



Think Tank, Research Center, Consulting Group

Company Profile



**Strategic Intelligence. Regional Expertise.
Global Vision.**



ABOUT US

PraDam Group is a premier think tank and consulting firm headquartered in Europe, with a regional footprint spanning the Middle East and Levant “Syria and Lebanon”.

Founded by leading analysts and development professionals, we bring together interdisciplinary expertise in political science, economics, intelligence, and data analytics to inform decision-making in complex environments.

From conflict-affected zones to rapidly evolving markets, we deliver actionable intelligence, strategic advisory, and data-driven insights to governments, embassies, development agencies, and multinational clients.



Why Us?

- **Levant Is Our Domain**
- **Predictive Intelligence Through Data**
- **Local Insight, Global Perspective**
- **Post-Conflict Reconstruction & Engagement Strategies**
- **A Trusted Partner in a Sensitive Landscape**





Our Services

At PraDam Group, we offer integrated research and consulting solutions rooted in rigorous methodology, regional expertise, and data-driven insight. Our services are tailored to meet the complex needs of decision-makers, investors, governments, and international organizations operating across Syria and Lebanon.



Political, Geopolitical & Strategic Research

We provide in-depth political analysis, geopolitical risk mapping, and strategic forecasting with a regional focus on the Middle East and Levant. Our research supports embassies, intelligence units, international organizations, and foreign investors in navigating regional complexities.

Key Services:

- Political and geopolitical trend analysis
- Power mapping and factional dynamics (e.g., tribal actors, militias)
- Strategic policy papers and country briefs
- Red teaming and scenario-building
- Political economy studies and post-conflict forecasts
- Comprehensive studies on historical events, regional conflicts, and political transformations.
- Ethno-Sectarian Social Policy – Addressing identity politics, governance, and societal cohesion.

Use Cases:

- ✓ Embassy briefings
- ✓ Investment risk assessments
- ✓ NGO security planning
- ✓ Strategic advisory to foreign ministries



Our Services

At PraDam Group, we offer integrated research and consulting solutions rooted in rigorous methodology, regional expertise, and data-driven insight. Our services are tailored to meet the complex needs of decision-makers, investors, governments, and international organizations operating across Syria and Lebanon.



Intelligence & Security Studies

We offer OSINT, CSINT, conflict monitoring, and strategic risk assessments, supporting clients with up-to-date security and threat analyses across the Levant and wider MENA region.

Key Services:

- Conflict dynamics tracking
- Mapping of extremist groups and armed factions
- Intelligence-style threat briefs
- Border security and regional arms trade analysis
- Risk advisories for diplomatic missions and media outlets
- Dossier reports
- Public Opinion & Social Trends Analysis

Use Cases:

- ✓ Embassy security teams
- ✓ Think tanks and journalists
- ✓ UN missions and peacebuilding efforts
- ✓ Counter-terrorism policy advisors



Our Services

At PraDam Group, we offer integrated research and consulting solutions rooted in rigorous methodology, regional expertise, and data-driven insight. Our services are tailored to meet the complex needs of decision-makers, investors, governments, and international organizations operating across Syria and Lebanon.



Economic Research & Financial Consulting

PraDam delivers macroeconomic, sectoral, and financial analysis, enabling sound decision-making in transitional and fragile economies. Our economic expertise is tailored to actors engaging with post-conflict markets or navigating sanctions environments.

Key Services:

- Economic monitoring and forecasting
- Currency and inflation studies
- Feasibility studies for public and private projects
- Investment portfolio strategy
- Regulatory and fiscal policy analysis
- Merger & Acquisition Analysis – Evaluating business expansion and investment opportunities.
- Financial Planning & Supervision – Ensuring sustainable growth and financial stability.
- Credit Analysis & Rating – Assessing creditworthiness and risk management strategies
- Financial Evaluation & Solvency Analysis – Assessing financial health, risks, and opportunities.

