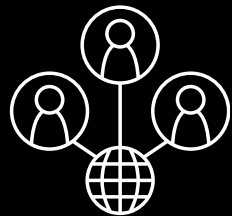


Empowering Underprivileged Children through Footwear



NIÑOS DEL FUTURO

In addition to our shoe project, **HAGALO REAL**, we offer much more to the youth in Colombia. Here's a quick look at the rest of our programs before we go deeper into our shoe project.

NIÑOS DEL FUTURO: We bring hope and opportunities to Colombia's most vulnerable children.

At Niños del Futuro, we are committed to transforming the lives of children living in extreme poverty in Colombia's most vulnerable neighborhoods. Our mission is rooted in the belief that every child deserves access to hope, love, education, and the opportunity to thrive regardless of their circumstances. Through a range of projects and initiatives, we strive to provide holistic support to these children and their communities, fostering empowerment, resilience, and positive change.

PROJECTS:

- **Community center:** Our community center provides a safe space for children in our project.
- **Barber project:** We educate the youth in barbering skills to enhance their prospects in the labor market.
- **Dance project:** Provides a platform for kids to express themselves through dance, creativity and confidence.
- **Chefs project:** Young chefs cooking for their community while gaining valuable culinary education.
- **Sleeping project:** Distributing sleeping bags to kids for a better night's sleep and enhanced well-being.

