



John Bentley

John's been called a "**catalyst for courage**" and an "**inspiration for change.**" Since beginning Power 2 Transform, he has earned a reputation for helping healthcare organizations develop a culture where employees routinely operate at their full creative power ensuring the highest levels of patient safety and satisfaction. His speaking and training programs help leaders transform their organizations into healthy work environments where employees feel valued, manage tasks better, and truly invest themselves – important factors in effectively dealing with tense financial performance pressures, extremely high levels of change, chronic staffing shortage and clinical quality outcomes.

To date John has delivered hundreds of presentations for over 20,000 people. Some of his satisfied healthcare clients include Carolinas HealthCare Systems, Northeast Georgia Health System, Mercy Health System, University of Alabama Birmingham, Cullman Regional Medical Center, Alabama Primary Health Care Association, and numerous state associations.

Additionally, he has authored several articles, the book '52 Ways to Motivate Yourself' and is featured in the book "Speaking of Success". In this book, John shares his own 5 Enablers of Success along with other business experts such as Ken Blanchard (The One-Minute Manager), Jack Canfield (Chicken Soup for the Soul), and Stephen Covey (The 7 Habits of Highly Successful People).

John's Story

John founded Power 2 Transform based on his journey to understand why he failed to consistently inspire employee commitment, build powerful teams, and facilitate successful change. He discovered the best leaders know how to intentionally influence themselves to achieve the best results through and with others in spite of the day-to-day chaos. In contrast, leaders who struggle and become frustrated do so because they remain captive to their own beliefs, attitudes and priorities that blind them to the reality of a situation and the needs of the organization. Now for the good news, just like John you and your leaders are not trapped in their current psychological comfort zones. They can learn healthy ways of thinking, feeling, and behaving to move beyond their autopilot responses and become the leader other trust and willingly follow. Consider the example of a hospital that he had the privilege of working with. Two directors were required to combine their departments and share the workload. Both directors wanted to do things their way. As a result, they became frustrated with each other, and the project stalled. With some coaching, John helped them come to a point of mutual understanding, each valuing the other, to solve the problem. The result? By simply opening a dialog and establishing mutual respect and mutual purpose, they were able to cut \$49,000 in excess costs.