

Skincare for People who have Horses.
And Skin.



We have horses, so we know. It's fun to take care of them. Pamper them. Brush them down, comb their manes, give them a bath. And there is lot of stuff on the shelves to help us do that.

But when it comes to taking care of ourselves, our skin, we usually head off to the drugstore or supermarket and grab something off the shelf.

Whoa, Nellie! thought it might be fun to create a line of skin care products that would be available on-line and at local tack stores. Skin Care for people who have horses – and skin.

With names that would make horse people smile. And ingredients that would pamper their skin the way they pamper their horses.

Well, almost.

WHOA, NELLIE! PRODUCTS

LOTIONS



HORSE SNOT HAND LOTION - 1 oz

Our Original *Horse Snot Hand Lotion* is made in small batches. With ingredients like Avocado Oil and Shea Butter, it's thick and creamy, has a light fresh scent of fresh cut orchard grass and a pale green color.

We package it in a 30 ml flip top tube, so it's easy to slip into a back or shirt pocket.

It's best for hands that need a little more help staying soft and smooth after a day at the barn.

Ingredients: Distilled Water, Emulsifying Wax, Grapeseed Oil, Avocado Oil, Shea Butter, Stearic Acid, Liquid Germal Plus, Fragrance, Color.



HOOF & HOCK Hand and Body Lotion - 6 oz

Our *Hoof and Hock Hand & Body Lotion* is a light lotion, perfect for keeping skin moisturized and hydrated during a day on the trail or in the arena.

It comes in a 7 oz flip top plastic bottle, with a handy built in hook that can be attached to a saddle or saddle bag to take along on the trail.

Available in 2 light scents, inspired by a popular lotion company - calming Juniper-Sage and invigorating Eucalyptus-Mint.

Ingredients: Water Deionized, Disodium EDTA (Versene NA2), Carbopol (Ultrez 10), Methylparaben, Liquid Germal Plus, Allantoin, Propolyne Glycol, White Protopet, Stearic Acid, Cetyl Alcohol, Glyceryl Stearate (GMS), Dimethicone (Silicone Fluid 96/100), Mineral Oil, TEA 99%, Propel Parabin, Aloe Vera Gel, Fragrance.

Balms

GELDING GOOP CUTICLE CREAM - .9 oz



Gelding Goop Cuticle Cream is made in small batches with ingredients Beeswax and Shea Butter, Coconut Oil and Vitamin E Oil.

It comes in a 2" round plastic "tin" so it's great to carry and keep around barn and ranch environments.

A solid lotion but easy to use, Gelding Goop is little extra help for cuticles that have become ragged and tough after frequent exposure to water, like washing buckets and well, almost anything horse-related!

Ingredients: Beeswax, Coconut Oil, Shea Butter, Vitamin E Oil.

HORSE FARTS LIP BALM



Horse Farts Lip Balm is one of the most fun things we've created at Whoa, Nellie! All natural ingredients in a clear or white chapstick style tube.

Our lip balm glides on smoothly and is available in 3 yummy flavors – Peppermint, Green Apple & Red Apple. They smell delicious – the way we wish our horse farts would smell!

Peppermint & Green Apple are colorless balms, Red Apple is colored red, but will not stain lips.

Ingredients: Soybean Oil, Beeswax, Sunflower Oil, Cocoa Butter, Shea Butter, Tocopherol Acetate, Aloe Vera Gel, Flavor & Color.

SHOO FLY DON'T BOTHER ME! Bug Balm - 1 oz



Flies and bugs bother horse people as much as they bother their horses!

Shoo Fly Don't Bother Me! Bug Balm is made in small batches with all-natural ingredients like Beeswax, Cocoa Butter and Vitamin E Oil. We add a delicious blend of essential oils that we love but bugs don't – no harmful chemicals.

A solid balm, it's easy to apply. We tested it in Florida, New York, California and St. Thomas, US Virgin Islands, and it kept the bugs away for hours.

It comes in a 3" round push up tube with a screw top cap.

Ingredients: Beeswax, Cocoa Butter, Soybean Oil, Lemongrass Oil, Eucalyptus Oil, Rosemary Oil, Geranium Oil, Peppermint Oil Vitamin E Oil.

Soaps

Whoa, Nellie! Bar Soaps



All of Whoa, Nellie! BAR SOAPS are hand-crafted with the same, all-natural cold process soap base using the best, high quality ingredients.



With names like "Horse Poop Scrub" and "Stable Mud Scrub" we know you might be wondering... but only mild exfoliants, like crushed Peppermint Leaves, Moroccan Clay and Ground Oatmeal are added, along with fragrance oils and color to create unique bars of luscious loveliness! No poop or stable mud added!

Each bar weighs around 4.5 ounces and comes sealed to protect all its creamy goodness! All the bars have a mild scent, that won't compete with the favorite smell of horse people – horses!



Keep a couple of bars around the ranch house (or outhouse!)

Ingredients: Olive Oil, Soybean Oil, Coconut Oil, Corn Oil, Organic Shea Butter, Water, Sodium Hydroxide (Lye), Natural Exfoliants, Clays, Fragrance and Color.

WHOA, NELLIE! PRODUCTS PRICE LIST - RETAIL

\$6.00	HORSE SNOT HAND LOTION 1 oz.
\$10.00	HOOF & HOCK HAND and BODY LOTION 6 oz
\$6.00	GELDING GOOP CUTICLE CREAM .9 OZ
\$4.00	HORSE FARTS LIP BALM
\$7.00	SHOO FLY DON'T BOTHER ME BUG BALM
\$6.00	WHOA, NELLIE! BAR SOAPS