



CELEBRATING 25 YEARS IN BUSINESS!

Our 25 year anniversary catalog and price sheets are now available for digital distribution. The new prices are effective May 1, but we are allowing a 30-day grace period. The notice has been on our website for about a month, and we have also been verbally telling everyone who calls and including the information in our emails.

Here is a brief overview of the changes you will see for 2024...

We have new products and options being added, as well as several products being either discontinued or renamed. On the price sheets, new products are highlighted **BLUE** and discontinued/renamed products are in **RED**. If a discontinued item was replaced with a different model, the new model is referenced in the description. Renamed items reference either the new or previous model number.

The Excel spreadsheet has 4 separate TABS, which means you will also have 4 separate PDFs.

ALL PRODUCTS: Alphabetical list of ALL products, including the ones that have been discontinued.

MAIN PRODUCTS: All products in the MAIN PRODUCTS section of the catalog, including the ones that have been discontinued.

FTA 316SS: All products in the 316 STAINLESS STEEL section of the catalog, including the ones that have been discontinued. The MIRROR (-M) and SATIN (-S) models are listed separately, so there are now 2 lines for each model number.

FTA 316SS-COLOR: A select group of products are now available in 3 additional colors/finishes. The color is added directly to the stainless steel through a process called PVD coating. These select products can be ordered in BRUSHED BRASS (-BB), BRUSHED COPPER (-BC), or BRUSHED BLACK (-BK). They are also listed on the FTA 316SS price sheet since they are available in MIRROR (-M) or SATIN (-S). *We are not advertising these prices. Distributors will need to call to make sure they have the correct code and pricing.*

The new valves that are available in the 3 different finishes have “(concealed valve box)” in the description. They separated the valve from the trim to protect the internal components from the high heat needed to add the PVD coating. Before, the entire valve and trim were made of solid stainless steel. Now, the concealed portion is contained within a box and the exposed trim is the only portion that is coated.

Going forward, when ordering the FTA products, we are requesting that the corresponding letter for the desired finish be added to the end of the code, even if they want the standard mirror finish. For example, here’s how the FTA-W50-HC would be ordered for each finish: FTA-W50-HC-M (mirror), FTA-W50-HC-S (satin), FTA-W50-HC-BB (brushed brass), FTA-W50-HC-BC (brushed copper), FT-W50-HC-BK (brushed black). There is a legend on each page in the 316 STAINLESS STEEL section of the catalog that indicates which finishes are available for the products on that page.

We are still advertising the FTA 316 stainless steel products with a 10+ week lead time. Additional time may be needed if any of the 3 new colors are ordered. We do try to keep some of the MIRROR (-M) Design-A-Shower items in stock.

We are excited to be able to offer these additional products and features, but this is going to be a learning experience for everyone, so please be patient as we all learn together. Please call the office if you have any questions.

(continued)



316 STAINLESS STEEL section further explained...

Pgs 62-89: All free standing units and shower panels are still available only in MIRROR (-M) or SATIN (-S).

Pgs 90-105: All wall mounted showers, hand sprays, faucets, foot showers, and hose bibbs are available in all 5 finishes. Twenty-six new wall mounted models have been added!

Design-A-Shower:

Pgs 106-107: The current valves, diverters, hand sprays, slide rails, etc are only available in MIRROR (-M) or SATIN (-S).

Pgs 108-109: All the new valves, diverters, hand sprays, slide rails, etc are available in all 5 finishes. Some of the new items will have model numbers very similar to the current items, so please pay close attention.

Pgs 110-113: Most of the shower heads and arms are available in all 5 finishes. There are just a few that only come in MIRROR (-M) or SATIN (-S) and they are labeled accordingly.

Pgs 114-117: The sink faucets are available in all 5 finishes. We now offer 19 different models with single-hole, 2-hole, or 3-hole installation options to choose from.

Pgs 118-119: Optional Accessories & Upgrades can only be added to the free standing units and shower panels, so they are only available in MIRROR (-M) or SATIN (-S). They cannot be ordered as a stand-alone item. They discontinued the concealed options and added a couple of ADA options.

Legends:

Natural: Mirror (MSRP) Satin (MSRP+10%)

Color: Brushed Brass Brushed Copper Brushed Black

Now available with a PVD coating in 3 color options. Call for pricing.

Examples of valve types:

In this example, the exposed trim will have a similar appearance, but the installation will be different due to the type of concealed valve body the selected model comes with.

Pg 106 – The trim and valve come in the same box.

FTA-MR1-HC
(trim & valve)



Pg 108 – The trim and concealed valve box are packaged separately.

FTA-MR-HC
(trim only)



FTA-MR-HC
Valve Box
(side view)



FTA-MR-HC
Valve Box
(front view)



PVD explained (copied from Google):

Physical Vapor Deposition (PVD) is a process that uses titanium ion plating to create a hard, durable, and wear-resistant coating for stainless steel. The coating is produced in a vacuum chamber using a cathodic arc source, and the coating compounds include titanium, chromium, and aluminum.

PVD coating is more corrosion resistant and harder than traditional electroplated coatings. It also doesn't discolor or tarnish and is more resistant to UV radiation. PVD coating is also more environmentally friendly than traditional coating processes.