DEVELOP IN CHINA FIRST STOP NANJING

来中国发展的 第一站——南京

- 海外人才引进
 Overseas Talent Recruitment
- 海外技术传递 Overseas Technology Pollination
- 海外项目对接
 International Project Matching
- 海外企业落地
 Enterprise Finalize & Implement
- 国际活动推广 International Event Promotion
- 融资助力
 Investment Facilitation



南京海外协同创新中心(德国斯图加特)
Nanjing Overseas Collaborative
Innovation Center (Stuttgart, Germany)







简介

About us

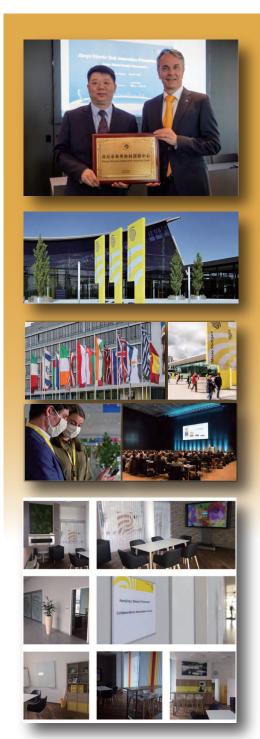
2019年,根据南京市委、市政府面向全球集聚创新资源要求同时基于江苏省与德国巴登符腾堡州 25 年来的州省合作伙伴关系。南京建邺区政府于 2019 年 5 月 22 日在德国斯图加特成立了"南京市海外协同创新中心(德国斯图加特)"。

海外中心旨在成为国内外企业、人才和技术交流的桥梁,为南京市和国际社会之间搭建交流和合作的平台。中心的主要任务是通过向德方推介南京科技产业政策和企业技术需求,推动海外科技创新资源对接,以促进高端科研成果和产业应用来宁落地转化,同时也为本地企业提供国际化合作机会。中心还聚焦人才引进,通过各种方式吸引高端人才来宁就业、创业,并为他们提供优越的发展环境和支持。海外中心将技术的引进和交流作为推手,积极推动国内外企业间的技术合作,提升本地产业技术水平与经济发展。

南京市海外协同创新中心(德国斯图加特)的运营团队由德 国斯图加特展览公司及其在中国的分支机构南京斯图加特联合 展览有限公司共同组成。通过中德双向的同步运营加快推进巴 符州与江苏南京的友好合作与科技交流,不断集聚德国创新资 源和高端人才团队来建邺创新创业。

In 2019, the Jianye District Government established the "Nanjing Overseas Collaborative Innovation Center (Stuttgart, Germany)" in response to the Nanjing Municipal Party Committee and Municipal Government's requirement to gather global innovation resources and the 27-year state-province partnership between Jiangsu Province and the German state of Baden-Württemberg.

This overseas center aims to connect domestic and international enterprises, talents, and technologies, and provide a platform for communication and cooperation between Nanjing and the international community. Its main task is to promote the matching of overseas scientific and technological innovation resources by introducing Nanjing's science and technology industry policies and technology needs of companies to Germany. This is to facilitate the implementation and transformation of high-end scientific research achievements and industrial applications in Nanjing, as well as provide international opportunities for local enterprises.



Additionally, the center focuses on attracting high-end talents to work and start businesses in Nanjing through various means, providing them with a superior development environment and support.

The Nanjing Overseas Collaborative Innovation Center (Stuttgart, Germany) is jointly operated by the Messe Stuttgart and its Chinese branch, Messe Nanjing. Through bilateral synchronous operation, the center accelerates the friendly cooperation and technological exchanges between Baden-Württemberg and Nanjing, continuously gathering German innovation resources and high-end talent teams to innovate and start businesses in Nanjing.

核心任务

Missions

主要业务 CORE BUSINESS

活动:会议及展览 Conference & Exhibition

优势

- 资源构建
- 海外资源
- 推广机会
- 政府激励
- 场地免费
- 融资洽谈

.