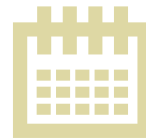
Use Cases:

- ✓ Foreign investment entry planning
- ✓ NGO economic resilience reports
- ✓ Public-private sector evaluations
- ✓ Post-conflict reconstruction modeling



Our Services

At PraDam Group, we offer integrated research and consulting solutions rooted in rigorous methodology, regional expertise, and data-driven insight. Our services are tailored to meet the complex needs of decision-makers, investors, governments, and international organizations operating across Syria and Lebanon.



MEAL Services for Development & Humanitarian Work

We help development actors and humanitarian agencies measure, learn, and improve through rigorous Monitoring, Evaluation, Accountability, and Learning (MEAL) services.

Key Services:

- Baseline & endline evaluations
- Logframe design and indicator setting
- Data collection, analysis, and dashboarding
- Third-party monitoring (TPM)
- Donor-aligned reporting (UN, EU, GIZ, USAID)

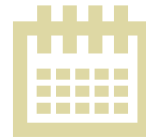
Use Cases:

- ✓ INGOs operating in conflict zones
- ✓ Donor compliance and reporting
- ✓ Adaptive program design
- ✓ Impact evaluations for multi-year projects



Our Services

At PraDam Group, we offer integrated research and consulting solutions rooted in rigorous methodology, regional expertise, and data-driven insight. Our services are tailored to meet the complex needs of decision-makers, investors, governments, and international organizations operating across Syria and Lebanon.



Wealth management

Key Services:

- **Stock Market & Shares** – Invest in leading global and regional stock markets with expert analysis and risk management strategies.
- **Bonds & Fixed-Income Securities** – Secure stable returns through government and corporate bonds with varying risk profiles.
- **Cryptocurrency & Digital Assets** – Navigate the world of Bitcoin, Ethereum, and altcoins with strategic investment insights.
- **Investment Portfolio Management** – Customized portfolio strategies based on market trends, risk tolerance, and financial goals.
- **Wealth Growth & Risk Mitigation** – Balance high-yield investments with secure assets to optimize long-term returns.

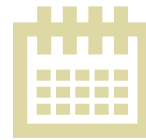
Use Cases:

- ✓ Local and international investors
- ✓ Foreign investment entry planning
- ✓ NGO economic resilience reports
- ✓ Public-private sector evaluations



Our Services

At PraDam Group, we offer integrated research and consulting solutions rooted in rigorous methodology, regional expertise, and data-driven insight. Our services are tailored to meet the complex needs of decision-makers, investors, governments, and international organizations operating across Syria and Lebanon.



Market Research & Business Intelligence

We conduct customized market studies, consumer behavior research, and sectoral diagnostics across key MENA economies. Our approach blends local field data with advanced analytics for strategic clarity.

Key Services:

- Market entry studies (including Syria, Lebanon)
- Consumer behavior and demand forecasting
- B2B and B2G opportunity assessments
- Competitor landscape analysis
- Sectoral trend reports

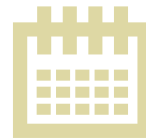
Use Cases:

- ✓ Exporters and SMEs targeting Levant markets
- ✓ Chambers of commerce
- ✓ Government trade offices
- ✓ Investment promotion agencies



Our Services

At PraDam Group, we offer integrated research and consulting solutions rooted in rigorous methodology, regional expertise, and data-driven insight. Our services are tailored to meet the complex needs of decision-makers, investors, governments, and international organizations operating across Syria and Lebanon.



Human Resources & Capacity Development

We support organizations with end-to-end HR solutions, workforce development strategies, and customized training programs designed for both local and international missions in Syria and Lebanon.

Key Services:

- Organizational diagnostics
- HR policy development and audits
- Performance management systems
- Soft skills and leadership training
- Recruitment process outsourcing (RPO)

Use Cases:

- ✓ NGOs and INGOs scaling operations
- ✓ Donor-funded capacity building projects
- ✓ Private sector HR restructuring
- ✓ Field team management in fragile areas



Our Services

At PraDam Group, we offer integrated research and consulting solutions rooted in rigorous methodology, regional expertise, and data-driven insight. Our services are tailored to meet the complex needs of decision-makers, investors, governments, and international organizations operating across Syria and Lebanon.



