



PRIVACY POLICY

Protecting your privacy information is our priority. This statement of privacy applies to the UK School of Piercing, 33 Walton Hall Avenue and Gemma Gallagher and governance data collection and usage. For the purposes of this Privacy Policy, unless otherwise noted, all references to the UK School of Piercing include Gemma Gallagher, owner and manager of the business at, 33 Walton Hall Avenue.

The UK School of Piercing website is an e-commerce site, by using the website you consent to the data practices described in this statement. Collection of your personal information In order to better provide you with products and services offered, the UK School of Piercing may collect personal identifiable information, such as your:

- First and last name
 - Mailing address
 - Email address
 - Phone number
 - Bank details
 - Medical history

If you purchase products and services we collect billing and credit cards information. This information is used to complete the purchase transaction. The UK School of Piercing may also collect anonymous demographic information which is not unique to you such as your: -Age.

We do not collect any personal information about you unless you voluntarily provided to us. However you may be required to provide certain personal information to us when you elect to use certain products or services this may include:

- A. Registering for an account;
- B. Entering a sweepstake or contest sponsored by us or one of our

partners;

C. Signing up for special offers from selected third parties

D. Sending us an email message;

E. Submitting your credit card or other payment information when ordering and purchasing products and services.

To wit, we will use your information for, but not limited to, communicating with you in relation to services and / or products you have requested from us. We also may gather additional personal or non-personal information in the future. Use of your personal information UK School of Piercing collects and uses your personal information to operate and deliver the services you have requested. UK School of Piercing may also use your personal identifiable information to inform you of other products or services available from UK School of Piercing and it's affiliates.

Sharing information with third parties:

UK School of Piercing does not sell, rent or lease its customer list to third parties. UK School of Piercing may share data with trusted partners to help arrange deliveries of goods. All such third parties are prohibited from using your personal information except to provide these services to UK School of Piercing, and they are required to maintain the confidentiality of your information.

The UK School of Piercing may disclose your personal information, without notice, if required to do so by law or in the good faith belief that such action is necessary to;

(a) conform to the edicts of law or comply with legal process served on UK School of Piercing business and staff or the site;

(b) protect and defend the rights or property of UK School of Piercing and/or

(c) act under exigent circumstances to protect the personal safety of users of UK School of Piercing, or the public.

Tracking user behaviour:

UK School of Piercing may keep track of the websites and pages our users visit, in order to determine what UK School of Piercing services are the most popular. This data is used to deliver customised content and advertising within UK School of Piercing to customers whose behaviour indicates that they are interested in a

particular subject area. Automatically Collected Information
Information about your computer hardware and software maybe automatically collected by UK School of Piercing. This information can include;

Your IP address, browser type, domain names, access times and referring website addresses. This information is used for the operation of service, to maintain quality of the service, and to provide general statistics regarding use of the UK School of Piercing website.

Use of Cookies:

The UK School of Piercing website may use cookies to help you personalize your online experience. A cookie is a text file that is placed on your hard disk by a web page server. Cookies cannot be used to run programs or deliver viruses to your computer. Cookies are uniquely assigned to you, and can only be read by a web server and the domain that issued the cookie to you.

One of the primary purposes of cookies is to provide a convenience feature to save you time. The purpose of a cookie is to tell the Web server that you have returned to the specific page. For example, if you personalise UK School of Piercing pages, or register with UK School of Piercing site or services, a cookie helps The UK School of Piercing to recall your specific information on subsequent visits. This simplifies the process of recording your personal information, such as billing addresses, shipping addresses, and so on.

When you return to the UK School of Piercing website, the information you previously provided it can be retrieved, so you can easily use the websites features that you customised. You have the ability to accept or decline cookies. Most web browsers automatically accept cookies, but you can usually modify your browser setting to decline cookies if you prefer. If you choose to decline cookies, you may not be able to fully experience the interactive features of the UK School of Piercing services or websites you visit.

Security of your personal information:

The UK School of Piercing secures your personal information from unauthorised access, use, or disclosure. UK School of Piercing

uses the following methods for this purpose: -SSL Protocol When personal information (such as credit card number) is transmitted to other websites, it is protected through the use of encryption, such as the secure socket layer SSL protocol. We strive to take appropriate security measures to protect against unauthorised access to or alteration of your personal information. Unfortunately, no data transmission over the Internet or any wireless network can be guaranteed to be 100% secure. As a result, while we strive to protect your personal information, you acknowledge that;

A. There are security and privacy limitations inherent to the Internet which are beyond our control.

B. Security, integrity, and privacy of any and all information and data exchanged between you and us through this site cannot be guaranteed.

Right to Deletion:

Subject to certain exceptions set out below, on receipt of a verifiable request from you, we will:

- Delete your personal information from our records; and
- Direct any service providers to delete your personal information from their records.

Please note that we may not be able to comply with requests to delete your personal information if it is necessary to:

- Complete the transaction for which the personal information was collected, fulfil the terms of a written warranty or product recall conducted in accordance with federal law, provide a good or service requested by you, or reasonably anticipated within the context of our ongoing business relationship with you, otherwise perform a contract between you and us.
- Detect security incidents, protect against malicious, deceptive, fraudulent, or illegal activity; or prosecute those responsible for that activity.
- Debug to identify and repair errors that impair existing intended functionality.
- Exercise free speech, ensure the right of another consumer to exercise his or her right of free speech, or exercise another right provided for by law.
- Engage public or peer-reviewed scientific, historical, or statistical

research in the public interest that adheres to all other applicable ethics and privacy laws, when our deletion of the information is likely to render impossible or seriously impair the achievements of such research, provided we have obtained your informed consent.

- Enable solely internal users that are reasonably aligned with your expectations based on your relationship with us
- Comply with an existing legal obligation; e.g.

1. We are required to store customer information on our files, for a minimum of 5 years.
2. Otherwise use your personal information, internally, in a lawful manner that is compatible with the context in which you provide the information.
3. Email Communications from time of time.

UK School of Piercing may contact you via email for the purpose of providing announcements, promotional offers, alerts, confirmations, surveys, and/or other general communication. In order to improve our Services, we may receive a notification from when you open an email from UK School of Piercing or click on a link therein.

If you would like to stop receiving marketing or promotional communications via email from UK School of Piercing, you may opt out of such communications by clicking the UNSUBSCRIBE button on the email.

Changes to this Statement:

UK School of Piercing reserves the right to change this privacy policy from time to time. We will notify you about significant changes in the way we treat personal information by sending a notice to the primary email address specified in your account, by placing a prominent notice on our website, and/or by updating any privacy information. Your continued use of the website and/or Services available after such modifications, will constitute your:

- (a) acknowledgement of the modified Privacy Policy; and
- (b) agreement to abide and be bound by that Policy.

Contact Information:

UK School of Piercing welcomes your questions or comments regarding this Statement of Privacy. If you believe that the UK School of Piercing and its staff has not adhered to this Statement, please contact Gemma Gallagher at:

UK School of Piercing
33 Walton Hall Avenue
Walton

Liverpool
L46UD

Email Address: contact@ukschoolofpiercing.com

Telephone number: 07787715964

Effective as of April 18, 2023