

SOUTHERN GENTLEMEN CONSTRUCTION LLC



2025 Sponsor Packet



Dear Tangier Classic Sponsor,

Thank you for being so interested in partnering with our tournament as we continue to build on the successes of a truly one-of-a-kind experience in the Chesapeake Bay angling community. Since 2019, with the unveiling of our inaugural event, the Tangier Classic Inc., with the cooperative support of companies, individuals, and organizations near and far, has raised and donated over \$255,000 to local disadvantaged youths and non-profit organizations serving our communities! As a bona fide 501(c)(3), the Tangier Classic is here to make a difference.

Most recently, our sixth annual event raised \$38,095 in support of our primary beneficiary, young Hunter West. We also donated \$10,060 to our secondary beneficiary, Julian Helton, and \$8,000 to local non-profit organizations. We encourage you to visit our website and social media pages to learn more. You can also learn about our previous youth beneficiaries who have become great friends of The Tangier Classic.

The seventh-annual Tangier Classic Fishing Tournament will return to our fishing home, the beautiful Tangier Sound, this coming September 26th-28th and will be headquartered in Crisfield. The American Legion Post No. 16 has served as our headquarters for the past six years to provide an exceptional venue for what has become a “not to be missed” event of the fall. The rich culture and landscape of Somerset County will continue to serve our event, and the waters of the Chesapeake will be open for competition as we continue to welcome anglers, family, and friends from near and far.

Inside the attached sponsor packet, you will find all the details on how you and your company will receive the ad exposure you’ve come to expect from premier events. Your sponsorship will go a long way in helping us benefit disadvantaged youth on the Eastern Shore and supporting many non-profit and first responder groups.

You can find information on our event structure on our website (www.tangierclassic.com) and social media outlets. A brief overview will show that this is not your typical Chesapeake fishing derby; the unique format of our event draws participation from anglers across the entire region and several fishing styles. Everything from powerboats, kayaks, and even a kids' division are represented. Our eligible species list is much more inclusive than other tournaments. This format allowed Tangier Classic to thrive in its first six years and enabled us to grow and prosper as we continue to become the premier fall tournament of the region!

We invite you to join our team and become an official sponsor of the 2025 Tangier Classic. Please continue through our sponsor packet to find the sponsor level that best fits your style, and let us know how we can help promote your brand! Please get in touch with our team if you have any questions or want to discuss additional options. See our contact information included below.

We look forward to your support.

Sincerely,

Tangier Classic Committee



Meet Our 2025 Beneficiary

We're happy to announce that we have chosen 4-year-old Junia Stewart as our 2025 beneficiary! Junia is an amazing little girl from Salisbury who has been through a lot in her short life. But she's a fighter! Over the next several months, Junia and her mother will be up the road for intensive swallow therapy, which will complicate life for the Stewart family. We highly encourage you to read Junia's story below:

"By the summer of 2020, we had added 8 children to our family through birth and foster care/adoption, but we knew that someone was missing. When we announced our pregnancy for #9, we went down to the Fruitland Little League ball fields and proudly announced that now we could field a whole baseball team! 18 weeks later, I went to my anatomy scan, and the sonographer spent a lot of time measuring the baby's neck. Being a part of the adoption community, we knew many families who had adopted children with Down syndrome, and I said, "Oh, does the baby have Down syndrome? Seems like a 50/50 chance among our friends." The sonographer laughed nervously. On October 31, 2020, I received a call from my midwife telling me that my 18-week sonogram showed that our baby was not compatible with life. It was four days before an MFM provider could see me to determine our prognosis. We discovered that our daughter had Down syndrome, severe hydronephrosis (her kidneys were 3x larger than expected), and a complete AVSD heart defect. We sighed and said "Thank God" upon the news because this meant she would live. We joked that our MFM doctor must have been surprised by our joy at a diagnosis that would have left another family in tears, as they didn't know that we had cried for our baby's life for the four days leading up to that appointment.

