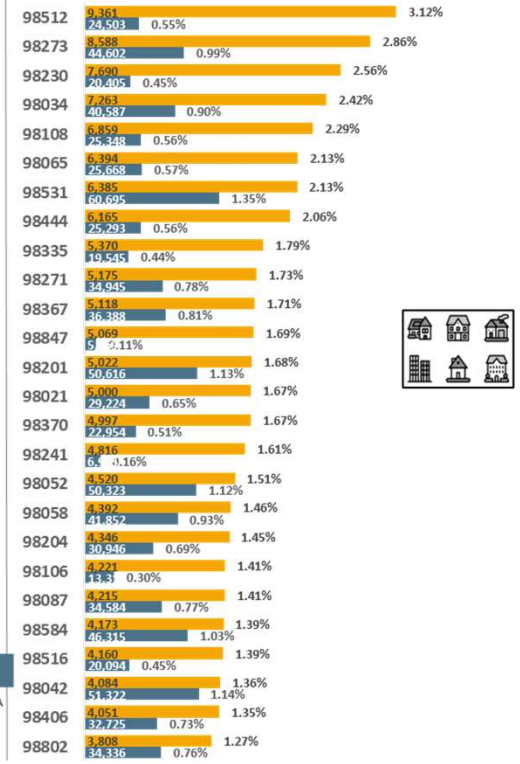
Top-26 Ad-Supported Roads Traveled Per Week (Persons & % Reach): Adults 18 or older



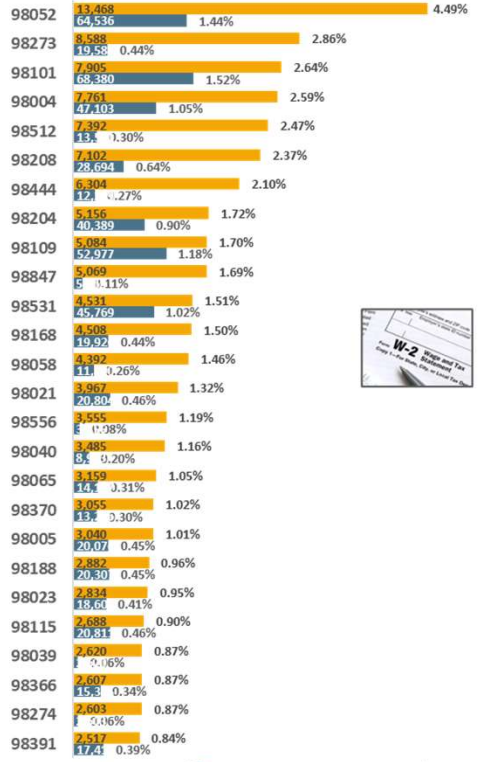
Avg. Hours+Minutes/day Driving: Adults 18 or older

Avg. Miles/Day Driving: ▶ 36.1 who purchased Pd Labor AUTO GLASS Replace/Repair past 12mos

Top-26 Residential Zip Codes: Adults 18 or older



Top-26 Employment Zip Codes: Adults 18 or older



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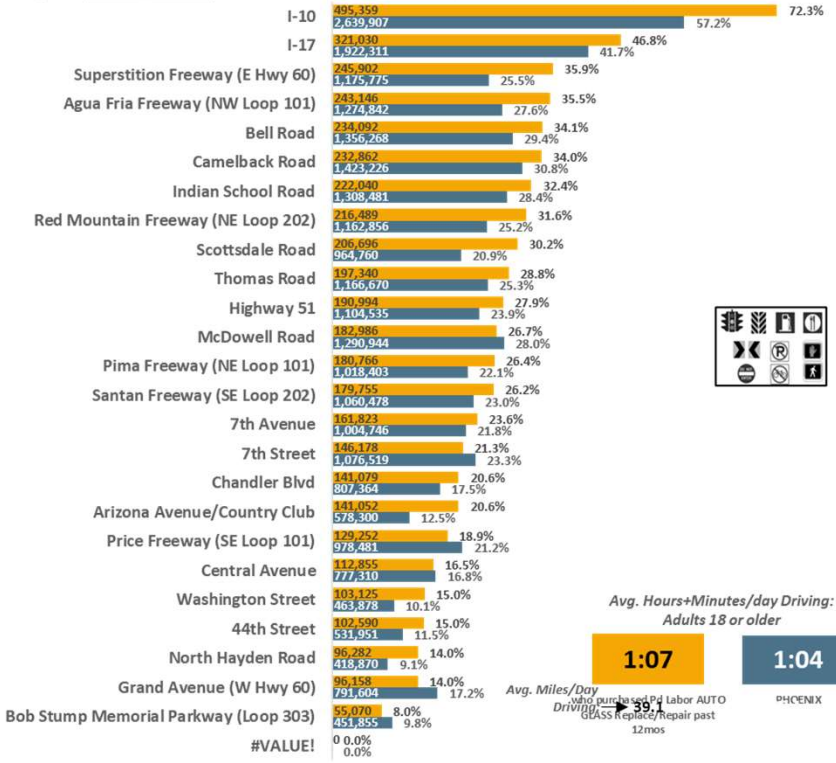
SEATTLE-TACOMA DMA Scarborough R1 2024: Jan23-Jan24 Qual Intab 318

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[(Auto insurance provider for household (HHLD): Any auto insurance provider AND Mode of transportation past 7 days (any purpose): Drive (not carpool))] ANDAuto repair/srvc on HHLD vehicle pst 12 mo (pd labor) (HHLD): Auto glass replacement/repair

685,541 or 100.% of Adults 18 or older who purchased Pd Labor AUTO GLASS Replace/Repair past 12mos spend an average of 67.1 minutes per day driving an average of 39.1 miles each day and are 64.2% more likely to use Arizona Avenue/Country Club than the Met

Top-26 Ad-Supported Roads Traveled Per Week (Persons & % Reach): Adults 18 or older