Travel & Diplomatic Mission Support

Our logistics and travel services are designed for diplomatic delegations, research teams, and humanitarian actors needing secure, efficient access across Syria and Lebanon.

Key Services:

- Travel planning for researchers and experts
- Visa and legal facilitation
- Translation and interpretation services
- Security advisory for missions
- Event management for official delegations

Use Cases:

- ✓ Embassy delegations
- ✓ UN field assessments
- ✓ Think tank researchers
- ✓ Donor mission visits



What We Deliver



RESEARCH-BASED INTELLIGENCE. POLICY-DRIVEN IMPACT.

Types of Deliverables

At **PraDam Group**, we don't just produce data — we deliver clarity, direction, and strategic foresight. Our outputs are designed to inform high-level decision-making, support operational planning, and shape international engagement across Syria and Lebanon.

Whether you need real-time political intelligence, a deep-dive country brief, or a multi-sector feasibility study, our products are built to be timely, tailored, and actionable.

1. Daily, Weekly and Monthly Strategic Briefs

Fast-paced, concise updates on political, economic, and security developments — ideal for embassies, investors, and multilateral actors needing regular intelligence feeds.

→ **Format:** 3–6 pages | PDF | Weekly delivery

→ **Examples:**

- *Syria: Power Shifts and Local Governance (March 2025)*
- *Gaza War Spillover: Jordan's Security Calculations (April 2025)*

2. Country & Faction Profiles

In-depth profiles analyzing political actors, armed factions, or sector-specific landscapes. These are especially useful for new missions, risk analysts, or policy drafters.

→ **Format:** 10–20 pages | Visual maps | Faction breakdowns

→ **Examples:**

- *Syrian New Administration Internal Structure and Post-Assad Ambitions*
- *Saudi Influence in Southern Syria: Tribal and Institutional Penetration*

RESEARCH-BASED INTELLIGENCE. POLICY-DRIVEN IMPACT.

Types of Deliverables

At **PraDam Group**, we don't just produce data — we deliver clarity, direction, and strategic foresight. Our outputs are designed to inform high-level decision-making, support operational planning, and shape international engagement across Syria and Lebanon.

Whether you need real-time political intelligence, a deep-dive country brief, or a multi-sector feasibility study, our products are built to be timely, tailored, and actionable.

3. Tailored Research Dossiers

Custom-designed reports answering specific research questions or project needs. These include historical context, stakeholder analysis, and forward-looking scenarios.

→ **Format:** Flexible | Includes interviews, OSINT, case data

→ **Examples:**

- *The Future of Syrian-Turkish Trade Corridors Post-Assad*
- *Emirati-Saudi Rivalry in Syrian Development Zones*

4. Feasibility Studies & Sectoral Assessments

Combining economic data with political analysis, these reports are tailored for investors, development agencies, or NGOs entering fragile or transitional markets.

→ **Format:** 15–30 pages | SWOT, financials, legal notes

→ **Examples:**

- *Dairy Sector Investment in Rural Homs (2025)*
- *Viability of NGO Operations in Deir Ezzor: Security and Socioeconomic Overview*

RESEARCH-BASED INTELLIGENCE. POLICY-DRIVEN IMPACT.

Types of Deliverables

At **PraDam Group**, we don't just produce data — we deliver clarity, direction, and strategic foresight. Our outputs are designed to inform high-level decision-making, support operational planning, and shape international engagement across Syria and Lebanon.

Whether you need real-time political intelligence, a deep-dive country brief, or a multi-sector feasibility study, our products are built to be timely, tailored, and actionable.

5. Monitoring & Evaluation (MEAL) Reports



Independent third-party evaluations and donor-aligned impact assessments, structured around logframes and international reporting standards.

