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ESTERHÁZY

A U S T R I A



winemaking since 1612 – cellar documentation from 1758

Esterhazy Palace
Eisenstadt



organic farming – 65ha – no irrigation – yield average 5.000 kg/ha

LEADING TEAM

A photograph of three men standing in a vineyard. The man on the left is smiling and looking towards the center. The man in the middle is wearing glasses and smiling, looking towards the right. The man on the right has long curly hair and a beard, looking directly at the camera. They are all wearing button-down shirts. The background is a lush green vineyard with grapevines and a cloudy sky.

Wolfgang Hewarth
sales manager

Frank Schindler
managing director

Robert Krammer
head winemaker

THIS HAS HAPPENED
SINCE 2019

SOIL PROFILES AND SOIL ANALYSES OF ALL THE VINEYARDS



pure limestone



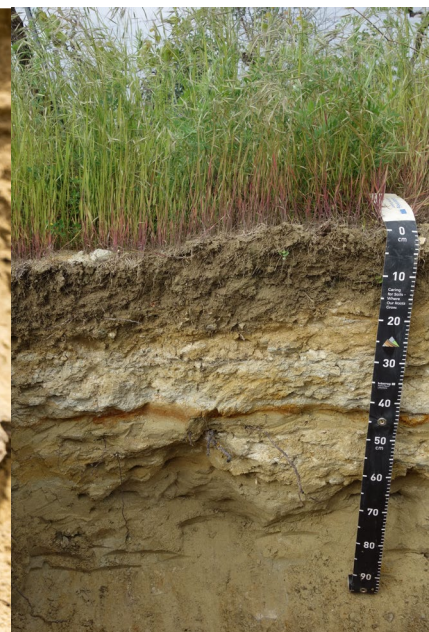
limestone with clay



mica slate



calcareous sandstone



SAP-FLOW PRUNING HARVESTING BY HAND PLANTING NEW VINEYARDS



USING LEITHABERG OAK FOR NEW BARRELS



USING PAULIBERG BASALT FOR NEW SUPER-EGGS