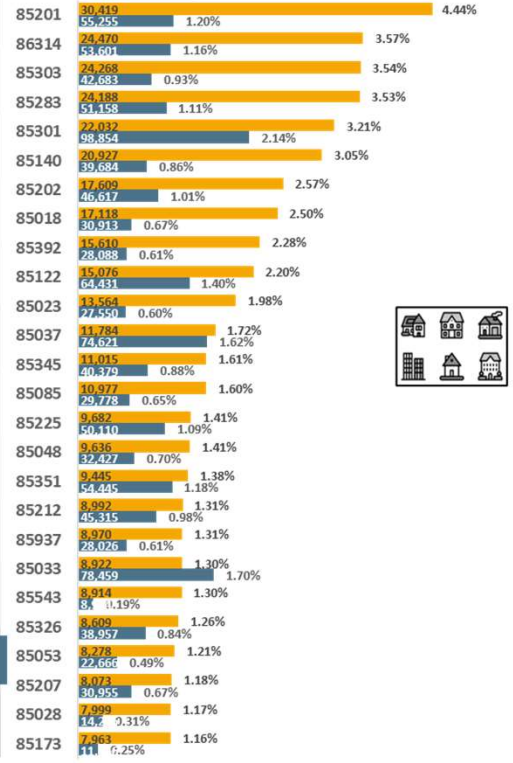
Avg. Hours+Minutes/day Driving: Adults 18 or older

1:07 — who purchased Pd Labor AUTO GLASS Replace/Repair past 12mos

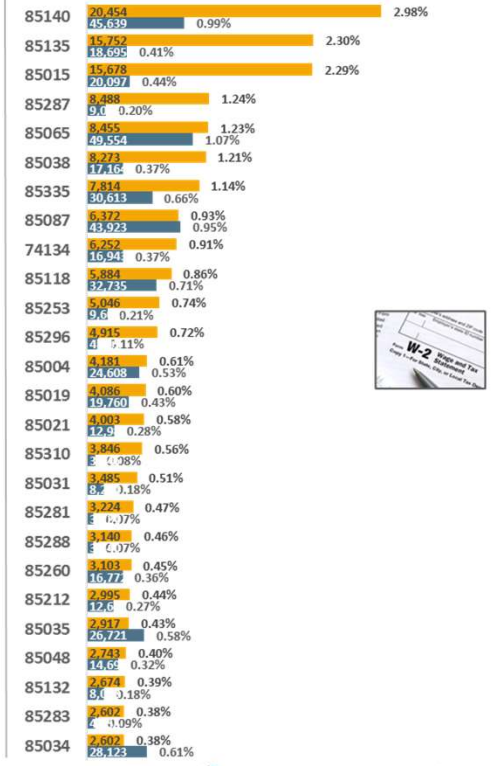
1:04 — PHOENIX

Avg. Miles/Day Driving: ▶ 39.1

Top-26 Residential Zip Codes: Adults 18 or older



Top-26 Employment Zip Codes: Adults 18 or older



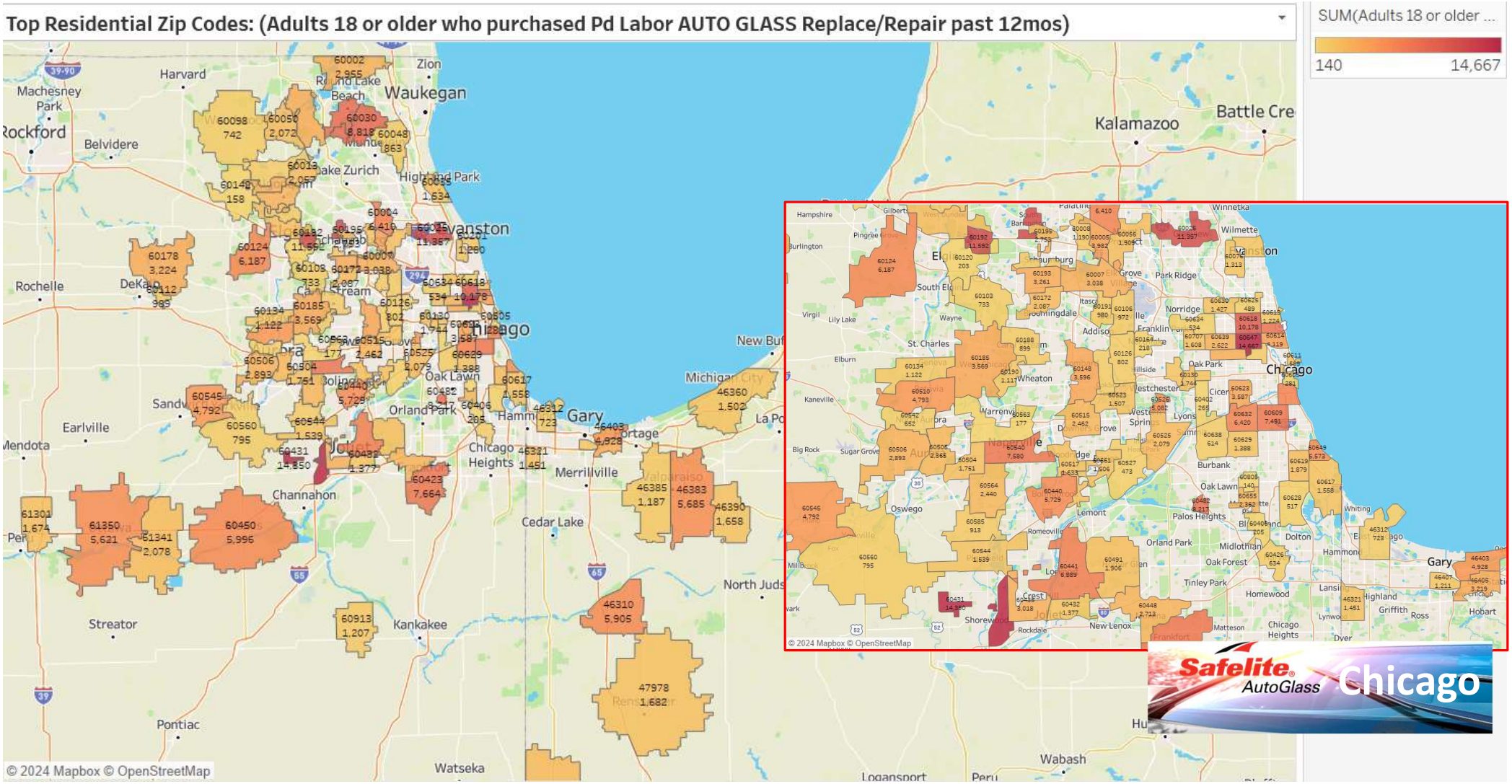
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[(Auto insurance provider for household (HHLD): Any auto insurance provider AND Mode of transportation past 7 days (any purpose): Drive (not carpool))] ANDAuto repair/srvc on HHLD vehicle pst 12 mo (pd labor) (HHLD): Auto glass replacement/repair