→ **Format:** Data-driven | Dashboards | Field-based validation

→ **Examples:**

- *Final Evaluation: Livelihood Recovery Project in Raqqa (2024–25)*
- *TPM Report: WASH Interventions in Eastern Ghouta (Q1 2025)*



Featured Report Snapshots

Below some of our selected highlights from our recent research and intelligence products, each crafted to support policy formulation, field operations, or high-level decision-making in the Middle East and Levant. These reports reflect the diversity of our expertise — from cultural dynamics to factional mapping and post-authoritarian transitions.

Hejaz Railway Revival: Strategic Corridor or Symbolic Gesture?

An intelligence-style briefing assessing the feasibility and political implications of Gulf-backed railway reconstruction projects in Syria.

The Night of Assad's Fall: Predictive Indicators and Scenario Matrix

A red-teaming forecast based on regime dynamics, external alignments, and fault-line activation.

Al Sharaa's Foreign Policy: Strategic Concessions and International Calculations

An analysis of New Syrian Administration's regional repositioning and attempts at normalization with Western stakeholders.

A Guide to Navigating Syrian Culture and Etiquette to respect the new culture

A behavioral and cultural primer designed for diplomats, NGO workers, and embedded teams operating in Syria. This guide examines social norms, religious sensitivities, and local governance expectations.



Featured Report Snapshots

Below some of our selected highlights from our recent research and intelligence products, each crafted to support policy formulation, field operations, or high-level decision-making in the Middle East and Levant. These reports reflect the diversity of our expertise — from cultural dynamics to factional mapping and post-authoritarian transitions.

Escalation in Lebanese–Syrian Border Tensions

An intelligence-style briefing analyzing recent flashpoints along the eastern border, including cross-border smuggling networks, Hezbollah deployments, and regional spillover risks. The report offers scenario planning for humanitarian agencies and diplomatic missions operating in Lebanon’s Bekaa and Syria’s Qalamoun regions.

Chaotic Populism in Post-Authoritarian Societies

A political theory paper exploring the collapse of institutional culture and the rise of armed populist actors in fragile transitional contexts — with Syria as a primary case. The study combines political sociology and governance analysis to examine threats to state-building and civic norms.

Mapping Islamic Currents: A Comparative Field Study of Jurisprudential, Doctrinal, Sufi, and Salafi Trends

This report categorizes and compares key Islamic orientations active in Syria and the broader Levant, drawing from ethnographic fieldwork, factional affiliations, and religious networks. Suitable for peacebuilding, deradicalization, and religious literacy training.



Featured Report Snapshots

Below some of our selected highlights from our recent research and intelligence products, each crafted to support policy formulation, field operations, or high-level decision-making in the Middle East and Levant. These reports reflect the diversity of our expertise — from cultural dynamics to factional mapping and post-authoritarian transitions.

Islamic Factions in Syria: Distribution and Reorganization

A strategic mapping of Islamist groups across Syria, examining their post-2024 restructuring, territorial shifts, leadership dynamics, and international positioning. The report includes visual charts, influence matrices, and INT-based insights — critical for security analysts and political advisors.

Hezbollah's Regional Calculus: Between Resistance Doctrine and Political Realism

A regional strategy assessment of Hezbollah's evolving role post-2023, balancing its traditional resistance identity with internal governance burdens and geopolitical trade-offs involving Israel, Syria, and Iran. Includes forecasting on potential shifts following the Gaza conflict and Israeli strikes in Lebanon and Assad Falls.

Want to See a Sample?

We provide redacted, client-approved samples upon request to qualified institutions. Let us know your area of interest, and we'll share a tailored example relevant to your sector or region.