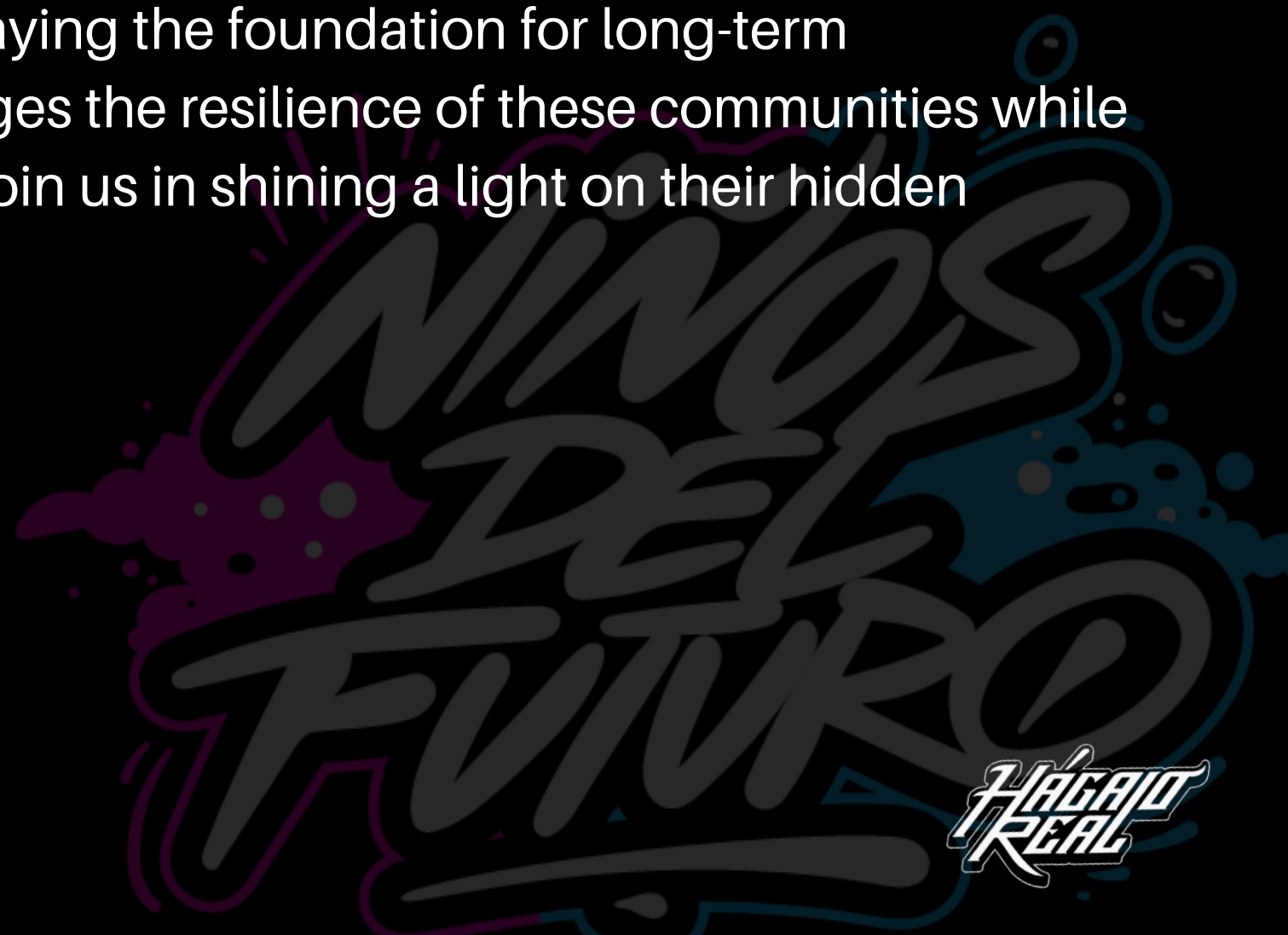


HAGALO REAL - KICKS4KIDS

STEP BY STEP: THE POWER OF PROPER FOOTWEAR

CHAPTER 1: THE HIDDEN STRUGGLE

In our Theory of Change, we recognize that lasting social impact begins with understanding the intricate dynamics of communities living in extreme poverty. By engaging closely with local leaders and residents, we provide the essential resource: fitted footwear. We address not just immediate needs but also laying the foundation for long-term empowerment of the children and community. Our approach acknowledges the resilience of these communities while harnessing the power of collective action to create sustainable change. Join us in shining a light on their hidden struggle and sparking hope for a brighter tomorrow.





CHAPTER 2: DESIRED LONG TERM GOAL

To improve the physical and mental well-being of children living in extreme poverty, we provide proper shoes to address fundamental needs and unlock opportunities for a brighter future.

Physical Well-being:

- **Protection from Injuries:** A new pair of shoes offers essential protection against cuts, bruises, and infections caused by sharp objects, rough terrain, and hazardous environments. Without proper footwear, children are vulnerable to injuries that can lead to long-term health complications and disabilities.
- **Prevention of Diseases:** Shoes act as a barrier against soil-transmitted diseases, parasites, and fungal infections that thrive in unsanitary conditions. By keeping their feet clean and protected, children are less susceptible to illnesses such as hookworm, athlete's foot, and tetanus.
- **Support for Healthy Growth:** Properly fitting shoes provide essential support and stability for growing feet, reducing the risk of deformities, misalignments, and chronic foot conditions. This support is crucial during childhood, as it ensures healthy development and prevents long-term foot problems.

Mental Well-being:

- **Enhanced Self-esteem:** For children living in extreme poverty, owning a new pair of shoes can be a source of pride and dignity. It boosts their self-esteem and confidence, allowing them to feel valued and respected within their communities. With shoes, they no longer feel marginalized or ashamed of their appearance, empowering them to engage more confidently in social interactions and activities.
- **Social Inclusion:** Providing shoes to children in impoverished areas fosters social inclusion by enabling their participation in various activities like sports and community events. This ensures that all children have equal opportunities to engage with their peers and contribute to their communities, regardless of their economic background.
- **Reduced stress:** By alleviating physical discomfort and reducing the risk of injuries and illnesses, the shoes provide the children a sense of security and comfort. This will give them less stress and worry (and pain) about their health and safety and enables them to navigate their surroundings with greater ease and confidence. In this way the shoes contribute to improved mental well-being among children, allowing them to focus on their education, relationships, and personal growth.



CHAPTER 3: THE ACTIVITY

Community Engagement and Empowerment:

- **Introduction and Building Trust:** We initiate contact with local communities, introducing ourselves and explaining the purpose of our project. We prioritize building trust and establishing open communication channels to ensure the community feels comfortable and empowered to participate.
- **Collaborative Planning:** We engage community members in collaborative planning sessions, where we discuss the project's objectives, potential benefits, and their roles in its implementation. By involving the community in decision-making processes, we foster a sense of ownership and commitment to the project. Additionally, community members are responsible for spreading awareness about the distribution dates and times within their neighborhoods, ensuring that all eligible children have the opportunity to receive properly fitted sneakers.
- **Team Building and Capacity Building:** As part of our program, we facilitate team-building activities and provide capacity-building workshops to empower community members. These activities aim to strengthen social cohesion, leadership skills, and collective action within the community, laying the foundation for sustainable change.