June was born at Johns Hopkins because of all her medical complexities. It is the protocol to immediately place a feeding tube for a baby with a heart defect. June's would not go down her throat, and it seemed to coil at the back of her mouth. We soon discovered that June has not only Down syndrome but also VACTERL. She was diagnosed with Esophageal Atresia, Tracheoesophageal fistula, and polydactyly, in addition to her diagnoses from in utero. The day after she was born, she had surgery for her esophageal atresia and tracheoesophageal fistula (TEF). The repair went well, but unfortunately, after surgery, the repair of the TEF came undone. She was taken back for another surgery immediately. After 12 hours of surgery, she remained intubated for another 7 days.

Due to the trauma of two surgeries on the same area of her trachea, the repair unfortunately failed, and scar tissue formed along the entirety of June's trachea and esophagus, gluing them together. She required another 12-hour surgery at 9 weeks old. June would spend 88 days at Johns Hopkins Children's Center before she met her siblings. One month later, we would return for a 3-week stay in the PCICU for open heart surgery. Then, two life flights from Tidal Health, a few ambulance rides, and a few self-admits to the Hopkins emergency room, June spent her first two years of life in the hospital, more than she was out. Over the summer of 2024, the EAT team at CHOP discovered a new TEF, and June had her 4th TEF repair. One repeat TEF is considered unusual, but 4 is nearly unheard of! June was an absolute champ, and her repair was successful! Unfortunately, June has severe hypotonia, and her muscle weakness is far greater than even that of her peers with Down syndrome. June also has single-sided vocal cord paralysis from her many surgeries and intubations. This makes learning to eat and swallow extremely difficult for her and has led to June being 100% G-tube fed for her entire life. She was recently accepted into the Kennedy Krieger Institute's inpatient feeding program and will be spending 8 weeks hospitalized learning how to take an ounce of food. This is in hopes that she can attend the outpatient program, where she will spend another 8 weeks learning to eat without her feeding tube. Her severe hypotonia has led to her not being able to bear weight through her legs, and this instability has led to June experiencing anxiety around trying to stand without support. She requires

intensive physical therapy to overcome her body's barriers. For now, June will use a wheelchair, but she has unfortunately been denied by insurance 3 times. We will need to purchase June a wheelchair to access all other opportunities available to 4-year-olds, like school and sports.

But Junia's life isn't a sad story! She is hilarious and smart and has attitude for days. Her siblings adore her! Her oldest sister is pursuing internships with organizations that support disabled adults. Her 17-year-old sister is planning to study to be a pediatric OT. And her life has motivated our family to return to foster care after closing our home a few years ago."