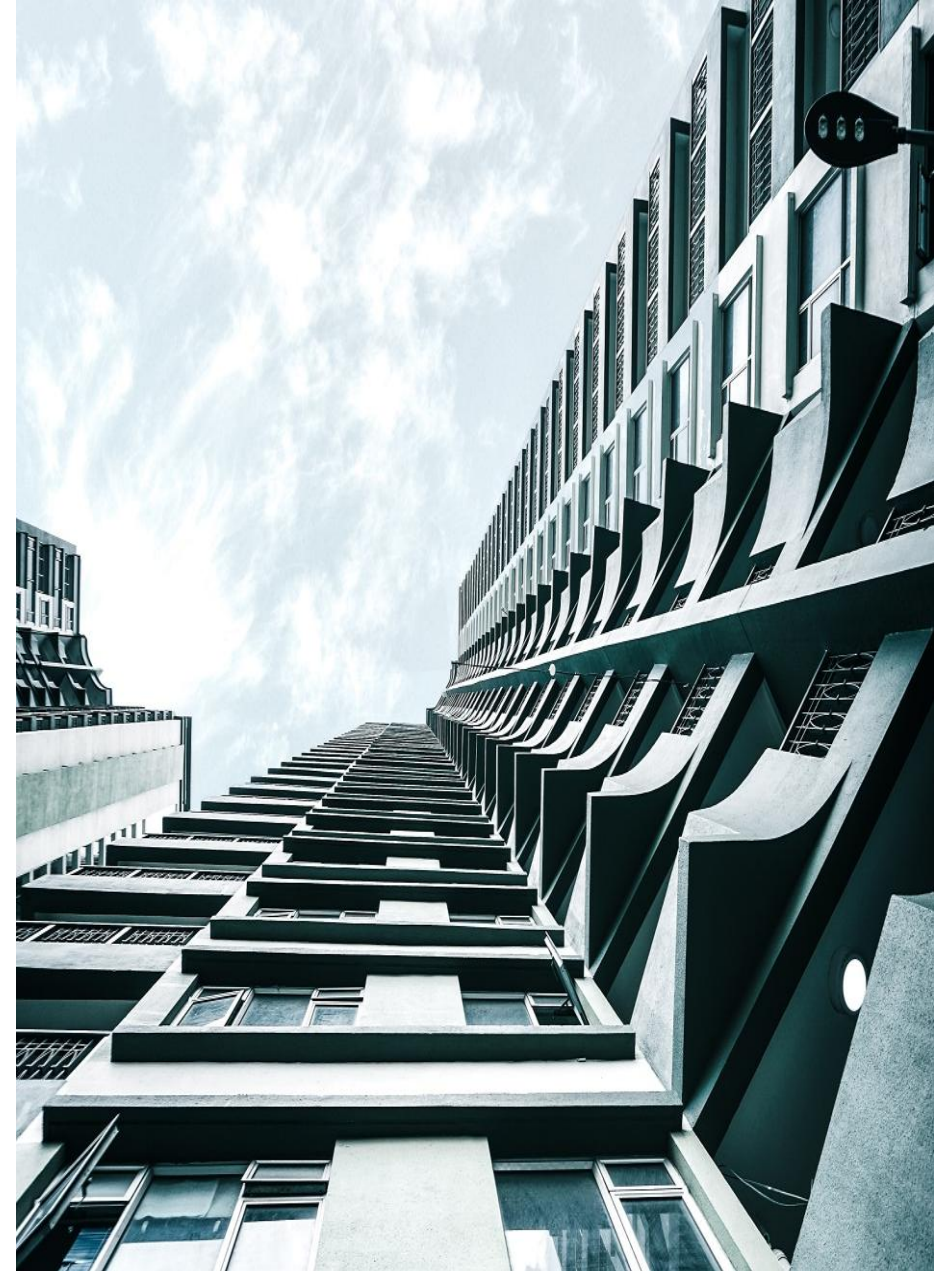
Our Mission

- To bridge knowledge gaps through evidence-based research and tailored consulting, empowering institutions and decision-makers navigating the Middle East and Levant's most pressing challenges.



