

Investment Overview



Leggera, Inc.

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Introduction

- Leggera procures and restores a limited run of classic Porsche 911 G-body cars focused on high performance Carrera
- One of the most iconic driving machines ever, over a million units built, still in production today
- Significant collector and enthusiast interest in classic G-body produced from 1974 to 1989
- 200,000 built in this era, an estimated 70% still in use or in private collections
- Continue G-body evolution as factory engineers may have done if cost was not an issue, and using modern technology
- Each car restored and refined to perfect form while adding modern refinements and proprietary features
- Magnificent automobile, limited availability, virtually new, appears classic, drives at very high standard, great value
- Leggera established clear path to market and the essential engineering and manufacturing relationships
- Seeking enthusiast equity partners to share the journey to positive cash flow, profitability, and beyond

Overview

- Total capital investment needed is \$3,500,000
- Use of Proceeds - building prototypes, hiring key personnel, procuring essential tooling and buildout, launching marketing and sales program, and working capital to positive cash flow
- Management anticipates positive cash flow in Year 3 followed by net profits greater than 25%

The Opportunity

- Porsche designed, engineered and built more than 1 million model 911 units
- About 200,000 G-series models units were built from 1974-1989
- Original Carrera RS and RSR were built in limited numbers, the few remaining originals are rare and very expensive
- Leggera enables enthusiasts and collectors to own a beautiful piece of automotive history incorporating modern technical advantages at a great value
- Founders identified an active pool of potential Porsche 911 buyers in the \$400,000 to \$500,000 range
- No shortage of potential buyers; practical limits are available original Porsche G-bodies and reasonably scaling production capacity while maintaining impeccable quality standards

Leggera

- Lightweight Construction
- Improved Aerodynamics
- More Powerful Engine
- Racing Inspired Suspension
- Larger Proprietary Racing Wheels
- Classic Styling



Quality

- Highest quality and attention to detail is cornerstone of the Leggera brand
- Racing industry veteran and Cofounder Jim Fikse will oversee the quality of each Leggera
- Starts with a G-series chassis that is renewed to prime condition
- Remainder of each car is hand built to individual customer specifications from a list of options
- Each engine is hand built by a renowned engine partner, producing 360-400 hp
- Suspension is a fully adjustable coil-over configuration engineered specifically for the Leggera
- Wheels are 18 inch monoblock one-piece type, utilizing center lock hubs or lug nut mounting designed exclusively for Leggera
- Interiors are personalized to each customer's specific desires
- Exterior of each car is similarly personalized to each customer's taste
- There are several other features that will differentiate the Leggera from a standard 911

Competition

- There are other companies that restore, rebuild and re-imagine Porsche sports cars and do excellent work
- Only Leggera is focused exclusively on the iconic 911 G-body where it can deliver world-class restored and refined vehicles with great value
- Competitor Ruf Automobile, GmbH has manufactured and sold several hundred rebuilt Porsches at prices of \$500,000 and up
- More than 400 Singers have sold ranging in price from \$600,000 to \$2,000,000
- About 100 Gunthers have sold in the last few years alone in that price range
- Original Carrera RS and RSR sell today for \$500,000 to \$2,000,000 if one can be found
- The Leggera approach is pure - not unnecessarily redesigning parts that still function well - it's an exercise in refinement as much as restraint
- Competitors seem to believe that more is better, but Leggera believes refinement is a greater differentiator and value driver
- Many key design features will be proprietary and only available on the Leggera

Revenue

- Model S - base price of \$435,000, Model R - base price of \$495,000
- Options may increase average revenue per vehicle (base model only in projections)
- Other revenue streams will be tested and assessed before launch (not included in projections)
- 50% deposit paid with order, balance on delivery 12 months later

Cars Sold Per Year	Year 1	Year 2	Year 3
Leggera S	0	3	7
Leggera R	0	13	30
Totals	0	16	37