Title Sponsor: \$5,000 – NO LONGER AVAILABLE FOR 2025

- As the title sponsor, your business will become part of the tournament name, and your name/logo will be attached to our tournament logo. As a result, it will be front and center of all tournament literature, banners, flyers, sponsor shirts, our website, Facebook and Instagram cover photos, and all event pages across our social media platforms. The size of your logo on our banners will vary based on the banner size. A banner will hang at the venue for the duration of the event. All registered participants will receive a complimentary sponsor shirt.
- Your business's sponsorship will be announced on all our social media accounts. Your sponsorship announcement will include information from your social media accounts or website (e.g., about us page, photos, links, etc.). Additional information must be provided to the Tangier Classic Committee.
- Your business will become the hosting name of the tournament, the party on Saturday night, and the awards ceremony on Sunday.
- There will be an area reserved for your company to hang a banner of up to four feet by eight feet at all captain's meetings and Tangier Classic Fishing Tournament events. Your banner will be displayed in the background at the award ceremony and in check presentations and TV broadcasts.
- The Tangier Classic committee will create at least four monthly posts using information from your website and social media accounts to promote your business. Any additional information must be provided to the Tangier Classic committee.
- This sponsorship level includes three social media video endorsements: one pre-recorded and two live. The pre-recorded video will be used for a \$200 social media advertisement. The paid ad will run for up to one month. The Tangier Classic planning committee will reach out to schedule your promotional videos no more than two times. Please respond promptly if you are interested in this opportunity as part of your sponsorship level. Promotional videos are dependent on the sponsor's availability.
- Your business will receive a color advertisement of up to four full pages at the centerfold of our tournament information handbook. Every participant will receive a handbook in their captain's bag. If an ad is not provided, the Tangier Classic committee will utilize the information available to create an ad that may not meet the maximum allowed specifications per the sponsorship level.
- Business information/flyers provided for us will be available for the public at the captains' meetings and our party on Saturday night.
- We will include up to three promotional swag items (e.g., key chains, koozies, pens, etc.) in the captains' bags. Promotional Items must easily fit in the bags. All participants receive a bag at check-in.
- Your logo will be displayed on the official Tangier Classic measuring sticks, which are presented to all fishing teams and kayak anglers.
- Tangier Classic will have 500 drink coasters printed with the title sponsor logo to use at all our parties and events.
- We will have 500 stickers printed with the title sponsor logo for our captain's bags and events.
- As the title sponsor, your logo will be imprinted on nylon drawstring bags that all registered anglers will receive upon check-in.
- You will receive an area at the tournament venue to set up an occupied display to promote your business.
- Your business will be showcased as the title sponsor on the news broadcast covering the check presentation to our beneficiary.
- As the title sponsor, you will receive one complimentary team entry (up to five anglers) OR one kayak entry to fish the tournament. We also encourage you to join us for our party on Saturday night!



Live Performance Stage Sponsor: \$3,000 - NO LONGER AVAILABLE FOR 2025

- Your business logo will be on the event flyer as the stage sponsor for the live performance at our fundraising party and you will be announced/labeled as one of the show's presenting sponsors. We will run paid ads across all social media accounts, have a dedicated page on our website, and push the event through local media. This event will receive a lot of exposure for over 4 months, and your business will be front and center.

Live Performance Sound Sponsor: \$3,000 – NO LONGER AVAILABLE FOR 2025

- Your business logo will be on the event flyer as the sound sponsor for the live performance at our fundraising party, and you will be announced/labeled as one of the show's presenting sponsors. We will run paid ads across all social media accounts, have a dedicated page on our website, and push the event through local media. This event will receive a lot of exposure for over 4 months, and your business will be front and center.

Official Product Sponsor: \$3,000

- As an Official Product Sponsor, your business will become the official sponsor of a given product for our tournament. (e.g., The official fishing rod, fishing reel, cooler, sunglasses, caterer, boat, outboard motor, kayak, etc.) Your logo will be on all tournament literature, banners, flyers, sponsor shirts, and our website. The size of your logo on the banners will vary based on the banner size. A banner will hang at the venue for the duration of the event. Every registered participant will receive a complimentary sponsor shirt.
- Your business's sponsorship will be announced on all our social media accounts. Your sponsorship announcement will include information from your social media accounts or website (e.g., about us page, photos, links, etc.). Additional information must be provided to the Tangier Classic Committee.
- Your business will become the hosting name of one captain's meeting. (There are limited spots available for this perk.)
- There will be an area reserved for your company to hang a banner of up to four feet by eight feet at all captain's meetings and Tangier Classic Fishing Tournament events.
- The Tangier Classic committee will create at least two monthly posts using information from your website and social media accounts to promote your business. Any additional information must be provided to the Tangier Classic committee.
- This sponsorship level includes two social media video endorsements: one pre-recorded and one live. The Tangier Classic planning committee will reach out to schedule your promotional videos no more than two times. Please respond promptly if you are interested in this opportunity as part of your sponsorship level. Promotional videos are dependent on the sponsor's availability.
- Your business will receive a color advertisement of up to two full pages in our tournament information handbook. Every participant will receive a handbook in their captain's bag. If an ad is not provided, the Tangier Classic committee will utilize the information available to create an ad that may not meet the maximum allowed specifications per the sponsorship level.
- Business information/flyers provided for us will be available for the public at the captain's meetings and our party on Saturday night.
- We will include up to three promotional swag items (e.g., key chains, koozies, pens, etc.) in the captains' bags. Promotional Items must easily fit in the bags. All participants receive a bag at check-in.
- Your logo will be displayed on the official Tangier Classic measuring sticks, which are presented to all fishing teams and kayak anglers. **** (Subject to availability) ****
- As an Official Product Sponsor, you will receive one complimentary team entry (up to five anglers) OR one kayak entry to fish the tournament. We also encourage you to join us for our party on Saturday night!



