

FOR IMMEDIATE RELEASE  
09/12/2025

# Mitzvah Mall Seeking Partner Organizations

**Annual nonprofit bazaar application period is open**

*Anchorage, AK*

Nonprofit organizations from around the state are invited to participate in this non-denominational, bizarre bazaar. Congregation Beth Sholom (CBS) is hosting the annual event on November 16 from 12:00 to 3:00 p.m. at 7525 E. Northern Lights Blvd. in Anchorage, AK.

Mitzvah Mall is a holiday gift from CBS to the community—an alternative gift fair with the purpose of giving back. The word ‘mitzvah’ means ‘commandment’ in Hebrew, and over a few millennia, it became synonymous with doing good deeds. Mitzvah Mall is a good deed in action.

Participating organizations from years past have included animal welfare groups, supporters of the arts, food and health agencies, social causes, shelters, international aid, and more. While most representatives at Mitzvah Mall are human, pre-approved wild and domestic animals are allowed onsite to help attendees learn more about some of the participants’ missions and services. Between presentations, area musicians and entertainers may also donate their talents. Combined, it’s a delightful afternoon with neighbors in support of our greater community.

Traditionally, the event has been confined to the sanctuary inside of CBS, but the parking lot and other outdoor areas may be suitable for mobile attractions. Prospective partners considering outdoor space or requiring other special needs are encouraged to reach out early.

There is no admission fee for the general public at the Mitzvah Mall. Attendees are encouraged to purchase gift donations starting at just \$5 for themselves or in another’s name, but this is optional. Donations may be tax-deductible depending on applicable laws and the participating organizations’ type.

Please visit [www.mitzvahmall.com](http://www.mitzvahmall.com) for more history about Alaska’s one-of-a-kind Mitzvah Mall, announcements, participant links, and organizer contact information.