



Sponsorship Package •

Prepared By:

Sunflowers Bundles of Joy

Presented on Behalf Of:

Ebony Ligon



About Us

Sunflowers Bundles of Joy (SBOJ) is a 501(c)(3) nonprofit organization dedicated to assisting single parents, youth, and seniors in the community. The organization provides essential items such as car seats, cribs, clothing, and diapers to single parents, helping to alleviate some of the burdens they face. Additionally, Sunflowers Bundles of Joy offers various programs and resources aimed at empowering youth and engaging seniors.

Ebony Ligon is the founder of Sunflowers Bundles of Joy, a non-profit organization established in 2017. Ebony, who also owns a home care agency, was inspired to create this organization to offer comprehensive support to single parents, youth, and seniors within the community. Through your support, she can continue her efforts in changing the lives of those who need help within the community.

Sunflowers Bundles of Joy also bridges the generational gap, fosters mutual understanding and enriches the lives of participants of all ages. Through our innovative programs, such as shared learning sessions, mentorship opportunities, and collaborative projects, we facilitate exchanges of knowledge, skills, and perspectives between different age groups.



Vision & Mission

Our Mission

At Sunflowers Bundles of Joy, our mission is to empower and support single parents, youth, and seniors by providing comprehensive resources, community connections, and compassionate care. We strive to create a nurturing environment where every individual can achieve their fullest potential, overcome challenges, and thrive. Through education, advocacy, and direct assistance, we aim to foster resilience, independence, and a sense of belonging for those we serve.



Our Vision

We envision a community where single parents, youth, and seniors are empowered, supported, and connected. Our goal is to create a world where every individual has access to the resources and opportunities, they need to lead fulfilling and independent lives. Through collaboration and innovation, we strive to build a society where resilience is nurtured, dreams are realized, and everyone feels valued and included.