Cobia Level Sponsor: \$1,500

- As a Cobia Level Sponsor, your logo will be on all tournament literature, banners, flyers, sponsor shirts, and our website. The size of your logo on the banners will vary based on the banner size. A banner will hang at the venue for the duration of the event. Every registered participant will receive a complimentary sponsor shirt.
- Your business's sponsorship will be announced on all our social media accounts. Your sponsorship announcement will include information from your social media accounts or website (e.g., about us page, photos, links, etc.). Additional information must be provided to the Tangier Classic Committee.
- Your business will become the sponsoring name of one of our many raffles or auctions. ** (subject to availability) **
- There will be an area reserved for your company to hang a banner of up to four feet by eight feet at all captain's meetings and Tangier Classic Fishing Tournament events.
- The Tangier Classic committee will create at least one monthly post using information from your website and social media accounts to promote your business. Any additional information must be provided to the Tangier Classic committee.
- This sponsorship level includes one pre-recorded social media video endorsement. The Tangier Classic planning committee will reach out to schedule your promotional videos no more than two times. Please respond promptly if you are interested in this opportunity as part of your sponsorship level. Promotional videos are dependent on the sponsor's availability.
- Your business will receive a color advertisement of up to one full page in our tournament information handbook. Every participant will receive a handbook in their captain's bag. If an ad is not provided, the Tangier Classic committee will utilize the information available to create an ad that may not meet the maximum allowed specifications per the sponsorship level.
- Business information/flyers provided for us will be available for the public at the captain's meetings and our party on Saturday night.
- We will include up to three promotional swag items (e.g., key chains, koozies, pens, etc.) in the captains' bags. Promotional Items must easily fit in the bags. All participants receive a bag at check-in.
- As a Cobia Level Sponsor, you will receive one complimentary team entry (up to five anglers) OR one kayak entry to fish the tournament. We also encourage you to join us for our party on Saturday night!



Redfish Level Sponsor: \$750

- As a Redfish Level Sponsor, your logo will be on all tournament literature, banners, flyers, sponsor shirts, and our website. The size of your logo on the banners will vary based on the banner size. A banner will hang at the venue for the duration of the event. Every registered participant will receive a complimentary sponsor shirt.
- Your business's sponsorship will be announced on all our social media accounts. Your sponsorship announcement will include information from your social media accounts or website (e.g., about us page, photos, links, etc.). Additional information must be provided to the Tangier Classic Committee.
- There will be an area reserved for your company to hang a banner of up to four feet by eight feet at all captain's meetings and Tangier Classic Fishing Tournament events.
- When committed on or before August 1st, The Tangier Classic committee will create at least three additional posts using information from your website and social media accounts to promote your business. Any additional information must be provided to the Tangier Classic committee.
- Your business will receive a color advertisement of up to one-half page in our tournament information handbook. Every participant will receive a handbook in their captain's bag. If an ad is not provided, the Tangier Classic committee will utilize the information available to create an ad that may not meet the maximum allowed specifications per the sponsorship level.
- Business information/flyers provided for us will be available for the public at the captain's meetings and our party on Saturday night.
- We will include up to three promotional swag items (e.g., key chains, koozies, pens, etc.) in the captains' bags. Promotional Items must easily fit in the bags. All participants receive a bag at check-in.
- As a Redfish Level Sponsor, you will receive one complimentary team entry (up to five anglers) OR one kayak entry to fish the tournament. We also encourage you to join us for our party on Saturday night!