Our Vision

- To become the most trusted regional knowledge partner for strategic intelligence, socio-political insight, and development-oriented consulting — driving informed global engagement with the Middle East and Levant.





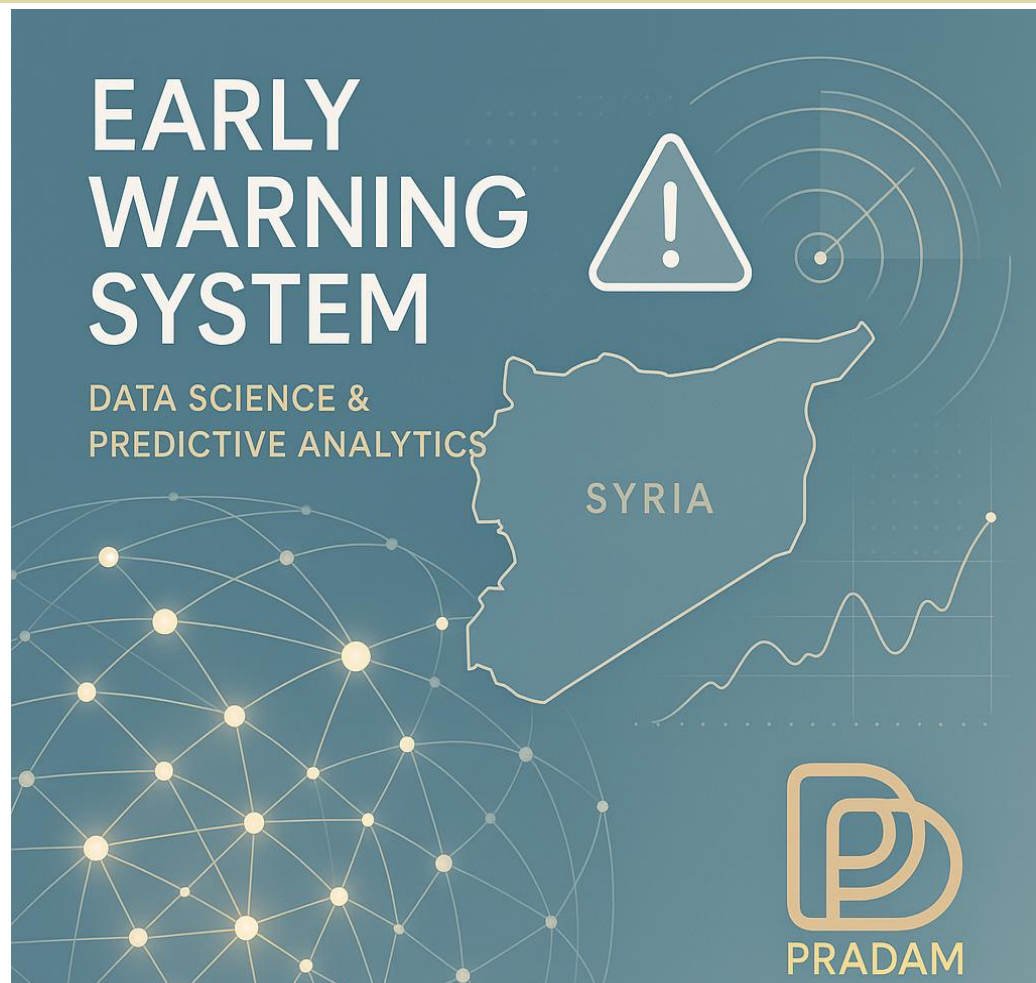
Our Values

- **Integrity:** We adhere to the highest standards of transparency, neutrality, and analytical rigor.
- **Expertise:** Our team combines academic depth with on-the-ground experience.
- **Confidentiality:** Sensitive projects are handled with strict protocols and discretion.
- **Partnership:** We believe in collaborative approaches with clients and local stakeholders.
- **Impact:** We measure success through informed policy, smarter investments, and tangible results.

