

CHIEF OPTIMUS

Philip Morisky, MBA,



Philip Morisky serves as Chief Optimus at Adherence, leading the company's mission to revolutionize global medication adherence. As the eldest son of Dr. Donald Morisky, the pioneering developer of the Morisky Medication Adherence Scale (MMAS), Philip brings a unique lifetime perspective to medication adherence assessment and intervention. Building upon his father's foundational work, Philip is driving the next generation of adherence technology through the development of ATLAS (Adherence Tools and Location Analytics System), combining the validated MMAS tools with cutting-edge population health analytics. Under his leadership, Adherence is transforming from a clinical assessment developer into a global health technology company, while maintaining the scientific integrity and validation that has made MMAS the gold standard in adherence measurement. As Chief Optimus, Philip oversees the strategic direction of Adherence, including the protection and licensing of the MMAS intellectual property portfolio, the development of new digital health solutions, and global partnerships with healthcare organizations, academic institutions, and pharmaceutical companies.