Advantageous Business

- Resource Building
- Overseas Resources
- Promotion Opportunity
- Government Incentitives
- Preferencial Venue
- Financing Negotiations

企业落地

Enterprise Finalize & Implement

提供一站式服 务,帮助企业顺 利落户南京

提供长期服务, 促进业务增长 Provide one-stop service, help companies to settle down smoothly

Provide long-term service, and promote business growth

人才引进

Talent Recruitment

海外高级人才与 中国企业院校对 接 Connecting overseas high-level talents with Chinese enterprises and universities

人才就业及生活 支持 Support for talent employment and living

协助国际高端人 才在江苏申请奖 励和补贴,特别 针对南京 Assisting international high-level talents in applying for programs and subsidies in Jiangsu, esp. in Nanjing

其他相关工作 Other Related Objectives

根据政府相关 要求,促进本 地国际合作与 科技、文化交 流 In accordance with relevant government requirements, promote local international cooperation and exchange of technology and culture

涉及国家与行业

Countries & Industry vertical



^{*} 基于海外中心 2019-2024 举办的相关活动及促成的相关合作 Industry verticals are based on relevant activities held by overseas centers and related cooperation in 2019-2024

合作伙伴 Partners



































































L'AGRO DEL KIWI



















































案例

Cases

企业软着陆 Soft-landing

南京塔特格信息技术有限公司 CIMK (Nanjing Tatge Information Technology Co., Ltd.)

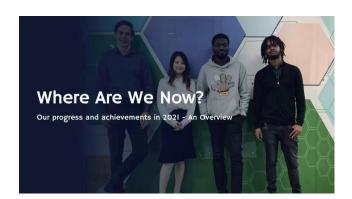
创始人: Lukas Tatge

核心技术: 自然语言处理 NLP, 自研情感分析和翻译算法

主要业务:帮助全球机构投资者更好地了解和关注中国市场,为他们提供更多更快的信息和数据分析。

Founder: Lukas Tatge

Core Technology: NLP, self-developed algorithms for sentiment analysis & Translation Main Business: FinTech SaaS, assisting global investors and stakeholder better understand the Chinese market, providing them with more and faster information and data analysis.





Lukas Tatge 于 2021 德国项目路演

融资助力 Investment Facilitation

德国 Instawerk 有限公司 (Instawerk GmbH)

创始人: Dr. Marcel Erich, Dr. Farbod Nezami, Dr. Jan Fuhr

核心技术: 数控加工件的数字化采购,利用算法实时计算零件复杂几何特征

主要业务: 在线平台, 连接 CNC 零件采购商和供应商, 提供即时报价服务, 简化从报价到交付成品

样品到客户的整个采购流程。

Core Technology: Digital procurement of CNC machined parts, Algorithm calculates price from complex geometric features of part in real-time

Main Business: Online platform which links buyers and suppliers of CNC parts providing instant quoting services and streamlining the whole purchasing process from quotation to delivery finished samples to customer.



组织单位 Organizing Committee

主办单位 / Hosted by:

• 德国斯图加特展览集团 Messe Stuttgart

承办单位 / Organized by:

- 南京斯图加特联合展览有限公司
- 南京市海外协同创新中心(德国斯图加特)
 Nanjing Stuttgart .Joint Exhibition Ltd.
 Nanjing Overseas Collaborative
 Innovation Center (Stuttgart, Germany)

支持单位 / Supported by:

 中国欧盟商会南京分会
 European Union Chamber of Commerce in China, Nanjing Chapter

协办单位 / Co-organized by:

江苏省创新创业研究会
 Jiangsu Institute of Innovation and Entrepreneurship

合作单位 / Partners:

- 德国巴登符腾堡州驻华代表处
- ENRICH欧盟研究与创新中心
- 巴登符腾堡中德经济协会
- Apexe Global

Baden-Wurttemberg Representative Office in China (Baden-Wurttemberg International)
European Network of Research and Innovation
Centres and Hubs, China
China Netzwerk Baden-Wurttemberg
Apexe Global

