



JASPERSON REALTY

EST. 1974

SEAMLESS SALES CASE STUDY

See how our Seamless Sales Solutions helped a family that inherited their parent's home preserve their legacy, and maximize their return with no money out of their pocket



Challenges

- Remote sellers with limited time to oversee repairs and staging.
- Outdated finishes and cluttered interior that would deter modern buyers.
- Desire to maximize value without losing control or paying out of pocket.

Benefits

- Accepted offer within 3 days of listing
- No money out of sellers pocket, all costs paid at closing
- Increase of approximately 15%-20% net proceeds vs selling property as-is

Objectives

The sellers inherited a 63 year old family home filled with memories and personal items. Living out of state, they were unable to coordinate updates and desired to sell to a family rather than an investor. The house needed cosmetic and mechanical improvements to compete in today's market

Solutions

Jasperson Realty's Seamless Sales program provided a turn-key approach. The team coordinated contractors, scheduled updates and staged the home to shine. Throughout the process the sellers approved each decision while never lifting a finger. All costs were deferred until closing, so no upfront funds were required.



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BEFORE AND AFTER



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WHAT THE CLIENT THOUGHT



Rose Bauer

1 review • 0 photos



★★★★★ 5 weeks ago

We strongly recommend Jasperson Realty and their Seamless Sales Program.

From the first meeting to the final closing, Bekah was a pleasure to work with. She was knowledgeable, thorough and their Seamless Sales Program checked all our boxes.

Our situation: Our father had recently passed; we inherited our family home; the home we grew up in. It was filled with 63+ years of memories, family treasures, and cherished personal items. We knew we wanted to sell to a family, not an investment company. We wanted to keep it affordable. The house needed some updates. With 2 of us living out of state, we couldn't do this ourselves. Not in a timely manner, anyway.

Bekah communicated with us every step of the way. She took care of everything – contractors, estimates, scheduling, etc. - all we had to say was yes or no. On July 21 the first contractor arrived, others followed, work completed and by Aug 21 the house was listed. Three days later we had an accepted offer.

We could not have completed these tasks on our own and we are thankful for Bekah's expertise and time line to get it done quickly.

Bekah, we truly could not have gotten through this without you and your Seamless Sales Program.

With much gratitude, Rose, June and Diane