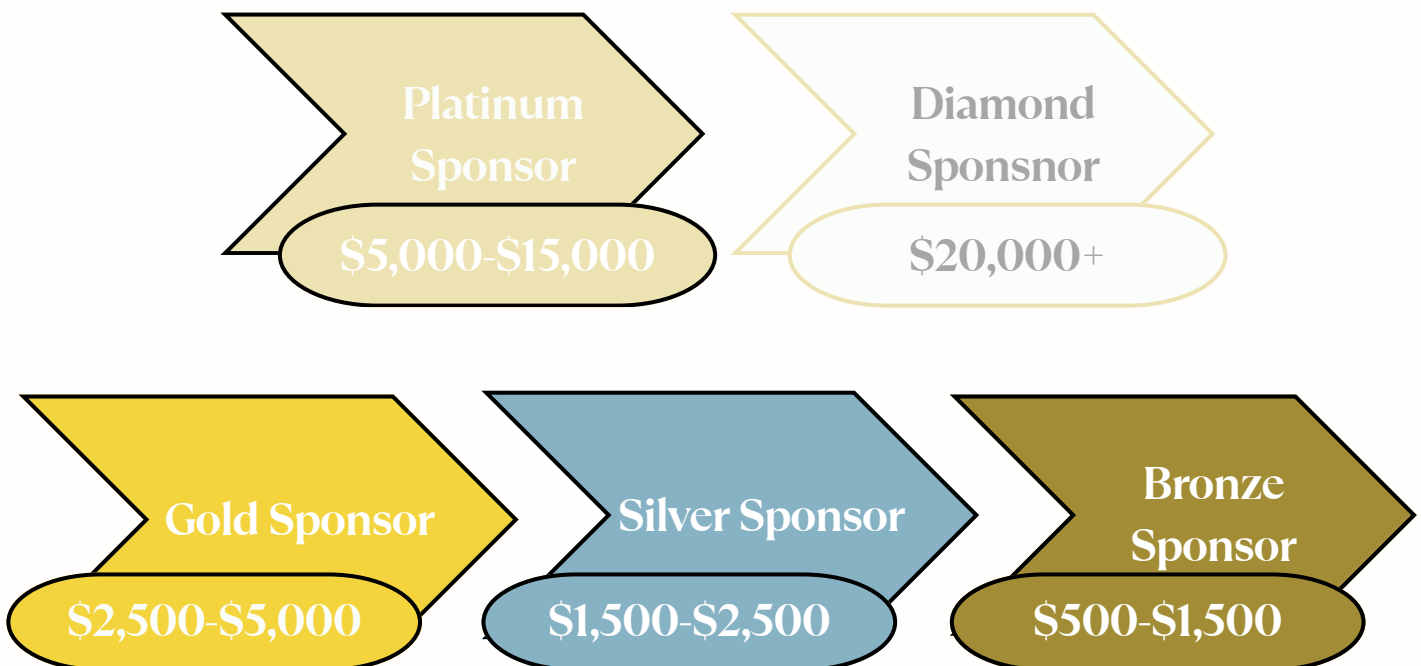


Sponsorship Levels

Sunflowers Bundles of Joy would like to extend our heartfelt gratitude to your generous sponsorship. Your support plays a crucial role in helping us achieve our mission of supporting and empowering the single parents, youth, and seniors in our community. We are proud to have you part of this journey.

Below are the different sponsorship opportunities to choose from. As you continue to read, you will find out more of what each level of sponsorship has to offer. Once again, thank you for your generosity and support, we look forward to continuing this meaningful partnership and making a significant impact together.

We also are open to discussing a custom sponsorship package.





Diamond Sponsorship

\$20,000+

As a **Diamond Sponsor**, you will enjoy unparalleled exposure and engagement opportunities, including:

- **Title Sponsorship**
 - **Event Naming Rights:** Exclusive naming rights for the event or program. (e.g., “Event presented by [Sponsor Name]”)
 - **Prominent Branding:** Logo featured prominently on all event materials, including banners, brochures, and advertisements.
- **Media Exposure**
 - **Press Release:** Mention in all press releases and media communications related to event or program.
 - **Media Interviews:** Opportunities for media interviews and features.
- **Digital Presence**
 - **Website Recognition:** Prime placement of logo on the organization’s homepage with a hyperlink to the sponsor’s website.
 - **Social-Media:** Frequent shout-outs and dedicated posts on all social media platforms.
 - **Email Marketing:** Inclusion in email marketing campaign sent to the organization’s subscribers.
- **Event Participation**
 - **Speaking Opportunity:** Opportunity to speak or present at the event.
 - **VIP Tickets:** (15) VIP tickets for the sponsor and representatives and (3) tables of 10 seats.
 - **Exclusive Meet & Greet:** Private meet and greet sessions with key stakeholders, speakers, or performers.
- **Promotional Materials**
 - **Ads and Inserts:** Full page ad in event/program brochures and opportunity to include promotional materials in event packets.
 - **Booth/Table Space:** Premium booth or table space at the event for direct engagement with attendees.

Along with all these unparalleled benefits we’d like to offer tailored opportunities for your specific goals and interests and provide exclusive activities such as special dinners, private tours, and VIP receptions.

We would like to welcome you in an advisory capacity to provide strategic input for upcoming events and fundraisers. Lastly, we’d like to give you special recognition in our annual reports and give detailed reports on how your sponsorship funds are being utilized and the impact it is making.



Platinum Sponsorship

\$5,000-\$15,000

As a **Platinum Sponsor**, you will enjoy extensive exposure and engagement opportunities, including:

- **Prominent Branding**
 - **Logo Placement:** Prominent logo placement on all event materials, including banners, brochures, and advertisements.
 - **Event Signage:** Logo featured on event signage and stage backdrop.
- **Media Exposure**
 - **Press Release:** Mention in all press releases and media communications related to event or program.
 - **Media Interviews:** Opportunities for media coverage and interviews.
- **Digital Presence**
 - **Website Recognition:** Prime placement of logo on the organization's website with a hyperlink to the sponsor's website.
 - **Social-Media:** Regular shout-outs and dedicated posts on all social media platforms.
 - **Email Marketing:** Inclusion in email marketing campaign sent to the organization's subscribers.
- **Event Participation**
 - **Speaking Opportunity:** Opportunity to speak or present at the event.
 - **VIP Tickets:** (10) VIP tickets for the sponsor and representatives and (2) tables of 10 seats.
 - **Exclusive Networking:** Access to exclusive networking sessions with key stakeholders, speakers, or performers.
- **Promotional Materials**
 - **Ads and Inserts:** Half page ad in event/program brochures and opportunity to include promotional materials in event packets.
 - **Booth/Table Space:** Preferred booth or table space at the event for direct engagement with attendees.

Along with all these amazing benefits we'd like to offer tailored opportunities for your specific goals and interests and provide exclusive activities such as special dinners and private tours.

You will also have opportunities to provide strategic input for upcoming events and fundraisers. Lastly, we'd like to give you special recognition in our annual reports and give detailed reports on how your sponsorship funds are being utilized and the impact it is making.