Top Residential Zip Codes: (Adults 18 or older who purchased Pd Labor AUTO GLASS Replace/Repair past 12mos)

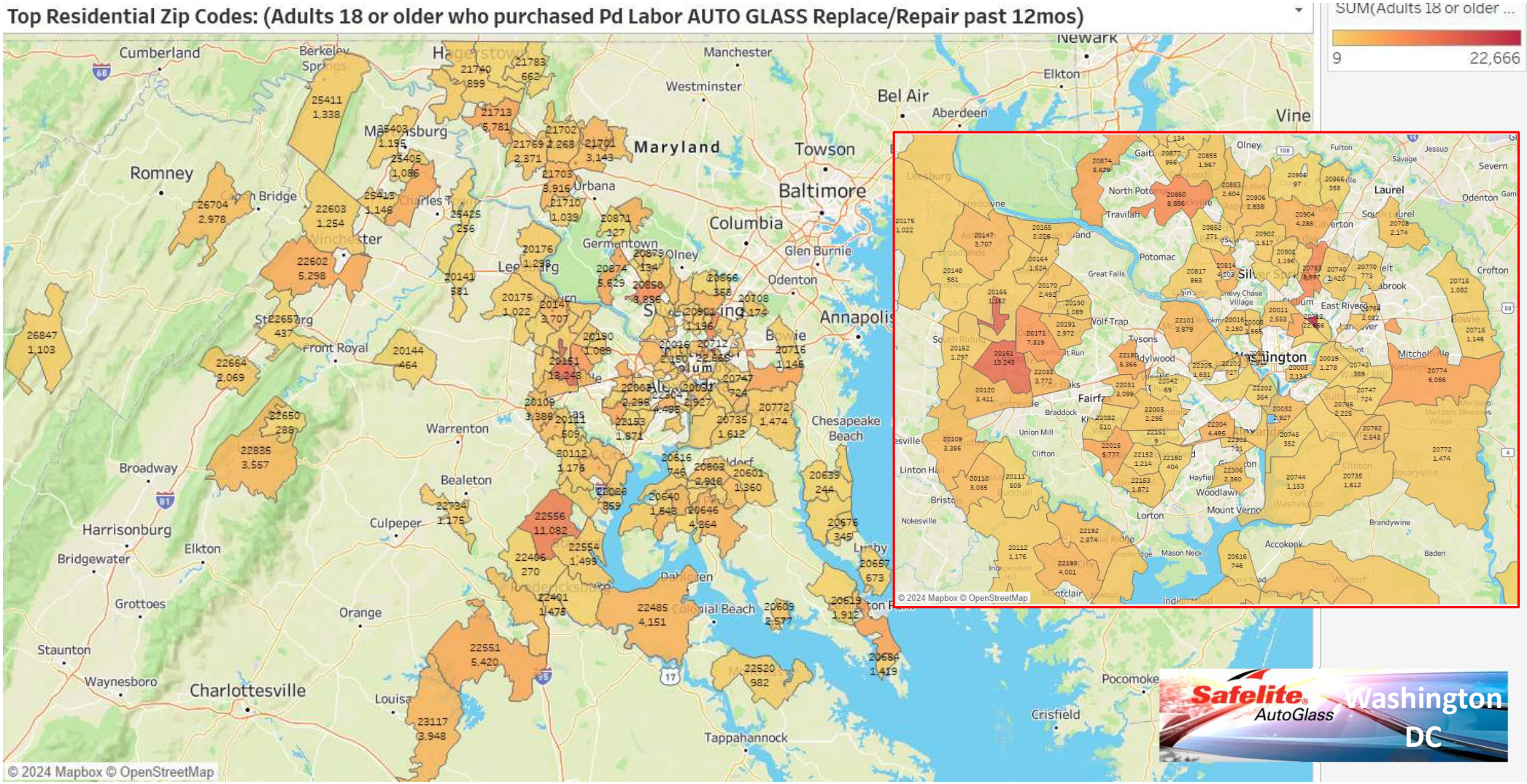


Chicago DMA Scarborough R1 2024: Feb23-Mar24 Qual Intab 167
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[(Auto insurance provider for household (HHLD): Any auto insurance provider AND Mode of transportation past 7 days (any purpose): Drive (not carpool))] ANDAuto repair/srvc on HHLD vehicle pst 12 mo (pd labor) (HHLD): Auto glass replacement/repair

Top Residential Zip Codes: (Adults 18 or older who purchased Pd Labor AUTO GLASS Replace/Repair past 12mos)

