## Jeannette Fromm Pet Portraits









## **Animal Portrait Price Chart**

The prices listed on price chart below are for **one pet with a simple background**. Extra pets in the portrait and detailed backgrounds are additional.

More than One Pet: A second animal would be an additional 50% of the portrait cost.

#### PENCIL DRAWINGS

#### **PAINTINGS**

Mat Size	Price	Painting Size	Price
8'' X 10''	\$95	8'' X 10''	\$175
9′′ X 12′′	\$115	9′′ X 12′′	\$210
11'' X 14''	\$155	11'' X 14''	\$280
12'' X 16''	\$205	12'' X 16''	\$385
14'' X 18''	\$275	14'' X 18''	\$525
16'' X 20''	\$365	16'' X 20''	\$700

# Its easy to commission a portrait!

Jeannette will personally work with you to select your portrait's size and medium, and to discuss your ideas and special instructions. Artist can work from photographs provided by client (photos should have clear details), or schedule a photo-shoot. All Inquiries Welcome!

Oil Portraits are finished with varnish, and are painted on hardwood panels, unframed.

Pencil Portraits and watercolor paintings are matted with acid-free matting, unframed.

A retainer of 1/3 of the total commission is due with the signing of the contract. The balance is due at completion of portrait.

### Other Expenses:

- Photo-Shoot fee is additional, if needed.
- Shipping costs are additional.
- Portraits are sold unframed. Sales tax not included on pricing chart.

# Jeannette Fromm's Portrait Procedure

Each commissioned portrait begins with a consultation to discuss the client's portrait desires and ideas. Elements of the portrait such as size, medium, style, and setting are discussed. The personality of the subject to be depicted, and where the portrait will hang is also conveyed.

### **Photographs provided OR Photo-Shoot**

Artist can work from photographs provided by client, or schedule a photo-shoot. If photographs are provided, the photos should have clear details.

A photo session, if necessary, is usually an hour in length for pet portraits. During the photoshoot, a camera is used to record a variety of poses in varied lighting situations. Roughly 100 photographs are taken. The client is encouraged to offer pose ideas/suggestions. This is a fun opportunity to be part of the creative process. The artist will also take color notes. (Photo-shoot fee and travel expenses are additional.)

## At the Studio - Planning the Portrait

Back at the artist's studio, photos will be studied, sketched, cropped, cut, and re-composed. A follow-up consultation is scheduled to discuss the artist's recommendations and final pose ideas.

#### Contract

After elements of the portrait are agreed upon, a contract is finalized and signed so that all of the details are outlined for the artist and client.

A deposit of 1/3 the amount of the portrait is due when the contract is signed.

#### **Creating the Portrait**

The portrait is created in the artist's studio using the photographs and color notes.

### **Final Steps**

Pencil Portraits may take 2-4 weeks to complete and deliver (depending on schedule).

Oil Portraits take 2-4 months to complete and deliver (depending on schedule and drying time).

Delivery is arranged upon completion of portrait.

Final payment for the portrait is due at this time.

#### **Jeannette Fromm Art**

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