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Mitzvah Mall 2024 Announced

Annual nonprofit bazaar rebrands, launches website

Anchorage, AK

Congregation Beth Sholom (CBS) is pleased to announce the annual Mitzvah Mall will be held on November 17 from 12-3:00 p.m. at 7525 E. Northern Lights Blvd. in Anchorage, AK.

Mitzvah Mall is a holiday gift from CBS to the community—an alternative gift fair with the purpose of giving back. The word ‘mitzvah’ means ‘commandment’ in Hebrew, and over a few millennia became synonymous with doing good deeds. Mitzvah Mall is a good deed in action.

Nonprofit organizations from around the state contribute to this non-denominational, bizarre bazaar. These may include animal welfare groups, supporters of the arts, food and health agencies, social causes, shelters, international aid, and more. While most representatives at Mitzvah Mall are human, pre-approved wild and domestic animals are allowed onsite to help attendees learn more about some of the participants’ missions and services. Between presentations, area musicians and entertainers may also donate their talents. Combined, it’s a delightful afternoon with neighbors in support of our greater community.

There is no admission fee for the general public at the Mitzvah Mall. Attendees are encouraged to purchase gift donations starting at just \$5 for themselves or in another’s name, but this is optional. Donations may be tax-deductible depending on applicable laws and the participating organizations' type.

Now in its 17th year, CBS leadership and Mitzvah Mall organizers have invested in a rebrand with a new website for the event. Please visit www.mitzvahmall.com for more history about Alaska’s one-of-a-kind Mitzvah Mall, vendor announcements, participant links, and organizer contact information.