2023 年第三届 Innovation Fair 创新跨境交流会于 11 月 29-30 日在南京召开主会场,12 月 1 日在上海、太仓举办分会场。包含全体大会"跨境技术产业化大会",以及十多场海外推介对接会,涵盖领域包括德国先进制造、德国环保技术、德国汽车内饰先进材料、意大利航空航天等共海外代表团科技项目 20 余家,与近 300 家江苏省及南京的本土企业进行了面对面、多维度、深层次的企业对接交流,共同探索跨境拓展与合作,达成意向性合作 30 家以上。

2023 Innovation Fair 创新跨境交流会旨在全面提高本地企业的国际化合作水平、技术转移能力和知识产权保护水平,并从长远规划中推动和提升国际化合作条件和能力。2023 Innovation Fair 创新跨境交流会的成功举办促进了与会单位的国际科技创新可持续发展能力。同时,帮助了欧洲项目在中国的产业化发展,助力其成功进入中国市场,为双边企业、院校、政府的交流对接提供了高效的平台,有利促进外企来华落地和发展。

The 3rd Innovation Fair, an international cross-border exchange event, took place in Nanjing on November 29-30, serving as the main venue, followed by additional sessions in Shanghai and Taicang on December 1. The event featured the overarching conference "Cross-border Technology Industrialization Conference" and over ten overseas promotion and matchmaking sessions. These covered diverse fields such as advanced manufacturing, environmental technology, advanced materials for automotive interiors from Germany, and aerospace technology from Italy. More than 20 overseas delegation projects were presented, engaging in face-to-face, multidimensional, and in-depth business matchmaking with nearly 300 local companies from Jiangsu Province and Nanjing. The collaborative efforts explored opportunities for cross-border expansion, resulting in agreements for tentative cooperation with over 30 companies.

The 2023 Innovation Fair aims to comprehensively enhance the international collaboration capabilities, technology transfer abilities, and intellectual property protection levels of local enterprises. Through long-term planning, the event seeks to advance and elevate the conditions and capabilities for international collaboration. The successful hosting of the 2023 Innovation Fair has facilitated the sustainable development of international technological innovation capabilities among participating entities. Furthermore, it has assisted European projects in industrializing their developments in China, supporting their successful entry into the Chinese market. The event has provided an efficient platform for bilateral enterprises, academic institutions, and government agencies to connect, fostering effective communication and collaboration, particularly promoting the establishment and development of foreign enterprises in China.

合作伙伴寄语

Testimonials

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链接全球 Connecting Globally

南京海外中心在促进中欧企业之间的跨境合作方面发挥了关键作用。这充分证明了国际合作和共同创新的力量。

The Nanjing Overseas Center has been pivotal in fostering cross-border collaborations between Chinese and European enterprises. It's a testament to the power of international cooperation and shared innovation.

Dr. Nicola Scheling

德国斯图加特大区政府首席 Regional Director of Verband Region Stuttgart









促进跨境交流 Promoting Cross-Border Engagement

南京海外中心促进了有意义的互动,让我们探索了不同行业之间的合作项目。这是一个富有洞见的活动,推动了中欧之间的相互理解和合作。

The Overseas Center facilitated meaningful interactions, allowing us to explore collaborative projects across diverse industries. It was an insightful event, driving mutual understanding and cooperation between China and Europe.

Daniel Petersam

德国安斯曼股份有限公司 Ansmann AG 研发负责人 Head of Research and Development





跨境合作的平台 A Gateway for Cross-Border Collaboration

海外中心为众多企业交流提供了绝佳平台。它有效促进了联系、积极引到双边开展有前景的跨境合作。 The Overseas Center served as an excellent platform for engaging with a multitude of businesses. It was an opportunity to foster connections and initiate promising cross-border partnerships.

Simon Brugger

德国燃料电池双极板制造商 CellForm Hydrogen GmbH & Co.KG 首席执行官 CEO









推动创新生态发展 Driving Transnational Innovation Ecosystem

南京海外中心一直为连接充满活力的创新生态系统和企业家精神提供机会。预测未来的最好方法就是创造未来。

"The Overseas Center has been the opportunity to connect with a new and vibrant ecosystem of innovation and entrepreneurship. The best way to predict the Future is to invent it."

Philippe Obry

达索系统公司业务创新总监及总工程师



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