

FOR RELEASE FROM 10/16/2024 UNTIL 11/17/2024

Give Back at Annual Mitzvah Mall

Aonprofit bazaar returns November 17

Anchorage, AK

Mitzvah Mall is a holiday gift from Congregation Beth Sholom (CBS) to the community—an alternative gift fair with the purpose of giving back. The word ‘mitzvah’ means ‘commandment’ in Hebrew, and over a few millennia became synonymous with doing good deeds. Mitzvah Mall is a good deed in action.

There is no admission fee for the general public at the Mitzvah Mall. Attendees are encouraged to purchase gift donations starting at just \$5 for themselves or in another’s name, but this is optional. Donations may be tax-deductible depending on applicable laws and the participating organizations' type.

Nonprofit organizations from around the state participate in this non-denominational, bizarre bazaar. CBS is hosting the annual event on November 17 from 12:00 to 3:00 p.m. at 7525 E. Northern Lights Blvd. in Anchorage, AK.

Partner organizations from years past have included animal welfare groups, supporters of the arts, food and health agencies, social causes, shelters, international aid, and more. While most representatives at Mitzvah Mall are human, pre-approved wild and domestic animals are allowed onsite to help attendees learn more about some of the participants’ missions and services. Between presentations, area musicians and entertainers may also donate their talents. Combined, it’s a delightful afternoon with neighbors in support of our greater community.

Please visit www.mitzvahmall.com for more history about Alaska’s one-of-a-kind Mitzvah Mall, vendor announcements, participant links, and organizer contact information.