

Today we'd like to introduce you to Aaron B.

Aaron, let's start with your story. We'd love to hear how you got started and how the journey has been so far.

It's all because of a sunspot! I'm a Certified Skin Therapist - Licensed Aesthetician, DMK Certified Therapist, & Circadia - Advanced Skin Care Specialist. I specialize in skin revision and skin health. Raised in the State of Hawaii, I studied at the University of Hawaii at Manoa. I've always had a passion for the arts and science of eastern medicine and healing, still going after 16 years. I'm an avid practitioner of meditation and east-Asian yoga. I'm a lover of philosophy, science, and the arts. L.K.BO represents the combination of my own learning and experience in both eastern medicine and modern science applied to clinical skincare practice.

I've always felt I had a calling to healing and beauty. This was evident to me since my teens. At the age of 18, I started my studies in acupuncture and other healing methods under the tutelage of my teacher - Master Matsuo. I believe that most ailments are caused by an imbalance in the system of the mind and the body. Understanding and balancing our physical and mental lifestyle is critical for our personal health and beauty. Skincare is an extension of total Selfcare.

I've always valued by personal health and beauty. Further, I've always found great satisfaction in helping others to find solutions to cosmetics or health challenges. Over time, my passion for maintaining optimal physical, mental, and spiritual health deepens and expands into skincare.

Then one day, a sunspot appeared overnight and placed itself on my left temple. It started small and barely noticeable but it grew and grew until it could no longer be ignored. I started on a series of whitening and lighting topical over-the-counter products but it didn't work. I then visited a dermatologist for laser treatments. After three treatments and a good penny later, it seemed to improved but then returned. In frustration, I decided to become a skin therapist to solve my own challenge. And, now here I am; loving what I do.

Has it been a smooth road?

The skin is an amazingly complex organ, second only to the brain. Naturally, there are many challenges when it comes to addressing varied skin conditions.

To be clear, a physician should be consulted for skin conditions that are believed to be other than benign and cosmetic. As a professional skincare practitioner, we face challenges ranging from client's unique skin needs, beliefs, lifestyles, budget, patience or lack thereof, expectations (reasonable or otherwise), and willingness to follow through. Quick fixes often come with significant risks. We believe it's best to seek appropriate solutions that yield good maintainable results, albeit slower.

From a small business standpoint, it is always a struggle to manage everything with the limited hours we have in a day. However, the two main challenges are Marketing and Retention. Marketing is always an ongoing and tireless effort to introduce and demonstrate the difference that is L.K.B.O. Retention is always a challenge. Much like hiring a private fitness trainer, often clients aren't consistent with their effort. They lose faith in themselves and the process too quickly.

So, as you know, we're impressed with L.K.B.O Skin Therapy & Cosmetics - tell our readers more, for example what you're most proud of and what sets you apart from others.

Our slogan: "Think Possible. Be Beautiful". Our mission is to encourage and empower everyone to look and feel their best; therefore, enabling everyone to be their best without reservations. We specialize in skin health and skin revision. We are known for our education base relationship approach with our clients, our wholistic perspective regarding skin health, and our belief in striving for progressive maintainable results rather than quick fixes.

Beautiful skin is not only about topical skincare products or the most trending procedural technology like laser treatments, electrical therapy, or micro-needling. It is also about digestive health, stress management, sleep habits, physical and mental energy management, etc.... Even the most beautiful amongst us will look terrible when suffering from digestive issues, stress, and low energy. What separates LKBO is that we use advanced topical skin care products, protocols, and modalities in conjunction with the attention to our client's overall health.

How do you, personally, define success? What's your criteria, the markers you're looking out for, etc?

Success is achieving maintainable incremental progress for our clients. Success is when we have successfully helped our clients to realize that skincare is not a once in a while trip to the clinic but is an integral part of a conscientious self-care lifestyle. Success is a thank you, a referral, a rebooking, a review, a social media like/follow, and a long term relationship with each client we serve.

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