

WATER^{ST.} BRASS

JAMESTOWN

Water Street Brass Minimum Advertised Pricing (MAP) Policy/Minimum Sell Price (MSP) Policy

Water Street Brass has established this Minimum Advertised Pricing Policy to ensure our stature as a source of the highest quality products and a company that protects the marketing efforts of our Business Associates.

This policy applies to all Business Associates selling our products online or in a physical location, to consumers. By agreeing to market and sell Water Street Brass products, our Business Associates are accepting the terms of this policy with no additional requirement for written or verbal confirmation. The sole responsibility for compliance with this policy lies with the Business Associates.

This policy applies to all marketing and advertising whether through social media, the internet, printed inserts, magazines, direct mailings, newspapers, catalogs, radio, television, or affiliates. This applies to the list or advertised prices, and the prices at which Water Street Brass products are actually sold by Business Associates.

This policy excludes advertising without reference to price, nonprice oriented promotions such as “free gift” or “free shipping” with purchase, offers to meet or beat competitors pricing, when “call for pricing” is stated, online or instore discount coupons.

(MAP) All Online and Printed Minimum Advertised Price for Water Street Brass products must be full Retail pricing only.

(MSP) Minimum Sell Price for Water Street Brass products through an approved online website or physical showroom, may not be more than 20% lower than the full Retail Price for consumers and may not be more than 30% lower than the full Retail price for trade customers, specifically for licensed architects and licensed interior design firms only.

Water Street Brass reserves the right to change these prices without prior or written notice to Business Associates. Water Street Brass reserves the right to terminate supply to Business Associates or distributors without written notice.

Water Street Brass reserves the right to change the terms of this policy at any time.

Water Street Brass will not reveal to Business Associates, any other Business Associates marketing policies. Only the General Manager or Director of Sales of Water Street Brass is authorized to change or grant exclusions to this policy.

My signature below confirms our agreement to adhere to the Water Street Brass MAP/MSP policy as stated in this document.

Signature: _____ Date: _____

Printed Name: _____ Company: _____