

HIPAA Privacy Policy

Effective Date: 5/30/2025

At Apple Rehab Group, we are committed to protecting your personal health information in accordance with the Health Insurance Portability and Accountability Act of 1996 (HIPAA) and applicable state laws. This notice describes how your medical information may be used, disclosed, and how you can access your information.

What Information We Collect

We may collect and store the following types of protected health information (PHI):

- Your name, address, phone number, date of birth, and other identifying details
- Medical history, diagnoses, treatment plans, and clinical notes
- Insurance and billing information
- Appointment records and communications

How We Use and Disclose Your Information

We may use or share your PHI for the following reasons:

Treatment: To coordinate your care with other healthcare providers involved in your treatment.

Payment: To bill your insurance company or you directly for services provided.

Healthcare Operations: For administrative and quality assurance activities such as staff training, compliance audits, or performance reviews.

Legal Requirements: We may disclose PHI when required to do so by law (e.g., court orders, public health reporting). This includes complying with federal privacy protections such as the HIPAA Privacy and Security Rules promulgated by the United States Department of Health and Human Services, as amended by the final rule modifying the HIPAA Privacy, Security, Enforcement, and Breach Notification Rules under the Health Information Technology for Economic and Clinical Health Act (HITECH) enacted as part of the American Recovery and Reinvestment Act of 2009. The HIPAA Privacy Rule limits the use and release of individually identifiable health information, restricts disclosure of individually identifiable health care information to the minimum necessary amount needed for the intended purpose, and establishes safeguards and restrictions on access to records for certain public responsibilities. The HIPAA Security Rule establishes national standards for confidentiality, integrity, and availability of electronic protected health information, requires covered entities to maintain reasonable and appropriate administrative, technical, and physical safeguards for protecting electronic protected

health information, and requires covered entities to perform risk analysis as part of their security management processes.

With Your Authorization: We will never share your information for marketing, research, or other purposes without your explicit written permission.

Your Rights Under HIPAA

You have the right to:

- Access your health records
- Request corrections to your health information
- Request confidential communications
- Restrict certain uses or disclosures
- Receive a list of disclosures made (upon request)
- File a complaint if you believe your privacy rights have been violated

To exercise any of these rights, please contact our office in writing. The HIPAA Privacy Rule gives patients the right to access individually identifiable health care information in the hands of a covered entity, to which the law applies.

Privacy of Minors and Incapacitated Individuals

For minors, a parent or legal guardian typically has the right to access and control the minor's protected health information. However, there are exceptions under state and federal law where a minor may have the right to consent to their own treatment and control their own health information (e.g., emancipated minors, or when specific services are provided by law without parental consent). In such cases, we will adhere to the applicable laws regarding the minor's privacy rights.

For incapacitated individuals, their legally appointed personal representative (such as a guardian or healthcare power of attorney) will generally have the right to access and control their protected health information, consistent with applicable laws and the scope of their authority as documented.

Compliance with State Laws

In addition to HIPAA, we are committed to complying with all applicable state laws governing the privacy and security of your protected health information. If a state law provides more stringent privacy protections than HIPAA, we will adhere to the higher standard. The information provided on the TennCare website regarding privacy regulations such as HIPAA is intended for educational purposes only and should not replace rules and regulations set forth by law and publicly made available by the United States Government Printing Office.

Protecting Your Data

We use administrative, physical, and technical safeguards to ensure the security and confidentiality of your protected health information. The HIPAA Security Rule requires covered entities to maintain reasonable and appropriate administrative, technical, and physical safeguards for protecting electronic protected health information and to perform risk analysis as part of their security management processes.

Changes to This Policy

We reserve the right to change this privacy policy at any time. Changes will be posted on this website and available in-office upon request.

Contact Information

Apple Rehab Group
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Para información acerca de Apple Rehab Group en español, por favor, llame a 423-855-7376.