Speckled Trout Level Sponsor: \$500

- As a Speckled Trout Level Sponsor, your logo will be on all tournament literature, banners, flyers, sponsor shirts **** (subject to availability) ****, and our website. The size of your logo on the banners will vary based on the banner size. A banner will hang at the venue for the duration of the event. All registered participants will receive a complimentary sponsor shirt.
- Your business's sponsorship will be announced on all our social media accounts. Your sponsorship announcement will include information from your social media accounts or website (e.g., about us page, photos, links, etc.). Additional information must be provided to the Tangier Classic Committee.
- There will be an area reserved for your company to hang a banner of up to four feet by eight feet at all captain's meetings and Tangier Classic Fishing Tournament events.
- When committed on or before August 1st, The Tangier Classic committee will create at least two additional posts using information from your website and social media accounts to promote your business. Any additional information must be provided to the Tangier Classic committee.
- Your business will receive a color advertisement of up to one-half page in our tournament information handbook. Every participant will receive a handbook in their captain's bag. If an ad is not provided, the Tangier Classic committee will utilize the information available to create an ad that may not meet the maximum allowed specifications per the sponsorship level.
- As a Speckled Trout Level Sponsor, you will receive one complimentary team entry (up to five anglers) OR one kayak entry to fish the tournament. We also encourage you to join us for our party on Saturday night!



Rockfish Level Sponsor: \$350

- As a Rockfish Level Sponsor, your logo will be on all tournament literature, banners, flyers, and our website. The size of your logo on the banners will vary based on the banner size. A banner will hang at the venue for the duration of the event. At this level your logo will not be on our shirts.
- Your business's sponsorship will be announced on all our social media accounts. Your sponsorship announcement will include information from your social media accounts or website (e.g., about us page, photos, links, etc.). Additional information must be provided to the Tangier Classic Committee.
- When committed on or before August 1st, the Tangier Classic committee will create at least one additional post using information from your website and social media accounts to promote your business. Any additional information must be provided to the Tangier Classic committee.
- Your business will receive a color advertisement of up to one-quarter page in our tournament information handbook. Every participant will receive a handbook in their captain's bag. If an ad is not provided, the Tangier Classic committee will utilize the information available to create an ad that may not meet the maximum allowed specifications per the sponsorship level.
- We encourage you to attend our party on Saturday night! This sponsorship level does not include free tournament entry.

Spadefish Level Sponsor: \$200

- As a Spadefish Level Sponsor, your logo will be on all tournament literature, banners, and our website. The size of your logo on the banners will vary based on the banner size. A banner will hang at the venue for the duration of the event. At this level your logo will not be on our shirts.
- Your business's sponsorship will be announced on all our social media accounts. Your sponsorship announcement will include information from your social media accounts or website (e.g., about us page, photos, links, etc.). Additional information must be provided to the Tangier Classic Committee.
- A color copy of your business logo will be displayed on the Spadefish level sponsor page in our tournament information handbook. Every participant will receive a handbook in their captain's bag.
- We encourage you to attend our party on Saturday night! This sponsorship level does not include free tournament entry.

Bluefish Level Sponsor: In-Kind Donations \$750 value or less

Items we can utilize in a silent auction, raffle, or for prizes.

- Your business's sponsorship will be announced on all our social media accounts. Your sponsorship announcement will include information from your social media accounts or website (e.g., about us page, photos, links, etc.). Additional information must be provided to the Tangier Classic Committee. At this level your logo will not be on our shirts.
- We encourage you to attend our party on Saturday night! This sponsorship level does not include free tournament entry.
- ❖ An in-kind donation with a \$750+ cash value will be recognized at the appropriate sponsorship level.