Shoe Measurement and Data Collection:

- **Safe and Trustworthy Process:** Upon reaching an agreement with the community, we conduct shoe measurement sessions in a safe and trustworthy environment. We ensure privacy and sensitivity throughout the process, respecting cultural norms and individual preferences.
- **Accurate Data Collection:** Our team collects accurate data on children's shoe sizes, meticulously recording measurements to ensure each child receives properly fitting footwear. This data not only facilitates immediate distribution but also enables us to track individual needs and provide follow-up support in the future.

Distribution of Proper Footwear:

- **Tailored Shoe Selection:** Based on the collected measurements, we select and distribute high-quality shoes that meet the specific needs and preferences of each child. We prioritize durability, comfort, and suitability for local conditions, ensuring that the footwear provides maximum protection and support.
- **Community Involvement in Distribution:** We involve community members in the distribution process, fostering a sense of collective responsibility and solidarity. This approach encourages mutual support and ensures that the distribution is conducted efficiently and respectfully.

Follow-Up and Monitoring:

- **Continuous Monitoring and Support:** Following the distribution, we maintain regular communication with the community to monitor the impact of the footwear and address any challenges or concerns that arise. We provide ongoing support and resources to ensure the sustainability of the program and maximize its long-term benefits.
- **Data-driven Decision Making:** Utilizing the collected data, we analyze trends and patterns to inform future interventions and improve the effectiveness of our programs. By tracking shoe sizes and monitoring changes over time, we can adapt our strategies to better meet the evolving needs of the community.

Through these activities, we not only provide children with proper footwear but also empower communities to take ownership of their well-being and drive positive change from within. Our approach prioritizes collaboration, sensitivity, and sustainability, ensuring that every child has the opportunity to step confidently towards a brighter future.



CHAPTER 4: HOW TO AN MAKE IMPACT?

Join us in our mission to provide underprivileged children with new shoes. Sponsors and brands have the option to support our distributions financially or create custom-made shoes branded with their logo for distribution. This partnership opportunity allows brands to align with a worthy cause and showcase their commitment to social responsibility. To learn more about how you can make a difference, contact us.

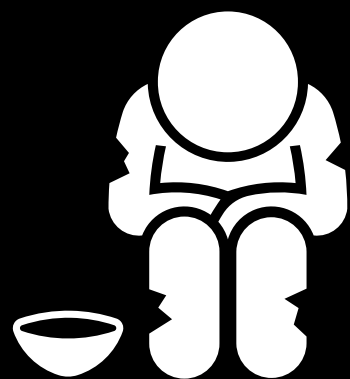
**Your logo
or quote
here?**





21 MILLION

PEOPLE IN COLOMBIA ARE LIVING IN POVERTY



4 MILLION

ARE CHILDREN!

61%

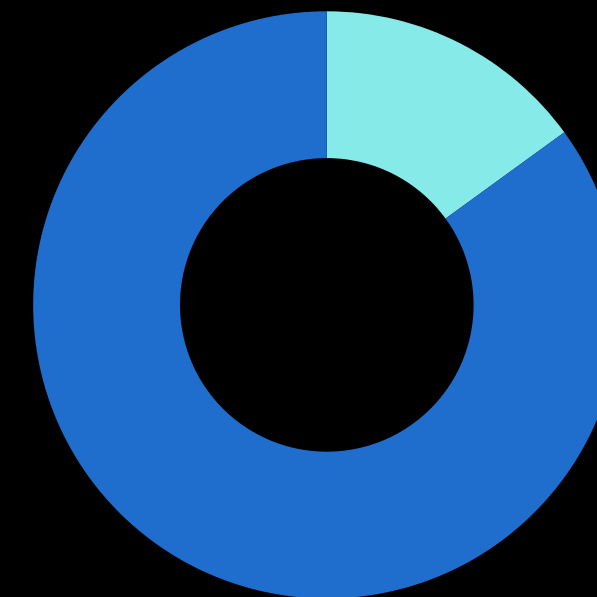


According to the DANE quality of life report, 61% of school children in Colombia walk to school.



300 MILLION CHILDREN WORLDWIDE DON'T HAVE SHOES.

300 million children without shoes
15%



Rest of the children worldwide
85%

WORLDWIDE CHILDREN SHOES STATICS