



MIDS°MMAR

**1
LITER**

Grüner Veltliner

SELLING POINTS

Vegan, Sustainable, Value Product, 1 Liter Bottle Size, Unique Packaging, Indigenous Austrian Grape Varietal

BRAND

Midsommar is the perfect bottle to share with friends during the long and hot days of summer. It's label is as stylish and adventurous as the wine itself! Enjoy on it's own or with a splash of sparkling water and your choice of flavored syrup and garnish.

HELENENTAL WINERY

The roots of today's Helenental winery can be found in the former Retz-Röschitz wine cooperative. This was founded in 1942 in the north-eastern Weinviertel. The successful cooperative was always an important economic factor for Röschitz and the surrounding communities. The wines of the cooperative have received countless awards over the years. However, the greatest award went to one of the red wines, a Blauer Portugieser, which was served at the signing of the Austrian State Treaty in 1955. The cooperative only closed its doors for good in 2013 and the company has been in private hands ever since. Today, the Helenental Winery works the grapes from around 200 hectares of vineyards, every harvest. The focus is particularly on traditional Austrian grape varieties such as Grüner Veltliner and Zweigelt, but Riesling and Pinot Blanc are also vinified. Another specialty of the winery is the so-called mixed set (Gemischter Satz), a wine made from a combination of different grape varieties that grow together in one vineyard.

VEGAN

SUSTAINABLE

VALUE PRODUCT

UNIQUE PACKAGING

1 LITER BOTTLE SIZE

INDIGENOUS GRAPE VARIETAL