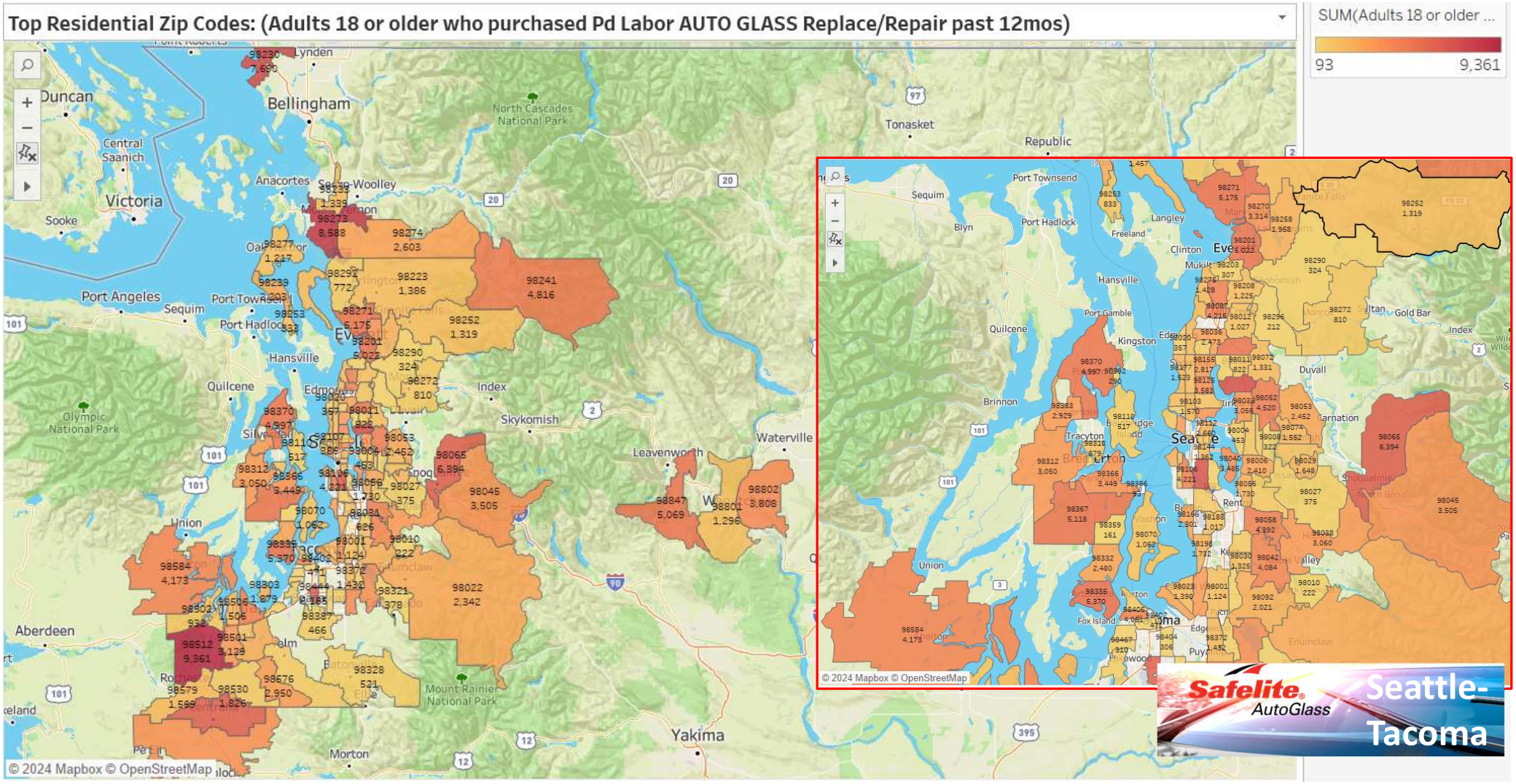


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[(Auto insurance provider for household (HHLD): Any auto insurance provider AND Mode of transportation past 7 days (any purpose): Drive (not carpool))] ANDAuto repair/srvc on HHLD vehicle pst 12 mo (pd labor) (HHLD): Auto glass replacement/repair

Top Residential Zip Codes: (Adults 18 or older who purchased Pd Labor AUTO GLASS Replace/Repair past 12mos)