Additional Add-On Opportunities

Add one or both opportunities to any sponsorship level you choose to enhance your exposure further.

Promotional Space - \$150

- By adding the promotional space opportunity to your sponsorship level, you will be given a four-foot-by-eight-foot area to advertise with a self-provided (professional-looking) display. An employee may occupy this space, and items may be sold from your promotional space. The location of the promotional space will be determined, and you will be communicated with before the tournament weekend. Spaces are limited. Sponsors will be responsible for setting up their displays and cleaning up after the event.

Banner Space - \$150

- By adding the banner space opportunity to your sponsorship level, an area sufficient to hang a small to large-sized banner up to four feet by eight feet will be reserved in a high-traffic area at our tournament venue. The location of the banner space will be determined and communicated with you before the tournament weekend. Spaces are limited. Sponsors will be responsible for hanging and taking down their banners at the end of the event, or Sponsors may arrange to collect banners from Tangier Classic Headquarters.

**Once a sponsor has committed by payment, they will receive a sponsorship confirmation email with information on how things will proceed. This email will include a list of dates for things we'll need to accomplish the exposure listed for each sponsor level. All designs, social media content, and captain's bag materials must be provided by the dates listed in the confirmation email. These items include company logos, designs for tournament handbooks, promotional swag for our captain's bags, company banners, and other promotional items or social media designs. Unfortunately, if we do not receive these items by the date listed, your items will not be included. Please be sure to let us know what your preferred method of contact will be. As a reminder, we will reach out no more than two times via your preferred contact method.*

**Tangier Classic Inc. has vowed to promote businesses via video at the Cobia, Official Product, and Title sponsor levels. Due to the number of videos, we must record each year, we request that you opt-in or opt out of your promotional videos as soon as possible. Any sponsors who receive a promotional video can do so in the sponsorship confirmation email. We will attempt to schedule promotional videos no more than two times via your preferred contact method.*

**Tangier Classic Inc. is happy to promote our sponsors across social media platforms. Content for these posts will be subject to availability. If nothing is provided by the dates listed in the sponsorship confirmation email, we will only utilize what we can from your company's social media platforms.*

**As stated above, we have limited space for logos on our shirts; space for speckled trout-level sponsors will be subject to availability.*

**Sponsor logos will be added to our website within 14 days of paid sponsorship. Correct logos should be supplied.*



2025 Tangier Classic Sponsor Sign-up Sheet:

Company name: _____
Contact: _____ Phone: _____
Address: _____
City/State/Zip: _____
Email: _____
Company website link: _____
Company Facebook page: _____
Company Instagram page: _____
Preferred method of contact: _____

Sponsorship Level Selection (Please Check One):

Title Sponsor \$5,000: N/A
Stage Sponsor \$3,000: N/A
Sound Sponsor \$3,000: N/A
Official Product Sponsor \$3,000: _____
Cobia Level Sponsor \$1,500: _____
Redfish Level Sponsor \$750: _____
Speckled Trout Level Sponsor \$500: _____
Rockfish Level Sponsor \$350: _____
Spadefish Level Sponsor \$200: _____
Bluefish Level Sponsor (In-Kind Donations) - Value: \$ _____

❖ **An in-kind donation with a \$750+ cash value will be recognized at the appropriate sponsorship level.**

Additional Comments (What Service or Products are you donating, and what is their value):

Tangier Classic Planning Committee:

Brad Taylor - Justin Ancheta - Adam Corry
Ashley Taylor – Erika Corry – David Galeone – Ashley Baker – Josh Knight – Haley Knight

Contact: tangierclassic@gmail.com or 410.430.0028

Address: 6831 Scarlett Way, Hebron MD, 21830

www.tangierclassic.com Find us on *Facebook* and *Instagram*!