Gold Sponsorship

\$2,500-\$5,000

As a **Gold Sponsor**, you will enjoy extensive exposure and engagement opportunities, including:

- **Prominent Branding**
 - **Logo Placement:** Notable logo placement on all event materials, including banners, brochures, and advertisements.
 - **Event Signage:** Name featured on event signage.
- **Media Exposure**
 - **Press Release:** Mention in all press releases and media communications related to event or program.
 - **Media Interviews:** Opportunities for media coverage.
- **Digital Presence**
 - **Website Recognition:** Prominent placement of logo on the organization's website with a hyperlink to the sponsor's website.
 - **Social-Media:** Regular shout-outs and dedicated posts on all social media platforms.
 - **Email Marketing:** Inclusion in email marketing campaign sent to the organization's subscribers.
- **Event Participation**
 - **Speaking Opportunity:** Opportunity to speak or present at the event.
 - **VIP Tickets:** (7) VIP tickets for the sponsor and representatives and (1) table of 10 seats.
 - **Exclusive Networking:** Access to exclusive networking sessions with key stakeholders, speakers, or performers.
- **Promotional Materials**
 - **Ads and Inserts:** Half page ad in event/program brochures and opportunity to include promotional materials in event packets.
 - **Booth/Table Space:** Preferred booth or table space at the event for direct engagement with attendees.

Along with all these extensive benefits we'd like to offer tailored opportunities for your specific goals and interests and provide exclusive activities such as special dinners and private tours.

You will also have opportunities to provide strategic input for upcoming events and fundraisers. Lastly, we'd like to give you special recognition in our annual reports and give detailed reports on how your sponsorship funds are being utilized and the impact it is making.



Silver Sponsorship

\$1,500-\$2,500

As a **Silver Sponsor**, you will enjoy valuable exposure and engagement opportunities, including:

- **Branding**
 - **Logo Placement:** Logo placement on all event materials, including banners, brochures, and advertisements.
 - **Event Signage:** Name featured on event signage.
- **Media Exposure**
 - **Press Release:** Mention in press releases and media communications related to the event or program.
 - **Media Interviews:** Opportunities for media coverage.
- **Digital Presence**
 - **Website Recognition:** Placement of logo on the organization's website with a hyperlink to the sponsor's website.
 - **Social-Media:** Shout-outs and posts on all social media platforms.
 - **Email Marketing:** Inclusion in email marketing campaign sent to the organization's subscribers.
- **Event Participation**
 - **VIP Tickets:** (5) VIP tickets for the sponsor and representatives.
- **Promotional Materials**
 - **Ads and Inserts:** Quarter page ad in event/program brochures and opportunity to include promotional materials in event packets.
 - **Booth/Table Space:** Booth or table space at the event for direct engagement with attendees.

Along with all these valuable benefits we'd like to offer some tailored opportunities for your specific goals and interests and lastly, we'd like to give you special recognition in our annual reports and give reports on how your sponsorship funds are being utilized and the impact it is making.



Bronze Sponsorship

\$500-\$1,500

As a **Bronze Sponsor**, you will enjoy valuable exposure and engagement opportunities, including:

- **Branding**
 - **Logo Placement:** Logo placement on all event materials, including banners, brochures, and advertisements.
 - **Event Signage:** Name featured on event signage.
- **Media Exposure**
 - **Press Release:** Mention in press releases and media communications related to the event or program.
 - **Media Interviews:** Opportunities for inclusion in some media coverage.
- **Digital Presence**
 - **Website Recognition:** Placement of logo on the organization's website with a hyperlink to the sponsor's website.
 - **Social-Media:** Shout-outs and posts on all social media platforms.
 - **Email Marketing:** Inclusion in email marketing campaign sent to the organization's subscribers.
- **Event Participation**
 - **VIP Tickets:** (3) VIP tickets for the sponsor and representatives.
- **Promotional Materials**
 - **Ads and Inserts:** Quarter page ad in event/program brochures and opportunity to include promotional materials in event packets.
 - **Booth/Table Space:** Booth or table space at the event for direct engagement with attendees.

Along with all these valuable benefits we'd like to offer some tailored opportunities for your specific goals and interests and lastly, we'd like to give you special recognition in our annual reports and give reports on how your sponsorship funds are being utilized and the impact it is making.

Thank You

WE LOOK FORWARD TO WORKING WITH YOU