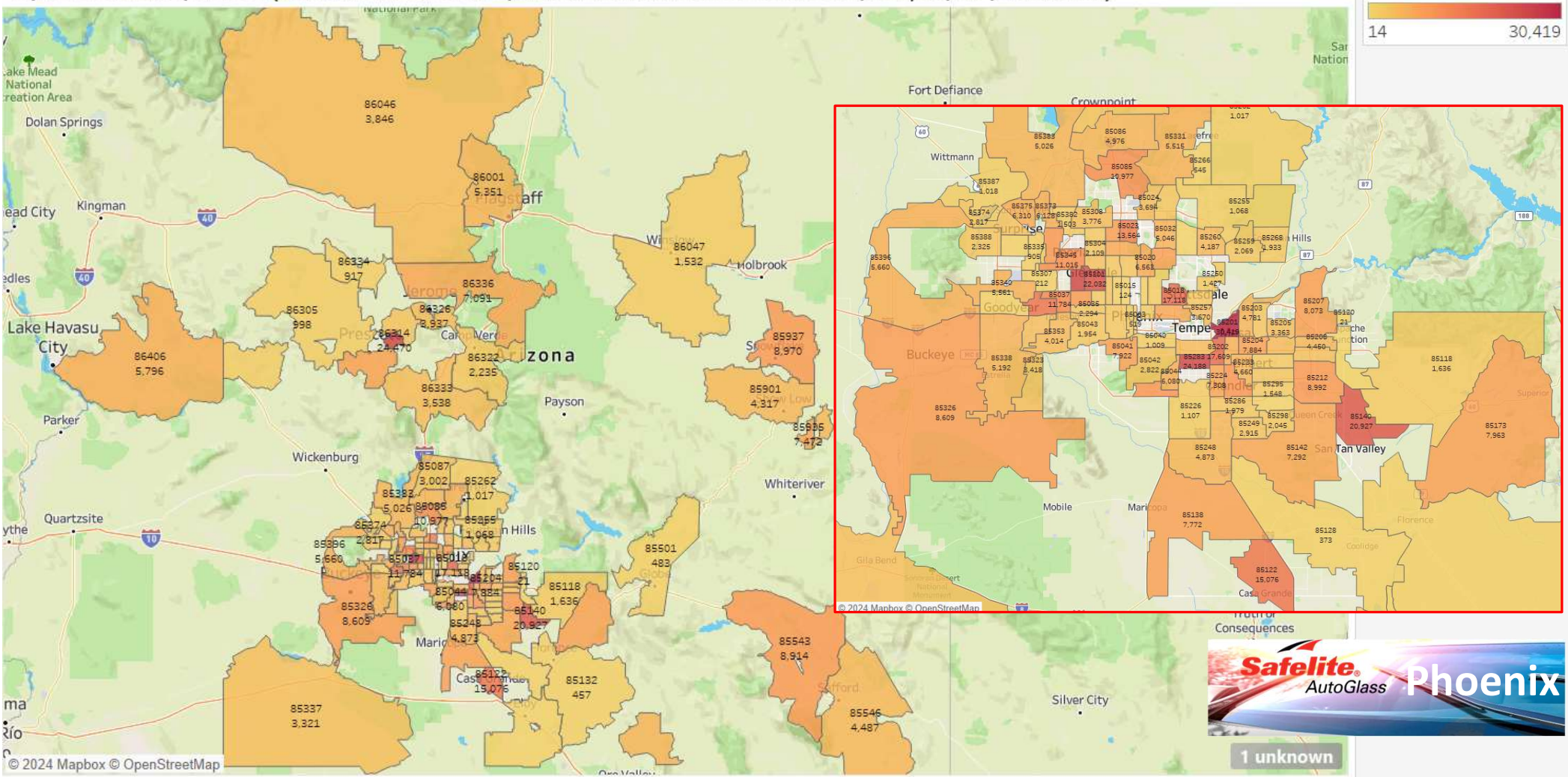


SEATTLE-TACOMA DMA Scarborough R1 2024: Jan23-Jan24 Qual Intab 318
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[(Auto insurance provider for household (HHLD): Any auto insurance provider AND Mode of transportation past 7 days (any purpose): Drive (not carpool))] ANDAuto repair/srvc on HHLD vehicle pst 12 mo (pd labor) (HHLD): Auto glass replacement/repair

Top Residential Zip Codes: (Adults 18 or older who purchased Pd Labor AUTO GLASS Replace/Repair past 12mos)



PHOENIX DMA Scarborough R1 2024: Jan23-Feb24 Qual Intab 302
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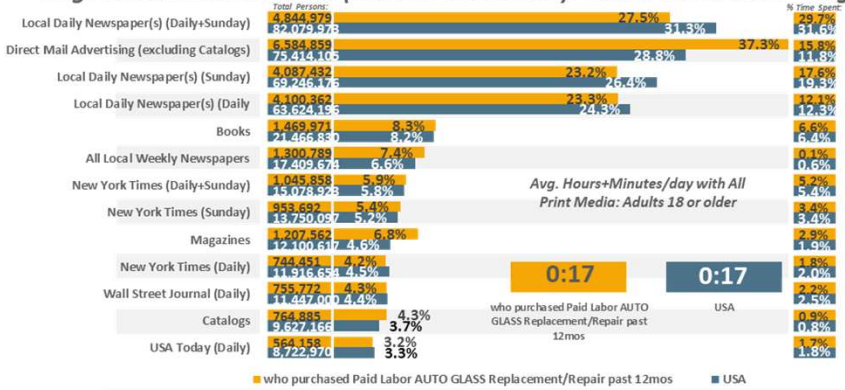
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[(Auto insurance provider for household (HHLD): Any auto insurance provider AND Mode of transportation past 7 days (any purpose): Drive (not carpool))] ANDAuto repair/srvc on HHLD vehicle pst 12 mo (pd labor) (HHLD): Auto glass replacement/repair

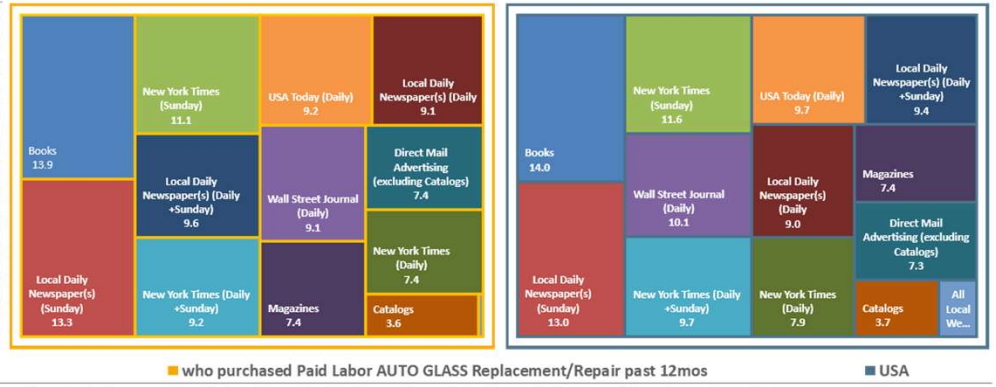


4,844,979 or 27.5% of Adults 18 or older who purchased Paid Labor AUTO GLASS Replacement/Repair past 12mos read Local Daily Newspaper(s) (Daily+Sunday) for an average of 9.6 minutes every day representing 31.8% of all time spent daily with All forms of P

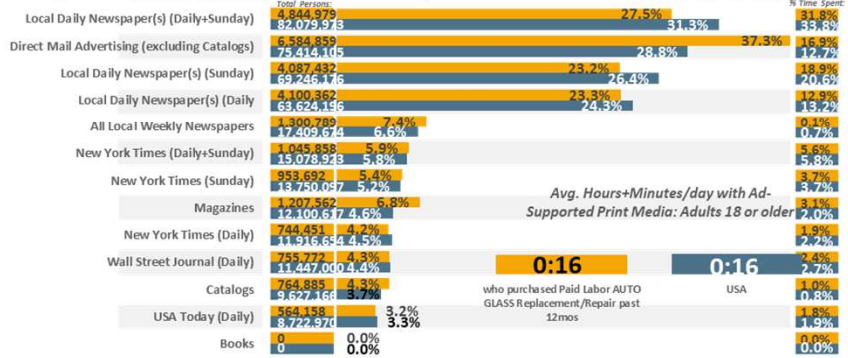
Avg. Week All Print Media (Persons & % Reach): Adults 18 or older



Avg. Day All Print Media (% Time Spent & Avg. Minutes/day Spent): Adults 18 or older



Avg. Week Ad-Supported All Print Media (Persons & % Reach): Adults 18 or older



Avg. Day Ad-Supported Print Media (% Time Spent & Avg. Minutes/day Spent): Adults 18 or older



USA USA Projection Scarborough R1 2024: Jan23-Apr24 Qual Intab 1,440

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USA Projection Scarborough R1 2024: Jan23-Apr24 Qual Intab 23,333

