



Sponsorship Tiers & How it Works

1. Purpose

This Agreement establishes the terms under which the Sponsor agrees to support the mission of 4 Pawz 4 Heroes in aiding veterans and first responders through trained service animals and related programs.

2. Sponsorship Levels & Contributions

Level	Contribution	Sponsor Benefits
Platinum	\$1,000+	Premier logo placement on all materials, top-tier social media & website recognition, banner at events
Gold	\$750	Prominent logo on website and printed materials, social media mention, recognition at events
Silver	\$500	Logo on website and printed materials, group social media thank-you
Bronze	\$250	Name listed on website and social media shout-out

Please select one: ☐ Platinum ☐ Gold ☐ Silver ☐ Bronze

3. Term

This Agreement will remain in effect as determined by both parties, typically a year or a season, depending on your industry.

4. Use of Funds

Sponsor's contribution will support 4 Pawz 4 Heroes programs, including the training and placement of service dogs, peer to peer sessions, community involvement and community outreach initiatives.

5. Logo & Name Usage

Sponsor grants 4 Pawz 4 Heroes permission to use its name and logo in marketing, promotional materials, and online platforms associated with the sponsored events or activities. Logo must be provided in high-resolution format upon signing.



6. Termination

Either party may terminate this Agreement with 30 days' written notice. Upon termination, all promotional use of name and logo will cease. Contributions already made are non-refundable unless otherwise agreed in writing.

7. Miscellaneous

- **Entire Agreement:** This Agreement reflects the entire understanding of the parties and supersedes any prior agreements.
- **Amendment:** Any modification must be in writing and signed by both parties.
- **Governing Law:** This Agreement shall be governed by the laws of the State of Missouri.