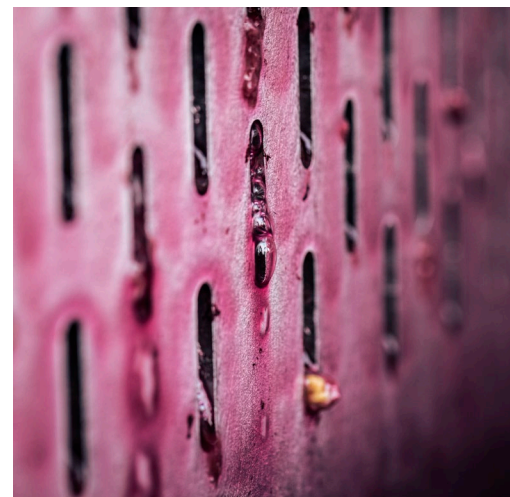
basalt quarry Pauliberg



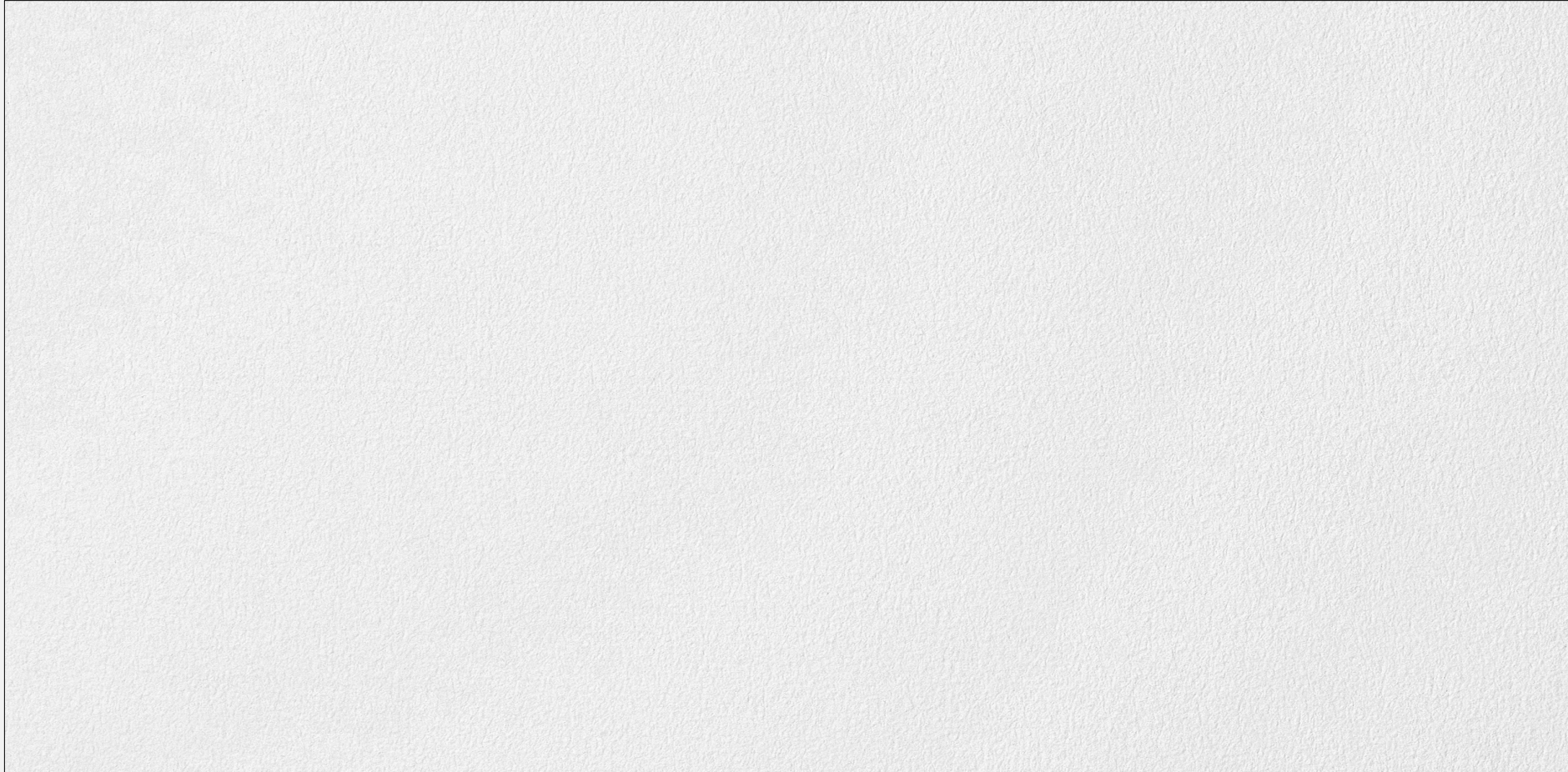
NEWEST VINIFICATION TECHNIQUES
MEET TRADITIONAL KNOW-HOW
NEW SPARKLING WINE PRODUCTION



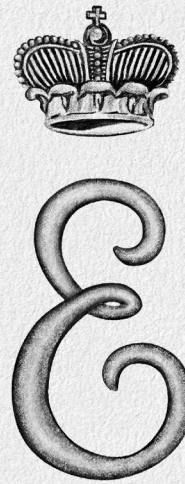
sparkling ageing at Esterhazy palace



DEVELOPMENT OF A NEW DESIGN BASED ON OUR HERITAGE



using the same label size, the same cotton paper and the same fonts



selection of the crown & E as the oldest and most reduced Esterhazy visual



adding the order of the Golden Vlies – a traditional visual for Esterhazy winery



creating a hand drawn surrounding



embossing and de-bossing on cotton paper



estate (only Vlies)



village (E & Vlies)



single vineyard (all 3)

the use of gold foil corresponds to the quality of the wine

estate

light weight bottle
screw cap

**village**

light weight bottle
Diam10 beeswax

**single vineyard**

heavy weight bottle
Diam30 beeswax



product portfolio

sparkling pyramide

Sekt Austria – Reserve – Grand Reserve

**wine pyramide**

estate – village – single vineyard

**tesoro**

super premium blend





Die Geschichte lebt.