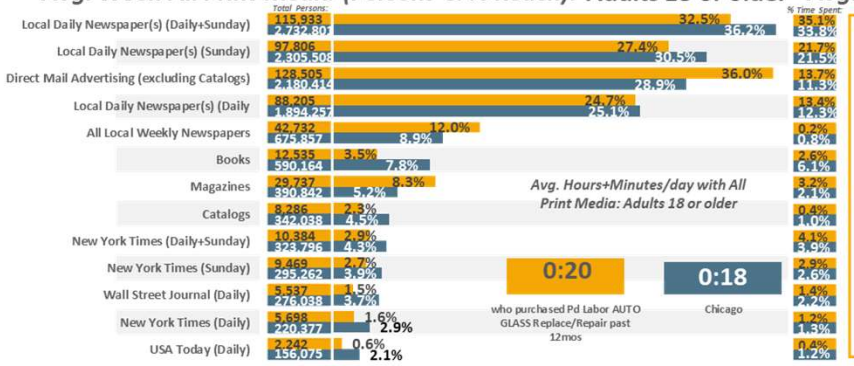
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[(Auto insurance provider for household (HHLD): Any auto insurance provider AND Mode of transportation past 7 days (any purpose): Drive (not carpool))] ANDAuto repair/srvc on HHLD vehicle pst 12 mo (pd labor) (HHLD): Auto glass replacement/repair

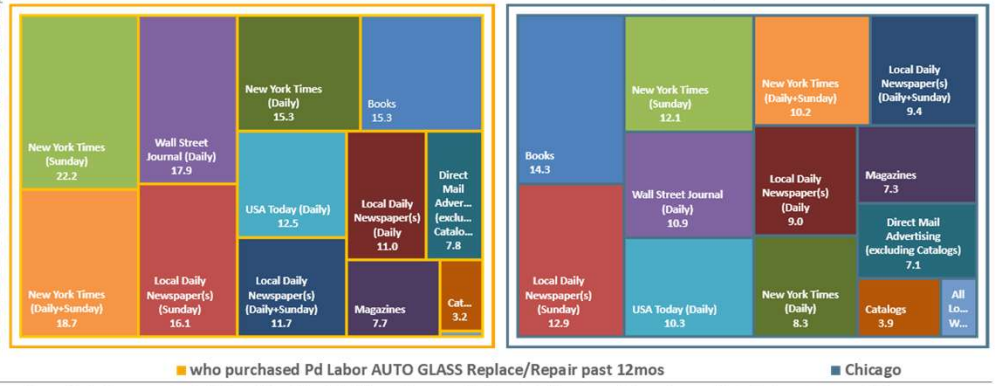


115,933 or 32.5% of Adults 18 or older who purchased Pd Labor AUTO GLASS Replace/Repair past 12mos read Local Daily Newspaper(s) (Daily+Sunday) for an average of 11.7 minutes every day representing 36.% of all time spent daily with All forms of Print Med

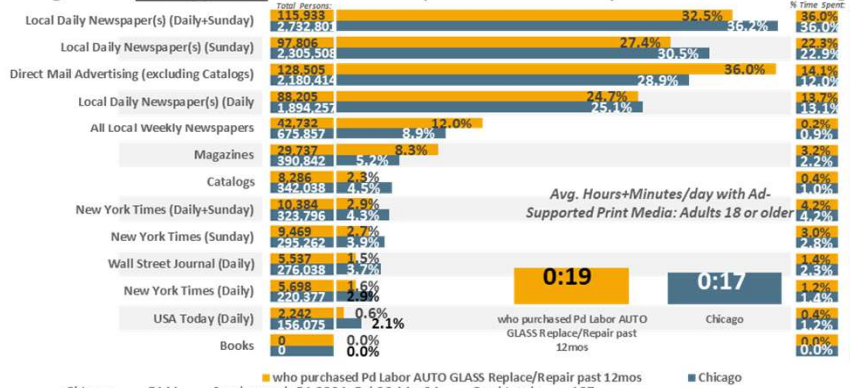
Avg. Week All Print Media (Persons & % Reach): Adults 18 or older



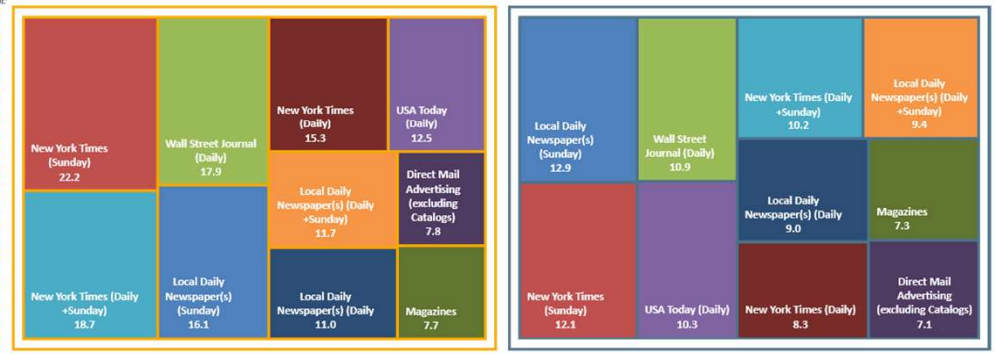
Avg. Day All Print Media (% Time Spent & Avg. Minutes/day Spent): Adults 18 or older



Avg. Week Ad-Supported All Print Media (Persons & % Reach): Adults 18 or older



Avg. Day Ad-Supported Print Media (% Time Spent & Avg. Minutes/day Spent): Adults 18 or older



Chicago DMA Scarborough R1 2024: Feb23-Mar24 Qual Intab 167

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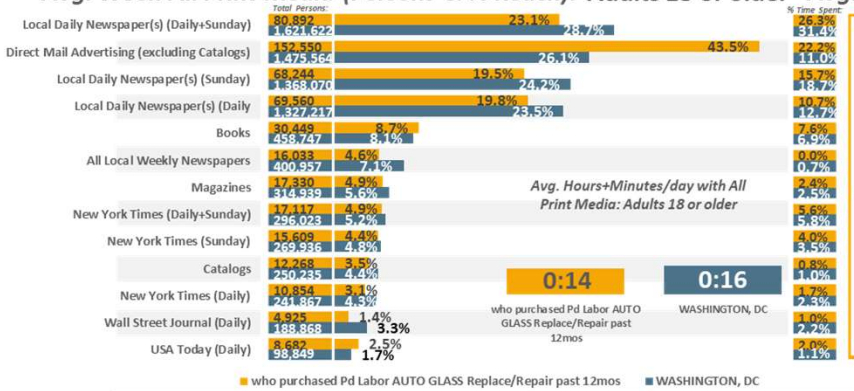
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[(Auto insurance provider for household (HHLD): Any auto insurance provider AND Mode of transportation past 7 days (any purpose): Drive (not carpool))] ANDAuto repair/srvc on HHLD vehicle pst 12 mo (pd labor) (HHLD): Auto glass replacement/repair