Cars Shipped Per Year	Year 1	Year 2	Year 3	Year 4
Leggera S	0	0	3	7
Leggera R	0	0	13	30
Totals	0	0	16	37

- Once production begins, Leggera will proactively discover sweet spot of availability and exclusivity

Proforma P&L Financial Summary

- These financial projections are based on when New Orders and 50% deposit are received
- Cars ship and final 50% payment received 12 months after order – normally when revenue is realized

Pro Forma Income Statement Summary	Year 1	Year 2	Year 3
New Orders	\$0	\$7,546,875	\$17,810,625
Cost of Goods Sold	\$0	\$4,468,750	\$10,546,250
COGS percentage	0%	59%	59%
Gross Margin	\$0	\$3,078,125	\$7,264,375
Gross Margin percentage	0%	41%	41%
SG&A expenses	\$1,209,280	\$2,164,403	\$2,457,500
SG&A percentage	0%	29%	14%
Operating Income (EBITDA)	(\$1,209,280)	\$913,722	\$4,806,875
Operating margin percentage	0%	12%	27%
Depreciation & amortization	\$5,000	\$8,083	\$11,000
EBIT	(\$1,214,280)	\$905,639	\$4,795,875
EBIT percentage	0%	12%	27%
Interest	\$0	\$0	\$0
Tax provision	\$0	\$0	\$1,346,170
Net Income	(\$1,214,280)	\$905,639	\$3,449,705
Net income percentage	0%	12%	19%

Proforma Cash Flow Financial Summary

- Cash Influx table illustrates annual cash received from orders
- Operational positive cash flow is achieved in Year 3 and will sustain Leggera thereafter

Annual Cash Influx From Orders	Year 1	Year 2	Year 3
Leggera S	\$0	\$679,688	\$2,283,750
Leggera R	\$0	\$3,093,750	\$10,395,000
Totals	\$0	\$3,773,438	\$12,678,750

Projected Cash Flow	Year 1	Year 2	Year 3
Starting cash	\$0	\$1,575,720	\$713,121
Cash from operations	(\$1,574,280)	(\$862,599)	(\$53,513)
Financing activities (net to company)	\$3,150,000	\$0	\$0
Increase / decrease cash	\$1,575,720	(\$862,599)	(\$53,513)
Ending Cash	\$1,575,720	\$713,121	\$659,608

Roadmap

Year 1

- Build 2 prototypes, systematize engineering and manufacturing relationships that will support sales starting in Year 2, prepare for high profile industry launch

Year 2

- Sell 16 cars, build showroom in Seattle area, regular participation in targeted events, implement world class quality management and control standards

Year 3

- Sell 37 cars, ongoing regular participation in targeted events, expand high quality engineering and manufacturing relationships to capitalize on market demand

Management

- **Clark Niemeyer – Cofounder and CEO**

Retailer, designer and entrepreneur since the 1980s

Residential and commercial design projects nationwide and beyond

Reputation for world class quality and sophisticated design sense for the affluent

Restorer of classic automobiles and motorcycles, participant in vintage racing events and rallies

- **Jim Fikse – Cofounder and COO**

Racing industry design expert, project manager, and manufacturing executive for over 30 years

Cofounded and managed Fikse Motorsport, created many world championship winning products

Expert in lean manufacturing, CNC programming, process optimization, and quality control

Developed product and technical relationships with Fortune 100 customers

Offering Summary

Key Offering Data and Pro Forma Illustrations	
Amount of capital raise	\$3,500,000
Premoney valuation	\$4,500,000
Postmoney valuation	\$8,000,000
Percentage of Company to new investors	44%
Convertible note on first capital	\$500,000
Conversion price	\$0.85
Balance of offering	\$3,000,000
Price per common share	\$1.00
Shares per unit	50,000
Price per unit	\$50,000
Proforma Year 3 EBIT (illustration)	\$4,795,875
Potential P/E ratio (illustration)	13.5
Potential Company value after Year 3 (illustration)	\$64,659,990

Thank you for your interest

Leggera, Inc.

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