PraDam Signature Product



Early Warning System & Statistical Variable Modeling



At **PraDam Group**, one of our key advantages lies in our advanced **Early Warning System** combined with rigorous **statistical modeling of variables**. We utilize cutting-edge statistical equations and data science methodologies to detect emerging risks and opportunities before they fully materialize.

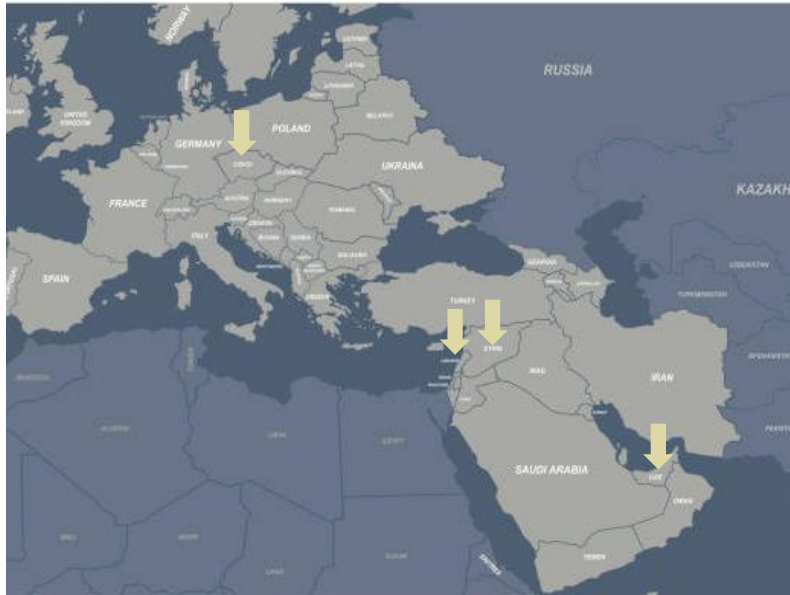
Our process involves:

- Identifying critical indicators across political, economic, and social sectors
- Quantifying risk factors and scenario probabilities
- Developing predictive models using regression analysis, probability theory, and time series forecasting
- Generating early alerts for clients, helping them make informed and proactive decisions

This service is especially valuable for:

- Government bodies monitoring conflict, policy shifts, or economic instability
- Financial institutions and investors evaluating market risks
- NGOs and international agencies planning interventions and crisis responses
- By merging data analytics with contextual expertise in Levant, PraDam transforms complexity into clarity — giving our partners a decisive strategic edge.

Our Corporate Structure



Website: www.pradamgroup.com

General Inquiries: info@pradamgroup.com

Direct Contact: majdkhoudari@pradamgroup.com

Czech Republic: +420 721 571 916

United Arab Emirates: +971 586 981 800

Syrian Arab Republic: +963 933 854 131

PraDam Group is a multinational consulting and research firm operating across Europe, the Gulf, and the Levant. We are legally structured under

- **DamPra s.r.o.**, a company registered in **Prague, Czech Republic** (ICO 14409097, CZVROR.14409097), where we maintain our official headquarters, corporate bank account at Česká spořitelna Bank, and full registration under Czech commercial law.

To support our growing presence in the **Gulf and broader MENA region**, we operate through

- **PraDam GCC**, a fully compliant entity based in **Dubai, United Arab Emirates**, with a dedicated account at Emirates NBD and a locally registered office.

In **Syria**, our operations are carried out under the name

- **Baseline Consulting and Research**, which holds an official commercial registration in **Damascus, Syria**, a local office, and an active bank account at BEMO Bank, allowing us to provide localized services with regulatory legitimacy.
- This **tri-jurisdictional structure** enables PraDam Group to deliver services with **regulatory transparency, contractual flexibility, and financial accountability**, ensuring we meet the needs of our clients across multiple regions with efficiency and integrity.



PRADAM
Getting Closer

THANK YOU!

Phone:
+963 933 854 131

Email:
info@pradamgroup.com

Website:
www.pradamgroup.com