80,892 or 23.1% of Adults 18 or older who purchased Pd Labor AUTO GLASS Replace/Repair past 12mos read Local Daily Newspaper(s) (Daily+Sunday) for an average of 8.6 minutes every day representing 28.5% of all time spent daily with All forms of Print Medi

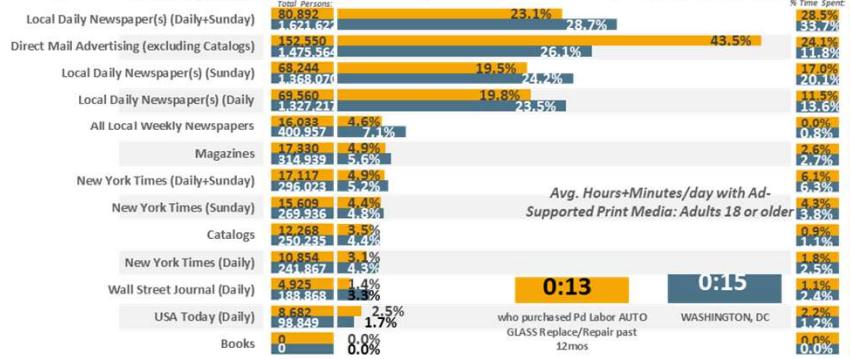
Avg. Week All Print Media (Persons & % Reach): Adults 18 or older



Avg. Day All Print Media (% Time Spent & Avg. Minutes/day Spent): Adults 18 or older



Avg. Week Ad-Supported All Print Media (Persons & % Reach): Adults 18 or older



Avg. Day Ad-Supported Print Media (% Time Spent & Avg. Minutes/day Spent): Adults 18 or older



WASHINGTON, DC DMA Scarborough R1 2024: Feb23-Apr24 Qual Intab 273

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[(Auto insurance provider for household (HHLD): Any auto insurance provider AND Mode of transportation past 7 days (any purpose): Drive (not carpool))] ANDAuto repair/srvc on HHLD vehicle pst 12 mo (pd labor) (HHLD): Auto glass replacement/repair

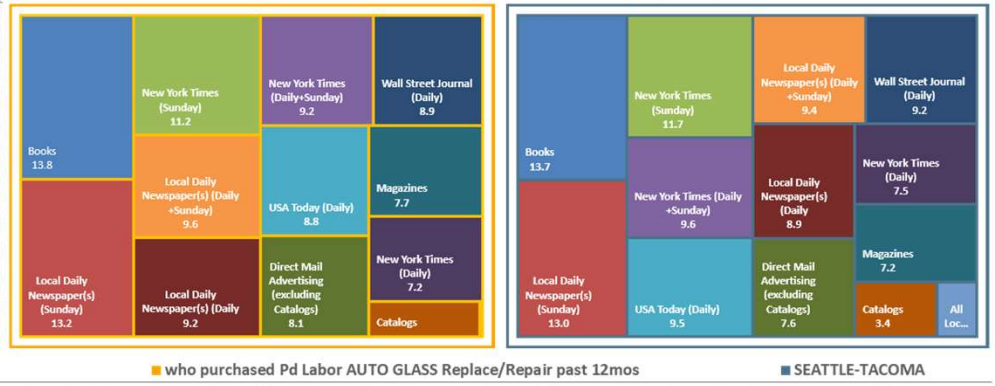


99,099 or 33.1% of Adults 18 or older who purchased Pd Labor AUTO GLASS Replace/Repair past 12mos read Local Daily Newspaper(s) (Daily+Sunday) for an average of 9.6 minutes every day representing 30.9% of all time spent daily with All forms of Print Medi

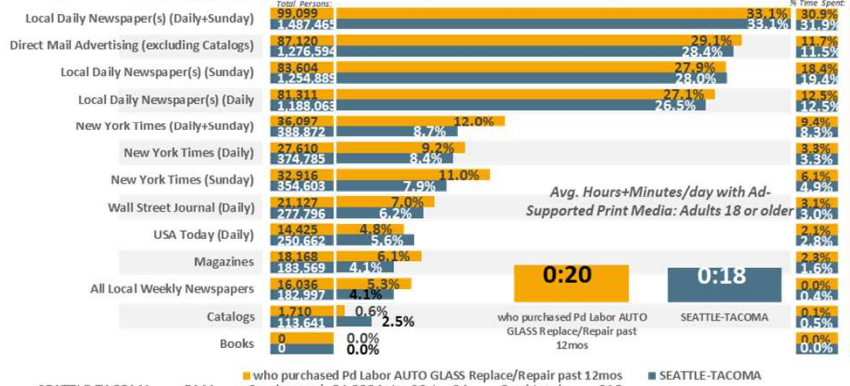
Avg. Week All Print Media (Persons & % Reach): Adults 18 or older



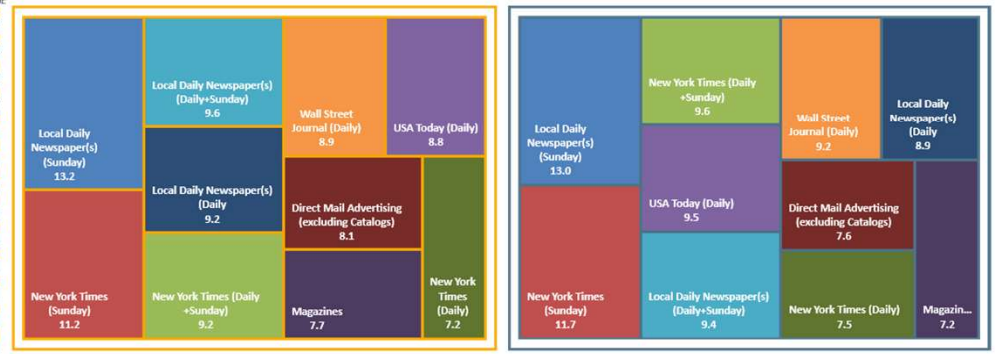
Avg. Day All Print Media (% Time Spent & Avg. Minutes/day Spent): Adults 18 or older



