

The Big Easy Deal

Did you know?



\$1.5 Billion

Average annual revenue to
City of New Orleans

\$125.5 Million

Needed to create safe,
thriving communities

Who are we?

The Big Easy Budget Coalition (BEBC) is a coalition of **over 40 New Orleans-based community organizations** from different sectors (housing, labor, criminal justice, health, food, economic development, etc.) that came together to support safe, thriving communities.

PROBLEM



New Orleans should be thriving but our people continue to struggle. Residents are desperate for affordable housing, quality food, decent wages, support for their families, and a sense of safety in their communities. We need to address the root causes of violence in our city --poverty, a lack of economic opportunity, marginalization, and isolation. Yet our local government has poured millions of dollars into reacting to our problems after the fact.

SOLUTIONS



The Big Easy Deal would invest 125.5M into building thriving communities and preventing violence. That means funding affordable housing, violence prevention and intervention, youth development, and meeting people's basic needs.



Housing



Youth



Violence Prevention



Basic

COMMUNITY INVESTMENTS*✓

1

Affordable Housing Programs (\$100M)

Address the housing crisis by creating permanently affordable housing, remedying unsafe housing, and preventing displacement after disaster.

2

Youth Services (\$18M)

Support and engage youth in school and in their neighborhoods to give them better choices and futures.

3

Community Violence Intervention Program (\$3.5 M)

Quickly expand violence prevention and intervention services and programs and analyze data to sustainably continue the decline in crime.

4

Food Security (\$4M)

Make New Orleans more equitable by combating food insecurity and the lack of access to healthy, fresh, affordable food.

Big Easy Deal: The Details

Housing: \$100 million total

- \$65 million to the Office of Housing Policy and Community Development (OCD) for the creation of permanently affordable housing units;
- \$10 million to OCD for repairing homeowner-occupied homes to prevent houselessness and remedy unsafe housing;
- \$10 million to OCD for repairing renter-occupied homes to prevent houselessness and remedy unsafe housing;
- \$15 million to OCD to support an anti-displacement emergency rental assistance.

Community Safety: \$3.5 million total

- \$2 million to NOHD to support community violence intervention and interrupters and sustain an office of violence prevention;
- \$150,000 to NOHD to expand Beyond Harm's domestic violence intervention work to LGBTQIA+ individuals and Spanish-speaking folks;
- \$400,000 to NOHD to support diversion programs to restorative approaches;
- \$900,000 to NOHD for the Trauma Recovery Center to expand and offer free services for all New Orleanians.

Food Security: \$4 million total

- \$3 million to NOHD to combat food insecurity and expand access to traditional food pantries while supporting local food producers;
- \$1 million to OED to provide incentives for businesses meeting fresh food requirements in certain geographical areas (New Orleans East).



Big Easy Deal: The Details

Youth: \$18 million total

- \$9 million to the Office of Youth and Families (OYF) to work with the Children and Youth Planning Board to expand out-of-school time programming for New Orleans Public School students and opportunity youth;
- \$2.5 million to the Regional Transit Authority (RTA) to make permanent the zero-fare program for youth;
- \$2.1 million to OYF to work with the Children and Youth Planning Board (CYPB) to strengthen existing programs that support parents' and youth-serving providers' access to emotional/mental health and wellness resources and services, as well as to expand programs to include training and sharing resources directly with youth;
- \$1.5 million to the New Orleans Health Department (NOHD) to expand its Family Connects program to include nurse home visiting pre-birth and through first 90 days of an infant's life;
- \$1 Million to OYF to expand investments in support networks for parents/caregivers of criminal legal system-impacted youth;
- \$700,000 to OYF to work with CYPB to expand violence prevention and intervention programs, including, but not limited to, Preventing Long Term Anger and Aggression in Youth (PLAAY) and credible messenger mentoring;
- \$500,000 to NOHD to create school-based restorative approaches to conflict that keep kids in school;
- \$400,000 to OYF to work with CYPB to provide technical assistance to workforce development providers and expand awareness of career and technical education opportunities;
- \$300,000 to OYF to support CYPB and OYF efforts to implement the above programs, build youth serving program capacity, evaluate offerings, and directly support youth voices in the process.

