# RoyBelding.com

# Still & moving pictures

I've been telling stories with pictures and sound for over 25 years. I'm a master of my craft. Like Bruce Lee but with less kicking.

I'm looking to work with talented, driven original thinkers - people with an idea, a business or maybe even a business idea. :) I can help take it to the next level.

Today's entrepreneurs are expected to do it all. How can a brilliant jeweller, designer, artist or business owner, be expected to have the time and skills that a strong online presence requires? It's a major stresser for a lot of people. It's also a requirement in today's economy.

I'm confident my versatility, creativity, experience and enthusiasm can lessen your workload and breathe new life into your endeavour.

# YOU HAVE A WEBSITE BUT,

You are in need of an online presence for your business idea. You are overwhelmed and don't even know where to start.

You have a website but you don't feel it properly represents your business. Your online identity is not where it should be.

You feel overwhelmed. You don't have the technical skills or time to maintain your site.

Your site is okay but it needs some spice. Maybe a new design, some video or new photos.

You feel your social media presence could use some help. It doesn't have the impact it should.

You need some fresh ideas for promoting or advertising your business. You need someone who can help you with these ideas and execute them in a way that meets your budget.

# YOU HAVE/WANT TO START A YOUTUBE CHANNEL

You have a great idea for a YouTube channel but lack the technical skills to make it happen.

You can use the help of someone with experience, someone who sees the bigger picture and can bring a fresh perspective to your channel/project/business.

You want some help designing your channel but want to maintain it on your own.

You want help creating content for your channel.

#### YOU NEED HIGH QUALITY PHOTOGRAPHY

# YOU NEED A VIDEO MADE/YOU NEED SOMETHING EDITED

Maybe it's for an event, or a birthday or your wedding. Maybe you need a new demo reel. Maybe you have footage but need it cut together and polished with graphics and whatever it is, I can help.

### How can I help?

I've been a Senior Producer/Director with CBC for over 20 years. Most of it has been producing promos, trailers and campaigns for CBC's most popular Television, Radio and Online titles. I have done it all, from a 2 second promo to a one hour holiday special.

Outside of CBC, I have been behind the camera for artists, event planners, architects, fashion and jewellery designers. My work has been used in catalogues and portfolios, on websites, posters and billboards. I'm a one man band. I own pro level gear and have extensive experience shooting photos and videos in many different environments. I also have a home editing studio for post work. Including high end motion graphics and special effects. I can take a project from initial concept to final mix. On time and on budget.

I do not claim to have the secrets to online success. I am not an expert in analytics and algorithms. I tell stories. I can help you tell yours. Visit my website with link below and see for yourself!

#### NO PROJECT IS TOO BIG OR TOO SMALL RoyBelding.com

Email for a free consultation: roybelding@sympatico.ca