Avg. Week Ad-Supported All Print Media (Persons & % Reach): Adults 18 or older



Avg. Day Ad-Supported Print Media (% Time Spent & Avg. Minutes/day Spent): Adults 18 or older



SEATTLE-TACOMA DMA Scarborough R1 2024: Jan23-Jan24 Qual Intab 318

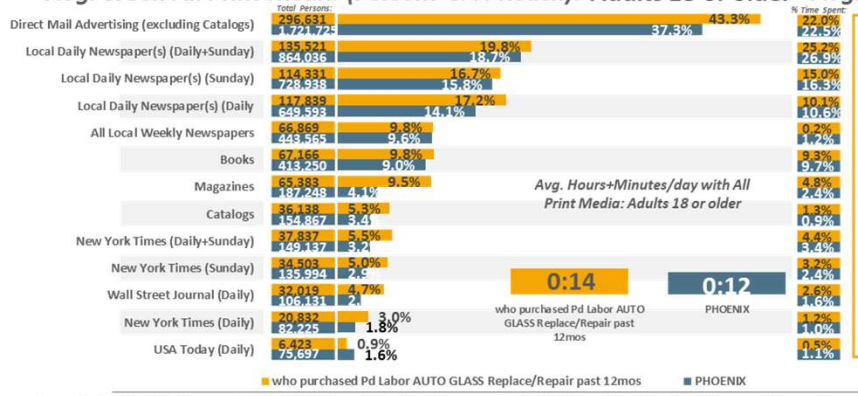
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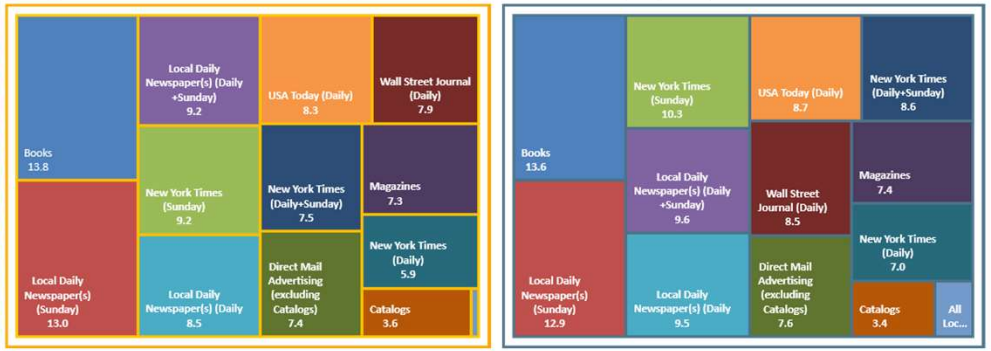
[(Auto insurance provider for household (HHLD): Any auto insurance provider AND Mode of transportation past 7 days (any purpose): Drive (not carpool))] ANDAuto repair/srvc on HHLD vehicle pst 12 mo (pd labor) (HHLD): Auto glass replacement/repair

135,521 or 19.8% of Adults 18 or older who purchased Pd Labor AUTO GLASS Replace/Repair past 12mos read Local Daily Newspaper(s) (Daily+Sunday) for an average of 9.2 minutes every day representing 27.8% of all time spent daily with All forms of Print Med

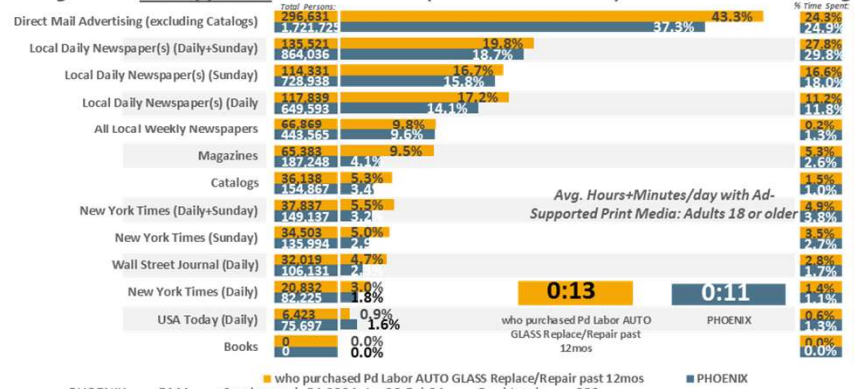
Avg. Week All Print Media (Persons & % Reach): Adults 18 or older



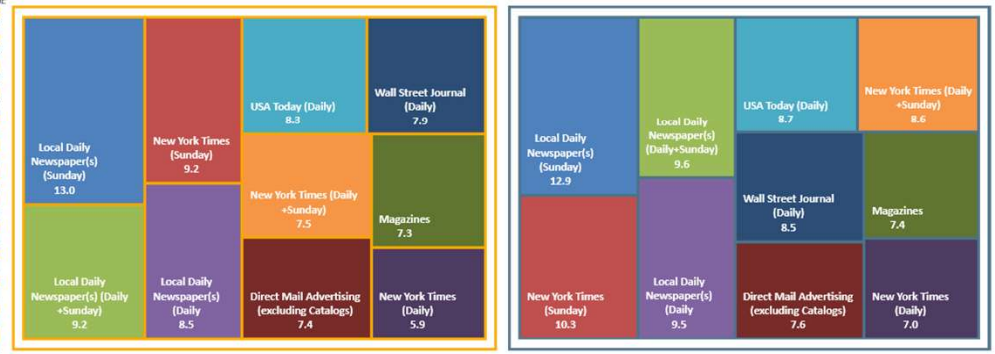
Avg. Day All Print Media (% Time Spent & Avg. Minutes/day Spent): Adults 18 or older



Avg. Week Ad-Supported All Print Media (Persons & % Reach): Adults 18 or older



Avg. Day Ad-Supported Print Media (% Time Spent & Avg. Minutes/day Spent): Adults 18 or older



PHOENIX DMA Scarborough R1 2024: Jan23-Feb24 Qual Intab 302

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