

Block Buyer Coin (\$BLBY)

Official Whitepaper

1. Introduction

\$BLBY (Block Buyer Coin) is the official meme coin fighting for homeownership and real estate equity. Powered by Solana, it's built to give communities the tools to invest, build wealth, and Own the Block. With a clear mission and utility, \$BLBY isn't just crypto—it's a movement with purpose.

2. The Problem

The housing crisis is being driven by institutional investors and corporations like BlackRock and Zillow, who are purchasing large numbers of single-family homes. These actions are inflating prices, displacing long-time residents, and making homeownership unreachable for millions of working- and middle-class families.

Homeownership was once the most reliable path to building generational wealth. Now, inflation, stagnant wages, and skyrocketing rents are pushing communities into permanent rental dependency. Without bold solutions, the future of real estate equity and economic stability for everyday people is at risk.

3. Our Solution

Block Buyer Coin (\$BLBY) harnesses the power of crypto to create real-world outcomes. We're using meme coin energy to fuel access to housing, entrepreneurship, and community education. Our strategy centers around financial empowerment and ownership—not speculation.

We fund:

- Down Payment Assistance for first-time homebuyers
- Education & Resources through budgeting tools, credit guides, and mortgage prep
- Technology & Tools that simplify the journey to ownership
- Entrepreneur Micro-Grants to support small business growth in local communities

Built on Solana, \$BLBY is transparent, fast, and cost-efficient. Over time, token holders will help govern fund allocation to support housing equity.

This project is led by Block Builders Real Estate Club—a national community of real estate professionals, financial educators, and nonprofit leaders committed to increasing ownership and wealth-building opportunities.

Online platforms will feature:

- Mortgage readiness checklists
- Budgeting templates
- Credit improvement education
- Access to federal and local grant opportunities

4. Tokenomics

Total Supply: 100,000,000,000 \$BLBY

Category	Allocation	Tokens
Presale	20%	20,000,000,000
Liquidity Pool	5%	5,000,000,000
Down Payment Fund	10%	10,000,000,000
Marketing & PR	30%	30,000,000,000
Technology & Tools	30%	30,000,000,000
Team & Staffing	5%	5,000,000,000

5. Launch Strategy

\$BLBY will launch directly on a Solana DEX (like Raydium), with a starting liquidity pool of 5B \$BLBY paired with 10 SOL. Liquidity will be locked for 12 months to ensure stability and protect early supporters. There will be no presale and no developer wallet dump—keeping the focus on long-term trust and transparency.

6. Roadmap

Phase 1: Launch

- Coin deployment and liquidity pool setup
- Website and investor education tools go live
- Initial marketing and community push

Phase 2: Homeownership Readiness

- Down payment assistance tools and calculators released
- Live webinars and education sessions
- First grant application window opens

Phase 3: Entrepreneur Support

- Small business grant program launched
- Community spotlight series through Block Builders Network

Phase 4: Governance & Global Impact

- Token-holder voting on fund allocation
- National and international collaboration
- Financial education partnerships and continued tool rollout